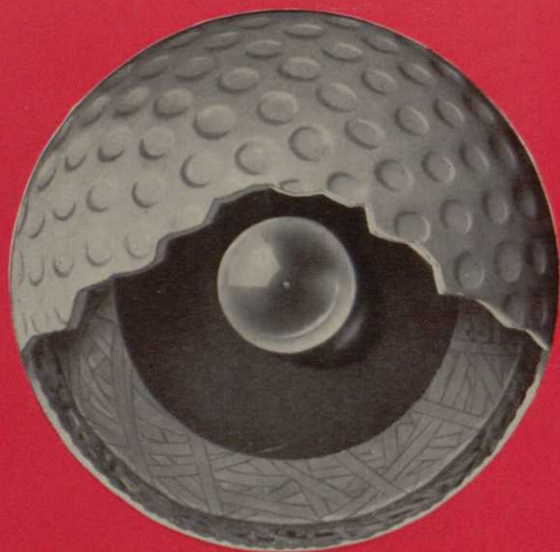


A TRULY SENSATIONAL BALL

# THE NEW U. S. ROYAL OIL CUSHIONED CENTER



TRANSMITS MORE  
CLUB-HEAD-ENERGY TO THE BALL

TRUE BLUE U. S. ROYAL  
for championship  
and tournament play.



THREE STAR U. S. ROYAL  
all the new features of  
TRUE BLUE  
plus still greater durability.

*It is amazing the golf world by its  
fine performance. Keep well out in  
front by selling this new U. S. Royal.*

**U. S. ROYAL GOLF BALLS**  
"Cadwell-Geer Cover" for extra  
durability—look for it on the ball

UNITED STATES RUBBER COMPANY • Rockefeller Center, New York

