

More than ever golfers are saying "Penfold-LL-75". They're getting a good ball and you're selling it to them. When they come back for more, many say they are getting longer drives with Penfolds. And if extra live covers, high tension and perfect balance can improve a man's game, Penfold is doing it hole by hole wherever golf is played. If you've ever hit a Penfold...you're saying "Penfold" too.

LL-Penfold-75 ..75¢ Penfold-5050¢
 LT-Penfold-75 ..75¢ Penfold-35..3 for \$1
 Penfold Autograph....\$1

SOLD EXCLUSIVELY THROUGH PROFESSIONALS



LEXOL

for

LEATHER

In the Pro Shop LEXOL makes more than 10 to 1 profit. A gallon (\$2.40) reconditions 25 or more leather bags at \$1.00 fee.

Locker room boys get bigger smiles from members whose shoes, both sport and street, have been treated with LEXOL, then polished with any good shoe cream.

Club stewards and managers use LEXOL to preserve leather upholstery and book bindings.

Get LEXOL from nearest Wilson branch, your wholesaler or write us direct.

THE MARTIN DENNIS CO.
 859 Summer Avenue, Newark, N. J.

Baltusrol Is Debt-Free

(Continued from Page 16)

the service which the income of 1928-1930 allowed and it wasn't possible to make drastic changes. Tournaments were a fruitful source of revenue and they were encouraged for that reason, but difficulty was encountered if a tournament conflicted with the pleasure of members; hence tournaments had to be restricted.

"In 1930 taxes amounted to \$17,110 and had risen to \$25,212, by 1939.

"The repeal of prohibition in 1934 resulted in new bar business and we made the most of that—this was the only favorable factor in this 11 year period.

"Prior to the depression between \$40,000 and \$48,000 a year was spent on the house but in the last two years we have spent less than \$27,000. On the golf courses in 1930 we spent \$45,635 and we got along with \$30,551 in 1940.

"All painting and repairs had to be carried out by the club's staff at about ¼ of the normal contract price—even additions and structural alterations were carried out that way.

"The general manager reduced his own salary \$1,000 a year and by selling seed

and fertilizer to the members made over \$1,000 a year profit for the club.

"In spite of the drop in membership, the rise in taxes and the other factors noted, this club in 11 years had a total net income of \$277,562 and of that total \$187,000 was used to wipe out the mortgage and of course through that period interest payments were made. The balance of the net income, \$89,762, was spent on the improvement of the clubhouse and other facilities and the acquisition of land for protection of the club.

"Included in operating expense was the cost of improvement on the golf courses, for progress did not stop when the depression began. At least \$30,000 was spent in correcting errors in golf course construction and in drainage, and grub-proofing fairways and greens against Japanese beetle took an additional \$12,000.

"The principal items of capital expenditure through this period were as follows:

New cellar and two bars after repeal of prohibition.....	\$ 3,289
New showers, women's locker-room	890
Men's lounge and furnishings.....	14,456
New locker-room stairs.....	666
New cloak room and wash room.....	1,459

An indoor golf school that was a standout from every angle was conducted in St. Louis this past winter by E. H. Duwe, pro at Forest Park GC, and Homer Herpel, Crystal Lake GC pro. The school was beautifully appointed for both men and women, with unusually attractive private teaching quarters. The school had ground floor space (at 4535 Delmar Blvd., St. Louis), thereby permitting passersby a 'look-see' at the activities.

New boiler and heating system.....	4,671
Furniture and fixtures.....	13,923
New caddie house	1,468
New implement shed.....	504
Converting Van Liew house into two houses and machine shop.....	500
New well and improvements to water system (6 years).....	7,694
Sweeney farm purchase.....	13,000
Golf Course—	
Bowling green	979
Improvements to grounds.....	1,056 2,036

"Of course is was inevitable that in the period under review there were times when a larger staff would have eliminated some criticism of lack of service. Some things which might have been done had to be omitted. Some suggestions involving expenditure of funds or loss of revenue could not be carried out. Someone had to attach a price tag to all new ideas and plug away 365 days of the year on the basis of 'what we could do without' and not 'what we could do with.' Nobody enjoys economy but everybody enjoys the results of it."

Letter Reminds Members

(Continued from Page 58)

fitted to your individual requirements by an expert who knows your game, and a prompt adjustment if anything goes wrong with your purchase. Also give him the benefit of any golf lessons you may decide to take—he is a competent instructor and his charges are reasonable. Let's give him a fair chance at our golf business—he really deserves it.

Very truly yours,
Rock Spring CC, Alton, Ill.

P. S. The above was composed and submitted by a club member with the suggestion that it be sent to each member of the club. Dozens of club members would be glad to have it sent over their signatures; therefore, we feel justified in sending it to you as a recommendation of members of the Board and Committees of the club.

WM. MACKIE, pro at Daniel Guggenheim's private course at Sands Point, L. I., died April 18 at Nassau hospital, Mineola, L. I., following a 2-week illness.

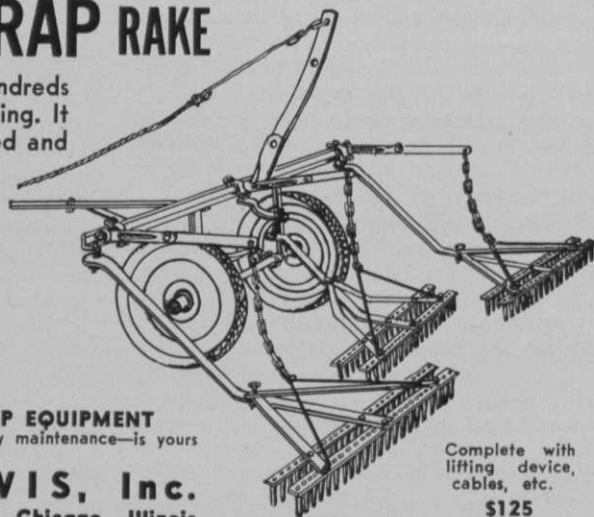
Mr. Mackie is survived by three brothers who are prominent in pro golf; Jack, Dan and Isaac. As a boy in Scotland, Mr. Mackie learned his golf. He came to the U. S. in 1916 and was pro to the late Isaac Guggenheim at Carola Farms, prior to designing and constructing the Daniel Guggenheim course.

His widow, two daughters, and a son also survive this estimable gentleman, whose fine character and conscientious service set a high standard in pro golf.

TRACTOR SAND TRAP RAKE

Here is a new tool that saves hundreds of dollars per year over hand raking. It is the long sought answer to speed and economy in trap upkeep. Will do a perfect job of raking hard sand and will loosen to a depth of 4 inches.

Three 40-inch double-row rakes lifted from the driver's seat. Transported on pneumatic-tired frame; can be attached to any tractor.



COMPLETE SUPPLIES OF UPKEEP EQUIPMENT
The 1941 Davis Catalog—the guide to thrifty maintenance—is yours for the asking. Write for your copy—today.

GEORGE A. DAVIS, Inc.
5440 Northwest Highway Chicago, Illinois

Complete with
lifting device,
cables, etc.

\$125

The Greenkeeper Is a Lady!

By WILLIAM GULSHEN

SHEFFIELD is typical of those small towns along the highways of Illinois, its blocks of one-story shops and stores reminding one of the old street drop curtains of Bijou theater days. And like so many cases of the theater, the real human interest stories occur backstage. Listen to this:

It was past noon and we were hungry. The restaurant looked all right so we stopped in. The conversation inside covered a wide range of subjects but golf seemed to get the biggest break. As we waited for our food we learned of what the home folks considered quite some golf course. We had our clubs in the car and were entirely on the loose, so why not?

Club Is Beauty Spot

We followed the road to its end about a mile out of town and there was the sign "Coal Creek Country Club." We turned in through a few hundred yards of wooded lane, rumbled over a rustic bridge across Coal Creek and here it was; really a beauty spot. As we crossed that bridge I had a feeling I had somehow given everyday things a slip, so serene and peaceful was our setting.

We drove on to the clubhouse, where we were met by a pretty little miss or matron, I didn't know which, who took our green-fee. We called for a caddie but there was only one on hand at the time, a pleasant, efficient kid of about twelve. He carried for me and showed us the way around.

The first hole is 375 yards, straight away over two low rolling hills with a clump of trees and traps out there on the left about 200 yards and a border fence along the right side of the fairway—no place at all for a slice. Fortunately, our drives were down the middle and on top of the second hill and we hit the green in two. And what a green it was. It was fast and true but with plenty of firm bent on a base to stop a decent pitch where it lit. The green was entirely free of blemish and without a scar of brown or dollar patch. It was well trapped

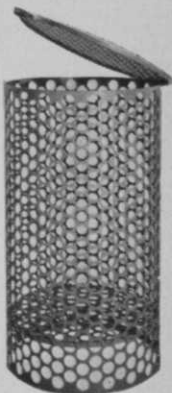
May, 1941

HEAVY GAUGE WASTE CONTAINERS and REFUSE BURNERS

Special QUALITY
Special PRICE

A Golf Club special, fabricated of high quality steel, approximately $\frac{1}{8}$ " thick, which is a by-product of other manufacture and, therefore, priced far below its actual worth. Seams are securely welded. Will outlast several ordinary containers.

Write for
illustrated
literature and
wholesale prices.



The
Harrington & King
PERFORATING CO.

5649 Fillmore Street, Chicago, Illinois

STREAMLINE
Your
"PRO-LINE"
CLUBS

**A Feature
ONLY "Pros"
can offer**



Note the distinctive Tear-Drop Design and the famous Heddon Power-Shoulder.

Available in best Clubs of the best-known makers.

Heddon
"SPEED-SWING"
SHAFTS
"The Shaft of Steel with the Sweetest Feel"

Exclusively Yours **JAMES HEDDON'S SONS**
STEEL GOLF SHAFT DIVISION - BOWLING, MICH.

A Fast Self-Seller for the Golf Shop!

**"HED-RITE"
for Golfers . . .**

★ Answer this ad today. Get illustrated circular and pro prices on this new HED-RITE for Golfers. Recently announced, it promises to become the biggest golf sensation in many a year.

Ball shows white when head is right—finted when not. Designed to help players keep their eye on the ball!



U. S. Patent No. 2,045,399

Make your own test. Find out how players eagerly buy Hed-Rite for Golfers, . . . and why.

It's simple. Hed-Rite directs the golfer to assume correct head position. You'll recognize its merit at a glance, for it helps maintain *balance-in-motion* for a "grooved" stroke. Packed for pros in colorful self-explanatory display box. Get full details now. No obligation.

CHICAGO EYE SHIELD CO.

2314 WARREN BOULEVARD

CHICAGO, ILLINOIS



"Proved in the Field"

- SAFE
- EFFECTIVE
- ECONOMICAL

MULTI-ELEMENT

SUPER MINERALITE

A positive control for both brownpatch and disturbed or unbalanced nutritional conditions that encourage brownpatch attack.

100 pounds	\$110.00
50 "	60.00
25 "	32.50
10 "	13.00
5 "	6.50

MAXIMUM requirements for the most serious, active brownpatch attacks—4 ounces per 1,000 square feet. (2 ounces or 3 ounces for average attack).

If your dealer can't supply you, order direct. Or write Don Young, 68th and Indian Lane, Kansas City, Mo.

AGRICULTURAL INSECTICIDE CO., Inc.
BELLE GLADE, FLORIDA

behind and along the sides with excellent sand in the traps. The entire setup bore evidence of expert care.

The next hole runs uphill, with a fence along the right, at right angles to number one. This fence along the right seemed reverse to what we usually found. But here we found another green just as good as the first—and so were the remaining ones. Their perfect condition and the course as a whole reflected almost affectionate attention by its keeper.

As we commented on the layout our caddie told us that "Mom said it was laid out by a lefthander with a bad slice." We spoke our appreciation of the course and the caddie explained it all by what "Mom" said." We finally found who "Mom" was. She was none other than the little lady who took our green-fee, and she was the caddie's mother. Her's was quite a story.

A year ago this past winter her husband, Adolph Knudsen, died. He had been club caretaker and greenkeeper for more than a dozen years. The entire member-



Mrs. Swainson cuts a new hole on one of Coal Creek's well-kept greens.

ship had entrusted every care of the course and clubhouse to him until no one else knew anything about it. When he died it was felt the club would suffer because he had brought it through many crises up to the perfection that attracted golfers from many miles around. The modest dues and small membership of the club, together with the multiplicity of duties, required someone with a special interest in the place. Who could take his place?

While the board of governors and most of the membership were mulling over this question, Laura Knudsen (now Mrs. Swainson, as explained later), the caretaker's widow, had a lot bigger question to settle. How was she going to care for her three children of whom Leslie, our cad-

die, was the oldest, and little Beth, then just a year old, was the youngest. Pretty little Rosalie was nine. Mrs. Knudsen, then only twenty-nine, married at seventeen, had never done any kind of work other than care for her home and family. This club had been her home for years.

She took inventory of her chances and decided she knew more about her husband's work than anything else, as an extra-domestic occupation. So she asked for the job. The board members were so much at sea they grabbed the idea and signed her.

With the first break of spring, Laura Knudsen got into overalls and started her job. She painted furniture, repaired fences and stiles, cleaned up the winter's dirt, put up screens and awnings, got pumps and water lines in shape. In short, she got ready for the new golf



No wonder Coal Creek's greens are so attractive! season. She not only surprised the entire membership with her knowledge of her job but she surprised herself as well. Adolph, her husband, had lived his job so intensely that Laura found she had lived it, too. He had kept a diary of his work that was a running account of every green, shrub and bench, but she rarely has to refer to it. She knows her job and certainly does it.

Robert Bruce Harris

**GOLF
& Landscape Architect**

664 N. Michigan Ave., Chicago, Ill.
Phone: Whitehall 6530

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.

May, 1941

WHAT'S THIS! A "BEAUTY PARLOR" FOR GREENS?

Why not,
Mr. Greenkeeper?



You've spent enough to make them beautiful. Surely it's worth 21c per 1,000 square feet of turf to keep them that way.

As economically as that, SPECIAL SEMESAN gives turf the special care of two organic mercuries—effectively preventing or controlling both large brown patch and dollar spot.

Now's the time to start regular treatment. Order SPECIAL SEMESAN today from your supply house. Five lbs., \$7.00; 25 lbs., \$32.50; 100 lbs., \$125.00. Write for free Turf Disease Pamphlet.

BAYER - SEMESAN COMPANY

INCORPORATED

MANUFACTURERS OF SPECIAL SEMESAN,
REGULAR SEMESAN AND NU-GREEN
DU PONT BLDG., WILMINGTON, DEL.



- "Tru-View" fast color wool and cotton Flags
- "Quality" seamless steel and wood Flag Poles
- "Aluminum" yardage, Tee, Green, Direction, Regulation and Entrance Signs and Markers
- "One-Piece" Aluminum and Iron Putting Cups
- "Cuts-True" Hole Cutters — Divot and Turf Repairers
- Cup Setter and Extractor
- "Agrometer" Soil Tester
- "Six Ball" Washer . . . Ball Rack and Ball Retriever

Write today for a copy of Bulletin C-41 which gives complete information and prices.

Standard Manufacturing Company
Cedar Falls, Iowa

GOLF HEADQUARTERS

Golf Manufacturers, Wholesalers, Publishers, and others who serve the golf trade find that it pays in dollars and cents, to locate their offices and display rooms in the LYTON BUILDING . . . a modern 18-story structure located at State Street and Jackson Boulevard, in the heart of Chicago's loop.

A list of LYTON BUILDING tenants looks like "Who's Who in Golf" because here you will find names famous wherever golf is played . . . P.G.A. . . . WILSON . . . BURKE . . . KROYDON . . . YOUNG . . . ATLANTIC PRODUCTS . . . NATIONAL GOLF FOUNDATION . . . JACKMAN SPORTSWEAR . . . and many others who are "cashing in" on the extra drawing power and the extra business volume resulting from this strategic location, the golf trade buying headquarters of the world.

The LYTON BUILDING is one of the finest office buildings in Chicago's retail shopping district. Standards of occupancy and building maintenance are of the highest. A limited number of desirable spaces are now available on the upper floors . . . with unobstructed light and air . . . at rentals that are exceptionally attractive.

THE LYTON BUILDING

Golf's Most Famous Address

14 E. JACKSON BLVD.

CHICAGO



ONE OF THE FEW FAMOUS HOTELS IN AMERICA

You'll enjoy the Bellevue, its famous food, its genuineness and gracious hospitality. Moderate rates, always.

BELLEVUE-STRATFORD
PHILADELPHIA

CLAUDE H. BENNETT, General Manager

Greenkeepers Club of New England met at Ponkapoag GC, Canton, Mass., May 5. Dr. John Monteith, Jr., was a featured speaker. Examination and discussion of the experimental green established at Ponkapoag two years ago was another high point of the program.

At a carnival at the club last fall she proved herself the best carpenter in the place and built stands and shelves. She has an assistant, as did her husband, but his experience in work is very limited and she's the boss.

1941 finds Laura at work at her second year of greenkeeping at Coal Creek, but 1941 also finds her answering to another name. She married a Mr. Swainson early this year, but she has determined not to let that interfere unduly with her greenkeeping duties at the club.

Here's Her Schedule

They tell us an early morning call finds her mowing out on the fairways or the house grounds or topdressing a green or mixing compost or running a test on a suspicious green or repairing a fence or washing club towels (that's a new one for a greenkeeper), or serving soft drinks or frying a hamburger or being nice to her own or somebody else's children or assuring some duffer golfer it was not his fault that he had three shots out of bounds. There are quite a few jobs incidental to even a small, well-run country club. So you can see her days are full of duties, to say the least.

Like all good greenkeepers she is religious in her care of her greens. After the golfers clear out Mrs. Swainson takes to watering greens, letting them soak until midnight, or later, in the dry season. This is a strenuous program for a little 128-lb. woman, but it is one that keeps her happy, for she glories in her job well done.

She has a maid to care for her house and small children. Her schedule moves with the greatest precision. Coal Creek CC is being handled by an expert, as everyone will know for years to come.



KLEN-ZIP REMARKABLE NEW CLEANER FOR GOLF BALLS

Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY, Canton, Ohio



CREEPING BENT

TURF

Our true Washington Strain Creeping Bent in solid turf form makes model greens. Also in stolon form. Withstands drouth like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

ILLINOIS GRASS CO. Telephone
Homewood (Ill.) 746
191st & Crawford Ave., (West of) Homewood, Illinois

Explains Veteran Pros' Success Due to Keeping 'Young'

FREQUENT surprises in pro golf are supplied by the veterans coming up with fresh, radical ideas and wholeheartedly sponsoring novel ideas for advancement of the game. This policy belies the general notion that the years make one reactionary, or at least dead set on maintenance of the status quo.

A widely-known amateur official recently cited this phase of veteran pro character as not only a great service to the game, but a leading reason why there are numerous pros who have been attached to their clubs from 20 to 30 years and still are regarded off-hand as contemporaries of younger members.

"In addition to looking younger than their years, they think with the spring of youth," remarked the amateur official.

Another reminder that years touch many veteran pros but lightly was received by a GOLFDOM staff member, talking with Phil Jefferson, Pacific Coast

LIGHT the way
for **INCREASED REVENUE**

REVERE WILL AID YOU IN ENGINEERING YOUR SYSTEM

Do not let another season go by without taking advantage of the greater activity your club will enjoy by adequate lighting. Keep the crowds at the club after dark! Light up your tennis courts, your practice putting greens, your pool or driving range.

We manufacture a complete line of floodlights including poles. Write for Sports Lighting Catalog.

REVERE ELECTRIC MFG. CO.

2917 NORTH PAULINA STREET - CHICAGO
Originators of the Hinged Floodlight Pole

INDOOR and OUTDOOR LIGHTING EQUIPMENT of EVERY DESCRIPTION

pro who has developed notable pro and amateur players. You'd never guess it by looking at Phil or watching him in action, but he caddied for Davy Brown, winner of the 1886 British Open championship at Musselburgh. This was the last national open championship played on a 12-hole course.

MICHIGAN PGA in its open and pro-amateur tournaments last year played 1,359 rounds. Special attention was given to getting higher handicap amateurs in the pro-amateur events in order to develop more extensive understanding of pro problems and aspirations.

Particularly worthy of recognition, says Jimmy Anderson, Michigan PGA president, has been the manner in which the state's hot-shot playing pros cordially welcome the high handicap amateurs as partners, although the uncertainty of performance by this class of player generally means that the pro playing star sacrifices his chances at top prize money.

LEWIS golf ball
WASHERS
at every tee!



This new Lewis paddle-type Washer is going over in a big way. Your course should have one at every tee! Ask about One Dollar TRADE-IN OFFER on old washers.

G. B. LEWIS CO. Dept. G5
WATERTOWN, WIS.

**BENT
GRASS
SEED**

also Fairway
mixtures

**VELVET BENT
RHODE ISLAND
BENT—Purchase
viable, winter
hardy seed
direct from the
grower.**

A. N. PECKHAM
KINGSTON, RHODE ISLAND



The "GREENS DOCTOR"

Piston Type Turf Plugger for Removing Ball Bruises, Ant Hills, Worm Casts and Weeds from Golf Greens.

Just push tool into damaged turf and plug (1 3/4" diam., 2" deep) lifts out easily. Push handle and piston ejects plug. Quick, efficient, easy on the back. After removing ant hill, apply Cyanogas to nest, insert fresh turf plug over it: no danger of burning turf. Order "Greens Doctor" today. Only \$3.50 Postpaid.

TERMINAL SALES CORP.

1627 W. Fort, Detroit, Mich.

DEALERS: Write for Proposition

WHAT'S NEW

A delicate health and public relations problem for golf is appearing in the caddie shortage. The small boys are caddying double too frequently. The kids want the money but the work is too much for them. Private clubs have been slower than public courses in using the Kaddie Kart device as a caddie shortage solution, but this criticism of doubling by the smaller boys at the private clubs is supplying impetus to private club Kaddie Kart usage, says James Loye of the Kaddie Kart Co.

The Kroydon Co. announces that Alex McIntyre, pro at the Edison CC, Schnectady, N. Y., recently used a large Kroydon display panel showing the evolution of the manufacture of shafts, irons and woods. This was televised over Station WGY, General Electric station—the first time golf has been thus broadcast by television.

Jackson Sportswear Co., 14 E. Jackson Blvd., Chicago, had house-warming in its new quarters, April 14. About 250 pros attended during the day. Fred Newman and Ren Smith and others of the Jackman company report the attending pros gave substantial evidence of optimism concerning the dawning season.

Hillerich & Bradsby Co., Inc., Louisville, Ky., has recently distributed to the pro trade copies of its new 1941 Louisville Power-Bilt catalog. The catalog is most attractively printed on heavy stock, and measures 10"x13". The complete Power-Bilt line of golf clubs, balls, and accessories, and Duro-

**IT WORKS
IT AERATES
IT LOOSENS UP SOIL
IT MAKES FINER TURF**

MCCLAIN SPIKER & PERFORATOR

SNAP up your Putting Greens with this highly engineered inexpensive Spiker. This is a real machine, built for lifetime hard usage. Pays for itself first season.

If you want to put new vigor in your turf, cut down Brown Patch expense and reduce fertilizer costs, get this outfit.

Hand or power operated. Unbreakable steel spikes.



McClain Bros. Co. - Canton, O.

R. H. Tractor Wheel SPUDS

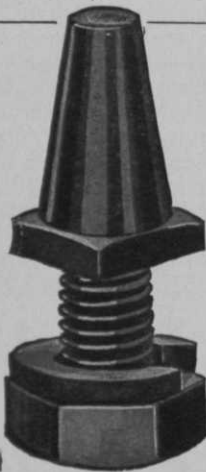
quickest to put on or take off. Increase tractor efficiency and cultivate turf. . . that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



FOLDING TABLES

**For CLUB DINNERS,
PARTIES, MEETINGS**

Light weight but sturdy. Easily handled even by ladies' committees. Stacked and stored in small space. Many styles and sizes. Lowest prices. Catalog FREE.

THE MONROE CO.
6 CHURCH ST. COLFAX, IOWA



Jack Mallon, pro at the Garden City (L. I.) CC, inspects the new display piece for U. S. Royal golf balls as it is installed in his shop at the club for the coming year. Featuring the "ball with the oil cushioned center," the large sign is produced in eight colors. It is being distributed to all pros and dealers carrying the U. S. line.

GRASS SEED OF "KNOWN QUALITY"

Write for Our New Prices

Stump & Walter Co.

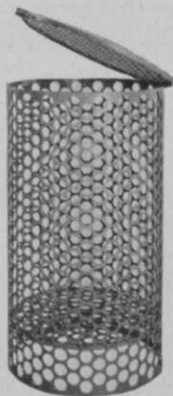
SPECIALISTS IN GOLF GRASS SEEDS,
FERTILIZERS AND EQUIPMENT

132-138 Church St. (Cor. Warren St.) New York

Bilt golf bags for men and women, is covered in the catalog, copies of which are available to pros upon request.

Exceptional waste container and refuse burner values are being marketed, at interestingly low prices, by the **Harrington & King Perforating Company**, 5655 Filmore Street, Chicago. These sturdily constructed containers are fabricated from high quality steel, approximately $\frac{1}{8}$ " thick, which is a by-product of other manufacture and, therefore, priced far below their actual retail worth. Welded body seams assure long dependable out-door service without falling apart or collapsing.

The perforated cover supplied on the refuse burner is reinforced with an angle ring welded securely in place. Rain and sprinkler water drains readily through the perforated holes in the raised bottom. These containers are believed by the manufacturer to be the sturdiest on the market and by far the best buy in long useful service at far below average prices. Complete information



Three Styles of One-Color Score Cards of Excellent Quality are

Priced \$20 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South La Salle Street --- Chicago

HERE IS THE SECRET TO FINER PUTTING GREENS

Stay Goodbye
OLD FASHIONED TO FILLER FERTILIZERS!

THOUSANDS OF GREENS NOW KEPT IN TOP PLAYING CONDITION with VEG-E-TONIC

THIS clean, odorless and soluble turf food is really going places with the Golf industry. Big and little courses are using Veg-e-Tonic everywhere.

Highest percentages of Nitrogen, Phosphoric Acid and Potash. Goes right down to grass roots and stays there for prolonged fertilizing activity.

Its low cost and positive action will amaze you. Easily applied. Write for literature and free testing sample.

McClain Brothers Co. - Canton, O.



and prices may be had by writing direct to the manufacturer.

Buckner Mfg. Co., Fresno, Calif., has recently distributed copies of its new 1941 general catalogue No. 41 to golf clubs over the country. The catalog is very attractively gotten up, and pictures and describes the complete Buckner line of sprinkling equipment for every watering purpose. Additional copies of the catalog will be sent upon request to the company.

Kountry Klub Sports Wear Co., Rochelle, Ill., has recently issued its new catalog for 1941, which describes the complete Kountry Klub sportswear line, sold exclusively by professionals everywhere. Actual swatches of the material used in the various jackets, sport shirts, etc., are attached to the pages devoted to these particular items, which helps considerably in making selections. The catalog is indexed on the front cover. Copies may be obtained promptly upon writing the company at Rochelle, Ill.

Arthur D. Peterson Co., Inc., 420 Lexington Ave., N. Y. C., has recently issued the 1941 Peterson catalog, which is keyed to the turf maintenance requirements of golf courses, estates, parks

IT KEEPS THEM OUT!

Players and caddies have no business fooling with Lawn Hydrants, causing water losses. The lid of the **Murdock Lawn Hydrant** is locked. It keeps them out. Be sure you get the "Genuine" **Murdock** lock-lid fixture. Write for Catalog "L."

MURDOCK
The Most Reliable Name on Water Service Devices

For the Pause for Refreshment

A course plentifully supplied with Outdoor Drinking Fountains is popular. Golfers need to slake their thirst. Each drink from the **Murdock Outdoor Bubble Font** is fresh, thirst-quenching.

The **Murdock Mfg. & Supply Co.**, Cincinnati Ohio




GREAT SPEED OUTFIT
FASTEST SPRAYER FOR GREENS

McCLAIN HYDRO-MIXER
SPRAYS A GREEN IN 10 MINUTES
TREATING & FERTILIZING GREENS!
NOW DONE BY ONLY ONE MAN!

AMAZING piece of equipment now saving thousands of dollars for Golf Courses everywhere.

Our new Power Unit is the last word in cutting down expense of applying Fungicides and Fertilizers.

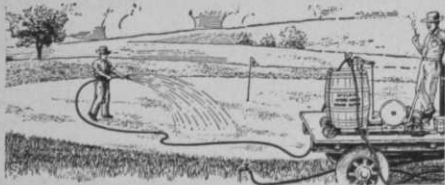
Extreme accuracy and uniformity are just a natural performance of the Hydro-Mixer Outfit.

Attaches to your present water system. Works at any pressure. Hand or power operated.

Be up to date. Get one of these outfits now. If you have a hand outfit, add a Power Unit and still go faster.

Write for literature.

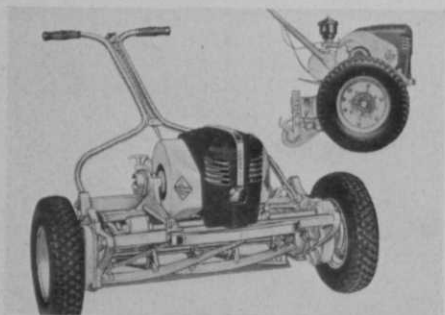
McCLAIN BROTHERS COMPANY — CANTON, OHIO



and cemeteries. The new catalog consists of 32 pages and cover, and contains a special section devoted to an announcement that the Peterson company is now a distributor of Case industrial tractors and special equipment. Copies of that catalog, which is carefully indexed, are available upon request to the company.

“Friend” Mfg. Co., Gasport, N. Y., has a new booklet describing its line of “Friend” park sprayers which the company will be glad to send upon request.

Jacobsen Mfg Co., Racine, Wis., has a new power lawn-mower called the Gasoliner. It's streamlined in design with a trim hood over its motor.



The new Jacobsen “Gasoliner”

Gears are case-hardened and steel-cut, castings are strong alloy, clutch and transmission is autotype and the powerful 2-cycle motor is of latest approved construction.

Complete details of the new Gasoliner may be had from Jacobsen headquarters or any of the Jacobsen sales representatives.

R. W. Higgins, U. S. Golf Ball representative in

IMPROVE
GREENS and FAIRWAYS
AT LESS COST

with
RUHM'S PHOSPHATE

insures

- SPRINGY TURF
- NO BARE SPOTS
- LONGER ROOTS
- DENSE GRASS
- RESISTANCE TO DROUGHT AND DISEASE

WRITE for prices and full particulars.

Better, cheaper source of the phosphorus which grass and flowers need. Apply now, anytime.

RUHM PHOSPHATE & CHEMICAL CO.
 MT. PLEASANT, TENN.

the state of Oklahoma and the Texas Panhandle, has been called by Uncle Sam “to do his bit” in the next 12 months. His place has been filled temporarily by T. L. Skinner, formerly of the golf ball department of the St. Louis branch, who assumed his new duties April 1.

J. H. (Jim) Kincaid has recently assumed his new duties as U. S. ball representative in Wisconsin, making his headquarters in Milwaukee. He is taking over the territory formerly covered by A. W. Butterfield, well known after many years of association with golf pros and golfers in that section.

American Hydrolizer Co., Elmhurst, Ill., has announced that Turfolux Special, an all-soluble, all-purpose fungicide for control of fungus and nutritional diseases in putting turf, is now available. According to the company, Turfolux Special not only controls the existing disease but also prevents further spread of the attacks, and at the same time provides recuperative value that gives renewed vitality and color to the turf.

Considerable time has been spent in the development of this all-purpose fungicide, say the makers who tell that there is nothing in the Turfolux Special formula that will cause soft or lush growth, that it is safe to use either wet or dry, and that it will not, under ordinary climatic conditions, burn or discolor a green—nor will there be any detrimental reaction in soil fertility. For complete details on Turfolux Special, write the company, Elmhurst, Ill.

With Britain maintaining her record of “delivering the goods” without loss of a single west-bound shipment, North British has an especially wide assortment of imports for pro-shops.

The North British company is showing ample stocks of the new season's Nicoll's irons, completely-finished abroad, plus all the new ideas in English golf jackets—Pells, Leylands and Nicholsons. Also on display are lots of miscellaneous odds and ends—even gas masks and incendiary bomb putter-outers, if you are interested.