Another Smashing Ad in the August 1st Saturday Evening Post IN FULL COLOR!



Y EAR after year, more ACUSHNET Golf Balls are played. Now, ACUSHNET will rebuild into your used balls the same qualities that have won Pro Shop leadership for ACUSHNET in the past. Ask your Pro for details.



JUST A REMINDER

To be certain that you fully understand the Acushnet reprocessing proposition, we are repeating it here. *Read if carefully:*

1. Ship via Parcel Post insured to Acushnet Process Company, New Bedford, Massachusetts.

2. Any balls that we consider unfit to be re-covered but have some salvage value will be credited to you at 5 cents each. Balls that have no salvage value at all will be returned to you.

3. Please put a slip with each package of used balls (keep a copy for yourself) carrying your name, club address, and your count of the balls in each grade in the shipment.



T'S about your orders. We're not getting them fille as fast as many of you would wish.

Well, it's this way... we're *just literally snowed unde* We're used to big sales every summer... sales that e ceed expectations . . . but we've never been in qui such a jam as this before.

It's not the new ball orders ... new balls are on quota basis as you know. The bottle neck is *used* bal Since we announced our reprocessing policy ever body seems to want us to rebuild balls.

And reprocessing the way we do it takes time. I not a question of just banging on a cover any old wa We go at it just as though we were making a new ba -x-ray tests and all.

We're not letting a single rebuilt ball of any mal go back unless we're sure it will live up to Acushn standards. They've got to be good — and, from wh we hear, they are good.

So again, we apologize for delays — and hope yo will understand.... Further, we are making progre against the flood. From now on orders will go throug faster. Acushnet Process Sales Co., New Bedford, Mar



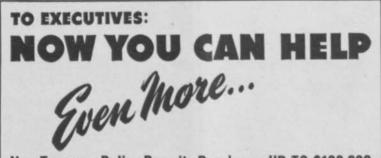
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New Treasury Ruling Permits Purchases UP TO \$100,000 In Any Calendar Year of Series F and G WAR BONDS!

This is not a new Bond issue and not a new series of War Bonds. Thousands of individuals, corporations, labor unions, and other organizations have this year already purchased \$50,000 of Series F and G Bonds, the old limit. Under the new regulations, however, these Bond holders will be permitted to make additional purchases of \$50,000 in the remaining months of the year. The new limitation on holdings of \$100,000 in any one calendar year in either Series F or G, or in both series combined, is on the cost price; not on the maturity value. Series F and G Bonds are intended primarily for larger

Series F and G Bonds are intended primarily for larger investors and may be registered in the names of fiduciaries, corporations, labor unions, and other groups, as well as individuals.

The Series F Bond is a 12-year appreciation Bond, issued on a discount basis at 74 percent of maturity value. If held to maturity, 12 years from the date of issue, the Bond draws interest equivalent to 2.53 percent a year, computed on the purchase price, compounded semiannually. The Series G Bond is a 12-year current income Bond issued at par, and draws interest of 2.5 percent a year, paid semiannually by Treasury check.



This space is a contribution to America's All-Out War Program by GOLFDOM

MILARSENITE Golf Dots ... Curbs Clover at North Shore.



16 Fairway on June 30, 1941 During Height of Clover Blooming Season



Same Fairway a Year Later on July 2, 1942, with Clover No Longer Objectionable

Clover infestation was very heavy at this Mil-waukee club during 1941. Fairways were uni-formly white during the bloom period.

MILARSENITE trial plots were singularly free of clover. Anybody could spot the dark green rec-tangular plots on the fifteenth fairway from a distance of a quarter mile, or more.

Hence all club officials authorized treatment of ALL fairways that fail. During October MILAR-SENITE was used twice at 300 pounds per acre each time.

Re-seeding was not deemed necessary on these unwatered fairways because there was enough good grass. It was assumed that the MILOR-GANITE used to make MILARSENITE would en-courage grass to spread and cover voids left by the clover. Just to kill clover, or weeds, is not enough.

Besides curbing clover, MILARSENITE reduced other weeds, and worm casts were noticeably less. It thickened the grass, too. The before and after pictures which appear at the top of this column, were taken a year apart. They tell their story of clover control at Milwaukee's North Shore Country Club.

If you have a clover or weed problem use MILARSENITE on one or more fairways this fall. The low cost per acre will surprise you. Besides killing weeds, MILARSENITE saves grass and stimulates its growth. For further infor-mation address: mation, address:

Turf Service Bureau

THE SEWERAGE COMMISSION Dept. B-8, Milwaukee, Wis.



and Dashes---

By K. R. SUTPHIN

H. B. MUSSER, professor of agrono-my at Pennsylvania State College, has joined the army, with the rank of major, and will aid in the development of best possible soil cover for airfields and other military areas. Fred Grau of Penn State is also in the army service performing similar duties. A. L. 'Gus' Brandon, GSA executive secy-treas., is now acting in a civilian advisory capacity on turf propagation and maintenance at army airports in several Midwestern and Southern states. . . . Arrangements are being made to construct a golf driving range on Logan Field, Camp Edwards, Mass. . . . The Glendive (Mont.) Elks lodge has taken over the Glendive GC; name has been changed to Elks CC.

Fire of undetermined origin completely destroyed the Mikenauk Hills GCse clubhouse, Roscommon, Mich., on Sunday, July 5. The loss is partially covered by insurance. . . . Rebuilding of the Troy (Ohio) CC clubhouse, which was damaged by fire to the extent of approximately \$14,000 following explosion of a hot water heater in mid-June, is practically completed. Insurance completely covered the loss. . . . Harlan (Ky.) GC recently staged its first invitational tournament on its new grass green course. The greens were put in last year.

A dinner dance July 4 officially opened the beautiful new clubhouse at the Westbrook CC, Mansfield, Ohio, a structure that replaces the 24-yearold building destroyed by fire 13 months ago. The new Georgian-style clubhouse cost \$135,000. . . . Construction of a sporty 18-hole course on a 93 acre tract near Ashtabula, Ohio, has been started by Robert Morrison, owner and operator of the Lake Shore GC nearby. The new public course is scheduled to be completed by the latter part of next May. . . . Ed Newkirk, pro for several years at the Lincoln

Golfdom

(Nebr.) CC, has been appointed to the pro spot at the Flintridge CC, Pasadena, Calif. He succeeds Harry Brooks.

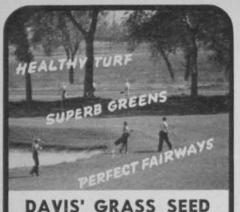
The type of duffer that really makes spots come before the eyes of a Baltusrol member is the following: "He is the ego-centric hacker who, through the fairway, insists upon holding up a game until all eyes of his foursome are riveted upon his swanlike pose preparatory to contributing a poopshot to posterity. He just can't step up and hit the ball unceremoniously. He demands a gallery."

Latest issue of Golf, the official organ of the Netherlands Golf Committee, to reach this country was that of November, 1941. It arrived here in July. It's been suspected that publication of the magazine is permitted by Nazi authorities as a possible propaganda device. It has 20 pages. It has 7_{88} of a page of beer, gin and wine advertising and a half-page hotel ad. Its one picture of a Dutch pro-amateur tournament group shows most contestants looking dismal.

Manu clubs not too far from homes of members have had record house volume in June and first two weeks of July. Domestic servant shortage has increased club meal business. . . . Inability of members in executive class to get away for vacations is expected to keep August business at fancier clubs better than usual. . . . Park Ridge (Ill.) CC turned over almost \$4,000 to Red Cross and USO from its two night carnival. . . . Rainfall generally in the Midwest has helped clubs meet course budgets by reducing necessity for fairway watering. It's meant lots of clover, though.

Manager "Jigger" Statz of the Los Angeles Pacific Coast league team credits playing a lot of golf in winter for keeping his legs in such condition that he's now in his 24th active year in baseball... Joe Kirkwod has had more requests for trick shot exhibitions this year than for many years past. Joe has been playing many free





Every greenskeeper strives to build the best greens and fairways his budget will allow. Whether your job is the maintaining of a private championship course or the de-velopment of a day fee course, you'll experience quicker results and less grief with noteworthy economy by using Davis' Seed. Selected by turfologists of wide and varied experience, Davis' Seeds make good. Send your turf problem to us for quick, economical solution.

WRITE FOR LATEST SEED PRICES NOW.

GEORGE A. DAVIS, Inc. 5440 NORTHWEST HGWY., CHICAGO, ILL.



THE PEERLESS GRINDER

... and see how inexpensively your mowers can be kept sharp, your greens and fairways kept perfect.

Simply attach a Peerless Grinder to a light socket and you're ready to sharpen all types of power or hand mowers. Fast, easy to operate, economical and accurate, Peerless is helping some of the finest clubs in the country to cut down the handicap of man-power shortages. Get the details today.

Write	TH	E FATE-ROOT-HEATH CO).
Free	402	BELL STREET PLYMOUTH. OH	10
Bulletin		Manufacturers of Silver King Tractors	

exhibitions for soldiers and sailors. Non-golfing uniformed lads get the golf fever after seeing the Kirkwood show.

A hole-in-one contest on the eighth hole of University City (Mo.) Municipal course brought \$153.25 to the Red Cross. Clarence Norsworthy, University City pro, conducted the event and gave the prizes of 2 dozen 85c balls. Contestants (362) paid 25c for one shot or 50c for three shots at the flag. Men's and women's prizes were given. . . . George J. Herrmann, formerly secretary of the L. A. Young Golf Co, Grand Rapids, Mich., has returned to the company as general manager. The plant now is engaged in war work.

The American Golf Association will hold its third annual California Medal Play championship at the Southern California (formerly Midwick G&CC) August 14-16. Entry blanks may be secured by writing the Assn. at Box 5208, Metropolitan Sta., Los Angeles,

Time — Money — Effort -SAVE ON ALL THREE!

Reduce your sales effort-but increase your sales. Sounds strange you say? But not if you're located in the Lytton Building-the golf trade buying headquarters of the world. You'll then 'cash in' on the drawing power of the golf companies, golf publishers, and the golf associations located in this building.

Your Chicago Office Should Be Here!

More pros, by a wide margin, pass through the entrance of the Lytton Building than at any other address. YOU should take advantage of the consequent greater business that 'being in' the Lytton Building gives you. Rents are reasonable, suites are conveniently arranged, and there's not a better maintained building anywhere,

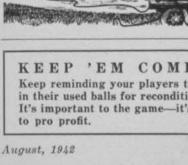
THE LYTTON BUILDING Golf's Most Famous Address 14 E. Jackson Blvd. Chicago

Golfdom

Calif. . . . One of the best promoted golf events sponsored by a newspaper is the Hole in One contest of the Portland (Ore) Journal which is run in association with the Oregon Public Links GA. The Journal's fifth annual contest, held as usual at the Lloyd golf course and driving range, drew a record entry this year.

Bing Crosby has promised to get together an all-star actors' team to oppose the PGA Ryder Cup squad, probably at Fresh Meadow in September. . . . Captain Bobby Jones will shortly change his address from Mitchell Field to one nearer Atlanta. ... Tom Roan, pro at Otis Park GCse, Bedford, Ind., reports the theft of \$340 in currency which he says was stolen from beneath a mattress in his bedroom located in the brick residence at the park. . . . Chick Harbert's 9 stroke margin in his recent St. Paul Open playoff with Dutch Harrison was one of the largest in any tournament playoff sponsored by the PGA.







A WARTIME SUBSCRIPTION ONLY \$1

Since 1927, GOLFDOM has been sent club officials without charge. Advertising paid the freight.

But the war has severely reduced income from this source. Former advertisers, unable to get raw materials from which to make the golf products, have cut their advertising budgets.

Thus, GOLFDOM faced two choices—to cease publication for the duration, or to ask its readers to pay a nominal wartime subscription of \$1.00 per year. With reasonable cooperation from club officials, men who need guidance in the perplexing period ahead for golf, this subscription income will help to offset advertising loss and will permit GOLFDOM to carry on as it has in the past.

Certainly the future of your club and its efficient operation in the trying days ahead will justify an investment of \$1.00. Certainly you will want to be kept posted on developments, in order that you may carry on your golfing job intelligently.

So, why not send your Dollar—Today, together with your name, address, club and club title.

Many thanks!



AUGUST, 1942

Exmoor Receives Certificate of Gratitude Award from Navy

Providing living quarters for Great Lakes younger officers earns Exmoor honor as first country club to receive formal recognition from the armed forces

By HERB GRAFFIS

EXMOOR Country Club, Highland Park, Ill., one of the pioneer and highly rated clubs of the Chicago district, was awarded a Certificate of Gratitude from the Ninth Naval District, July 30. The Certificate was the first awarded to a country club by a Navy or Army organization during this war. Rear Admiral John Downes, commanding officer of the Great Lakes Naval Training Station, made the award in a ceremony broadcast over Station WENR of Chicago. Exmoor officials spoke during the broadcast telling of the club's service which won the navy's appreciation, and in expressing the hope that other clubs would apply the Exmoor experience in making club facilities available to army and navy men.

Central feature of the Exmoor plan is that of providing living quarters in a house on the club grounds to unmarried young officers recommended for these accommodations by Great Lakes headquarters. The Great Lakes station is out 10 miles from Exmoor.

\$30 Per Month Rate

The requirement, for quarters necessitated by the crowded conditions at Great

August, 1942

Lakes and in transient residental accommodations along Chicago's North Shore made Exmoor's dormitory a boon to the navy men. The men were given a rate of \$30 a month on living quarters at Exmoor. Two or three men are in each room, none of which rooms are especially large. The accommodations, though highly satisfactory to the young men, were not expansive nor pretentious.

Parties Carefully Planned

Social affairs were arranged for the resident officers and others from Great Lakes and near-by Fort Sheridan, with the daughters of Exmoor members seeing to it that the parties were keyed to the young spirit instead of being others of those well-meaning affairs in which the elders fail to click in providing the sort of entertainment the young men and women prefer.

President Jerome P. Bowes, Sr. of Exmoor, in his broadcast, said the club would gladly provide complete details of its War Service program conducted under the chairmanship of Jess Halstead, to other interested clubs. Among details club officials must watch in connection with sailor



(U. S. Navy Photo) President Bowes (l.) of Exmoor, accepting the Certificate of Gratitude award from Adm. Downes.

and soldier entertainment, but not referred to in the broadcast or by other official statements of Exmoor officials, is that of music. Clubs counting on soldier or sailor band performances for entertainment of soldiers and sailors and their friends at a club may risk the serious displeasure of James Petrillo's musicians' union.

Especially discreet were Exmoor and the public relations department of the Great Lakes station in protecting against possibility of distortion of the use of country club facilities by naval officers as something that might identify Exmoor in the anti-administration press as the Stork Club of the Midwest.

600 Attend Presentation

The broadcast was preceded by an outdoor steak dinner and presentation of the afternoon's mixed foursome prizes. There were 600 members and guests at the affair. The Great Lakes Bluejacket Quartette sang two numbers as a broadcast feature.

Highlights of the broadcasts:

Admiral Downes: We are gathered here tonight, members of the Army, the Navy and the civilian population, in typical tribute to the close association between the Military, the Naval and the Civilian which is essential to successful conduct of the grimly serious war in which we now fight. We are finding it possible to spend a little time together ceremonially, fully aware that all of us have been very busy today, and that all of us will have much to do later tonight or tomorrow, and on the days to come.

You know that we are here tonight to present to Exmoor Country Club the Certificate of Appreciation of the Ninth Naval District, in recognition of the pioneering and experimenting you have done, to discover how best your splendid facilities might be geared into the war effort. Let me read a little from this certificate: "Be it known that Exmoor Country Club has worked diligently and unselfishly on behalf of the Navy in the Ninth Naval District." Those few words embrace a great deal of clear thinking and hard, effective effort by all of you. I should like to remind you that you have all studied the requirements of naval aviation, in order that you might competently advise young men on the proper procedure to get into aviation.

You have provided meeting and inducting facilities that were sorely needed, and have made it possible to organize a squadron of young Chicago flyers who are now in training for their parts in your Navy. You learned that the extraordinary expansion of military and naval activities in this area resulted in a real housing problem, and have helped materially in reducing this. You have men here tonight who will soon be out in the far reaches of the seas, or on the distant battle fronts. And in the days to come you will meet many soldiers and sailors who have re-cently returned from the scenes of war, who will treasure such opportunities as they may find here for relaxation. And through your experiments in applying your facilities to the war effort, you will learn many ways that will be valuable, and you will show the way to other clubs all over America. It is a great pleasure, therefore, on behalf of the armed services, in part recognition of your war service work, to present to you, President Bowes, for Ex-moor—the first club to be given this award —the Certificate of Gratitude.

President Bowes Responds

Pres. Bowes: With the outbreak of the war it was our desire to adapt the club's facilities and activities to war effort. The members individually of course were and are engaged in various forms of war activities. But the club as a whole felt that there should be ways to utilize its facilities in furthering the war effort. A special War Service Committee was appointed. This group, with your counsel and encouragement, and that of the officers of the army stationed nearby, has already found ways to be helpful, and we will find still more.

We have been more than glad to be helpful in the vital aviation program, and we pledge ourselves to increase our efforts. It has been gratifying to us to be able to convert Baker Cottage into living quarters for the junior officers, giving them proper facilities, convenient to their work, at costs within their limited allowances.

Our members are finding that the increasing contact with the splendid men of the Army and the Navy is good for us all. We are learning from these men a better understanding of the demands which the war is making on the able young men of today. I believe we are learning better than we otherwise could, of the necessity for closer and closer cooperation between the military and the civilian population. We hope that our pleasant experience may be of help to other clubs who are giving thought to their place in the war effort and we will welcome opportunities to consult with them, if requested.

Admiral Downes, we are very grateful for this recognition, but feel that it is in reality a challenge to us to expand our war service—a challenge I pledge you we shall meet.

Applause:

Halstead: I present our distinguished guest from the Army, Brigadier General L. L. Stuart, Commanding Officer of the Anti-Aircraft Training Center at Fort Sheridan.

Brig. Gen'l Stuart of Fort Sheridan: You people of Exmoor have shown yourselves to be very realistic. You have faced the fact of war, and are pioneering in ways to devote your club facilities to effective use in war effort. This is a remarkable evidence of the understanding of the great necessity for cooperation between the services and the civilian population. Even as you participate in a social activity, you are thinking of ways to apply the social facilities to the war. There are many ways. You have already learned some of them, and will doubtless learn more. Admiral Downes properly spoke for both services in tendering grateful recognition to you for your diligence.

George W. Blossom, USGA pres.: Fellow Sportsmen, I had to be here tonight. I say fellow sportsmen, to include our distinguished Naval and Military representatives as well as you club members, for I believe our fighting men of the land, air and sea are sportsmen of the first magnitude. They live a routine more rigorous than that of the finest athlete. They must be champions in ability and judgment and devotion. And they play WARTIME rules, which means that they have to play the hard way, and for keeps.

I said I had to be here tonight. That's because I knew I'd get an unforgetable glow of pride in the recognition paid to this club. And I felt sure that there would be a note of challenge that I ought to hear first hand, so I could pass it along the way I heard it. And I know that this club and many, many other clubs will respond to the challenge with the best that's in them. Exmoor is the first club to receive the Certificate of Gratitude, but I know this will be only the beginning. The clubs of America will do their part, following this signal lead, to gear their considerable facilities into the war effort, in every war service way possible.

Organize Pearl Harbor Tournaments for Benefit of Hawaii War Relief

A PEARL Harbor Tournament, for benefit of war relief in Hawaii, is being organized at public golf courses throughout the country by the new Public Links Section of the USGA. One of its purposes is to express appreciation of the loyal support which the Hawaiian GA and its public links players have long given the USGA public links championship, now in abeyance.

There are approximately 1,900 public courses. All have been requested by Charles V. Rainwater, Pensacola, Fla., chairman of the USGA public links committee, to hold Pearl Harbor Tournaments among their players at any time until August 31, preferably during the period August 1 to 16. An 18-hole kickers' handicap is suggested, but each course's management is free to select any other form of competition it may prefer. The entry fee is 50 cents. Entire revenue from fees will be invested by the USGA in some type of war relief for Hawaii. The form of assistance will depend upon the amount raised and current needs in Hawaii. The present hope is to contribute at least an ambulance, suitably inscribed as a gift from the public links golfers of the American mainland to their fellowgolfers in Hawaii.

The USGA will award certificates to the winners at the cooperating courses. All expenses will be donated to the USGA in order that 100% of the entry fees can be used for relief purposes.

The Pearl Harbor Tournament is limited to public courses because in this area of golf an especially strong bond has been formed between players of the mainland and of Hawaii. For many years teams of Hawaiians have traveled thous-

August, 1942

ands of miles to compete in the USGA public links championship and have contributed greatly to its success and color. Arthur Armstrong was runner-up in 1934.

S. O. Halls, secretary of the Hawaiian GA, was told of the plan some time ago, and he later advised Rainwater; "I have conferred with the Commanding General of the Hawaiian Department and with the Red Cross officials. All concerned sincerely appreciate your friendly sympathy and are truly thankful for your offer."

Rainwater requests the managements of all public courses to advise the USGA, 73 E. 57th St., New York, immediately of their plans for the Pearl Harbor Tournament, on reply forms which have been sent them by the USGA.

'All Quiet' at Tam O'Shanter In Test of Negro Play

NEGRO players in the Tam O'Shanter Open, by pleasant, discreet conduct, knowledge of rules and golf ability got commendation of white gallery and players. There were probably 100 negro spectators among approximately 25,000 in the Sunday gallery. Negro gallery also favorably impressed whites who expected showings of lack of knowledge of golf gallery etiquette (such as it generally isn't), minstrel show apparel, and stampedes for clubhouse service.

Only two of negro pro and amateur field of 14 among entry list of 200 qualified for last 36 holes, although Wheeler, negro crosshanded star, was given a pass to play last rounds as negro national open champion. He hits 'em long—now and then. Most conspicuous weakness in negro games was in traps around greens. They seldom carry heavy flanged niblics which have reduced white pro scoring, and when they do have this club in the bag don't know how to use it because of lack of practice in most untrapped courses where negros play.

Usual opinion around Chicago was that negroes passed first test of open golf competition and gallery showing very well. The showing was studied with special care by fee course owners who have had their troubles controlling white patronage in establishing practically private club character of play and some protection of investment in course. Premature rush of negro play, although probably controllable by legal conditions of fee course privilege sales, owners believe would set back negro chances for play.

In judgment of a few hard realists the subject of extension of negro golf play in these times was nothing for whites or negroes to get deeply concerned about.

Hooks at Macomb CC Help the USO

THEY'RE having a lot of fun at the Macomb (III.) CC with a plan devised to raise money for the USO. The plan is a simple and entertaining one. It is averaging about \$30 a month for the USO. As E. J. Swanson, Macomb's president says, "The amount doesn't speak well for the type of golf played here but it sure is helping the USO." Swanson tells details of the idea:

"On May 30th the Macomb CC started a penalty kitty for the benefit of the USO. We have a 9-hole course with 190 playing members. The layout of our course is such that a hook on the five outside holes will put a person out of bounds. We are penalizing each out of bounds ball 5c. Then we have a small area between the 4th and 5th fairways that we call the crabapple section, and anyone going into the crabapple is penalized 10c.

"If some such plan could be installed at each club throughout the country I believe the golfers would get behind it 100%. We have a lot of fun with the jar and at the same time are helping a worthy cause."

Fifty Years Ago in Golf-Golf Monthly of Edinburgh in its July, 1942, issue's department "Fifty Years Ago" records from its files of July 1, 1892 "Golf starts in Chicago." It tells that "Charles B. Macdonald, a young American who comes of good Scottish stock and who received his education both in 'book learning' and golf at St. Andrews, lately telegraphed to a friend in Liverpool to send him out six complete sets of clubs, balls, etc., to start a club in Chicago. Thanks to the well known courtesy of the managers of the White Star Line, the packages containing the clubs were on their way to New York on board the Majestic within six hours of receipt of the order."

Golf Monthly also prints from its files of a half century ago reference to a synthetic rubber golf ball.