

LET'S
FACE

FACTS



BEFORE

A typical used ball which can be "U. S. Re-processed."



AFTER

"U. S. Re-processed" ball with new cover. Plays practically as well as new.

You'll soon be saying "Good-bye" to the last of your NEW Golf Balls.

No NEW golf balls are in sight for 1943.

Until the war is won, you and your members will have to drive, pitch and putt RE-PROCESSED golf balls.

To insure a continuance of golf, you and your members must continue to turn in old golf balls for re-processing

The response to our call for used golf balls—particularly U.S. ROYALS and U.S. FAIRWAYS—has been very encouraging but as yet many of you have only scratched the surface.

If your members expect you to have golf balls for them next year, they must cooperate NOW! Urge them to turn in *all* used golf balls—any make—so that they may be re-processed during the fall and winter months—ready for the 1943 season.

Turn in Your Old Ones Now

U.S. ROYAL *Golf Balls*

UNITED STATES RUBBER COMPANY

1230 SIXTH AVENUE • ROCKEFELLER CENTER • NEW YORK

