

Calling All Pros

to cash in on this
dandy Christmas Number

FOR EXTRA PROFITS



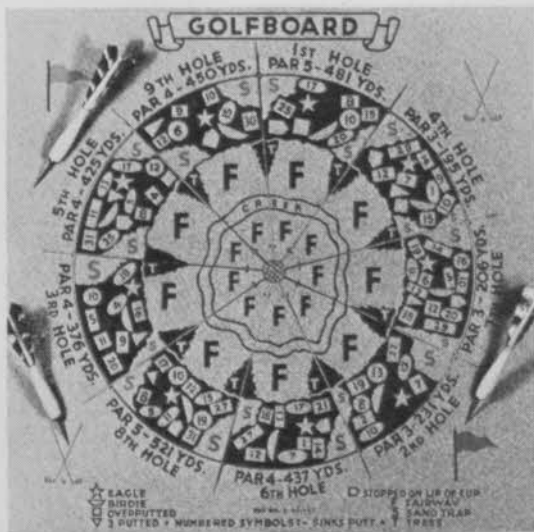
DENNY SHUTE SAYS—

“Every golfer will want one of these fascinating golfboards.”

THE GOLFER'S DART GAME

(follows golf to a tee)

A
DIFFICULT
PAR 70
CHALLENGES
YOUR SKILL



- NEW
- EXCITING
- ENTERTAINING
- INSTRUCTIVE

A Complete Golf Course on a Dart Board

DENNY SHUTE CLUB MODEL

GOLFBOARD

(Patented)

SOLD EXCLUSIVELY IN PRO SHOPS

Write Now for Literature and Complete Details.

AMERICAN GOLFBOARD CO.
PROSPECT PARK, PA.
SOLE MAKERS OF GOLFBOARD

Pat Pushes All the Angles

By W. Howard Capps

Markovich's reforms and aggressive work lifts his club into the black

LET me tell you about a pro who has more than made good on his job. He's made his own job better by making the prime object of his performance that of promoting the club he works for.

He's doing a job that will inspire many another young professional. He's modest, as well as busy, so he won't take time out to tell his own story. I will; and I can tell it because I've been the fellow's assistant for 5 years and I know the stuff he's got on the ball.

This pro is Pat Markovich of the Richmond (Calif.) GC.

Pat has one of those pleasing combinations of pleasant appearance and engaging personality plus a bustling nervous energy. He has that rare capacity of being able to undertake several projects at once and give them all attention.

He will frequently roll up his sleeves and work alongside his gardeners, painters, carpenters, and assistants. It is impossible to conceive, without observation, the remarkable cooperation he gets from his help. He makes it a point to explain the reasons and importance of their jobs and, because of this, creates in them a personal and collective interest in their work. They have implicit faith in his honesty, sincerity, and sense of fairness, and are anxious to "dig in" for him.

Shortly after his appointment one year ago as pro-manager-greenkeeper to the Carquinez GC, the membership was awakened and roused by the dynamic Markovich. A new club spirit was instilled by him. At once noticeable was the much more efficient system he provided by rearrangement of the routine

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Pros who stay in the north and central states during the winter may take a tip from Henry Cotton who, although charging probably the world's highest fee for golf instruction, had more demand for his tutoring service than he could handle.

Cotton had at his club, Ashridge, an instruction shelter with an open front. In the shelter was a stove that kept the place comfortably warm.

work of the employees. Immediately, he asked for estimates from local contractors on several paving, construction, and clubhouse repair jobs.

A conservative Board of Directors reprimanded Pat for his proposed expenditures, pointing out that the club had been operating in the red for the past nine years and was almost hopelessly in debt. He called their attention to the fact that the community (of some 50,000) could well afford maintenance of a first-class layout, and outlined his promotional campaign. Like everyone else who has come into contact with Pat, they were soon convinced of the soundness of his plan and gave him full leeway for a probationary period.

Geographically, the name of the club was a misleading one, being located 20 miles south of the Carquinez Straits for which it was named. Pat immediately changed the name to the Richmond Golf Club and associated it with the city of Richmond on whose outskirts it is situated.

Gets Press Cooperation

He gained the good will of the press and gained reams of publicity for the place. He joined several clubs and lodges and gave countless lectures on golf in conjunction with movie shorts on the game. The response to his introductory offer of class instruction at a reduced rate proved more than he could handle.

Singlehandedly, he put over a Richmond city golf championship that drew nearly 300 golfers and was commended by the press and public alike for his fine handling of the tourney.

At a general meeting of the club he promoted formation of lively green, social, tournament, handicap, and membership committees. Pat went ahead with all of his originally suggested improvements and has added many others. A firm believer in spending a dollar to make two, his theory is borne out by the fact that in less than a year the club was operating well in the black and the membership had swelled from seventy-odd when he took over the reins to the present 180. The Directors have announced their intention

to "close" the club when 300 members have been secured.

When Pat first represented the club at the meetings of the East Bay Golf Club Conference he saw unbounded possibilities in the organization. His active interest in the Conference led to his recent election to the presidency. He has expanded it to include all professionals, club managers, and officials in this section. It is his belief that a Round Table form of session will give the group a chance to talk over their common problems as well as to promote golf generally. Already he has the group working toward a common handicapping system, a non-conflicting tournament schedule arrangement, and promotional campaign.

Still he finds time for his own professional concessions, his teaching and playing. He had not touched a club for the better part of six weeks when he accepted an invitation to fill out a foursome on a windy afternoon and smashed the course record with a sparkling 66 on a tough and exacting layout. The following month he placed a good third in the California State Open. But for a few missed short ones he might have copped first.

The "name" golfers provide the glamour, but the backbone of the professionals is represented by many Pat Markoviches in the country who are servicing their memberships to the fullest. And the Richmond boy is tops in his line!

Over 7,000 Players in Remote Control Event

THE "Remote Control" tournament, played over 610 golf courses July 27 and sponsored by the Indemnity Insurance Co. of North America, drew score cards from 7,315 contestants. There were 72,000 official scorecards issued. Total number of prizes awarded: 922. Low gross for men was won by Jack Cox at Owensboro (Ky.) CC with a 66, and for women by Kathryn Hemphill at Forest Lake club, Columbia, S. C. with a 75.

Ed Dudley, chairman of the PGA tournament committee, headed the "Remote Control" judging committee. The event probably will become an annual one. It registered very well with the clubs where it was played, inasmuch as it contributed numerous prizes and additional house revenue.



PROOF of Superiority of *Kenneth Smith Clubs*

In the 1940 U. S. Amateur Golf Championship, more complete sets of Kenneth Smith woods and irons were used than the COMBINED TOTAL of all other complete sets of non-subsidized brands of clubs.

This fact is proved, not by our own survey, but by a concise, INDEPENDENT report made to the golf implement manufacturers by popular Eddie Darrell, who checks the equipment used by ALL the players in ALL the big golf tournaments.

There must be a reason why so many top-flight players voluntarily choose Kenneth Smith clubs.

PROS: Write today for information about America's finest golf clubs, handmade by Kenneth Smith. The 1941 Model 200 (available in Pro shops only) is ready for you.

USE THIS COUPON

Kenneth Smith
3038 Gillham Road
Kansas City, Mo.

Please send complete information about the 1941 Model 200 Kenneth Smith clubs for Pros only.

Professional's Name

Address

Machines Replace Men

By John Anderson
Supt., Essex County CC,
West Orange, N. J.

Changing this private layout into fee course required expert remodeling

SOME courses, by luck, design, or lack of capital when laid out, are easy to maintain as pay-as-you-play courses. Many courses were built to supply the needs of a private club and if that club did not want to go into a hole by borrowing more than it could well afford, the architect was informed. As conditions are today those clubs and courses have a considerable jump on many topnotch private clubs which had almost unlimited funds when their courses were designed and built.

Quite a few more of our American private courses may be turned into pay-as-you-play concerns. A good deal of their success or failure as such will depend on how they were designed or built. At Essex County we were confronted with the problem of an elaborately built, nothing-spared-in-the-way-of-finance, first caliber championship golf course, and as it turned out, few to play on it. Membership in the club dwindled to the point that only enough were left to keep our other 18 hole layout busy (this also is a championship course).

The Board of Governors was reluctant to venture into the public golf business, but they could not sell the property with any chance of recovering its cost. They could have rented or leased, but no one could offer more than would have paid for the taxes with little over. The maintenance problem of such a layout is something to think about, and anyone venturing into this business could foresee that it had many handicaps. The Board decided to run it for a season or so as a pay-as-you-play proposition themselves.

My orders were that under no circumstances was the course to be allowed to run down. It was to be kept in such a condition that at any time it could be

taken back into the private club at no additional expense for conditioning. It was expected to pay the maintenance costs and taxes, and in addition pay for the building of a parking place and for adapting a dwelling house, which happened to be in the right position and which belonged to the club, into a clubhouse.

My problem resolved itself into how could I possibly maintain this course at a figure which would make the balance of the income do all this and pay the club some small profit. I decided that hand work had to be eliminated as far as possible.

Greens are mowed, as a rule, about 5 times a week, exclusively by power. A 7-gang fairway outfit mows the fairways in 8 hours easily, meaning that this machine does not have to travel at such a speed that it creates a washboard effect or what is sometimes called waves on the fairways, which are undesirable from the playing and appearance standpoint.

As far as possible the fairways are allowed to dry before mowing. In our locality heavy dews render fairway mowing undesirable until almost noon very frequently. No time is wasted waiting as the power plant is equipped with a sickle bar which remains attached to cut rough. The same power plant rakes the traps, which are very elaborate and which would be impossible to maintain by hand at the power price or in the power time.

Tees and collars are mowed by the same machine which mows the greens (incidentally we use two for 18 holes); only the actual cutting machine which mows the greens is replaced by another which is adapted to higher cutting.

The only hand labor in the mowing field



Tractor-pulled rake does a quick, economical job of trap maintenance at Anderson's course.

is ditches, brooks or some very high steep banks which require scythe work.

In this way we have kept the labor bill to what we think is a minimum and thereby, in the second season of the club's venture into a doubtful project, stand to make a good profit.

Monteith Gets Around.—John Monteith USGA Green Section head, has been jumping around the country even more than Willkie during the last two or three

weeks. Beginning Sept. 24 Monteith appeared before a meeting of cemetery managers, who were in their annual convention, at the Arlington (Washington) nursery. Two days later, he was busy speaking at the annual convention of the American Institute of Park Executives in Cleveland. Then followed in rapid succession appearances at turf meetings in Detroit, Chicago, Indianapolis, Kansas City, Oklahoma City, Tulsa, Fort Worth, Dallas, St. Louis, Cincinnati, Columbus and Pittsburgh.

WHAT'S NEW IN GOLF FOR 1941

Preliminary tests on the U. S. Rubber Company's 1941 line of U. S. Royal Golf Balls, which are said to have been the most exhaustive and exacting ever conducted at U. S., are reported to offer convincing proof that the 1941 line will surpass in quality and performance any balls U. S. Rubber has previously offered for sale. According to John W. Sproul, U. S. golf ball sales manager. "Without going into complete detail at this time, we believe our 1941 line to have several outstanding features not found in other makes of balls."

U. S. promises new and unusually attractive packaging which is not only practical, but which embodies excellent display features. This new line will be introduced in Florida and Southern California early in December this year, and U. S. Rubber Company is anticipating that the improved playing qualities of the balls, as well as the selling features of the packages and the unusual pro-shop display pieces will be an immediate stimulus to the sales by golf professionals in those sections of the country.



John W. Sproul

Again in 1941, the well-known U. S. pro-protective selling policies will be rigidly enforced, assuring all golf professionals of a fair deal and the absence of price competition on the 1941 U. S. Royal line of golf balls, which will include: the True Blue U. S. Royal—Special—to be sold through pros' shops and for the use only of the expert, accurate, hard-hitting type of golfer; True Blue U. S. Royal—for championship and tournament play by the better-than-average golfer; the Three Star U. S. Royal—for the average golfer who wants greater durability along with plenty of distance; U. S. Royal—for the average golfer who wants the most in golf ball economy; Fairway (Vulcanized Cover)—"The largest-selling 50c golf ball in the world"; U. S. Nobby—for the golfer who wants three good golf balls for a dollar; U. S. Tiger—a "lot of golf ball" for 25c.

U. S. reports that it has greatly speeded up production of its special Driving Range golf balls—which are now the choice of many of the country's leading driving ranges. Many driving range operators claim that by adopting the special U. S. Driving Range balls they have increased the number of

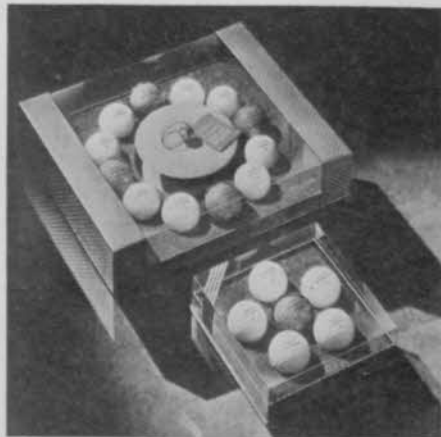


Photo shows gift boxes of True Blue U. S. Royal balls. Dozen-size box has balls set around a most practical indoor putting cup.

patrons who prefer to practice with new balls, and they have eliminated or greatly reduced operating expenses caused by balls with too little resistance to cover cutting.

U. S. will continue in 1941 to furnish golf professionals with private brand golf balls, wherever required, at prices consistent with the quality. And as heretofore, it is planning to make a feature of attractive packaging for private brand golf balls as well as for the U. S. branded line.

Kaddie Kart Company, 105 N. Clark St., Chicago, is making tremendous headway in its sales campaign to introduce its popular bag-carrying device to clubs. Prime sales resistance at first is



This fleet of Kaddie Karts at a Chicago District course made good profits for the operator this past season.

the tradition that a golfer must either carry his own clubs or hire a boy to do the toting. But once golfers have used Kaddie Kart, they agree the device is a revolutionary improvement in comfort and convenience.

The makers quote Jock Anderson, operator of Chicago's daily-fee Techny Fields, as saying: "I have 30 Kaddie Karts and will need more next year. They have a definite place on the course and speed up play. Players who cannot afford a caddie and those who will not play if they have to carry their clubs are enthusiastic users. The added income to the club is worthwhile, too."

Other fee-course operators echo Anderson's opinions. In the Chicago area, where the company is located and where its first sales efforts were naturally directed, practically every fee-course has its fleet of Kaddie Karts. Private clubs are slower in taking to the device, but any prejudice against it or fear that the carts will throw caddies out of work will surely be overcome in the next season or so as these establishments become more familiar with the common-sense merits of Kaddie Kart.

Canvas Products Corp., Fond du Lac, Wis., announces that in addition to its regular stayless bags which it has manufactured in the Caddy Master styling, the company will have available for the Christmas trade a stayless construction with an oval top and round bottom, which is, of course, a direct opposite from the oval top and reverse bottom of the Caddy Master styling. The company will also feature a straight oval line of bags with stays in a new streamline design that in its opinion is going to create quite a stir among the pros.

Anala-Graph Co., 1057 Termino Ave., Long Beach, Calif., has developed the Hi-Ball fairway golf game in a manner especially suitable for practice ranges. The layout has an interesting design by means of which shots are scored instead of merely being batted at random over the practice range. L. M. Bales, the inventor, has also devised Anala-Graph scorecards, a pupils' self-reporting method that's tied into a merchandising and service plan of pro instruction.

The Anala-Graph Co. will send details of its fairway and analytical scoreboards on request.

Jack Burke, widely known veteran pro at River Oaks CC, Houston, Tex., has, as many pros are aware, invented and patented a grip he calls the Burke Par All-Weather Grip. It's making a fine profit for Jack right in his own shop, and he's sure that the other boys can make themselves a good piece of money with it.

Jack says: "Since the introduction of steel shafts, I have found that profits derived from the work bench have practically ceased. I have successfully overcome this loss by introducing my grip to my members.

"Last year, profits from repairs in my shop amounted to only \$355 which did not pay the salary of my club cleaner. On the other hand this new grip turned over about \$3,600 gross and a profit to me of approximately \$1,800. For the past three years I have done about the same amount of business with it.

"Constructed from rubber, cork and soft cord, this grip has certainly benefitted those using it. It eliminates missed shots due to the club turning in the hand, and hand shock.

"I personally feel that this grip is going to be the answer to the professionals prayers for a merchandising article to bring profits in his shop. This grip is easily put on all steel shafts, requiring only 10 minutes per club. Any boy in the shop can put them on, so simple is the procedure."

MacGregor recently concluded another annual sales convention and sent its men back to the pro trade with samples of the improved 1941 pro-only Tommy Armour Tourney golf clubs and a barrel of new ideas.

The 1941 Tourney woods have many fine new improvements. The new head sets squarely up to the ball and assumes a stronger position than ever before. These Tourney woods are offered in six different types of 'feeling' shafts and three head models.

The Tourney irons for 1941 are available in five different shaft 'feels.' Both woods and irons have the new tacky calfskin grip.

Perhaps the greatest bit of news handed out at the convention was President Clarence H. Rickey's announcement that MacGregor has taken over the Tufhorse line of golf bags. That means MacGregor's golf bags will have quality leather and super construction all the way, no bargains. All rivets are placed by hand—top and bottom have rawhide trim—each bag has eye-appealing beauty—and best of all, it's the answer to every golfer's demand for a really good golf bag.

Many promotional ideas were discussed at the convention. Promotional stunts that worked in some communities were found to be easily applicable to other communities. Each of the salesmen expressed how successfully he had conducted a driving contest, a free exhibition match, or an exhibition of 'various types' of shots.



Clarence H. Rickey

CHRISTMAS GIFT IDEAS

FOR CLUB OFFICIALS

Here's the answer to the problem of what to give your fellow-officers and loyal key employees this Christmas. Pick out the items you want, and they will reach you promptly. Or, if you prefer, enclose gift cards with your order and we will ship direct to reach the recipient just before Christmas.

Perfect for Greenkeeper,
Green-Chairman or the
Members of His Committee

GOLF COURSE COMMONSENSE

The only book ever published on all phases of greenkeeping; a complete manual in simple, usable form; each chapter rich in working instructions.

Originally published at \$4.00, the book is now available at half its former price.

If you want to make a hit with anyone connected with golf course maintenance, give him this book for Christmas.

\$2

Will Delight Any Golf
Chairman, Pro, or Others
Who Make Rules Decisions

RULES OF GOLF AT A GLANCE

(8 Charts)

This set of 8 charts groups the Rules of Golf into the part of the course to which each rule applies. Legal phrasing reduced to understandable English, and everything diagrammed.

Printed on heavy paper with ample margins for framing, if desired. Each chart measures 7 x 10 inches. Over 7,500 sets have already been sold. A grand gift and an unusual one.

\$1

Here's the Answer to
the Menu Miseries of
Your Manager and Chef

QUANTITY FOOD SERVICE RECIPES

Just published. The only quantity cook book ever compiled by the American Dietetic Assn. The best recipes from the leading club, hotel and restaurant chefs in America. 442 pages, sturdily bound. 1,100 recipes worked out to yield servings of 10, 20, 50, 100 and up.

Peep up your menus; reduce costs; increase kitchen efficiency. Each recipe thoroughly tested and checked.

\$4

This Will Appeal to Any
Official who Yearns to
Remodel the Golf Course

THE LINKS

By Robert Hunter

One of the best books ever written on golf architecture and one that should be read before remodeling a course. Tells what makes a golf hole great, and what to avoid when rebuilding.

Profusely illustrated with photos and diagrams of ideal holes. Originally published at \$4.00; now available at.....

75^c

And Finally, the Ideal
Christmas Remembrance
for Any Golfer

GOLFING'S COUNTRY CLUB CARTOONS

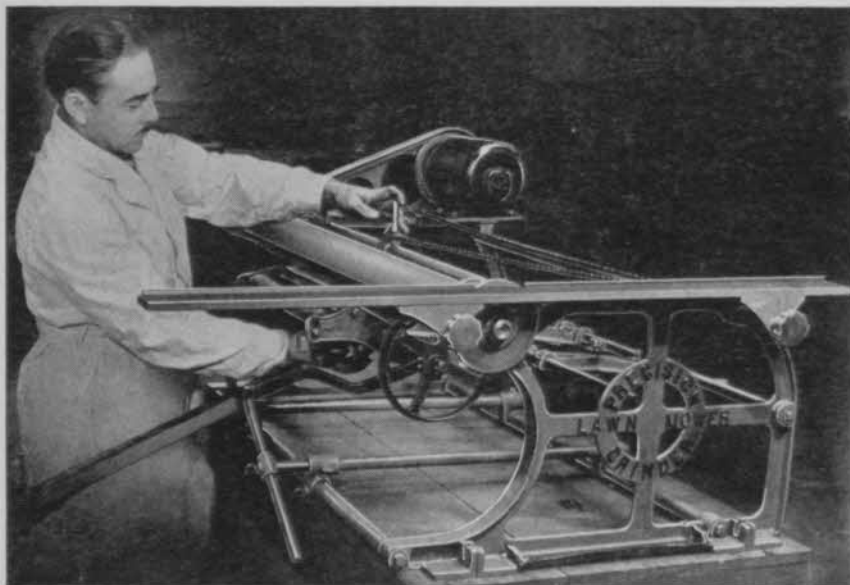
(Set of 10 Prints)

There are a thousand belly laughs in these ten all-different golf cartoons, handsomely printed, 11 x 14 inches each. Includes that famous print, "Nineteenth Hole."

A perfect Christmas gift for your pro to hang in his shop, or for the club grill or locker room—and equally welcomed by any golfer with a sense of humor.

\$1

AN EASY WAY TO ORDER: Check items wanted, write your name and address in the margin of this page, tear out page and enclose in envelope. Please remit with order; no C.O.D.'s, but money back if not satisfied.



ROTARY
GROUND
REELS
REQUIRE
LESS
GRINDING
AND
STAY
SHARP
LONGER

PRECISION SETS NEW STANDARD OF ACCURACY

The reel blades are rotary ground by a high speed emery roll perfectly true and straight; no high reel blades or tapered ends. The bed knife is accurately ground to a keen square cutting edge the same as when new, giving the reel blades a light point of contact and clearance for keen smooth cutting.

Equipment Dealers' Inquiries Invited

PRECISION LAWN MOWER GRINDER CO., GLENDALE, CALIFORNIA

The K. L. Burgett Co., Peoria, Ill., announces that Parglov, its old stand-by and a golf glove leading seller for years, will be brought out in 1941 as the new Parglov; it is now undergoing a changing process that the makers claim will make it even more popular with golfers. Full details on the new Parglov were not ready to be released at GOLFDOM's press time.

The Burgett company is also adding a new full-fingered, open back glove to its 1941 line, and is offering the pro a fine knotty pine Parglov display case with seven separate compartments for the individual sizes. This new display case will be furn-

ished without charge to pros whose opening order is of certain size. Full details may be had by writing the company.

Kenneth Smith, 3038 Gillham Rd., Kansas City, Mo., has recently introduced a new line of ready-made clubs—Model 200—which is expected to be one of the company's biggest sellers during 1941. The Model 200 woods and irons have all the fine points of Kenneth Smith made-to-order clubs—No-Twist Cushion construction and solid stainless steel heads in the irons; ArmoRing collar on the woods, and Lock Weight style sole plate.



MacGregor's sales staff at the recent annual meeting lined up as follows for the cameraman (left to right): Cliff Rickey, Stan Clark, Ted Smith, Paul Smith, Stan Hobbs, Clarence H. Rickey—president, Webb Gilbert, Harry Adams, Harold Peterson, Tom Robbins, Irve Allen. Second row: Joe Higgins, Henry Cowen—vice-president, Bill Zwaska, Elwood Randall, Bill Meehan, Chuck Wright, Bill McNulty, Bob Lysaght, Ock Willoweit, Bill Stephens, Don Colby, Clarence Custenborder, Bob Randolph and Jerry Trantum. Those absent at time picture was taken were Elwyn Nagell, Jim Scott and Bill Schuchart.



The Spalding pro salesmen who attended the annual sales meeting at the Chicopee plant August 19-21, are shown in the above photo. Back row, left to right: Lyle Thompson, T. Frainey, Horton Smith, Geo. Weaver, Ted Sloan, Ross Hollebaugh, Pete Wood, John Miller, Don Tait, Walter Roberts, Warren Dawson, H. H. Vogels, Roy Labine, Carey Spicer, Gene Jackson, J. Baymiller, George Dawson and E. Kearney. Front row: G. Dohlender, Jimmy Thomson, W. Wood, Bert Purvis, H. Nannen, W. Shafter, John Dawson, Bill Powell, Rube Aibaugh, Amos Williams, Gus Novotny, Ed Aurin, P. Fortin, C. MacDonald, M. J. Kiernan, R. Leonard and R. Vinton.

Model 200 woods sell for \$12.50 and the irons for \$9.00. These prices are for clubs of normal specifications, not for made-to-order clubs. The 1941 Model 200 woods will differ a little from those introduced this year in that they will have slightly shallower fairway clubs, and will be more streamlined in shape.

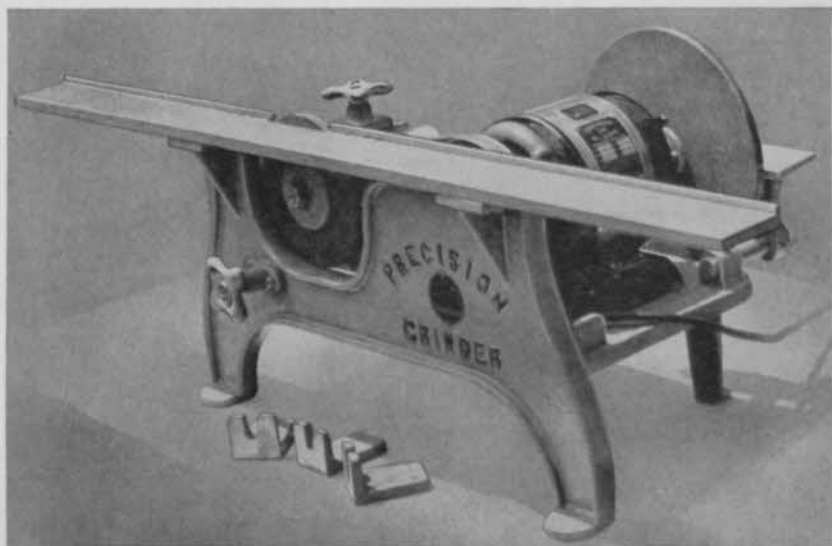
Exclusive Kenneth Smith features that contribute in making Model 200 an outstanding golf club are the "Solidized" process, which makes wood clubs more durable, brings out the beauty of the grain, and keeps the weight constant under varied weather

conditions, and the Swinging Balance scale which makes possible perfectly matched sets. By means of the Swinging Balance scale, clubs are made with lower balance and yet of perfect matching. This means that the weight is concentrated in the head where it is of greatest advantage.

Incidentally, with each Model 200 wood club ordered, Kenneth Smith gives a free mitten type cover made of durable all leather.

The Bristol clubs for 1941 have been greatly improved all along the line. An entirely new type

KEEP
THAT
NEW
KEEN
SQUARE
EDGE
ON
THE
BED
KNIFE



IT'S SIMPLE IT'S ACCURATE IT'S FAST

The Precision combination bed knife and disk grinder was designed for a fast, simple, accurate method for grinding bed knives. With the use of steady blocks of the proper angle both the edge and cutting face of the bed knife is ground to an accuracy less than two thousandths. The double faced emery disk offers a quick accurate method of grinding all types of cutting tools. The most useful tool in the shop. Precisionally built, moderately priced.

Equipment Dealers' Inquiries Invited

PRECISION LAWN MOWER GRINDER CO.

GLENDALE

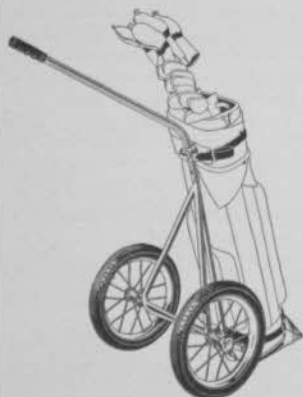
CALIFORNIA

Kaddie Kart

THE 1940

SENSATION

AVAILABLE FOR
SOUTHLAND NOW



RENTS
FOR
25c
FOR
18
HOLES
TO THE
PLAYER

PROFESSIONALS

Do you want to add to your income? Here is the way a big group of professionals this year added hundreds of dollars to their income. We will prove this to you. Write us for details.

CLUB MANAGERS

Your club must be up to date. If you fail to provide modern conveniences, others will. We will show you why Kaddie Kart will make present players satisfied, create new players and solve a vexing caddie problem.

KADDIE KART CO.
105 N. CLARK STREET
CHICAGO, ILL. U. S. A.

of grip and new styling is noticeable throughout. Four new wood models have been added; price range is from \$4 to \$12.50, retail. The irons will be entirely new, and will feature a new distribution of weight which throws the weight farther towards the toe than formerly, thus enlarging the effective hitting area of the face.

One of the new features in the Bristol line will be putters and approachers equipped with the Paddle Grip. This grip has been given wide newspaper and magazine publicity, with Paul Runyan shown using the grip. The object of the Paddle Grip is to encourage the use of the "hinge wrist" action in both putting and run-up shots. The grip is protected by patents owned by The Horton Mfg. Co.

Paul Runyan has again been retained by the Horton company to act in a consulting and missionary capacity; the company has also engaged Sam Parks, Jr., former National Open champion, in a consulting capacity. These two nationally famous golfers will collaborate with the Bristol engineering staff to insure the very latest ideas and the highest possible quality in the Bristol line of clubs for 1941.

American Golfboard Co., Prospect Park, Penna., announces a pro-only sales policy for its new patented dart game, "Golfboard," which features a complete golf course. The board incorporates such golfing areas as fairways, greens, cups, flags, traps and creeks, and play requires use of such terms as par, birdie, eagle, putts, etc. Anyone can play, but as in golf, skill counts more than luck.

In playing the game, each player is allowed six darts—3 to complete play on the fairway and 3 for putting. Par of the course is 35-35-70. Any score than can be made on a regular golf course can be duplicated on the Golfboard. Like in golf, two, three or four players make the best contest. Either match or medal rules may be followed.

The board is sturdily constructed of heavy plywood with a $\frac{1}{4}$ " thick cork playing surface and wire dividers. Equipment of the Denny Shute Club model, which will retail for \$6.00 and on which pros will be accorded an excellent discount, in-



cludes the board, three No. 1 official darts, a dozen score cards and 2 copies of the official Golfboard rules, all boxed complete.

The makers recommend that professionals push