

be flexible and many of the frills will have to go by the board. Loyalty and co-operation among members and employees will determine how successfully we will be able to carry out our plans this year. The golfer should know the situation and have a clear mental picture of what he may expect as to playing conditions in the future.

"We all realize at this time that a great many of our young men who have worked at Medinah in the past will not return this season because of serving their country in the Army or Navy. It might be interesting to know that our course maintenance division has been mechanizing our equipment during the past years until we are practically 100% in power operation; 75% of these units are operated on foot, which requires a healthy body and strong, sturdy legs. Youth will not play a very important part in our maintenance operations for the duration, which means that men in the higher age bracket will predominate. Older men will not be able to compete with the young men's performance. This means slowing up of our mowing operations.

#### Cut Greens Smaller

"Green mowing could be lessened some by cutting some of the larger ones a little smaller. This will also help to cut down our upkeep material used on them. Due to labor shortage, golfers will have to co-operate (by not complaining) if greens are not always cut before play begins, as in the past. Sand traps will have to be forsaken many times, unless caddies can be taught to cooperate with us.

"Due to curtailed fertilization and in some cases watering practices, the trend on fairway mowing this coming season is to set mowers up and not cut grass as short as certain players demand. This practice is being advocated throughout the country where bluegrass and fescue predominate. Winter rules will be designated War Rules and will have to be observed in this case.

"If the ball situation becomes alarmingly low, rough mowing will have to be


# IMPORTANT NOTICE about GOLF BALLS

**WAIT**—get details of the new Wilson Golf Ball Plan before you dispose of your old golf balls.

Send for Complete Information  
**Wilson Sporting Goods Co.**  
 2037 N. Campbell Avenue  
 CHICAGO

## Wilson

### GOLF EQUIPMENT

**DON'T GET CAUGHT WITH LABOR SHORTAGE AND POOR GREENS!** 

"WATCH THE PAYROLL GO DOWN" WITH A  
**McCLAIN HYDRO-MIXER**

Get the facts now, quickly, if you want to save this year and still get the work done faster.

The Hydro-Mixer Outfit now holds first place when it comes to equipment for spraying and fertilizing Greens.

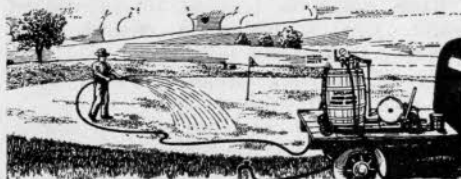
Displaces large cumbersome spray rigs. Gives unequalled accuracy in applying chemicals. Now a one-man job.

Start to economize by writing today for literature.

McClain Bros. Co. - Canton, Ohio

TREATS AN ENTIRE GREEN IN 10 TO 15 MINUTES

THE SPEED OUTFIT THAT CUTS EXPENSE



## Entertainment For Any Occasion

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 Strolling Musicians

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## ● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

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## LEWIS *golf ball* WASHERS *at every tee!*



This new Lewis paddle-type Washer is going over in a big way. Your course should have one at every tee! Ask about One Dollar TRADE-IN OFFER on old washers.

**G. B. LEWIS CO.** Dept. G4  
WATERTOWN, WIS.

## Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$21 to \$26 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

**JOHN H. VESTAL CO., Printers**  
703 South La Salle Street --- Chicago

cut shorter in order to preserve balls. Some clubs are giving the thought of eliminating water holes to save balls. In this case these areas would have to be clean of weeds.

### How To Cut Costs

"I would like to suggest 12 ways a golfer can help cut maintenance costs:

Replace divots—it will help save some seeding.

Be careful in throwing paper, etc., on grounds.

Rake foot prints in traps.

Be careful in walking around putting cup on green.

Repair your ball marks on greens.

Pick up your feet on green; don't drag your spikes. No single factor is more disheartening than this.

Mark your ball on green with coin. Don't criss-cross with finger on turf. It's almost as bad as the spike shoes.

Don't throw your lighted cigarette on green; it burns the turf and has to be plugged with new turf.

Use tee pegs on short tees. This causes less divot replacements.

Keep order on tees as to amount of traffic. One foursome is enough; this will help to preserve turf.

Use the driving range for your practice shots and chips.

Be careful on the use of tee towels. Laundry bills are expensive.

"It is our job to give our members the best playing conditions that are possible this year, without interfering with their recreation. There will be a certain reduction on grounds work for the period of emergency, such as landscaping, shrub maintenance, flowers and general work, but with your cooperation, any inconvenience will be cut to a minimum."

## Col. John Morley Retires As Active Greenkeeper

COL. JOHN MORLEY, dean of the nation's greenkeepers, president-emeritus of the GSA and greenkeeper at the Youngstown (Ohio) CC the past 27 years, retired from active service the first of March. Col. Morley, who will be 75 years old next August 24, was the founder of the GSA and served as president the first six years of its existence. He has been engaged in greenkeeping for 47 years, and has visited more than 200 courses over the country, advising golf and government experts on the care of turf and treatment of disease.

Frank Purnell, green-chairman at Youngstown, emphasized that Col. Morley still would be available in an advisory capacity. Active work at the club has been turned over to Bill Guthrie, who transferred from the Mahoning CC to Youngstown a year ago as assistant. Col. Morley, in Feb. 1940, was awarded a plaque honoring him as "the man who had done most during 1939 for the greenkeeping profession."

## Move To Promote Uniform Accounting Begun by CDGA

A meeting of Chicago District GA member club presidents on March 3 launched the CDGA's effort to promote a uniform system of accounting among its member clubs.

Memberships, budgets, caddie problems, and golf equipment prospects for the season were discussed. The membership sit-

# HENDERSON'S 1942 SPORTSTURF CATALOG

PLEASE WRITE  
FOR YOUR  
FREE COPY

PETER HENDERSON & CO., 35 Cortland St., New York City

uation was reported as spotty; some clubs being in surprisingly good shape, and others being in need of members.

More personal attention to the caddie problem was recommended.

Golf equipment situation would not prevent a normal amount of play, according to the opinion at that time of L. B. Icely, Wilson Sporting Goods Co. president, who was among those talking at the meeting. Icely commented that the ingenuity of the equipment manufacturers was straining to meet requirements of physical conditioning for wartime and expressed confidence that golf's service to war workers would prove valuable in maintaining production efficiency and a high morale on the civilian front.

## Organize Industrial Golf Leagues For Chicago Area

INDUSTRIAL Golf Leagues of America have been organized by Lew Waldron, well-known pro golfer. Headquarters of the organization are at 72 W. Washington St., Chicago; Tel. Randolph 7868. Leagues will play on fee courses in the Chicago area, where the plan is catching on rapidly with golfers in offices and factories of many organizations. It is expected that the plan will expand to a national basis this summer.

Newspaper promotion tie-ups are a feature of the plan.

Teams consist of four players with two alternates. There is one league for men and another for women. There are three classes of teams in both leagues. Men are handicapped in 15 or less, 16-22, and 23-30 handicaps, and women in classes of those shooting 105 or less, 106-120 and 121 and up.

April, 1942



## The "GREENS DOCTOR"

Piston Type Turf Plugger for Removing Ball Bruises, Ant Hills, Worm Casts and Weeds from Golf Greens.

Just push tool into damaged turf and plug (1 3/4" diam. 2" deep) lifts out easily. Push handle and piston ejects plug. Quick, efficient, easy on the back. After removing ant hill, apply Cyanogas to nest, insert fresh turf plug over it; no danger of burning turf. Order "Greens Doctor" today. Only \$3.50 Postpaid.

TERMINAL SALES CORP.  
8501 Brandt, Detroit, Mich.

DEALERS: Write for Proposition

All play is at match play but players must hole out all putts and play the full 18 holes to determine medal scores.

Complete details of the Industrial Golf Leagues of America plan will be furnished on request by Waldron.

## Winter Social Program Keeps Members Sold on Club

A \$25 war bond is the jackpot at the weekly keno games of the Woodmar CC, Hammond, Ind. Club membership is about 280, and party attendance runs from 180 to 250 during the winter.

Close contact of members maintained by these winter parties and by frequent letters from club officials to members has

**WHAT!  
ALL THAT?**

**MAKE A NOTE  
OF THIS:**  
NITROGEN ··· 21  
PHOSPHORIC  
ACID ····· 13  
POTASH ····· 10

**PUTTING GREENS  
THAT ARE TOPS ALL THE YEAR—  
ARE MADE WITH**

**VEG-E-TONIC**

You really get grass when you use Veg-e-Tonic. Grass that can take it when it comes to standing up under hard play under all conditions month after month.

Clean, odorless, cool all soluble soil food, shipped in air tight drums for economy in storage, handling and application. Easily applied, quick and long lasting. Going over big with large and small courses everywhere. Write for literature and free sample.

McCLAIN BROS. CO. - CANTON, OHIO

THE COOL FOOD for GOLF GREENS

**PREVENT BROWN PATCH THIS YEAR WITH AERATION - - - CUT DOWN CHEMICAL COSTS - -**

With a **McCLAIN SPIKER AND PERFORATOR**

The machine that will be a godsend to Greenkeepers and Managers this season. Loosening action of unbreakable spikes permits oxygen to permeate turf to prevent fungous diseases. Frequent spiking now recognized very important part of green maintenance. Saves fertilizer and water. Hand or power operated. Write for literature.

McCLAIN BROS. CO. Canton, Ohio

**GIVE YOUR GREENS A CHANCE TO BREATHE!**

*Saves Fertilizer. Creates Healthier Turf. Loosens Hard Packed Soil.*



**R. H. Tractor Wheel SPUDS**

quickest to put on or take off. Increase tractor efficiency and cultivate turf... that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to



**R. S. HORNER**  
Geneva, Ohio  
MFR. OF SPUDS, FORDSON WHEELS, ETC.

Woodmar in condition for a brisk season. This spring it puts into service its recently completed fairway watering system.

Like many clubs Woodmar was threatened by a "whispering campaign" rumoring membership losses, assessments, and the usual items of alarm. Letters from Bert Steelman, Woodmar's president, took up the "whispers" in detail, told the facts, and protected membership against a stampede of resignations. Hammond being in a zone of many war plants, and executives and workers at the plants being under heavy pressure, Woodmar accented the wartime conditioning service of the club in keeping its membership roster in good shape.

Steelman believes that inability of many executives to get away for needed vacations this year will keep golf clubs in manufacturing areas busy this summer.

**Postcards Do Effective Member Selling Job for Kildeer**

**KILDEER CC** (Chicago district) is conducting an effective associate membership solicitation campaign with a series of mailings of ordinary postcards on which the message is mimeographed.

Although the cards are inexpensive and certainly not fancy-looking, the appeal of the copy and the frequent mailing of the cards in the series is being favorably received by membership prospects. The simplicity of the cards also makes a good impression on prospects.

One of the cards, mailed prior to the

date the income tax payment came due, read:

Dear Sir:

Times are difficult. You may be in a quandry about your golf; you may be wondering if it's going to be sane to play at a *public course*.

It won't be necessary. If you like us, if we like you (and we believe we will) you can own an *associate membership* at beautiful Kildeer.

You, and your family can play golf all year, at will, on *two* great courses, out in the hills, with a grand group of people, for about the price of *public* golf.

Kildeer Country Club,  
Prairie View, Illinois

**JERRY GLYNN**, Knollwood Club pro, and a plenty smart golf businessman and instructor, gives his pupils a Lesson Reminder on a sheet 4 in. by 7 in. Glynn writes on the reminder the principal points of advice suggested by the lesson just finished and writes the date and time of the next lesson appointment on the bottom of the sheet.

The highspots of the lesson are briefly summarized, such as: "Left hand over more. More pivot on backswing. Left wrist under grip more securely at top of backswing."

Glynn keeps a carbon of the sheet so he is sure to give continuity to the instruction and concentrate on a few points until the pupil gets them under control.

Another phase of his record-keeping concerns the equipment in each player's bag. He lists woods, irons, balls, practice balls, and miscellaneous items.

# WHAT DO YOU NEED?

If products you want are not advertised in GOLFDOM, draw lines through products listed here on which you want literature and prices. Mail page to GOLFDOM. We'll ask leading manufacturers to send you data at once. Be sure to fill in lower half of page, so GOLFDOM will reach the men at your course for whom it is edited.

## GOLF COURSE

Arsenate of lead  
 Bag racks for tees  
 Ball washers  
 Bent grass stolons  
 Bird houses  
 Brown-patch preventives  
 Compost distributors  
 Cultivators:  fairway  green  
 Drinking fountains  
 Fencing  
 Fertilizers  
 Fertilizer distributors  
 Flags (greens)  
 Flood lights  
 Hole cutters  
 Hose, water  
 Insecticides  
 Mole and gopher poisons  
 Mowers  
 putting green  tee  
 fairway  rough  
 Mower grinders  
 Pipe, water  
 Playground equipment  
 Practice tees (automatic)  
 Pump (gals. per minute?.....)  
 Putting cups

Rollers  green  
 fairway  spiked  
 Sand green equipment  
 Scythes (motor driven)  
 Seed  fairway  green  
 Seed treatments  
 Seeders  
 Shelters  
 Soil screeners   
 Soil shredders   
 Soil testers  
 Sprayers  power  
 barrel  
 Spike discs  
 Sprinklers:  fairway  green  
 Swimming pool data  
 Swimming pool paint  
 Tee mats  
 Tennis court material  
 Tractors, light  
 Tractor wheel spuds  
 Turf renovator  
 Waste containers  
 Water systems, fairway  
 Weed killers

## PRO SHOP

Bags  canvas  leather  
 Bag carts, for players  
 Bag racks  
 Balls .35 .50 .75

Ball markers  
 Bandages, adhesive  
 Caddie badges  
 Caddie uniforms  
 Calks, for shoes  
 Caps and hats  
 Clubs: Woods  Irons   
 Putters  Women's  
 Left handed  
 Dressing  grip  
 leather  
 Golf dart boards  
 Golf gloves  
 Handicap racks, cards  
 Pencils, golf  
 Rain jackets  
 Score cards  
 Sockettes  
 Sun glasses

## CLUB HOUSE

Adding machines  
 Athletes foot remedies  
 Bar supplies  
 Bars  fixed  portable  
 Bath slippers  
 paper  wood  
 Beer  bottle  draught  
 Cash registers  
 Disinfectants  
 Entertainers  
 Fire protection equipment  
 Floor coverings  
 Kitchen equipment  
 Broilers  
 Charcoal briquets  
 Coffee makers  
 Dish washers  
 Ice cube machines  
 Ovens  
 Ranges  
 Refrigerators  
 Slicing machines  
 Toasters  
 Vegetable peelers  
 Washing compounds  
 Liquors  gin  whiskey  
 wine  mixers  
 Linens  
 Lockers  
 Playing cards  
 Runners for aisles  
 Showers  
 Shower mixers  
 Tables, folding; banquet   
 card   
 Toilet seat covers (paper)  
 Towels: bath  face   
 Uniforms

Club..... No. of holes?..... Is course private, daily fee or municipal?.....  
 By..... Club Position.....  
 Address .....

**✍ Please fill in below. Help us send GOLFDOM free to the right officials ✍**

PRESIDENT (or owner)

Address

GREEN-CHAIRMAN

Address

CLUB MANAGER

Address

HOUSE CHAIRMAN

Address

GOLF PROFESSIONAL

Address

GREENKEEPER

Address

## War-time Maintenance Problems

*(Continued from Page 12)*

department should be required to show a real business profit. The business profit need not be all dollars, but satisfaction, morale and condition. Each operation should be carefully evaluated.

The club's social policy will be tested. The family and non-social climbers must be recognized. There are many very nice people that will be an asset to any club. These have been rejected or directed to other clubs because of the social policy. Real friendliness and democracy is needed.

The club's officials will be tested. They must be less influenced by whims of members, promotion experts and unsubstantiated claims.

The club's employees will be tested. The greenkeeper's ability in each phase of his duty will have much more influence over the results than in 1941.

The strong and prepared will survive. But the weak cannot survive unless they put forth real mental effort. Each of the lessons of the period 1917-1929 must be reviewed and the correct answers found.

This is a year of opportunity for able men to obtain and hold important executive positions in golf clubs. First, they must show their ability in their particular field of specialization.

This year is not so much concerned with what materials can be obtained but how they, and that which is on hand, are used. Whatever happens to a club, remember, "As long as you carry on you are still going. If you stop you are stopped."

## WHAT'S NEW

The spectre of possible lack of golf balls which has been haunting early season 19th-hole sessions ever since the Government's rubber ban, has been chased by an announcement of **Wilson Sporting Goods Co.** "New balls for old" is the promise of the new Wilson Plan.

"This nation needs golf to keep fit for the tasks of war," said L. B. Icelly, president of Wilson Sporting Goods Co., "and we intend to see that the nation has plenty of good golf balls.

"We are confident that the Wilson plan will save golf for the duration of the war," he said, "but it can do this only if it enlists the cooperation of golfers throughout the country.

"To help the Wilson Plan succeed, your used golf balls must be turned in to the pro. Wilson Sporting Goods Co. will pay cash for any used ball of recognized quality manufacture. The exact scale of prices will be announced soon," Icelly adds.

Icelly estimates that some 3,000,000 dozen cut or unplayable balls are available. If sold into channels that assure their reaching the Wilson Sporting Goods Co. factory these would enable the company to place on the market very nearly an equal number of balls virtually new.

Conversely, every ball thrown into the junk heap, or carelessly disposed of will be a vote to shorten the life of the game.

"Save balls and you'll save golf," Icelly stated, and he gave convincing assurance that Wilson golf balls produced by the new war-time process will be of the same size and contain the same amount of real rubber as those of pre-war manufacture.

Entertainment chairmen of clubs in the middle-west will find the **Louis W. Cohan Theatrical**

Customers calling at Spalding's Chicago offices find a cordial greeting awaiting in this recently revised golf pro department, located on the second floor at 211 S. State St., Chicago.





**KLEN-ZIP**  
**REMARKABLE NEW**  
**CLEANER FOR GOLF BALLS**  
Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.  
**McCLAIN BROTHERS COMPANY, Canton, Ohio**

Agency, 109 N. Dearborn St., Chicago, ready with just the type of top-grade talent needed for that "big day" at the club. The agency specializes in floor shows, orchestras, strolling musicians and stag programs. Complete information will be supplied on request.

N. W. 'Cookie' Cook, for 15 years manager of The Burke Golf Company's midwest sales office, located in Chicago, has resigned from the company to accept a position with the Brown Paper Co., Chicago. Cook has been with Burke 22 years, starting out at the main office in Newark, Ohio. He took over as manager of the Chicago office in 1927, replacing W. C. Sherwood. 'Cookie', and his teammate, Mrs. (Lib) Cook, who assisted him, will be missed aplenty by the 'boys'.

North & Pfeiffer Mfg. Co., Providence, R. I., has issued a card for pro-shop display which describes the company's Grip-Rite removable Shu-Spikes, and tells that these spikes will be inserted by the pro. with space for the pro to sign his name. There is also a plug, "Lessons Will Improve Your Golf Game", printed at the bottom of these cards, which may be obtained upon request to the company.

Kaddie Kart Mfg. Co., anticipating a greatly increased caddie shortage this coming season, advises golf club operators to get their orders in promptly for the Karts they will need during 1942. The company points out that even though present stock of Karts is considerable, shortage of certain material later on during the season may force curtailment in delivery allotments. The '42 model Kaddie Kart has been further strengthened and reinforced over last year's model and has been receiving praise from course operators and players wherever used, company officials say.

A new method for re-processing used golf balls, developed to meet the war-time emergency, has been announced by United States Rubber Company. Golfers are therefore urged to save their used balls.

According to J. W. Sproul, manager of golf ball sales, the re-processed balls will look like new, except that they will be branded to indicate that they have been re-processed. They will have good playing qualities and will give service almost equal to new balls. The re-processing will be accomplished without using any materials on the restricted list.

When balls are received for re-processing, they will be inspected and those balls which are out of shape, too old or too badly cut, will be discarded. The balls will be classified according to

## WANTED GOLF PROS AND GOLFERS

IMPROVE YOUR STANCE and PREVENT SLIPPING with "Grip-Rite" removable Shu-Spikes in your sole.

Order now.

**NORTH & PFEIFFER MFG. CO.**  
PROVIDENCE, R. I.

construction, the old covers removed and new covers will be moulded on the balls.

The cover will be of ttipetir, a special form of balata, and the new cover will be identical to the covers of new balls. The re-processed ball will then be finished, painted, and marked with its proper brand name, depending on its construction. Also, the word "Re-Processed" will be branded on the cover to distinguish it from a new ball of the same brand.

Only the company's own brands will be re-processed by this method, according to Sproul. Individuals are asked not to send balls to the company direct, because no provision will be made for this service direct to consumer.

When the plan is put into effect, players will be asked to turn in their used balls to their golf professionals. They will receive a merchandise credit which they may apply either to the purchase of new balls, as long as new balls are available, or the purchase of "Re-Processed" balls. The pros will return the used balls to the company as sizeable lots are accumulated.

## WANT ADS

**Wanted—Immediately**, man and wife, middle-aged, to operate clubhouse and all concessions, including pro-shop. Utilities furnished. 9-hole public course, but with regular membership of 125. Teaching ability will be helpful. Character and conduct above reproach demanded. Season May 1 to November 1. Address: *M. R. Blair, Chairman, Board of Park Commissioners, Cedar Falls, Iowa.*

**Outdoor lighting equipment** for sale. Four beam lights 1500 watts each, two floodlights 1000 watts each. In excellent condition. Will sell cheap. Fine buy for club practice range or driving range. For full particulars address *E. Leonard, Butte Des Morts Golf Club, Appleton, Wisconsin.*

**Experienced pro-greenkeeper** with excellent record and highest recommendations desires change of location. Active, competent, dependable man. Above draft age. Resourceful and diligent worker. Pleasant personality; conscientious in course maintenance on thrifty budget and a good instructor and business man. Please advise length of season, salary and earning possibilities. Address: *Ad 400, % Golfdom, Chicago.*

**Club manager** or steward post in East. Former successful hotel operator, seven years club manager. Distinguished for food and service, middle-aged, no encumbrances, outstanding credentials. Address: *Ad 401, % Golfdom, Chicago.*

**Wanted:** Used and New golf balls. Any quantity. Willing to pay near retail prices. *Symons Golf Shop, 2300 Avenue B, San Antonio, Texas.*

**Club Officials**—Are you seeking high grade Managers, Stewards or Bookkeepers? Write: Club Systems Service, 5540 Hyde Park Blvd., Chicago.

# Golfdom

The Business Journal of Golf



APRIL, 1942

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## COUNTRY CLUB CARTOONS

Set of ten prints depicting the humorous side of various club areas—locker-rooms, grills, pro-shop, first tee, etc. Each print 11 x 14 inches; ideal for framing. Use these cartoons to brighten clubhouse wall areas.

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This famous set of charts now hangs in 2,000 pro-shops, locker-rooms and clubhouses. Eight charts to set, classifying the Rules into the zones of the course to which each rule applies—tees, hazards, traps, greens, etc. COMPLETELY ILLUSTRATED, to make understanding crystal clear. Charts are 7x10 inches, plus wide margins for framing and printed on heavy paper. Available framed under glass in two matching 19x24 inch frames, four charts to frame.

Complete set FRAMED  
**\$5.00 per set**  
plus express charges

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## GOLF COURSE COMMONSENSE **\$2.00**

The only book ever published on all phases of greenkeeping; a complete manual in simple usable form; each chapter rich in working instructions. Originally published at \$4.00.

## GOLF: ITS RULES AND DECISIONS **\$3.00**

Every pro, every tournament chairman, every player who is called on for rules decisions, needs this remarkably clear and complete 400-page treatise on the Rules. Each rule in turn is explained and interpreted, including all pertinent decisions. Enthusiastically recommended by USGA Rules of Golf Committee.

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This handbook gives guidance to instructors of group golf classes, especially in schools. Tells how to organize golf classes, what equipment is needed, then outlines important points to emphasize when teaching each club's use. Rules and etiquette covered. Paper bound.

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By Howard B. Sprague. Gives essential facts that are needed for maintaining turf areas. Covers soil preparation, planting, grass characteristics, management practices, and weed and insect control. Many illustrations.

## CLUB ECONOMIES **\$2.00**

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