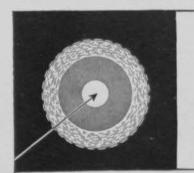


• The dot is the ball for tournament players! Right! But it's a ball with remarkable toughness, too. Good players count on the dot for round after round of sweet shots—unmarred—amazingly alive. It's this added feature of long life that widens the range of your Spalding dot sales.

Spalding DOT makes friends — and keeps them. Confidence in a name helps the golfer's confidence in his game. You can make easier sales with the backing of Spalding.

Every year Spalding Golf Balls give Pros more dollars in profit than any other brand.



TRUE SOLUTION CENTER. An exclusive Spalding quality feature for perfect balance. 100% liquid. No minerals to settle and throw the ball out of balance, Saves your players from many undeserved hooks and slices. The reason why a Spalding ball goes straight where you hit it.

GEER PATENT COVER that gives the Spalding por its amazing durability.

A.G. Spalding + Bros.
DIVISION OF SPALDING SALES CORPORATION

## **COMING NEXT MONTH:**

# The EIGHTH ANNUAL PLANNING & BUDGETING ISSUE OF

# Golfdom!

Reader Interest: For the 8th consecutive year, GOLFDOM devotes its entire October issue to the buying and operating problems faced by golf officials and buyers as they plan, budget and buy for the 1941 season ahead. Each article is crammed with facts to guide in purchasing, service, merchandising, maintenance, budgeting, management, etc. An issue to be saved.

Advertiser Interest: Over 90% of all golf course buying is done by the five key men reached in every club by GOLFDOM—president, green-chairman, manager, pro, greenkeeper. These men, in October, November and December, are busy analyzing the past season's operations and planning those for 1941. It's budget-making time, when purchases for NEXT year are authorized.

Reach all the buyers before 1941 plans are laid. Hit them with your selling story NOW. See page 32, this issue, for name of nearest advertising representative.

fessionals—George Griffin, at Green Valley, and Marble Hall's John, have a couple of youngsters who may make golf history. George, Jr., now 16, shoots in the low 80's. Young Jackie, at the tender age of 10, comes close to breaking 100 from the back tees. He scored 106 in the recent Conshohocken Open tournament.

California Salesmen Schedule Tourney—Eighth annual pro-salesmen's tournament of the Golf Salesmen's Assn. of Northern California will be held Sept. 30 at Lake Merced G&CC, San Francisco, according to recent word from association officials. Pros, asst. pros, greenkeepers, managers, golf writers and amateurs invited by club professionals will compete for the varied assortment of prizes which include money prizes for the pros and assistants, and trophies for the salesmen and amateur players.

At the recent annual election of the GSANC, Charles McDonald, A. G. Spalding Sales Corp., was named president; Jim Miller, Wilson Sporting Goods Co., v-pres.; Jim Scott, MacGregor golf distributor, secy.; and Jack Lynch, Phil Bekeart Co., treas.; Bill Hay, of Curley-Bates Co., was re-elected chairman of directors. Retiring pres. was Roy Schoepf, U. S. Rubber Co.

### New Book Describes Amateurs' Play

"Golf As I Play It," edited by Richard D. Chapman and Ledyard Sands, published by Carlyle House, New York, price \$2, presents the examination papers of 28 well-known amateurs.

It's a book that will be especially interesting to pros inasmuch as it gives the boys' own ideas of how they play their shots and affords the expert professional instructor much practical data from which he can get an insight into baffling problems of his own pupils.

The book is not confusingly technical. The lads differ decidedly in their opinions and methods. Some of the differences are accounted for by physical variations, whilst others represent conflicting analyses that show the pros what they are up against when they try to get a simple, sound idea of the golf swing planted into their pupils' minds.

"Golf As I Play It" is an addition to the golf instruction library particularly worth reading, inasmuch as it encourages its readers to think out the reason for their shots, rather than merely taking some guy's word on detailed mechanics of the swing.

#### PROS: TRIM THIS OUT!

#### WHY BUY FROM YOUR PRO?

- 1. His merchandise is expertly and properly selected instead of being job-lot stuff bought because it is cheap.
- 2. He depends on your business, your satisfaction, and your good will for his business success. With a market limited to his own members he can't take a chance on misrepresentation on the basis that 'there's a new sucker born every minute.'
- 3. The collective pro purchases for resale of first-class golf goods is the largest part of the quality market business. This commanding volume and realization that the pro makes the market is responsible for the pros getting first choice of the leading makers' best merchandise.
- 4. You always have the pro handy to make adjustments of complaints. He must see that you are satisfied. That's what he's hired for. There's no policy of 'let the buyer beware' at the pro-shop.
- 5. Pro-shops' stocks are fresh and quickly turned over. You don't get obsolete merchandise at the pro-shop.
- 6. The pro-shop is the handiest place for you to buy.
- 7. The pro can—and DOES—compete with any other retail outlet on a fair price basis. When a bargain is a real bargain instead of dead-stock and distress stuff it is presented to the pro-shops first. The pros, as expert buyers, know real bargains and pass them on to their members. "False alarm" bargains are presented to the unwary at the dumping outlets.
- 8. A good pro has to make a living so he can afford to stay with a club, promote its progress and the pleasure of each member. His salary usually is only nominal. He was hired on the basis of at least a tacit understanding that members would avail themselves of the pro department's facilities.
- 9. The pro alone can give you expert, close-up service in precisely fitting your playing equipment to your own game.



● Louisville Power-Bilt representatives are on their way to show you the new 1941 Power-Bilt line. There is a thrill in every detail of their beauty, finish, and balance. Be prepared to see the finest line of golf clubs you ever saw.

HILLERICH & BRADSBY CO. Louisville, Kentucky



HILLERICH & BRADSBY COMPANY, INC. LOUISVILLE . KY.



"Play Golf — the Game of a Lifetime—and Stay Young" is the slogan of the golf equipment industry in America.

The emblem shown above is used to identify sustaining members of The National Golf Foundation, but the slogan it carries is one which everyone interested can use for further popularizing this great game.

The activities of The National Golf Foundation in increasing public interest and participation in the game of golf in America are made possible by the active cooperation of the following sustaining members:

ACUSHNET PROCESS SALES CO. AKRON GOLF BALL THREAD, Inc. ALLIED GOLF CORPORATION THE AMERICAN FORK & HOE COMPANY
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THE B. F. GOODRICH COMPANY JAMES HEDDON'S SONS HILLERICH & BRADSBY CO. THE HORTON MANUFACTURING COMPANY THE KROYDON COMPANY LAMKIN LEATHER CO.
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The National Golf Foundation is a nonprofit organization maintained by the golf industry for the promotion of golf.

### NATIONAL GOLF FOUNDATION

Glenn H. Morris, Director
14 EAST JACKSON BLVD. . . CHICAGO

### Fall Is Best Time to Apply Rock Phosphate

PHOSPHOROUS is one of the three elements in which most soils are deficient and without this important element, no matter how much other fertilizer and care is given the ground, turf growth is not at its best.

At best, average soils do not have much phosphorous in them compared to the quantities of other plant foods present, so the research staff of the Ruhm Phosphate Co. remarks. The Ruhm technologists add: since phosphorous is the element that goes chiefly into flower and seed, it is the one that is most apt to be cropped off the land. For this reason it is unlike nitrogen and most of the other important plant foods as it is not returned to the soil to any extent by natural means-it must be replaced by artificial means. It is the limiting element. With plenty of phosphorous available for plants to feed on, they can make better use also of the other plant food elements.

One of the best and certainly the cheapest means for restoring or building up the phosphorous content of the soil is the application of high grade, finely ground natural rock phosphate. This rock phosphate, by giving grass the much needed phosphorus in its diet, aids in making a springy turf, so desirable on golf course and especially on greens. Thus by the use of rock phosphate the turf becomes healthier, grows proliferous, gives a denser covering, and promotes deep root systems that retain moisture longer.

#### Aids Acid Soils, Too

Where soil tends to be on the acid side, rock phosphate such as that supplied by the Ruhm Phosphate Co. from their mines at Mt. Pleasant, in central Tennessee, helps correct this condition as this phosphate contains a large percentage of calcium, the valuable plant food element contained in lime, and so is often sufficient in itself to counteract mildly acid condition, besides supplying the vital phosphorous.

Rock phosphate is easily applied. It can be spread with many of the fertilizer spreaders now used on golf courses, without any additional equipment necessary.

Ruhm's rock phosphate, ground to a fineness so that 85% of it goes through a 300 mesh screen, is available in bulk or packed in convenient 100 lb. sacks that can be stored almost any place without deterioration. It is not harmful to the hands or animal life.

One big advantage of this material is that it can be applied any time with good results. It is regarded by many, however, as being best applied in the fall so winter rains, freezes and thaws can aid it in getting down into the soil, ready to feed the roots of the grass and produce luxuriant, sturdy growth early in the spring.

Being non-acidulated, it does not rapidly dissolve and leach away but remains in the soil, increasing fertility for years

to come.

### Iowa Greensmen Favor Bluegrass at July Meeting

FORTY-FIVE greenkeepers attended the July meeting of the Iowa Greenkeepers Assn. held at Sioux City. Hosts were those two genial fellows, Mike Shearman at the Sioux City G&CC, and Bill Adams at the Sioux City Boat Club. The group made an inspection of Mike Shearman's layout in the morning, had lunch there, then visited the S. C. Boat Club in the afternoon.

At the noon luncheon one of the interesting points was the fact that research and observational data indicate that none of the native grasses will stand close mowing or grazing as well as Kentucky bluegrass. Some of the Iowa greenkeepers have had hopes that there might be a native grass more resistant to drought conditions than the bluegrass, but it was indicated that the chances of securing such a native grass are slight.

Bill Adams had his Boat Club course in tip-top shape for the minute inspection it underwent from the greensmen. The strains of Washington bent there made an interesting study. The three are definitely different in color and texture, and Adams said that one of them goes off color in the fall. He has placed the three strains, plus Virginia, Metropolitan, and Old Orchard, in a pie-shaped plot in his nursery, and indicated that his players were intensely interested in it. Here is a hint for other greenkeepers—why not have a test plot or green for your golfers to see? It will make them more grass conscious.

August meeting of the group was held August 13 at the Davenport G&CC. Tom Cunningham was host greenkeeper.

S. W. Edgecombe.

## TIMELY TURF TIPS

# SPECIAL WEED CONTROL MIXTURE

If you have a weed or clover problem on fairways, there is still time to use Milorganite-Arsenite mixture. With it you can eliminate chickweed, clover, and the common broad-leaved weeds such as plantain, buckhorn and dandelion without destroying the desirable grasses.

The mixture is applied at 400 lbs. per acre each time. In experimental trials during the past two years, two or three applications wiped out chickweed and clover but three to four were needed for plantain, buckhorn and dandelion.

Besides killing weeds, Milorganite-Arsenite mixture stimulates growth of turf. Thus it induces grass to spread and fill the voids left by the weeds.

Milorganite-Arsenite mixture is reasonably priced, so the cost per acre is surprisingly low. If weed infestation is limited to one or several fairways, enough of the mixture can be included with a carload of Milorganite to take advantage of lower cost and carload freight.

Only a limited quantity of Milorganite-Arsenite mixture is available this fall. Contact your local Milorganite distributor immediately for further information or write direct to

THE SEWERAGE COMMISSION
Milwaukee Wisconsin

MILORGANITE for BETTER TURF

# IMPROVE GREENS and FAIRWAYS at Less COST

## RUHM'S PHOSPHATE

for

- Springy Turf
- No Bare Spots
- Longer Roots
- Dense Grass
- Resistance to Drought and Disease

It's the best and cheapest source of the phosphorus which grass, flowers, all plants need for sturdier growth. Fall good time to apply it.

Write for prices, full particulars

#### RUHM PHOSPHATE & CHEMICAL CO.

MT. PLEASANT, TENNESSEE

#### JAPANESE YEW THE ARISTOCRAT OF **EVERGREENS** GOLF COURSE and ESTATE SUPER-INTENDENTS THROUGHOUT the MIDDLE WEST KNOW the BEAUTY and DEPENDABILITY of OUR STOCKS Evergreens Our Specialty Catalogue on Request NURSERY REAM

FORT WAYNE, IND. R. 2

## Morrison Fights Rain as He Preps Course for PGA

By Herb Graffis

IF ever a greenkeeper had a tough break on weather conditions prevailing at a major tournament, that person is Jim Morrison, superintendent of the Hershey (Pa.) course. Jim has two 18-hole courses, and two 9-hole courses, one of the nine's a juvenile course, under his supervision.

The PGA championship, a critical test of golf and course, came to Hershey with the rains. Saturday before the Sunday preliminary practice and exhibition rounds the rain began and fell steadily for almost a week, forcing a one-day post-ponement of the competition.

Despite this heavy traffic over the course, the pros who played at Hershey commented that the greens were as good—if not better—than any they've played. Even the tracking and scuffing around the cups failed to deflect putts to the extent that there was wailing in the locker-rooms.

Part of the answer, Morrison believes, is in the use of a material that's not common, ground cocoanut shells, in the top-dressing. Hershey's huge chocolate plant makes an ample supply of the pulverized cocoa shells available. The material analyses 2% nitrogen, 1½% phosphorus, and ¾% potash. The material doesn't get spongy when moist, and doesn't get so hard it sends approach shots bounding high and wide.

Jim is strong for the use of hydrated lime. He whips it in (along with sifted compost) with a bamboo pole and has it sprinkled about as much as one sprays in a mercurial treatment. He limes his greens the first of May, June, July and August.

One place where Morrison still has a tough problem is on the fairways. The soil is clay, and not an especially heavy layer of that, over the limestone. Last year the Hershey championship course got its fairway watering system installed, and as many greenkeepers know from experience, until watering schedule is worked out by long and studious experience, the clover crop is going to be abundant. Jim has plenty of that, especially in view of

the fact that grass has a tough job trying to break through the clay.

He is contemplating the use of pulverized steel mill slag to break up the fairway clay, after investigating the successful employment of this material on the Chartiers Heights course at Pittsburgh. The fairway fertilizer campaign will be continued with emphasis.

Morrison has one of the largest and finest bent nurseries in the country. His staff gives it the minimum of treatment required for keeping it in condition, for Morrison is a great believer in the idea that the more work that can be left to nature in turf development, the healthier the turf will be. His maintenance platform is founded on the principle of restricting the staff treatments of turf to such operations as are necessary to offset the unnatural use and mowing conditions to which greens are subject.

Many of the Hershey tees are of seaside bent. It is difficult to keep other grass on these heavily used tees. Morrison says that he doesn't even worry unduly about mild attacks of brown-patch on these tees because the seaside grows so swiftly it requires thinning at times.

The compost situation finds Morrison set for about the next 10 years. Recently a new road was made near the champion-ship course. The topsoil from this road grading supplied him with the basis for his compost pile.

#### Has Evening Sessions

One of the very interesting phases of Morrison's operations is his evening sessions—two or three times a week—with one of the Hershey plant chemists in soil analysis work.

One of the analyses of compost, and of green and tee soil, follow. The tee soil analyzed was not that of a bent tee. The preceding figures in the compost column refers to dry compost. The accompanying figure gives data on the compost as applied. Jim says that the green and tee tested in this analysis were among his best. Now he's getting to the analysis of his worst greens and tees.

The analysis:

	Compost	Green	Tee
	No. 3	No. 5	No. 12
	D65.97		
Si02 Silica	56,87	76.48	71.88
	D13.31		
AL203 Aluminu	m11.47	9.08	14.19

### CHAMPIONSHIP GOLF REQUIRES CHAMPIONSHIP TURF

Since the beginning of championship tournament golf, each year our name is identified with the supplying of Grass Seed, Fertilizer and Supplies to Golf Courses staging these major tournaments. 1940 is no exception, and many courses holding national major tournaments have used our Grass Seeds of Known Quality, as well as other supplies offered by us.

Headquarters for Bents and Other Turf Producing Grass Seeds Of "Known Quality"

Tested for Purity and Germination

NEW FALL PRICES NOW READY

COMPLETE CATALOG

Stumpp & Walter &

132-138 CHURCH ST., NEW YORK, N.Y.



The knife-like blades of Spike Discs cut unnoticeable slots to the root areas, eliminate hard baked surfaces and form the mulch so necessary for the retention of moisture. Spike Disc accomplishes both cultivation and aeration in one simple, easy, low-cost operation, and by light sprinkling after use the fertilizer and seed are settled into the perforations and not washed away by flooding rains or high winds.

General Sales Agents

General Sales Agents
JOHN H. GRAHAM & CO., Inc.
105 Duane Street, New York
Alse Dunham Water-Weight
Lawn Rollers



Knife-like blades cut neat slots to root areas.





#### FUNGICIDE FIGURING

WITH

# SIIPFR

#### APPLICATION

No. 1.

For disease prevention — 1 1-3 ounces per 1,000 square feet. For active brown patch—2 to 4 ounces, depending on existing condition. No. 2.

#### COST

Cost—9 1/6c per 1,000 square feet. Cost—1334c to 27½c per 1,000 square feet, depending on application. No. 1. No. 2.

#### RESULT

Control of brown patch and a definite step toward stronger, healthier, beautifully-colored, disease-free

Including Super Mineralite in your Fall turf program will insure your obtaining a 100% return from your organic fertilizer applications.

Here's all we ask:

Try and Match Its Results-At Any Price Write or wire us if your dealer can't supply you

AGRICULTURAL INSECTICIDE CO., BELLE GLADE, FLORIDA

Three Styles of One-Color

## Score Cards

of Excellent Quality are

Priced \$20 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

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Fe203 Iron		
P205 Phos Acid76 D.964	.36	.37
CaO Calcium	1.37	1.39
M90 Magnesium76 Na20 Sodium	.78	.98
K20 Potash 2.02	1.22	1.35
Organic Matter22.40	9.83	10.09
Nitrogen	.26	.28
Ash77.60	90.17	89.91
D2.65		
Moisture13.80	1.07	1.50

Two weeks after the PGA tournament, no one will know from the condition of the Hershey championship course that a major tournament was played over it, so Morrison maintains. He is of the opinion that the damage a major tournament does to a course is by no means as extensive or serious as many golfers believe.

Play at Hershey goes well into November, due to favorable weather and the work done in cleaning up the woods that border many of the Hershey holes. Seeding is a major item on the Hershey course September schedule for there's generally favorable growing weather until mid-November.

Morrison makes an important detail of his autumn work that of seeing that the men he can't keep on during the winter get other work around town. He is firm in the belief that a not inconsiderable amount of the expense and uncertainty of course maintenance work is caused by the frequent necessity of having to take on new men when the spring rush begins on courses and the infrequent opportunities afforded to train these men in numerous phases of maintenance work which require an experienced and skilled performance.

Club's Record Keeping Is Model-Corpus Christi (Tex.) G&CC, makes an annual financial statement that is a model job in telling the story of the club's operations and conditions. Assets of the club are \$134,779.77 and there's a conservative expectation that in 3 years the club will be able to retire all of its debt. Right now the club is averaging monthly more than \$700 from oil wells on its property. Even with this monthly figure reduced to \$500 monthly the club will be completely out of hock in 1942. Despite the added income from oil the organization continues to operate its plant on a thrifty basis.

## \$15,000 Appropriation for Turf Research Requested by Midwest Greenkeepers

MIDWEST Greenkeepers Assn. has submitted to Illinois state officials a resolution asking for a state appropriation of \$15,000 for turf grass research by state scientists in cooperation with Illinois greenkeepers.

The resolution reads:

Whereas golf in this State in recent years has become a major sport, offering employment to some 2,500 people (this figure applies to course maintenance only and does not include caddies, dining room employees, etc.); and

Whereas the game is largely dependent on good turf economically maintained;

and

Whereas the State has rendered considerable technical assistance to the growers of various plants and has apparently overlooked the study of turf forming plants; and

Whereas the members of our Organization earn their livelihood primarily by raising crops of grass for golf purposes: Therefore be it RESOLVED First, That the Natural History Survey of the State be urged by the Midwest Greenkeepers Association to include in the next budget Fifteen Thousand Dollars to study grasses for turf purposes in much the same manner as the State has studied various other crop plants.

Second, That the State Legislature be requested to provide adequate funds for such investigations.

Third, That a copy of this resolution be placed in the hands of the Natural History Survey, the State Director of Finance and the Appropriations Committee of the State Legislature, and that it be spread upon the permanent records of the Midwest Greenkeepers Association.

Respectfully submitted,

John MacGregor, A. L. Brandon.

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.





Our True Washington Strain Creeping Bent solid turf form makes model greens; supplied in rolls ready to lay down like a carpet. Withstands drought. Fully guaranteed. Used by hundreds of Parks and Golf Courses. Also sold in stolon form. Nursery grown Blue Grass Sod also available for use on tees and fairways. Wrise or phone for prices and samples,

ILLINOIS GRASS CO. Telephone: Homewood (III.) 746
18455 Reigel Rd. (Near Chicago) HOMEWOOD, ILL. ILLINOIS

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### R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor effi-ciency and cultivate turf that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended,

Immediate shipment. If your Ford or equip-ment dealer cannot supply, write direct to

R. S. HORNER Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



## THE CONSECO TOILET SEAT COVER

- An appreciated sanitary courtesy.
- Reduces restroom expense.
- Eliminates litter and plumbing stoppages caused by use of makeshift covers.

MAY BE OBTAINED FROM LEADING THROUGHOUT PAPER MERCHANTS THE UNITED STATES OR DIRECT FROM

CONSOLIDATED COVER CO. SAN FRANCISCO 15 WILLIAMS AVE.

### BENT GRASS BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN Box 122, Redford Sta., Detroit, Mich.

# WHAT'S N

Cooper Manufacturing Co., Marshalltown, announces that effective August 12, John C. Dee became factory representative for the company, according to word from Ralph Schmidt, Cooper sales manager. Having specialized in turf maintenance machinery the past 15 years in the Chicago district, John Dee is well known to the greenchairmen and golf course superintendents throughout the greater Chicago area. He is equipped to give prompt service on the complete Cooper line of power mowing machinery from his headquarters at 565 West Washington St., Chicago, Ill.

Professional Golfers' Assn., 14 E. Jackson Blvd., Chicago, has brought out a caddle instruction folder, printed in two colors on excellent paper stock, which tells a boy everything he needs to know to become an A-1 bag toter. The five famous Caddie Standard charts of the PGA are included. plus a wealth of other needed information. Folders are only \$5.00 per hundred, cash with order. The PGA will send a sample.

R. N. Chipman Co., Inc., in a recent announcement reminds that chemical eradication of turf weeds, such as dandelion, plantain, chickweed and crab grass, has been regarded as both practical and feasible for the past few years. The technique of applying these chemicals has been studied by men who are prominent in turf culture, so that a dependable background of information is available.

The Chipman Company, whose sales office is at 21 East Fortieth Street, New York, has issued a leaflet on this subject. This leaflet particularly describes the methods for applying its high soluble Dry Sodium Arsenite and also its proprietary dry broadcasting chemical, "Silver-Sand."

Horton Mfg. Co., Bristol, Conn., in a recent news release, tells that the Bristol-Built putter, which enabled him to maintain consistent markmanship on the greens, was a big factor in the 68 Paul Runyan, playing the course for the first time, shot August 11 at the Waterbury (Conn.) CC. Runyan thus became the seventh person ever to break the 69 par for the course, and came within one stroke of tying Charley Clare's 67 course record. Runyan and Jane Cothran of Greensville. S. C. were the winning pair in a Red Cross exhibition match with Willie Klein of Wheatley Hills Club, L. I., and Jean Bauer of Providence, R. L.

Pabst Brewing Co., one of the sponsors of the Milwaukee Open, put on a pleasant party for the Open contestants and their friends at the Pabst brewery, the evening preceding the first round.

Numerous renditions of Sweet Adeline proved that the boys had better stick to golf for a living inasmuch as they'd be 36-handicap entries on the stage of the Metropolitan Opera Co.

Pabst points with pride to the remarkable scores made at the Milwaukee Open as proof of what a gent can do if he relaxes with its Blue Ribbon.