WHAT DO YOU NEED?

If products you want are not advertised in GOLFDOM, draw lines through products listed here on which you want literature and prices. Mail page to GOLFDOM. We'll ask leading manufacturers to send you data at once. Be sure to fill in lower half of page, so GOLFDOM will reach the men at your course for whom it is edited.

GOLF COURSE Arsenate of lead Bag racks for tees Ball washers Bent grass stolons Bird houses Brown-patch preventives Compost distributors Cultivators: []f'way green Drinking fountains Fencing Fertilizers Fertilizers Fertilizers Fertilizers Flags (greens) Flood lights Hole cutters Hose, water Insecticides Mole and gopher poisons Mowers	Soil testers Sprayers power barrel Spike discs Sprinklers: f'way gre Swimming pool data Swimming pool paint Tee mats Tennis court material Tractors, light Tractor wheel spuds	Putters Women's Left handed Dressing grip leather Golf dart boards Golf gloves Grip dressing Handicap racks, cards Pencils, golf Rain jackets Score cards Scokettes Sun glasses CLUB HOUSE Adding machines Athletes foot remedies Bar supplies Bars fixed portable	Ranges Refrigerators Slicing machines Toasters Vegetable peelers Washing compounds Liquors gin whiskey wine mixers Linens Lockers Playing cards Runners for aisles Sea foods Showers Shower mixers Tables, folding; banquet card
777			
Club		No. of Is cour holes? daily f	se private, ee or municipal?
		Club Position	
		Ciub i osition	***************************************
Address Please fill in	h-l II-l-	LOOVEDON	
Please III In	below. Help us send	GOLFDOM free to the	ne right officials
PRESIDENT (or ow	ner)		
	Address		
GREEN-CHAIRMAN			
	Address		
CLUD MANACED			
CLUB MANAGER			
	Address		
TOTAL OF LIDINA			
HOUSE CHAIRMAN			
	Address		
	THE RESERVE		
GOLF PROFESSION	NAL		
	Address		
Elizabeth last take 2		A THE REAL PROPERTY.	
GREENKEEPER	BURNEY BURNEY		A LANGE LINE STATE
	Address		
	Audiessi		

DON'T LET PENNY SAVING HIDE DOLLAR LOSSES



The efficiency of a fungicide, and its value per pound, depend upon the percentage of mercury metal it contains. If you are not thoroughly familiar with Mallinckrodt mercurial fungicides, investigate them. Write for the whole story.

USE ECONOMY FUNGICIDES



CALO-CLOR*— for brownpatch prevention and remedy. Comes in Regular grade for dry application and suspension grade for liquid application.

AURAGREEN* — non-mercurial preventive, green colored, renews faded turf.

Also — Corrosive Sublimate U.S.P. Grade.
*Trade Mark Reg. U.S. Pat. Office.



CHEMICAL WORKS
Mallinckrodt St., St. Louis, Mo.
74 Gold St., New York, N. Y.

Chicago • Philadelphia • Toronto • Montreal



Get the extra advantages of a Double Rotary Sprinkler. Two nozzles give greater coverage. One stream hits the wheel and is broken into rain-like drops which are delivered in a rotating line, turning the sprinkler head to cover a large circle. The second stream starts where the first leaves off, adding yards more in every direction. Covers evenly better than a 100-ft. circle under good pressure. Does not wash or pack soil; does not puddle.



Better Bulit — Positive Action — Wind does not affect rotary motion. Scientifically designed and built of finest materials for longer, trouble-free service. Fully guaranteed. Parts available, if they eventually become worn.

*TRY 10 DAYS
on your own
course under our
Free Trial Offer. Order now.
or write for
further facts.

DOUBLE ROTARY SPRINKLER CO. 816 LOCUST ST. Dept. A KANSAS CITY, MO. The pros split the classes into three groups: beginners, those "pretty fair," and youngsters above the average in playing ability and experience.

To further promote golf in St. Louis many of the district's foremost pros contributed to a series of instruction articles that have been much better in practical and close-up instruction value than much of the dope run in newspaper golf instruction series. The St. Louis pros used the words they use in actual instruction and cited instances to illustrate their points instead of talking the too-general rehash of the instruction literature already printed in books or magazines.

The Post-Dispatch Junior Golf clinic had the enthusiastic endorsement of parents and high school athletic authorities. It's a great stunt for local organizations of pros to suggest to newspapers that are looking for a golf promotion sports section feature.

Says Pro Trend Is Toward Broader Status

A VETERAN member and official of a noted Eastern country club expresses his view of pro prospects. Says he:

"Among the revisions of the managing and operating plan that may be adopted to help the private clubs through the next several years is a distinct change in the usual status of the pro.

"The pro will be a golf manager instead of having his duties generally limited to the sale of whatever lessons and merchandise he can dispose of.

"One of his jobs in that capacity will be studying the attendance of members at the club and discovering, and correcting, if possible, reasons for failure of members to come out and play. He will check up on playing performances of the members, and like any other successful salesman, see that the customer is making good use of the product.

"I imagine that 90% of the golf club members in this country would be pleasantly surprised if the pro at their clubs said to them, 'I've been looking over your handicap card and your scores aren't what they should be. I wish you'd let me look you over hitting some balls. There may be some little thing that's wrong and that we can straighten out quickly. No charge. I just want to make sure you're getting your money's worth out of the club.'"



Machinery Maintenance

(Continued from page 18)

ventilated installation and prolong the life of the machine?

The four principal parts of a centrifugal pump are the housing, impeller, shafting and footvalve. Often the trouble is very simple, but the greatest trouble is caused by airlock, or leak. I remember a Chinese saying: No suckee, no pumpee—which is very true. If we check the suction side of this pump, there is often where the trouble lies. Secondly, the throat, where the impeller travels. Often this is worn, and unless it is closely inspected it will pass unnoticed. This can be easily repaired by drilling some small holes and tapping for cap screws, then insert a piece of Monel of fairly heavy gauge. This will increase the gallons per min. 10 to 25%.

Another place of trouble is the impeller. If it is worn excessively look for sand near the foot valve, as this should be above the sand drawing point. Now for the shafting and packing. It is a wise



stunt to pull the packing from your pump the first thing in the fall, after the irrigating season is over. This practice eliminates any corrosion. Then install or overhaul the pumps last in your routine as this preserves the lubricant in the shaft packing, thus preventing excessive heating when first starting. Another point is this: repacking this type pump twice in a season adds greatly to the life of the shaft as any sand particles lodging in the packing causes an emery paper effect on the shaft.

I must not forget to mention the golf clubs' model repair shop. This is at the Denver CC. It is a pleasure to work in a well-lighted and well groomed shop. It takes time to complete the proper arrangement of tools, but there is a lot of satisfaction in knowing they will be where they belong when you want them. This shop, to my knowledge, is the only one in golfdom equipped with both electric and acetylene welding, wood working machines, and engine lathe and mower conditioning equipment. And it is well lighted.





The "GREENS DOCTOR"

Piston Type Turf Plugger for Removing Ball Bruises, Ant Hills, Worm Casts and Weeds from Golf Greens. Just push tool into damaged turf and plug (13/2" diam, 2" deep) lifts out easily. Push handle and piston

Just push tool into damaged turf and plug (13%" diam., 2" deep) lifts out easily. Push handle and piston ejects plug. Quick. efficient, easy on the back. After removing ant hill, apply Cyanogas to nest, insert fresh turf plug over it; no danger of burning turf. Order "Greens Doctor" to-day. Only \$3.50 Postpaid.

TERMINAL SALES CORP. 627 W. Fort, Detroit, Mich.

DEALERS: Write for Proposition

MAKE THE SUNNY DAYS Money Days

SELL Congo SUN HATS!



Congo, the nationallyfamous Sunhats, are made in several styles and in a variety of materials. Models to retail at 50c and \$1.00.

Also a complete line of Visors and Caps for tennis, golf and all outdoor activities . . models to retail at 25c, 50c and \$1.00.

Order from your Jobber.

Write us for Catalog . . . Order from your Jobber.
HEADQUARTERS FOR SUNSHINE HEADWEAR

THE BREARLEY CO., ROCKFORD, ILL.

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf. . that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment,
If your Ford or equipment dealer cannot supply,
write direct to

R. S. HORNER Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.





Our True Washington Strain Creeping Bent in solid turf form makes model greens; supplied in rolls ready to lay down like a carpet. Withstands drought. Fully guaranteed. Used by hundreds of Parks and Golf Courses. Also sold in stolon form. Nursery grown Blue Grass Sod also available for use on tees and fairways. Write or phone for prices and samples.

ILLINOIS GRASS CO. Telephone Homewood (III.) 746
191st & Crawford Ave., (West of) Homewood, Illinois



KLEN-ZIP REMARKABLE NEW CLEANER FOR GOLF BALLS

Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY, Canton, Ohio

Paying Bets in Balls Will Boost Shop Sales

WALLIE ROBB of Wilson Sporting Goods Co. is energetically pushing a campaign to have golf bets made and paid "in balls instead of bucks."

Robb points out that this custom already is highly popular in the South and should be spread for the great increase it will mean in pro-shop ball business. He urges pros to push the idea by shop display signs and slips of the "gift certificate" kind, which, if signed by the losing member entitle the winner to get the ball or balls involved in the wagering, at the pro-shop, charged to the loser's account.

Considering the amount of money that changes hands in golf bets over a week end, the "pay in balls instead of bucks" idea Robb is pushing should help pros a lot in competing with other retail and with "buy it wholesale" ball dealers.

What's New

"The best is none too good for my old man"—You believe that—America believes that—Spalding believes that. In fact that's what Spalding had in mind when it designed the special Spalding Fathers' Day gift golf ball package illustrated below. The box is of a combination brown leatherette and con-



tains 6 Spalding top quality 75c golf balls plus a dozen fluorescent tees. The box has a hinged cover and can also be used for jewelry, handkerchiefs, etc.

Horton Mfg. Co., Bristol, Conn., in a recent ad in the New York Times did some very effective "personalized" advertising by listing names of pros, and their clubs, in the New York Metropolitan district who handled the Bristol-Built line of clubs. Pros in L. I., Westchester, Dutchess and Orange counties, N. J. and Conn., 111 of them, were named as Metropolitan district sources for Bristol-Built clubs. The 2-column ad also gave a strong plug for the pro, telling that the surest short-cut to better golf is to follow the pro's guidance.

Peter Dawson, Ltd., Glasgow, Scotland, producers of Peter Dawson blended scotch whiskey, this year is conducting the Peter Dawson National Ringer Golf Tournament-an extension of the basic idea of a regular "selected score" tournament which makes it possible for hundreds of U.S. golf clubs to compete, one with another (each club playing its own course) for a handsome trophy to be known as the Peter Dawson Trophy.

The idea of the competition, which will run for two months, starting July 1 and extending through August 31, is to compile a composite score of the best 18 holes shot during that period by a given club's entire membership, which includes, naturally, women players. The Peter Dawson company supplies each entering club with a scoreboard, size approximately 2' x 3', to be hung in the club foyer, pro-shop or locker-room.

Best scores as they are made for each hole are posted on the scoreboard, so that on August 31, the score posted represents the best individual 18 holes scored throughout the two-month period. quite possible that 18 members will each contribute a hole in compiling this composite score.

Any club with a private, permanent membership and an 18-hole course of over 5,850 yards may compete. Scores made by women playing from ladies' tees shall be eligible for posting provided the ladies' tee is not more than 60 yards ahead of the regular

Besides the special Dawson trophy, which will be in perpetual competition, a large replica will annually be awarded for permanent possession to the members of the winning club who helped to



This picture of George L. Clatty was taken in 1932 at his driving range in Mt. Lebanon, (Pittsburgh, Pa., suburb) which was one of the earlier successful ranges. George wasn't too proud to retrieve balls. He's now running a well-patronized range on Bower Hill Road at Pittsburgh.

John Sproul, US golf ball sales mgr., who relays this picture of a pioneer driving range, says that Clatty's still buying US Driving Range balls, same as he did in 1932. Sproul also coyly mentions that US Driving Range balls are the biggest selling practice range brand in the world.

GOLF REQUISITES

Send for 1941 GOLF CATALOG free on request-contains information on turf maintenance, as well as a complete list of Golf Requisites, Fertilizers, Insecticides, Sprinkling and Irrigation Equipment, and Grass Seed. SEND FOR YOUR COPY NOW

SPECIALISTS IN GOLF GRASS SEEDS. FERTILIZERS AND EQUIPMENT (Cor. Warren St.) 132-138 Church St. New York

Three Styles of One-Color

Score Cards

of Excellent Quality are

Priced \$20 to \$25 for 5.000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers 703 South La Salle Street - - - Chicago



places with the Golf industry. Big and little courses are using VEB-ETUNE

Veg-e-Tonic everywhere. Highest percentages of Nitrogen, Phosphoric Acid and Potash. Goes right down to grass roots and stays there for prolonged fertilizing

activity.

Its low cost and positive action will amaze you. Easily applied.

Write for literature and free testing sample.

McClain Brothers Co. - Canton- O.

Robert Bruce Harris

GOLF & Landscape Architect

664 N. Michigan Ave., Chicago, III. Phone: Whitehall 6530

CADDIE BADGES—We have a number of designs in metal. Circular on request, The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill,



This new Lewis paddle-type
Washer is going over in a
big way. Your course should
have one at every tee! Ask
about One Dollar TRADEIN
OFFER on old washers.

G. B. LEWIS CO. WATERTOWN, WIS,

create the winning composite score. In addition, there will be individual smaller awards which will be sent not only to members who contribute to the winning composite score, but also to those who contribute to the 50 next lowest composite scores, plus anyone scoring a double eagle or hole-in-one. Entry forms and complete details on the tournament may be secured by writing to Peter Dawson National Ringer Tournament, 2 Park Ave., New York City.

Chicago Eye Shield Co., 2300 Warren Blvd., Chicago, Ill., has developed a spectacle-like device which promises to "keep your eye on the ball" if you do as you're told. Nation-wide advertising and publicity is already pushing sales of the device.

The new glasses for golfers have V-shaped openings in the lenses, near the lower nose in one and at the outer edge in the other, openings that direct your eyes at the white pill you're about to try to hit. The balance of the lens area is a transparent amber. The formula is simple. If you look through the V-shaped openings you

are in proper position for the swat. The ball is white as it should be. If it appears as an amber



Model points to quarter of lens containing V-shaped opening in the new golfers' glasses.

pellet, your head isn't set right for the swing, and there's no one to blame but yourself if you top the ball or miss it entirely.

The device takes into account the promotion of that "balance-in-motion" so important in golfing. And, besides, it's a good pair of sun glasses in the bargain. Prices and full details may be obtained by writing direct to the company.

For the first time special Father's Day promotion will be conducted this year for U. S. Royal golf balls. John W. Sproul, sales manager, has announced a special presentation wrapper will be provided for U. S. Royal and U. S. Fairway packages. This will carry a painting of the "typical



BENT GRASS SEED

also Fairway mixtures VELVET BENT
RHODE ISLAND
BENT—Purchase
viable, winter
hardy seed
direct from the
grower.

A. N. PECKHAM KINGSTON, RHODE ISLAND

BENT GRASS BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Station, Detroit, Michigan

"GRIP-SPIKES" PREVENT SLIPPING

CUT STROKES — IMPROVE STANCE
Used by Leading Pros and Best Golfers, 8
sizes, flat or pointed stud. Inserted by hand.

Pros-Order your requirements now.

NORTH & PFEIFFER MFG. CO. HARTFORD, CONN.

American father," portrayed as a cheerful, middleaged business man—and of course, a golfer.

The wrapper may be stripped from any unsold packages after Father's Day, June 15, leaving the regular U. S. Royal package intact.

A unique announcement of the promotion plan has been mailed to the trade in the form of a letter which, when reversed, becomes a poster advertising the special package. According to Sproul, Father's Day sales have been increasing materially during the past few years. From advance orders now in hand, he said, a new record should be set in 1941.

A new and greatly improved Page Fence catalog has been announced by Page Steel & Wire Div. of the American Chain & Cable Co., Inc., Monessen, Pa.

By a simplification of sections so that the buyer can quickly select the fence for his particular need, Page helps the fence buyer over many technical hurdles. Each section is devoted to a particular type of fence and is complete with large pictures,



Cover of new Page catalog.

description, and specifications. Technical construction details are illustrated by simple line drawings.

A card addressed to Page Fence Assn., Monessen, Pa., or Bridgeport, Conn., will bring a copy of the No. 641 Page Fence catalog to you promptly.

The Newark Specialties Mfg. Co., 55 Hudson Ave., Newark, Ohio, offers several playing accessories to the golfer, designed to improve his game. The Swing Doctor is a practice driving gadget consisting of a flexible rubber trigger, simulating a golf ball, that's set at tee-height in sturdy composition mat. Instructions explain how to detect hook or slice with the device.

Another Newark item is the Putting Eye, which

consists of an adjustable mirror that permits the player to look at the ball and the hole at the same time. The mirror, which clamps on the shaft, teaches correct lining-up of putts and proper stroke technique. The Newark company also distributes the In-Destruc-To Directional Golf Tee, which is made of the toughest India rubber, and points direction to pin. Complete details and prices on the golf items may be obtained by writing the Newark company direct.

Jack Jolly, 872 Broadway, Newark, N. J., sole distributor for Silver King golf balls, announces that M. F. Gilham, 600 Woodrow St., Columbia, S. Car., is now covering the pro trade in S. Car., Ga., Ala., Fla, and Tenn, for Silver King and the Colonel golf ball.

The Martin Dennis Co., 859 Summer Ave., Newark, N. J., announces that as a further service to pros handling Lexol, leather conditioner for bags, shoes, upholstery, etc., it also puts up Lexol with mahogany or black dye added. These special Lexols, which are in addition to the regular neutral Lexol used on golf bags of all colors, accomplish the double purpose of reconditioning the leather and recoloring the russet or black, as the case may be. They are particularly good for older bags which have become badly scuffed.

Another tip from the Martin Dennis company to pros is that an effective and fast way to recondition bags is to hang them on a cord in the proshop and spray with Lexol which has been put in the container of an ordinary fly spray gun. According to the company, pros on the Pacific Coast are conditioning bags this way and report excellent results.

WANT ADS: Rates—10c Per Word —Minimum, \$2.50

For Sale: Beautiful 9-hole golf course. Also 100 acre farm and oil station on Highway 24. Price \$7,000, one-half down. Monroe City, Missouri. Address: Olliver W. Nolen, Attorney General's Office, Jefferson City, Missouri.

Manager—desires position with first class country or city club which needs able management and business promotion. 19 years' successful experience, and employed at present, but seeks change offering greater opportunity. Fine record for supplying distinguished service at moderate cost. Knows how to promote clubhouse activity. Finest references. Address: Ad 601, % Golfdom, Chicago.

CLUB OFFICIALS -

are you seeking high grade Managers, Stewards or Bookkeepers? Write to: Club Systems Service, 4836 Drexel Blyd., Chicago.

June, 1941



CCA

JUNE, 1941

VOLUME 15, NO. 6



HERB GRAFFIS, Editor

JACK FULTON, Managing Editor

WILLIAM D. RICHARDSON, Associate Editor

JOE GRAFFIS, Advertising and Business Manager

PUBLICATION OFFICES: 14 E. JACKSON BLVD., PHONE HARRISON, 5941, CHICAGO, ILL. Eastern Representative, Albro Gaylor, 20 Vesey St., New York City, Phone Cortlandt 7-4031 Western Representative, Rawlins & Holman, 333 N. Michigan Ave., Chicago, Phone RAN. 6225

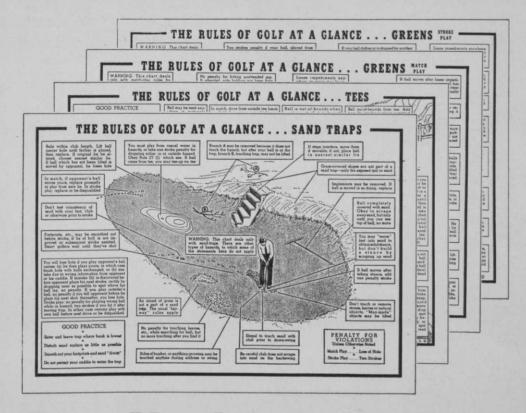
CONTENTS

Front Cover: Fifteenth Green, Cherry Hills Club, Denver, Scene of National PGA, July 7-13

2
9
1
3
5
7
9
2
6
8
0
3
7
0
4

ADVERTISERS' INDEX

Agricultural Insecticide, Co., Inc		Murdock Mfg. & Supply Co., The 40
American Fork and Hoe Co., The American Hydrolizer Co		Nelson Mfg. Co., L. R
Bayer-Semesan Co., Inc		North & Pfeiffer Mfg, Co 4'
Buckner Mfg. Co		Page Fence Ass'n
Chipman Chemical Co		Perfold Golf Balls, Inc.
Dolge Co., The C. B	5 42	Pfizer & Co., Inc., Chas. 3 Powers Regulator Co. 3
Dr. E-Z Golf	38	Revere Electric Mfg. Co
Godwin, Hiram F	47	
Harris, Robert Bruce	32 44	Sewerage Commission, The. Skinner Irrigation Co., The. Spalding & Bros., A. G
Jack Jolly	31	Terminal Sales Corp 4
Kaddie Kart Mfg. Co	37	Toro Mfg. Corp Travelrain Power Sprinkler Co
Lewis Co., G. B	46	United States Rubber Co4th Cove
Melflex Products Co	38 36 -46	Vestal Co., John H 4
Merck & Co., Inc		Wilson Sporting Goods Co



Every Member a Rules Expert

Every club wants its members to KNOW the Rules of Golf. It increases pleasure, eliminates arguments, contributes to increased play.

Here are eight charts cleverly arranged to give the answer INSTANTLY to any Rules argument that may develop this season. Rules are grouped into the zone of the course to which they apply—tees, fairways, rough, hazards and greens. The rule applying to ANY situation likely to arise may be found quickly, ILLUSTRATED for easy understanding.

Over 4,000 of these chart sets now posted at clubs throughout the U. S. If your club does not have sets posted in pro-shop, men's locker room, women's locker room, and grill, order today.

Nothing you can hang on your walls will attract more attention or be more valuable to your golfers.

SETS AVAILABLE FRAMED UNDER GLASS, OR UNFRAMED

FRAMED SETS, mounted under glass in two matching 19 x 24 inch walnut-finish frames and carefully packed for shipment, \$5.00, plus express charges collect.

UNFRAMED SETS, 8 charts to set, 7 x 10 inches, plus ample margins for framing, on durable paper are priced at: 1 set, \$1.00; 3 sets, \$2.50; 10 sets, \$7.50—all postpaid.

Remit with order; be sure to specify if framed or unframed sets are wanted.