## **JOIN THE BIG PARADE** THE NEW U.S. ROYAL **OIL CUSHIONED CENTER**

## TRANSMITS MORE CLUB-HEAD-ENERGY TO THE BALL

TRUE BLUE U. S. ROYAL for championship and tournament

play.

THREE STAR U. S. ROYAL

All the new features of the TRUE BLUE plus still greater durability.

Read what they write:-"Since we received our first shipment and suggested a trial among our better golfers, U. S. Royal has outsold all other makes seven to one. It is a sweet clicking, long sailing, true putting sphere of oil-rubber and conscientious workmanship."-A Country Club in California. "Played your new Royal in the Senior's Tournament at Sarasota and liked it very much. Has a fine click and distance and a good feel."-A New York Golf Professional. "Professional A and Professional B equalled their entire 1940 U.S. Royal sales by April first. They have both switched to the new Royal."- A Report from San Francisco. "I find you "I find you really have a great ball-the tops in golf balls."-From a Tournament Professional, New Orleans.

U.S. ROYAL GOLF BALLS "Cadwell-Geer Cover" for extra durability-look for it on the ball. 1230 Sixth Avenue

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