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Blended
33 to 1

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GRASELLI LEAD ARSENATE

GOLF DOTS and DASHES

SAM SNEAD and Jimmy Demaret will make a tour this fall of several South American countries, according to a recent announcement by Tom Walsh, PGA president. "The players will further increase the already growing enthusiasm for golf in South America as well as adding to the friendly relations between golfers of S. A. and the U. S.," Walsh commented. . . . All enlisted army men through non-coms have been invited to play at all times on the Winter Haven (Fla.) muny golf course free, it has been announced by Vic Brook, club pro. "We believe we are the only club in Florida to make this invitation to army men," Brook said.

Paul Scott, the Griffith Park (Los Angeles) pro, reports one of the most
September, 1941



TIME TO CHECK UP ON CLUBHOUSE MAINTENANCE SUPPLIES

About now, the clubhouse really begins to "take it," with parties, dances, and all manner of indoor events the order of the day.

Chemical costs are advancing—now is the time to stock up on your winter needs before prices go higher. The Dolge Maintenance Manual (free on request) tells you everything you want to know about the answers to clubhouse maintenance problems.

Among the many time and labor-saving Dolge products are:

BAN—for effortless cleaning of floors, walls, woodwork.

DOLCOWAX—beautifies and protects every type of flooring material.

DE-O-DO-ROMA—overcomes smoke and foul odors—leaves the air full of the bracing tang of your favorite perfume: Rose, carnation, new-mown hay, sandalwood or cedar.

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 Manager



Direction: Southwest Hotels, Inc. Mrs. H. Grady Manning, Chairman—R. E. McEachin, Gen'l Mgr.

amazing rounds in local golf history, an 18-hole circuit by Wrestler Wild Red Berry in which the light-heavy matman had only 19 putts, scoring a 79. . . . With only a candle, a flashlight, and the glare of an automobile headlight Joe Kennedy, pro at the Whittle Springs course, Knoxville, Tenn., and Bobby Mills, city champion, played 18 holes Friday night, August 8, on the Whittle Springs layout, Knox posting a 78, and Kennedy a 79. Dew didn't bother much, but the sprinklers, which had been turned on the greens, mirrored a murky full moon in countless pools, and made the putting rather difficult on several holes. Neither player lost a ball during the round. Ed Harris, in his Knoxville Journal column Tee Talk, suggests that it might be that if some of the duffers tried a night round they would improve their game. They would keep their heads down, because there would be nothing to see!

Pasadena (Calif.) officials have discussed the possibility of the city purchasing the dormant \$1,000,000 Flintridge CC for use as a muny golf course. The club's house furnishings recently were sold at auction. . . . Fire on August 6 almost totally destroyed the clubhouse of the Waialae GC, Honolulu. Damage was estimated at from \$50,000 to \$75,000. The men's club rooms were not burned, nor was the caddie house, both being saved by the efforts of waiters who guarded against sparks with the club's hoses until the Kaimuki and Waikiki fire companies arrived. . . . Greensboro's new municipal golf course is expected to be ready for play November 1, according to Dan Neal, city recreation commission head. Question of a clubhouse is now bothering recreation officials. An old 6-room house is on the property, and it may be possible to remodel this into a clubhouse.

Herbert (Scotty) Irwin has been named pro at the Countryside GC in the Chicago district. The club, looking to '42, is awarding prizes, consisting of playing memberships for the next season, for the best suggestions on how to modernize and improve the course

September, 1941

Fall Feeding Pays Best



Beautiful greens and fairways of the Suburban Golf Club, Union, N. J., testify to the skill of Frank Svehla, well-known Greenkeeper, and to his good judgment in using Agrico exclusively for the past seven years.

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TURF fed with Agrico in early Fall has more body to withstand hard play and disease. Grass has 4 to 6 months of cool growing weather, rooting deeper and stronger, reaching over a wider area for food and moisture.

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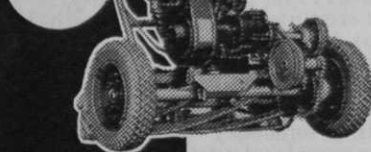
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MINNEAPOLIS MINNESOTA

and clubhouse. . . . James Bain moves up from asst. manager to manager at the Elmhurst (Ill.) CC. . . . William P. (Sheik) Magann, former Richmond, Va., pro, returned August 23 from a 31,000 mile voyage which he termed a "quiet" round-the-world trip as a second officer aboard a new 10,000-ton merchant vessel.

Dan Goss is the new pro at the Savannah, Ga., munny golf course. . . . Chuck Dansbury, Belgrade Lakes (Me.) pro, recently set up what is believed an all-time low for Maine courses when he shot a 58—27-31—over the Belgrade course, a 9-hole layout. . . . Santa Anita golfers are claiming a new speed record for 18 holes. They played one ball the full round in 18 minutes, 35 seconds. A highlight of the round was a deuce on the very first hole, Dr. I. N. Kendall playing the second shot with a mashie right into the cup. . . . Woodward, Oklahoma, will have a new, modern golf course ready for play within the next 60 days.

Horace Fulford, for 13 years pro-mgr. of St. George's G&CC, Stony Brook, L. I., N. Y., also is owner of a liquor store at Stony Brook. Fulford is believed to be the only golf pro having a NY State Liquor control board retailing license. . . . Frank Metzger, pro at Breathnach CC, Akron, O., who is showing promise as a tournament golfer, was a heavy-weight finalist in the Cleveland Golden Gloves boxing tourney. . . . Any of you boys wanta start somethin'?

Illinois pros were guests of the Wisconsin PGA at the annual R. W. (Doc) Treacy memorial day, held Aug. 18 at the Racine CC. Illinois pro trimmed their hosts in the team match. Phil Greenwald and Len Gallett tied for the Treacy memorial trophy. A playoff was scheduled to decide the tie. At the dinner speakers paid tribute to Doc as one whose good judgment and work for pros and golf in general gave great service to the game.

George Braid, veteran golf salesman, is a grandfather. George's daughter, Mrs. Wm. Dwyer, became Golfdom

mother of a boy July 28 at the Park Ridge (Ill.) hospital. George practically hired a national hookcup to broadcast that the lad weighed 8 lbs. 2 oz., etc. etc. etc. . . . It looks like Jim Roche has a steady pro job at Elkridge CC (Baltimore district). Jim's been with the club 38 years.

Play at Brookside, Pasadena (Calif.) municipal course for the past fiscal year was 99,401, an increase of 9,000 over the previous 12 month period. . . . Emil Picha has his Midland Hills layout (St. Paul district) in top shape for the annual GSA tourney, to be held there September 16. . . . Ross L. Brown, popular young pro at Meadowlark GC, Huntington Beach, Calif., was killed Aug. 23 near Huntington Beach in an automobile accident.

Midwest Greenkeepers and Indiana Greenkeepers Assn. met in joint session for their September meeting, held Sept. 8 at the Longwood CC, Dyer, Ind. . . . Augusta, Ga., many golf course will get a new clubhouse soon to replace the old structure now there. Mayor Wooddall has approved plans for a new building to cost approximately \$19,000 . . . Extensive improvements to buildings and grounds at the Belmont Hills (Wheeling, W. Va.) CC, which have been under way the past two months, have been nearly completed. . . . Reds Banagan, of the Columbia CC, Chevy Chase, Md., urges establishment of a 'school for pros' on golf rules to erase present wide ignorance of code. . . .

Tam O'Shanter CC in the Chicago district, scene of the \$11,000 Tam O'Shanter Open this month, has been undergoing a \$100,000 improvement program. Construction includes a new caddie house, an outdoor dance pavilion, a refreshment pavilion adjoining the swimming pool, new tennis, badminton, and shuffleboard courts, paving a parking space and roadway into the grounds, and a new locker-room in the clubhouse. . . . A tool and equipment building at the North Hills CC (Philadelphia district) burned to the ground the night of August 23. Equipment lost included a new service truck, two tractors, several mowers and manual equipment. Total loss was estimated at \$35,000 by club officials.

September, 1941

TIMELY TURF TIPS

NITROGEN LEVEL FOR BENT GREENS . . .

The memorable season of 1928 emphasized the dangers of over-nitrogen feeding. It also taught the lesson of over-acidity. Even yet the damage of that year is a vivid memory.

Sulphating to curb clover and weeds was accepted practice until then. The attempt to curb both by intensifying soil acidity reached a climax that summer. The combination of very acid soil and lush grass from too much soluble nitrogen created turf unable to survive prolonged humid heat and excessive rains. So the acid theory died along with the grass and terminated the acid era.

By speeding growth, abundant nitrogen creates lush soft stems and leaves. As a result cell walls become thin and weak. Such turf bruises easily and falls prey to brown patch, scald, insects, and other disorders.

The obvious effects of nitrogen deficiency are generally understood, but others are ignored or not appreciated. Poor color and slow growth, as well as increased weeds and clover indicate nitrogen shortage. But dollar spot is intensified by nitrogen deficiency. *Poa annua* flourishes in cool weather, when bent is prone to go dormant, so it often takes possession when nitrogen level is too low to keep bent grasses aggressive.

The secret of sensible nitrogen feeding is to use enough in early fall and in spring to keep bent vegetative. But the supply should taper off towards the end of each season, so turf hardens-off. Then it survives winter better, and withstands summer heat too.

True organics, such as Milorganite, constitute the backbone of any effective nitrogen fertilizer program. By releasing nitrogen slowly and uniformly as needed, true organics sustain uniform and continuous growth. That is the basis of good turf on greens.

* * * * *

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SEPTEMBER, 1941

Good Man-agement Prime Club Salvation Factor

— but too many clubs learn necessity for sound business management only when time to remedy the situation has almost passed

“COUNTRY clubs are guessing wrong when they believe that their present problems are mainly financial. The basic problem is men.”

The speaker was a man whose success in country club management is outstanding. When he took his present job as general manager his club was run down. The city it's in was deep in the depression. There was virtually no club interest. Only the enthusiastic golf “nuts” were patronizing the place. Under his energetic management the club recovered faster than almost any other business in the city.

Now the club is solidly in the black. It has a waiting list. It is the No. 2 spot in the community's moderate and upper income social life. Home is the No. 1 spot. This is one of those cities where families still believe in their homes.

Gets What He Wants

The transition is definitely the result of this man's management. He insists on managing the club he was hired to manage. He gets a good salary. Any time the club wants to fire him because he stays firm on a policy of business management rather than yessing some official or member who wants exceptions made to the club's business platform, it'll be the club's

tough luck, not the manager's. He has frequent invitations to join business organizations in an executive capacity.

This man believes that numerous private clubs are doomed. But the quicker the decision comes, the better it'll be for the clubs that are compelled to reorganize and for golf in general, so this authority is convinced.

Get his views on the private club situation. They are judgments that have been converted into profitable action. Going back to his opening remark about the main trouble of clubs being men, he added:

Too Little Knowledge of Task

“The reason private golf clubs may be in bad shape is they've been too much an amateur business. Some of them were over-built with expensive plants. Some of them were ruined by high taxes brought about by growth of high grade communities that grew up around the club. But even those destructive factors have been apparent all along. Any businessman fully competent to handle the club's general management and given the authority to act must have seen what was coming and would have made drastic changes in club policy as the conditions dictated.

“But where would you find such qualifi-

Mrs. Thomas Langford, Chicago, while playing at the Mid-City course in the Chicago district in a recent mixed two-ball tournament with her son, William B. Langford, scored a 78—and this feat occurred on Mrs. Langford's 78th birthday! Bill Langford, identified with golf as a player and architect since playing on the Yale golf squad in 1910, is a member of the firm of Langford & Moreau, Chicago.

cation and authority in the country club business. It's rare enough to get thoroughly qualified country club general managers and, even rarer to see them given authority to do the job they know must be done. The country club habit is simply to elect another ticket of amateurs when the going gets rough. The new bunch cuts pay, messes up things with additional experiments, and dismally decides the situation is hopeless.

"The very cheering point about the country club picture is that so many clubs have survived despite the absolutely ridiculous amateur management which usually hinders instead of helps a competent man who's trying to get the club operating as a going business.

New Field Developing

"Prophets of gloom who forecast a permanent fold-up of the private country club don't seem to realize that the growing accent on adult physical condition is making a tremendously larger field for members. Golf is the ideal all-age physical recreation for both sexes. It's as foolish to think that the public courses will displace private golf clubs as it is to think that we all should ride and abandon our private automobiles.

"But, do you see any pronounced recognition of this promotion opportunity at private golf clubs? Seldom, and then only in a casual group lesson manner!

"A main point in resultful general management of country clubs is that of promotion. Elected officials can't do that job. They've got their own business and professions to attend to, and in these times demands of their jobs precludes their work in golf promotion.

"As a matter of fact they seldom play enough golf to care for their physical conditioning needs. Yet, for some curious reason these men are expected to devote considerable time to onerous details of club management for which they are not suited, instead of making their club their recreation.

"Rarely are there 10% of a community's

residents financially qualified for private clubs who play golf. Opportunities for membership promotion among these people is almost entirely neglected. They are asked to join the club for the 'social prestige' involved. That 'social prestige' usually is highlighted by the privilege of being served by the club bars. These days that privilege seldom appeals to people as being worth much money—if any.

"With that promotion field wide open it is plain that the country club general manager must have promotion ability. And in numerous other phases the promotion work is a part of the general manager's job that means salvation for the club. The general manager who is a talented and industrious promoter is the best help the pro could have. The pro's income is limited because the average American adult is fundamentally physically lazy. It's going to take energetic and skilled promotion to overcome that handicap to golf play, and such promotion has to come out of the club office. The pro hasn't facilities, and rarely has the advertising training to do the long range, steady promotion job required.

"Eventually, the foresighted, correctly managed country club is going to have free group lessons and physical conditioning classes most of the winter; classes open to elected and invited non-members as well as to members. The pro will be paid for that work and it will eliminate the necessity of the spring membership drives.

Year Around Pro Salary

"When I speak of paying the pro the year around for doing an important part of his job that he can't do when weather is good and members want to play instead of being taught, I know that many club officials will say this is wild theory; that the money isn't in the club. That brings up a strange thing about many golf clubs. They are grossly extravagant in making every experiment except that of paying good wages to department heads.

"Another one to whom competent general management with authority to act will be good news, is the greenkeeper. One reason for the troubles of numerous golf clubs is that the club has been founded on the bar more than on the golf course.

"They tell me that golf clubs have been having more turf trouble this season than at any other time in the past 10 years.

(Continued on Page 30)

Give The Duffer A Break

By A. C. STATT

Gen'l Mgr., Golden Valley (Minn.) GC

THERE are about 2¼ million golfers, according to best estimates. In addition to these who are active there probably are nearly 2,000,000 who formerly were golfers but who gave up the game for one reason or another. Chief among the reasons is discouragingly high scoring. Many golf courses are far too difficult for the people who are expected to support them.

Although there's much being said about alteration of courses to ease them up for the majority of players without making them unattractive to either the high- or low-handicap man, such alterations cost money. Even though the alterations may result in eventual reduction of maintenance expense, it's not possible to make them when the club is having to watch its nickels.

We have made an interesting and successful experiment in at least partially solving the high scoring problem at Golden Valley. We changed our procedure in mowing some of our fairways, rough and areas adjacent to greens.

The procedure was dictated by a realization that I could sit down and within an hour write the names of well over a hundred substantial business men who were at one time playing golf and who have lost interest in it and have dropped out of their respective clubs.

If this condition exists here in Minneapolis, it must also exist in other golf communities.

In talking with many of these men, I have asked them why they have lost their interest in golf and invariably the answer is, "I play such a poor game that there is no fun in it for me. My scores run so high that I am ashamed to have my friends see them."

Experimented on Five Holes

As an experiment here at Golden Valley on five holes which lay south of 19th Ave., we widened out the fairways particularly from the 175 to the 225-yard mark and on the par-5 holes again from the 350 to the 450-yard mark. We also cut down the rough so that it is impos-

sible to lose a ball in it. In practically all cases a shot played from the rough can be made with a wood club. In addition we cut the grass very short on the slopes of the traps adjoining greens so that in several cases a ball can be putted out of them.

Many favorable comments have been made and what is more pleasing than ever, is the viewpoint of 12 or 15 of our better golfers who shoot 80 or better.

They are very frank to state that this new style of upkeep has not helped their game at all, in other words, they rarely play a shot from the rough and when their ball does get in a trap adjoining a green, they use an explosion shot out. In most cases they are master of that shot.

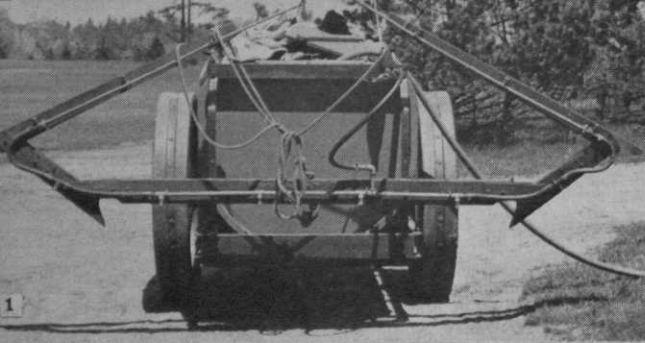
Will Eliminate Sand Traps

We have just about arrived at the conclusion that we are going to groom our entire golf course as we have the five holes above mentioned. I am sure that it will meet with the unanimous approval of our membership. We also intend to fill up several of the traps which have no value in the playing of golf except to make the game more difficult for the so-called "duffer."

About two years ago I spent the day with A. W. Tillinghast, one of our greatest golf course architects. Tillinghast stated that if he could make the game more difficult for the man shooting 80 or less, he was going to do so; on the other hand, he was going to soften up the course for the man whose game runs over 80.

Women Get Golf Schooling—Harry Robb, pro at Milburn CC (Kansas City district), has a Ladies' Day golf school session after the women have had lunch. A feature is a rules discussion. Harry gives 6 or 8 women who answer rules queries correctly a golf ball apiece.

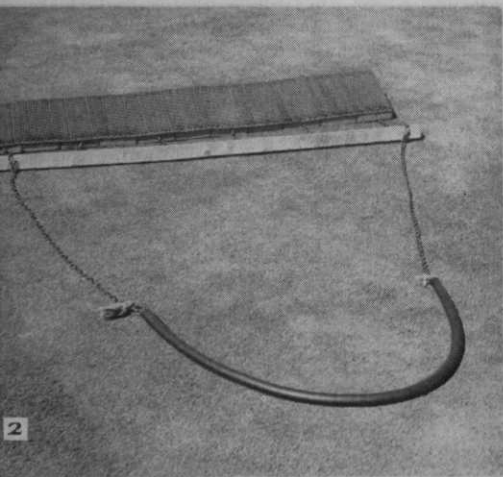
It's a great stunt for education and interest, but it's murder unless the pro knows the rules himself. Harry does.



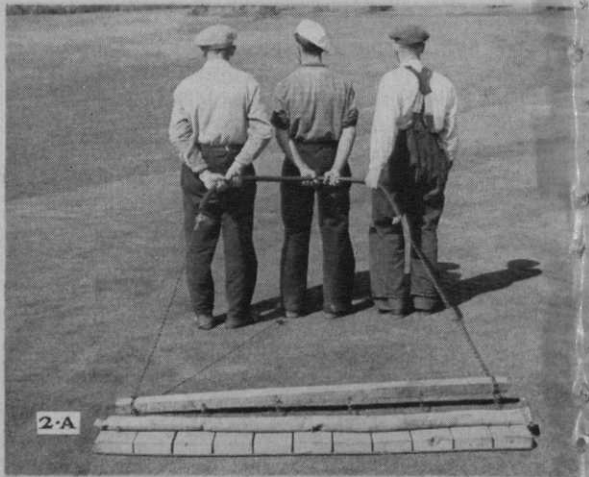
1



1-A



2



2-A



3



3-A

COURSE WORK

All photographs and

1—Sprayer with home-made boom. Used at Toronto GC for first large scale spraying of fairways. 1A—Wide reach and easy handling of boom cuts cost of fairway spray treatment. 2—Comb made from discarded belt of Royer compost machine; used to remove spring bent runners from green. 2A—Comb in operation. Note 2 x 6 pieces and sand bag on top to weight comb. 3—Grubs of May and June beetles damaged considerable fairway turf of midwest courses. Many courses report worst damage in 10 years. 3A—Close-up showing grubs underneath destroyed turf which has been removed. Grub infested areas usually are soft underfoot. 4—Home-made tee bench and waste basket at the Capilano GC, Vancouver, B. C. 4A—Stump of a giant tree is used in providing a unique shelter at the Capilano GC. 5—Calcium chloride washed off parking lot by