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HIRAM F. GODWIN

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And of course, there are ample stocks of all grades of the new 1941 North British ball line—which the N. B. company says is the finest Scotland has ever produced.

Toro Mfg. Corp., Minneapolis, Minn., in a recent issue of its "Toro News," does an unusual, but effective job of telling greensmen about Toro equipment. The entire issue is devoted to "Old Songs And When They Were Written." The songs and the year in which they were written, or became popular, date back to 1886, and continue to 1929. And then comes a reminder that 1941 will be another popular year for Toro equipment. In case you have forgotten when some old favorite of yours was written, and also if you need any reminder on just how old you're getting, it's suggested you write the Toro Company for an extra copy of its 'record of popular songs.'

Dunlop announced its new 1941 "Break 100-90-80 Drive For Better Golf" at a special presentation ceremony at the New England PGA Annual Get Together April 14 at the Hotel Lenox in Boston.

After the details of the campaign had been outlined to the various PGA members attending the meeting, Craig Wood, recent winner of the Masters'



Pryor, left; Wood, center; Wogan, right.

tournament at Augusta, and Dunlop's director of golf equipment, presented the first "Personalized Pro Plaque" in the campaign to Eugene F. "Skip" Wogan, president of the New England PGA, while Robert N. Pryor, Dunlop Advertising and Publicity Director, looked on.

The inscription on the plaque read:

EUGENE F. WOGAN

He has spent his life in GOLF . . . it is his religion . . . his livelihood . . . his very life.

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NORTH & PFEIFFER MFG. CO.
HARTFORD, CONN.

by your club as tutor and counsellor to serve you, your family, your guests.

With his knowledge and understanding he can guide you in the choice of clubs and the ball best suited to your game.

By his skill and interest he can bring out the best golf in you and lower your score.

Consult him. His advice will add much to your enjoyment of a friendly, health-building game.

This same plaque, handsomely finished on a 14x18 hanger and personalized with the pro's name, is being sent out to all participants in the "Break 100-90-80" campaign.

Educators Paper & Supply Co., 844 W. Erie St., Chicago, Ill., has a new line of very attractive bond paper doilies and place mats that is finding high favor at a number of the top standard country clubhouses. For samples and prices of this material write Elmer F. Lane of the Educators company.

Jackman Sportswear Co., 14 E. Jackson Blvd., Chicago, now has available copies of its new 1941 sportswear catalog, which features Horton Smith golfwear, Jimmy Thomson golf shirts and Gene Sarazen rainbreakers. The catalog also contains a special section devoted to smart golfwear for women.

Shoes, socks, gloves and accessories are also pictured and described in the attractive new Jackman catalog. The Jackman company has also issued a new 1941 golf trophy and luggage folder, which is being distributed to golf pros and other individuals at golf clubs who are in charge of tournament prizes. Copies of the catalog and folder may be obtained promptly upon request to the Jackman company.

WANT ADS: Rates—10c Per Word —Minimum, \$2.50

Hotel Resorts—Aggressive Pro, confident of ability to boost club's prestige, desires connection with Eastern summer course. Age 35, married, sober, wide experience. Now successfully operating own golf school. Excellent references. Address: Ad 500, % *Golfdom, Chicago*.

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CLUB OFFICIALS—are you seeking high grade Managers, Stewards or Bookkeepers? Write to: Club Systems Service, 4836 Drexel Blvd., Chicago.



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CONTENTS

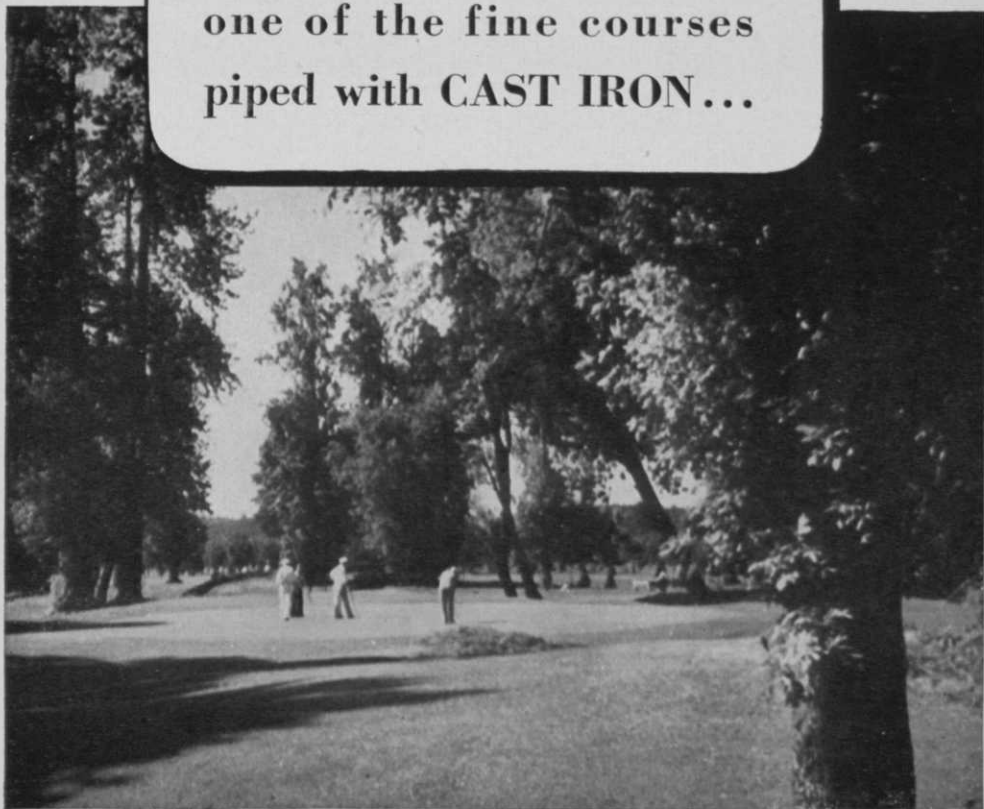
Front Cover: Seventh Green, Colonial Club, Fort Worth, Scene of National Open, June 5-7

Golf Dots and Dashes.....	2
If This Be Arson . . . , by Herb Graffis.....	15
How to Combat Insect Pests, by Ray Hutson.....	17
Health Through Golf Is Cards' Theme.....	20
Is Your Pool a Problem? by Leslie Carson.....	21
Club Rental Plan Booms Golf, by Karl Sutphin.....	24
Pro Clinics Prove Their Value, by Herb Graffis.....	27
Be a Pro in a Professional Manner, by John Budd.....	42
What About the Employer? by Andy High.....	46
No Fourth Term, by Charles W. Arnold.....	50
Milwaukee Junior Golf League Is Model.....	55
Letter Reminds Members What Pro Is Up Against.....	57
The Greenkeeper Is a Lady, by William Gulshen.....	63
What's New.....	68

ADVERTISERS' INDEX

Acushnet Process Sales Co.....	2nd Cover
Agricultural Insecticide Co., Inc.....	64
American Fork and Hoe Co., The.....	43
American Hydrolizer Co.....	12
Bayer-Semesan Co., Inc.....	65
Bellevue Stratford Hotel.....	66
Brearley Co., The.....	55
Buckner Mfg. Co.....	2
Burke Golf Co.....	49
Cast Iron Pipe Research Ass'n, The.....	3rd Cover
Chicago Eye Shield Co.....	64
Cooper Mfg. Co.....	11
Crawford, MacGregor, Canby Co.....	41
Davis Co., George A.....	62
Dennis Co., The Martin.....	61
DeWitt Hotels.....	58
Dolge Co., The C. B.....	11
Double Rotary Sprinkler Co.....	13
Dr. E-Z Golf.....	53
Dunlop Tire and Rubber Corp.....	31
Evans Implement Co.....	13
Fate-Root-Heath Co., The.....	12
Godwin, Hiram F.....	71
Graham Mfg. Co., Inc.....	4
Hardie Mfg. Co.....	9
Harrington and King Perforating Co.....	63
Harris, Robert Bruce.....	65
Heddon's Sons, James.....	63
Hillerich & Bradshy Co.....	45
Horner, R. S.....	68
Ideal Power Lawn Mower Co.....	5
Illinois Grass Co.....	67
Jack Jolly.....	47
Jackman Sportswear Co.....	57
Jacobsen Mfg. Co., The.....	8
Kaddy Kart Mfg. Co.....	34-35
Kroydon Co., The.....	25
Lewis Co., G. B.....	67
Lyon Metal Products, Inc.....	54
Lytton Building.....	66
McArthur & Sons, George.....	58
McClain Bros. Co.....	11-66-68-69-70
Mallinckrodt Chemical Co.....	9
Milorganite.....	10
Monroe Co., The.....	68
Murdock Mfg. & Supply Co., The.....	69
Nelson Mfg. Co., L. R.....	8
North British Rubber Co.....	28-29
North & Pfeiffer Mfg. Co.....	71
Page Fence Ass'n.....	13
Pabst Sales Co.....	14
Peckham, A. N.....	67
Penfold Golf Balls, Inc.....	61
Pennsylvania Lawn Mower Works.....	1
Powers Regulator Co.....	58
Revere Electric Mfg. Co.....	67
Root Mfg. Co., The.....	10
Royer Foundry and Machine Co.....	9
Ruhm Phosphate & Chemical Co.....	70
Sani-Tread Co.....	56
Scott & Sons, O. M.....	6
Sewerage Commission, The.....	10
Skinner Irrigation Co., The.....	4
Spalding & Bros., A. G.....	23
Standard Mfg. Co.....	65
Stump & Walter Co.....	69
Terminal Sales Corp.....	68
Toro Mfg. Corp.....	3
Travelrain Power Sprinkler Co.....	6
United States Rubber Co.....	4th Cover
Vestal Co., John H.....	69
Wilson Sporting Goods Co.....	36-37
Worthington Ball Co.....	51
Worthington Mower Co.....	7
Young Golf Co., The L. A.....	38-39

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