

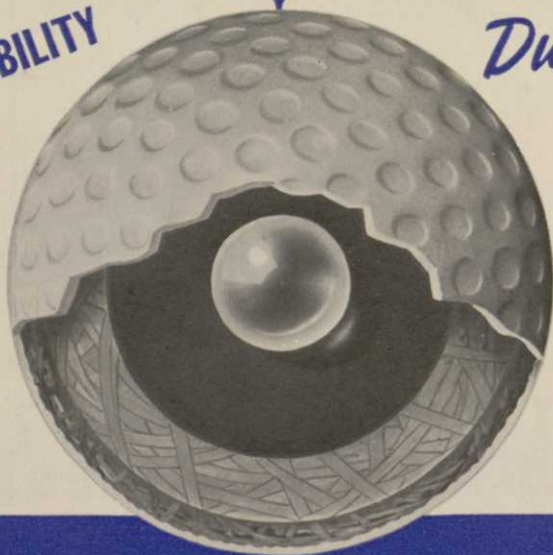
# The NEW U.S. ROYAL OIL CUSHIONED CENTER

CONTROLLABILITY

Durability

Click

feel



DISTANCE

WHITER

## It's Got Everything!

TRUE BLUE U.S. ROYAL  
for championship and  
tournament play.



THREE STAR U. S.  
ROYAL—all the new  
TRUE BLUE features plus  
still greater durability.

More power than was ever before packed in a golf ball. Transmits more club-head-energy to the ball—sends it straight and far—grand feel—fine click.

Heavy demands from all sections of the country prove the growing preference for this new type of 75-cent ball.

## U.S. ROYAL GOLF BALLS

"Cadwell-Gear Cover" for extra durability—look for it on the ball.

UNITED STATES RUBBER COMPANY • 1230 Sixth Avenue  
Rockefeller Center, New York

