

**THE MOST
TALKED ABOUT BALL
OF THE YEAR**



LET your members know you have the **NEW TRUE BLUE U. S. ROYAL** golf ball they've been reading about on the sports pages of their newspapers and in their golf magazines.

TRUE BLUE U. S. ROYAL has made a decided hit. It is the finest distance ball U. S. experts have ever produced.

Entirely new construction. New true center—new thread winding—new cover—new lasting paint

job—new through and through—75 cents.

For durability—and distance, too—sell the new **THREE STAR U. S. ROYAL**. It has all the new features plus a tougher cover—75 cents. Both types have Geer patent covers.

Be sure you carry a good supply of the always popular **FAIRWAY**, the largest selling 50 cent ball; **U.S. NOBBY**, the leading 3 for \$1.00 ball; and **U. S. TIGER** at 25 cents.



UNITED STATES

Rockefeller Center



RUBBER COMPANY

New York City



**TRUE BLUE
U. S. ROYAL**

Engineered FOR TRUE
FLIGHT—DISTANCE
AND PUTTING ACCURACY