

Congo SUNHATS

TOPS FOR GOLFERS

Also Tennis Visors and Caps



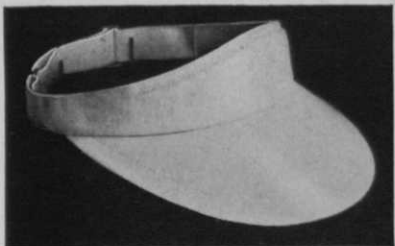
ROYAL CONGO . . . No. 2350

White or tan duck material, fashionable blocking, side ventilators and transparent green pyralin eyeshade. Small, medium, large and extra large sizes. 50c Retail.



REGAL CONGO . . . No. 2801

Smart Porkpie style, in Sanforized Hopscotch material. Soft multi-stitched brim, patterned band. Colors: tan, blue and green. Small, medium, large and extra large sizes. \$1.00 Retail. No. 2800 same style in white sanforized twill.



WIMBLEDON . . . No. 475

Sanforized twill, padded forehead shield, adjustable elastic back, fits all heads. Colors: white, tan, blue or green. White visor is underlined with green material. 50c Retail.



CONGO . . . No. 2300

White or tan duck, streamlined ventilators, transparent green pyralin eyeshade. Small, medium, large and extra large sizes. 50c Retail.



KING CONGO . . . No. 2901

Sanforized Hopscotch material with patterned band, flexible multi-stitched brim. Colors: tan, blue and green. Small, medium, large and extra large sizes. \$1.00 Retail. No. 2900 same style in white sanforized twill.



FOREST HILLS . . . No. 395

Sanforized Gabardine, felt sweatband. Colors: white, blue, tan and green. White cap has green lining under visor. Small, medium, large and extra large sizes. 50c Retail.

Write for Catalog and Name of Nearest Jobber

THE BREARLEY CO., Rockford, Ill.

Headquarters for Sunshine Headwear

females of which ascend the trees during the month of October or early November. Bands must be put on at that time. In gypsy moth areas the banding can be done at a different time.

The band of sticky material is applied by smoothing a ring of bark of the tree sufficiently high off the ground to forestall anyone leaning up against the tree and into the banding material, and consists of nothing more or less than a coating of the sticky material applied in a ring about the tree. It should be an inch and one-half or two inches in width when dealing with large trees. Sometimes when extremely large numbers of caterpillars of the adult females undertake to ascend the tree, they will bridge the sticky material with their bodies. Hence, the bands should be freshened occasionally. When this material is once put on, subsequent applications are much easier.

Three pounds of arsenate of lead with a quart of emulsified mineral oil, commonly referred to as summer oil emulsion, is the insecticide employed in spraying against the various defoliating insects, with the single exception of Japanese beetle. Dusts containing arsenicals are also effective. Complete thorough coverage is necessary in any case.

Spraying with arsenate of lead does not protect against Japanese beetle because the beetles do not eat a sufficient amount of the material to cause death but seemingly avoid trees sprayed with whitish material. Various schemes for getting around this difficulty have appeared from time to time with varying success. At present, the best means of protecting large trees against Japanese beetle seems to be that of spraying them with a mixture of 3 lbs. of aluminum sulphate and 25 lbs. of hydrated lime in 100 gals. This amount whitewashes the tree but it persists at the time that the beetles are flying and seems to give a very good degree of protection.

The Japanese beetles on rosebushes and other ornamental plants possessing an odor present another problem since the use of materials like the spray employed on trees would be unsightly. There is still considerable room for improvement in materials available for this purpose but it seems that the use of certain prepared Japanese beetle sprays offers a means of protecting valuable shrubs. It goes without saying that shrubbery will not require the extremely high-powered machinery necessary to spray large trees.

Conifers are sometimes defoliated by sawflies. Defoliation in a coniferous tree is much more serious than in a deciduous tree. The reason for this is that the needles on coniferous trees live for some time and one single defoliation will result in the death of a coniferous tree. It happens that sawflies are fairly easy to kill under the circumstances that ordinarily obtain on the golf course and the only thing that needs to be done is a periodical inspection to see whether or not they are present during the time they are abundant, which happens to be during early and mid-summer. Applications of arsenical dusts or sprays are very efficient against them and one application will usually suffice in a given year. Arsenate of lead at the rate of 3 lbs. in 100 gals. or calcium arsenate dust consisting of 19 parts lime and 1 part calcium arsenate has repeatedly given very excellent control.

(To be concluded in May GOLFDOM)



Famous P.G.A. "Caddie Standards" charts, nationally distributed last year by Professional Golfers' Assn. in the interest of better caddying, now available in FOLDER form at prices any club can afford.

Simple words and many diagrams tell boys what to do and what not to do; all about clubs and balls; all rules and etiquette affecting caddies; health hints; glossary of golf terms. Based on best practices of leading pros and caddie-masters.

Handsomely printed on durable map paper in two colors. Order enough to give one folder to each club caddie, plus an overage to hand boys who apply after season has opened. Caddie takes folder home, studies it, learns EVERYTHING a perfect caddie should know. Will not conflict with your present system.

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For sample folder, check here

Golfdom

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The books listed below have been selected by GOLFDOM because they are outstanding in their fields. Written by authorities and crammed with facts and figures, these books will help you lower costs, increase profits, and operate efficiently. Order now, while you're still planning your work for the season ahead.

GOLF COURSE COMMONSENSE The only book ever published on all phases* of greenkeeping; a complete manual in simple usable form; each chapter rich in working instructions. Originally published at \$4.00; now only **\$2.00**

THE LINKS One of the best books ever written on golf architecture and one that should be read before building or remodeling a course. Profusely illustrated with photos and diagrams of ideal holes. Originally published at \$4.00; now..... **75c**
By Robert Hunter

QUANTITY FOOD SERVICE RECIPES For variety in your menus, use this great book. Contains 1,100 outstanding recipes, worked out to yield servings of 10, 20, 50 and up, selected from the favorite recipes of leading club, hotel and restaurant chefs. 442 pages; sturdily bound. This book is a MUST for every club kitchen **\$4.00**

COUNTRY CLUB CARTOONS Set of ten prints depicting the humorous side of various club areas—locker-rooms, grills, pro-shop, first tee, etc. Each print 11 x 14 inches; ideal for framing. Use these cartoons to brighten clubhouse wall areas..... **\$1.00**

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GROUP GOLF INSTRUCTION This handbook gives guidance to instructors of group golf classes. Tells how to organize classes, what equipment is needed, then outlines important points to emphasize when teaching each club's use. Rules and etiquette covered. Paper bound..... **\$1.00**

CLUB ECONOMIES How to set up a club budget and operate within it; how to organize departments and control profits; how to manage employees. Clubs can save hundreds of dollars by following suggestions in this book. Formerly \$3.00, now only..... **\$2.00**

AND FINALLY—EVERY CLUB NEEDS

THE RULES OF GOLF AT A GLANCE

This famous set of charts now hangs in 2,000 pro-shops, locker-rooms and clubhouses. Eight charts to set, classifying the Rules into the zones of the course to which each rule applies—tees, hazards, traps, greens, etc. COMPLETELY ILLUSTRATED, to make understanding crystal clear. Charts are 7x10 inches, plus wide margins for framing and printed on heavy paper. Available framed under glass in two matching 19x24 inch frames, four charts to frame.

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\$5.00 per set
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Enclosed find \$..... for which please send me the item checked above.

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If products you want are not advertised in GOLFDOM, draw lines through products listed here on which you want literature and prices. Mail page to GOLFDOM. We'll ask leading manufacturers to send you data at once. Be sure to fill in lower half of page, so GOLFDOM will reach the men at your course for whom it is edited.

GOLF COURSE

Arsenate of lead
 Bag racks for tees
 Ball washers
 Bent grass stolons
 Bird houses
 Brown-patch preventives
 Compost distributors
 Cultivators: f'way green
 Drinking fountains
 Fencing
 Fertilizers
 Fertilizer distributors
 Flags (greens)
 Flood lights
 Hole cutters
 Hose, water
 Insecticides
 Mole and gopher poisons
 Mowers
 putting green tee
 fairway rough
 Mower grinders
 Pipe, water
 Playground equipment
 Practice tees (automatic)
 Pump (gals. per minute?.....)
 Putting cups

Rollers green
 fairway spiked
 Sand green equipment
 Scythes (motor driven)
 Seed fairway green
 Seed treatments
 Seeders
 Shelters
 Soil screeners
 Soil shredders
 Soil testers
 Sprayers power
 barrel
 Spike discs
 Sprinklers: f'way green
 Swimming pool data
 Swimming pool paint
 Tee mats
 Tennis court material
 Tractors, light
 Tractor wheel spuds
 Turf renovator
 Water systems, fairway
 Weed killers

PRO SHOP

Bags canvas leather
 Bag carts, for players
 Bag racks
 Balls .35 .50 .75

Ball markers
 Bandages, adhesive
 Caddie badges
 Caddie uniforms
 Calks, for shoes
 Caps and hats
 Clubs: Woods Irons
 Putters Women's
 Left handed
 Dressing grip
 leather
 Golf dart boards
 Golf gloves
 Grip dressing
 Handicap racks, cards
 Pencils, golf
 Rain jackets
 Score cards
 Sockettes
 Sun glasses

CLUB HOUSE

Adding machines
 Athletes foot remedies
 Bar supplies
 Bars fixed portable
 Bath slippers
 paper wood
 Beer bottle draught
 Cash registers
 Disinfectants
 Fire protection equipment
 Floor coverings
 Kitchen equipment
 Broilers
 Charcoal briquets
 Coffee makers
 Dish washers
 Ice cube machines
 Ovens
 Ranges
 Refrigerators
 Slicing machines
 Toasters
 Vegetable peelers
 Washing compounds
 Liquors gin whiskey
 wine mixers
 Linens
 Lockers
 Playing cards
 Runners for aisles
 Sea foods
 Showers
 Shower mixers
 Tables, folding; banquet
 card
 Toilet seat covers (paper)
 Towels: bath face
 Uniforms

Club No. of holes? Is course private, daily fee or municipal?
 By Club Position

Address
 Please fill in below. Help us send GOLFDOM free to the right officials

PRESIDENT (or owner)	_____
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GOLF PROFESSIONAL	_____
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GOLF HEADS MSC MEETING

By C. KENT BRADLEY

GOLF section of the 8th Recreation Conference, Massachusetts State College, Amherst, March 14-16, opened Friday morning, March 14, with Prof L. S. Dickinson, agrastology section of the university, speaking on "Business of Education." Jack White, manager of Stockbridge (Mass.) GC, charged the graduating class with advice on "The Business Management of the Golf Course." Following this, R. H. Verbeck, MSC director of short courses, presented winter school certificates to the graduates, and stated that life was only a short course, broken up into many subjects, and the winter school for greenkeepers but one phase of adult education.

The first demonstration of upkeep machinery began Friday afternoon in the

exhibition hall. This building—a glass-roofed structure with dirt floor—is actually the college gymnasium. Exhibitors drove machines from their respective booths to the floor center, and put each piece through its paces. Showing the equipment in actual operation led to most of it being ordered for delivery by those who were "in the market."

Educational exhibits were displayed by the Greenkeeping Superintendents Association, with its affiliates cooperating.

Balance of Friday afternoon was devoted to a program sponsored by the Greenkeepers Club of New England. Sam S. Mitchell, current president of the GCNE, introduced the speakers.

Friday evening program was spent on "Business Management of Fertilizers and

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It's the Answer to an Old, Old Problem

It offers that rare combination—beauty, practicability and low cost of construction with virtually no maintenance.

ATTRACTIVE---Yes. It is architecturally correct,—a credit to the finest golf course. English motif.

PRACTICAL---You will find it in use whenever there are people on the course. A perfect protection against storms or inclement weather, a joy and comfort when the weather is fine. All of this is accomplished by a revolving bench, with adjustable shutter, which when raised, makes a complete wall through the center of the structure, the leeward side of which is completely protected from the elements. (Patents pending)

Complete plans, specifications, bill of material and special hardware, consisting of weather vane, pivot bearing, anchor bracket and license plate, will be supplied at \$20.00 for the first unit and \$12.50 for each additional unit.

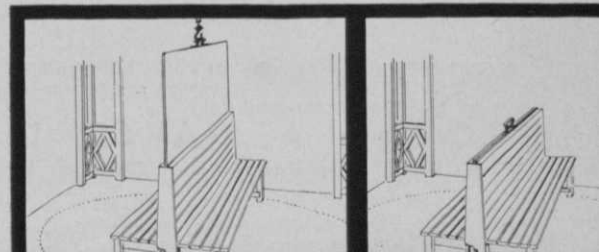
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and COUNTRY CLUB**

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YOU CAN "SELL HIM THE CLUBHOUSE"!

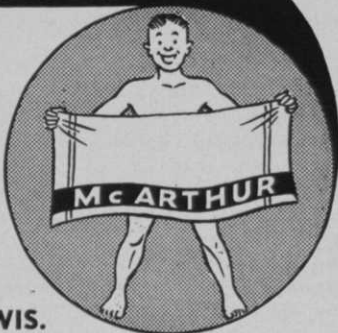
IF YOU PLEASE HIM IN THE SHOWER ROOM
with McArthur

SUPER-TURK TOWELS

McArthur Super-Turks are large, "he-man" towels that give a fellow the kind of rub-down he enjoys. Super-Turks are two sided, one for a brisk athletic rub, the other for a soft "pat-dry". The rugged construction, high absorbancy, and extra long life of Super-Turks make them practical and economical—a favorite with schools and institutions for years. Write for complete information and prices on Super-Turks, Grommet Tee Towels, and Hand Towels.

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Application." Prof. R. W. Donaldson, scheduled to speak, could not do so, and requested E. K. Walrath, agronomist of Eastern States Farmer's Exchange, to pinch hit for him. Walrath dealt largely on mixtures and prices.

Prof. Dickinson, spark plug of the golf

section program, concluded the evening in discussion leadership of turf feeding, and nutritive balances.

Saturday morning session began with Chas. K. Hallowell, county agent of Philadelphia, Pa., giving turf management pointers as he observed them. This was slide illustrated. O. J. Noer, Milwaukee Sewerage Commission, spoke next on "Business Management of Turf Watering." His subject was based on survey notes obtained from course superintendents in various parts of the country. Costs of gallonage and application in various areas were cited, and compared over a 2-year period under varying weather conditions.

Following lunch, a second demonstration of equipment was given in the exhibi-

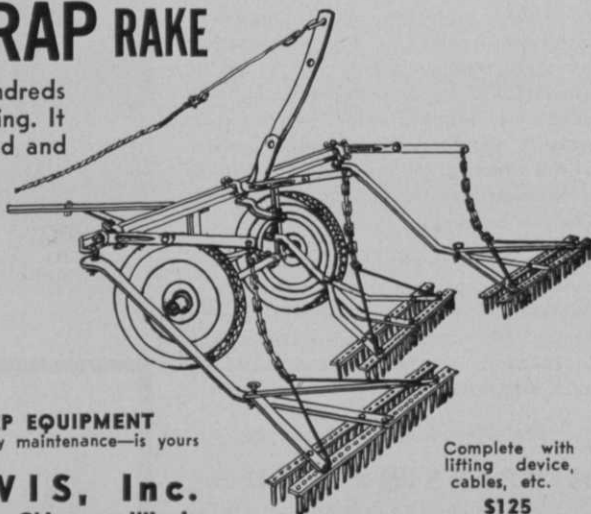


General view of exhibit floor at recent MSC Recreation Conference

TRACTOR SAND TRAP RAKE

Here is a new tool that saves hundreds of dollars per year over hand raking. It is the long sought answer to speed and economy in trap upkeep. Will do a perfect job of raking hard sand and will loosen to a depth of 4 inches.

Three 40-inch double-row rakes lifted from the driver's seat. Transported on pneumatic-tired frame; can be attached to any tractor.



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The 1941 Davis Catalog—the guide to thrifty maintenance—is yours for the asking. Write for your copy—today.

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\$125

tion hall. Then MSC President Hugh P. Baker addressed the golf section on timely subjects. Chas. W. Arnold of Haverhill, Mass, spoke on "The Chairman's Influence of Business Management." This was followed by Major R. A. Jones, general manager, Baltusrol GC, Springfield, N. J., whose subject was "Is Future Golf Course Management Centralized Control?" The words that came from this qualified expert indicated proper management of course operation and upkeep is best in hands of experienced career men familiar with the work.

Evening session began with the annual banquet; 110 persons had entered the hall by the time this writer's meal began to cool. Songs by the college women's glee club preceded an after-dinner talk by W. G. Strathern, sales director of New England Koppers' Coke Co.

Balance of the evening was devoted to a round table smoker, discussion subject being "The Business Management of Weed Control." Leaders were Ed. J. Casey, Wykagyl CC, New Rochelle, N. Y., T. T. Taylor, Westchester CC, Rye, N. Y., Herb Moran, Sleepy Hollow GC, Tarrytown, N. Y., and Richard D. Mansfield, Mink Meadows CC, Vineyard Haven, Mass. As this was an informal affair, many in the gathering took part, and the subject was covered from many angles until midnight.

Sunday program of the golf section was the usual "Experts on Trial" feature, with Carlton E. Treat as prosecutor for the audience "peepul." Some of the program speakers and instructors of the university were grilled by Treat with questions submitted by the turfmen. This event ran well past lunch time, and concluded the three-day series of events.

'Bud' Foerster, Veteran Manager, Dies— Henry J. Foerster widely known and hailed as "Bud" in the club and hotel management fields died at Oklahoma City, Okla., Feb. 27 of cerebral hemorrhage. When active in club management he had been at the Oklahoma City G&CC, Maketawah CC (Cincinnati, O.), the Oklahoma City club and Columbus (Ohio) AC.

He was an energetic, competent and genial man, and one of the organizers of the Club Managers Assn. was prominent in its administration. Mr. Foerster was born at Tell City, Ind., Dec. 13, 1886. Burial was at Cincinnati. He is survived by his widow, Laura C. Foerster, and two sisters.

At Last!

A PERFECT MECHANICAL TEE for PRACTICE RANGES!

A bucket of balls in 5 Minutes

● No stoop! no bending to Tee-up ball. Just step on pedal and DRIVE. Eliminates time wasted between drives. Conserves energy for more shots. Golfers drive 3 to 5 times faster . . . More Buckets in less time. No single device contributes so much to golf for so little. **TREBLE YOUR PROFITS** with

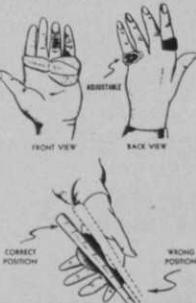


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Your players will appreciate DR. E-Z GOLF. Here are some of the many advantages: COOL COMFORT—BETTER CLUB CONTROL—LESS PERSPIRATION—NO SORE HANDS. It is tailored from especially prepared, light weight leather.



Sells for **50¢**

... a nominal price to any golfer and a BIG PROFIT FOR YOU. Packaged with complete instructions in cellophane envelope, mounted one dozen to an attractive counter display card. This attractive display card actually sells them for you.

Write for details on this attractive, big profit offer. Please give club connection, as Dr. E-Z is sold only at golf courses.

"Doctor E-Z Golf"
JEFFERSON CITY, MISSOURI

Driving Range Helps Lesson Income

By BOB JOHNSTON

A PROFITABLE variation of the roadside driving range was used last season by Ed Dudley at the Bala course of Philadelphia CC.

Dudley converted the spacious polo field, directly across the road from the clubhouse, into a driving range. More than 2,100 practice sessions were used by the 700 club members.

The lush polo field turf, which offers an enticing target to those players who belt them past the 250-yard mark, is dotted by a couple of sand traps and greens for pitching, so all phases of the game can be covered. Dudley plans to construct 50 tees this year.

"Players sign for a practice session at 60 cents per hour," Dudley says. "We charge 40 cents per half-hour, and if anyone has only a few minutes available, buckets can be purchased at 25 cents apiece.

"It's really a time saver, because there's no waiting for a boy to bring back a

bagful of balls. We used between 1,200 and 1,500 balls on the range during 1940."

Dudley is assisted at the Bala course by Jimmy McHale, 24-year-old sharpshooter who served at the Winged Foot Club under Craig Wood. Joe Ludes, who had his apprenticeship at Oakmont and Harrisburg, Pa., courses, and young Joe Davis, assist Dudley at Spring Mill.

Dudley gives about 10 lessons per day during the summer months, teaching at Bala week-days, then transferring the scene of operations to Spring Mill Saturday and Sunday. The Spring Mill course is completely closed down during the winter months every year. It had an Armistice Day deadline in 1940.

Al Wilfong, a Philadelphia boy who has been Dudley's clubmaker for the past six years, takes charge at Bala when Dudley leaves for Bobby Jones' Augusta, Ga., course. Dudley also takes both Davis and Ludes with him, while McHale follows the winter circuit.

Golf is a
GRIN
BUSINESS



THAT GRIN YOU SEE when a customer hits an LL-Penfold-75 means you've made a friend for life. He'll be back to you for more of these famous long distance balls because Penfold Golf Balls are sold exclusively through professionals. Play a Penfold yourself. Stack it up against any other golf ball made and you'll grin too. And there's a Penfold Golf Ball in every price range, from the Penfold-35 at three for a dollar to the deluxe Penfold Autograph, the only dollar ball made.



PENFOLD

World's Premier Golf Balls

LL-Penfold-75 ..75¢ Penfold-5050¢
LT-Penfold-75 ..75¢ Penfold-35...3 for \$1
Penfold Autograph....\$1

SOLD EXCLUSIVELY THROUGH PROFESSIONALS

UP GO YOUR GOLF SHOP SALES!

HED-RITE
for
GOLFERS

Helps Keep
Their Heads
Down . . .
Holds Their
Eyes on the
Ball . . .



Hed-Rite—U. S. Patent No. 2,045,399

Ball shows white when head is held right—TINTED when not. It's the solution to the problem of keeping the eyes on the ball.

Members, guests, all golf players quickly realize that HED-RITE directs the head into correct position, then, promotes balance-in-motion throughout the entire swing for a "grooved" stroke.

See HED-RITE for golfers. Try a pair today. Find out how HED-RITE helps overcome the tendency to look up. We predict a surging overwhelming demand. Packed for pros in colorful self-demonstrating display box. Send \$2 for sample postpaid. Write

CHICAGO EYE SHIELD CO.
2314 WARREN BOULEVARD CHICAGO, ILLINOIS

★ Answer this ad today, and without cost or any obligation whatsoever, we will send a fully descriptive illustrated circular, together with prices and discounts on the new HED-RITE for Golfers.

K. F. Jacobsen, Mower Company Founder, Dies

KNUD F. JACOBSEN, founder of the Jacobsen Mfg. Co., Racine, Wis., died March 16, at the age of 74. He had been ill for several years.

Mr. Jacobsen was born in Denmark. He came to Racine in 1890, and established himself as head of his own business in 1904 when he opened a pattern shop. He later established a tool and die business and in 1921 concentrated on the manufacture of power mowers.

He was highly and widely esteemed as a friend, citizen and fellow worker, his relations with employees being regarded as model employer-employee teamwork.

Mr. Jacobsen is survived by two sons, Oscar and Einar, and his brother Jens.

Limited Area Course Under Construction In D. C. District

THE first course for "American Golf" an adaptation of golf designed by William R. Stone, is being constructed at Halpine, Montgomery County, Md., on

the Rockville Pike near Washington, D. C.

Stone's course provided for all the shots in the game but has the course so laid out that playing area is compact and seated spectators can watch all the shots.

Pro and amateur team matches and individual exhibitions are to be features of the new American Golf course which will be put into play in June. The course will be lighted for night play.

Managers Protest Illinois Wages and Hours Law

CHARLES R. BANGS, sec. of the Chicago District Club Managers' Assn., and mgr. Oak Park CC, has appeared for the Chicago district clubs registering objection of club managers to the proposed Illinois state wage and hour bills.

The bill as originally presented made practically prohibitive the operation of numerous clubhouses. The revised legislation still does not make it possible for country clubs in the state to maintain anywhere near present rate of employment, so Bangs recommends club expressions to state legislators and club representation at the next hearing on the bill.

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Your
"PRO-LINE"
CLUBS**

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ONLY "Pros"
can offer**

Note the distinctive Tear-Drop Design and the famous Heddon Power-Shoulder.

Available in best Clubs of the best-known makers.

Heddon
**"SPEED-SWING"
SHAFTS**
"The Shaft of Steel with the Sweetest Feel"

Exclusively Yours **JAMES HEDDON'S SONS**
STEEL GOLF SHAFT DIVISION - BOWLING GREEN, OHIO

1 FUNGCHEX

A Calomel Sublimated Mixture for the better control of Brown Patch. Reg. U. S. Patent Office.

2 WOODRIDGE MIXTURE "21"

For Turf Disease Control. Used by leading greenkeepers for many years to control large Brown Patch, Dollar Spot and Snowmould.

3 Your regular dealer can supply you. Write for literature covering use of above products.

F.W. BERK & CO., INC.
Wood Ridge Mfg. Division ... Wood Ridge, N. J.
NEW YORK SAN FRANCISCO

Are Your Members Slipping... ?

1. ON STEPS—MELFLEX molded rubberized-fabric treads stop slipping and prevent accidents. They have highest frictional resistance wet or dry—and last for years under hardest wearing conditions.

2. IN CORRIDORS—MELFLEX "Mel-Isle" runners resist the cutting action of cleats. They provide a SAFE walking surface for all feet, however shod or unshod. "Mel-Isle" is best for locker rooms, too, because it cushions and protects.

3. IN SHOWERS—MELFLEX rubberized fabric shower mats provide a firm footing always. They are more sanitary. They last for years and stay "put."

Write Today for Full Information

MELFLEX PRODUCTS COMPANY
222 Merriman Road Akron, Ohio

J. Victor East Joins Wilson's Staff

J. VICTOR EAST has joined the staff of Wilson Sporting Goods Co. as a consultant on research, manufacture and promotion in golf.

East was with Spalding's for a number of years, and prior to that association was a professional at Biltmore Forest and Longmeadow clubs in the U. S. A., and at clubs in Australia. He was born in Australia of Scotch parents and became a clubmaker's apprentice as a boy, continuing his school work during time away from the bench.

East has been responsible for several important inventions in golf club design and construction, and is internationally known as an authority on golf equipment and pro business development.



J. Victor East

The Perfect Solution to a Troublesome Greens Problem!

The "GREENS DOCTOR"

Piston Type Turf Plugger

The "Greens Doctor" cuts a 1 3/4" diam. plug of turf 2" deep, and its plunger pushes out the plug. Ideal for removing ball bruises, ant hills, worm casts and such weeds as *poa annua*. Holes can be replaced same way, by lifting turf from edge of green.

Efficient—Easy on the Back

The "Greens Doctor" is 3 ft. high, permitting work without bending. Its sturdy steel construction will wear forever; nothing to get out of order. Lift handle, insert tool in damaged spot and plug lifts out easily. Push handle and piston ejects plug. Rubber handle and grip protect hands. Order a "Greens Doctor" today and your greens repair problem will be solved!

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DEALERS: Write for Proposition

'Scotty' Martin Succumbs—John H. (Scotty) Martin, pro at Fort Morgan (Colo.) CC, died March 3, after a lingering illness which had kept him bedridden since Sept. 6. Mr. Martin was born in Edinburgh, Scotland, in 1879, coming to the U. S. when he was 18. He had been employed at a number of clubs in Nebr., Montana, and Canada, before coming to the Fort Morgan club in the fall of 1939.

WHAT'S NEW

At Pinehurst's traditional North and South Open, A. G. Spalding & Bros. announced its 1941 headline golf pro news about needling—that patented shot-in-the-arm for Spalding golf balls. Needling, reports Spalding, will be available through pro-shops only in 1941. Needling, the power injection plus the famous Spalding True-Solution center that gives new distance and control, Spalding declares "steps up" inside pressure of a perfectly balanced ball so that even the average player can get the great kick that comes from giving a "power ball" a straighter ride!

The Spalding needled Double Dot is the toughest ball to ever survive a mashie massacre, Spalding

Golfdom