

COMING TO CLEVELAND
for the
"NATIONAL OPEN"?
(June 6 to 8)

CHECK IN HOTEL HOLLENDEN

. . . just the proverbial
mashie shot from every-
thing. 1050 big, bright
rooms with bath . . . from
\$3.00. Garage in connec-
tion with hotel.

Home of the famous

VOGUE ROOM

Theo. DeWitt
President



R. F. Marsh
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SCOTCH and RUM

LOCH FYNE

A BLEND

GLENFYNE

LIQUEUR 10 YEARS OLD

Both 86° Proof

are products of

The Glenfyne Distillery

Ardrishaig, Scotland

SIEGERT'S BOUQUET RUM

90° Proof

TRINIDAD, B. W. I.

Sole Agents for these distinguished products:

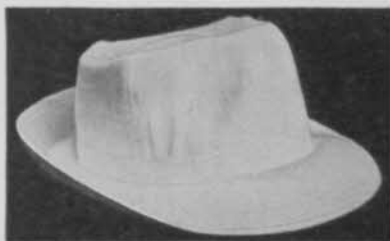
GREIG, LAWRENCE & HOYT, Ltd.

347 MADISON AVENUE

NEW YORK CITY

Congo SUNHATS

"Why Under the Sun Don't You Wear One?"



KING CONGO . . . No. 2900

The super Sports Hat, smartly tailored in high quality sanforized twill. Steam blocked to the latest fashionable shape. Flexible multi-stitched brim. Colors, white, blue, tan and green. Small, medium, large and extra large.



ROYAL CONGO . . . No. 2350

Smart new model in fine white or tan duck. Fashionable new type blocking, eye-let vents and transparent pyralin eyeshade. Small, medium, large and extra large sizes.



CONGO . . . No. 2300

Made of fine white or tan duck, neatly tailored and steam blocked. Has famous transparent green pyralin eyeshade and air-stream ventilators. Small, medium, large and extra large sizes.

WRITE FOR CATALOG AND
NAME OF NEAREST JOBBER

THE BREARLEY CO., ROCKFORD, ILL.

HEADquarters for Sunshine HEADwear



Golf Courses Use from 1 to 12 Royers!

—and they all have that well-kept look that goes with using a Royer Compost Mixer and Shredder. Royers take tough, coarse compost materials and convert them into loose, fluffy top dressing that readily works down to the roots, quickly yielding nourishment without suffocating the grasses.

Royers thoroughly mix in sand, sewage sludge, chemicals, fertilizers. Too, they remove sticks, stones and trash so detrimental to lawn mowers and they discharge into trucks.

Cut costs and improve the appearance and quality of your greens this season with a Royer.

Send for bulletin showing the 12 electric, gasoline and belt-to-tractor driven models, and explaining the unique "combing-belt" action.



ROYER FOUNDRY & MACHINE CO.
171 PRINGLE STREET KINGSTON, PA.



The Double Dot ball is said to be the toughest golf ball Spalding has ever made, the Geer patent cover having been treated so that it is practically immune to cutting. But in addition, the Double Dot is needled so that no distance has been lost in the interests of toughness, say Spalding experts. The Double Dot ball for the average golfer is essentially a long-flight ball—the type every golfer wants. And due to the Spalding True-Solution center, the Double Dot will stay accurate for life.

Kaddie Kart Manufacturing Co., 105 North Clark Street, Chicago, announces it is ready to merchandise its new product, the Kaddie Kart. This vehicle was pioneered on Chicago municipal, daily fee and private courses last summer and was received enthusiastically. Designed to take the work out of golf both for the player who carries his own clubs and the caddie, the device will be sold or leased to clubs which may rent them to players at a small fee.

It is of sturdy construction throughout. The 14-inch cadmium-plated wheels are of the bicycle type and have 2-inch rubber tires. The frame is tubular, and the handle chromium-plated. Ball bearings assure ease of operation. The vehicle is made to carry 300 pounds and is rust-proof so that it will not be affected by the weather. Exhaustive tests have proved its popularity with players as well as with caddies.

The Kart, of course, eliminates club toting, but it is not designed to eliminate the caddie. Rather, it is a real aid to him, permitting him to increase the efficiency of his services.

The Kaddie Kart is being put on the market for the first time this year, largely as a result of



its success at Chicago clubs last summer and fall. Tom Walsh experimented with it at his Westgate Valley CC last year, and is an enthusiastic endorser. "Believe me, they are real service aids when we're short of caddies," said Walsh. "We also found that they actually stimulated play, for

ELIMINATE THE DANGER OF SCALDING IN SHOWER BATHS



STOP unexpected changes in the water temperature

No more slipping on a soapy wet floor while trying to dodge a "shot" of icy cold or scalding water

When you use a shower bath regulated by a Powers safety shower mixer the temperature remains right where you want it. You can really enjoy the thrill of a comfortable shower in absolute safety

Powers mixers cost more—They're worth more. Write for circular 2145. The Powers Regulator Co., 2746 Greenview Ave., Chicago—231 E. 46th St., New York—Offices in 47 Cities—See your phone directory.



POWERS SAFETY SHOWER MIXERS



HERE IS AN IMPROVED MODEL

Will keep the sun from burning the neck. Has always been wanted. Will increase your cap sales.

Picture shows Combination Model.

HALF LINEN, HALF MESH. GREEN UNDERVISOR. Dozen.....	\$6.50
With New Neck Guard, Dozen.....	7.50
Ditto Above, Gabardine and Mesh, Dozen.....	4.50
With Neck Guard, Dozen.....	5.50
Our No. 707 White Twill, Dozen.....	2.00

Sell the last one as easily as when you had a full stock.

SELL ADJUSTABLE SIZES

TOWN TALK MFG. CO.

BAXTER AVE. STA.

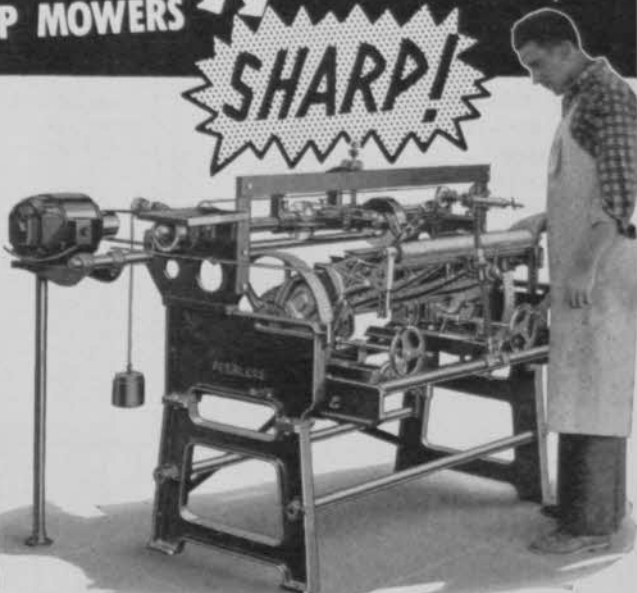
LOUISVILLE, KY.

THIS IS THE WAY MODERN Golf Clubs KEEP MOWERS

SHARP!

A Post Card Will Bring Complete Information Without Obligation . . .

Every Greens Committee will welcome the good news the Peerless Mower Sharpener brings—that all cutting units are in perfect condition—that this year your Fairways will be the envy of Clubs for miles around. The PEERLESS sharpens all makes of power mowers and tractor units in half the time taken by ordinary methods. Attach to light socket. Simple to operate as A B C. Get the facts today. Send postal to . . .



THE FATE-ROOT-HEATH CO.
400 Bell St.
PLYMOUTH, OHIO

MANUFACTURERS OF THE *Silver King* GOLF COURSE TRACTOR

BENT GRASS SEED

also Fairway
mixtures

VELVET BENT
RHODE ISLAND
BENT—Purchase
viable, winter
hardy seed
direct from the
grower.

A. N. PECKHAM
KINGSTON, RHODE ISLAND

GOLF FLAGS CLUB FLAGS AMERICAN FLAGS

CHAMBERLAIN FLAG CO.
8628 ELMIRA AVE. DETROIT, MICH.

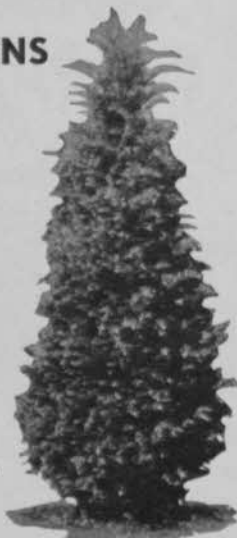
JAPANESE YEW THE ARISTOCRAT OF EVERGREENS

GOLF COURSE
and ESTATE
SUPER-
INTENDENTS
THROUGHOUT
the
MIDDLE WEST
KNOW
the BEAUTY and
DEPENDABILITY
of
OUR STOCKS

Evergreens
Our Specialty

Catalogue
on Request

REAM NURSERY
FORT WAYNE, IND. R. 2



many people who can't afford caddies would rather not play golf than lug their own tools." Walsh had eight Karts in use last September and has ordered more this season. LaGrange CC also used eight last fall and has ordered more.

The Karts were given their biggest test at the Jackson Park municipal course, however. Two Kiddie Karts were delivered there in the spring, and by fall the club was keeping thirty in almost constant use. This year the company will deliver 150 to the three park courses, Jackson, Marquette and Columbus. The park rents them to players for a 25 cent fee. In one week at Jackson Park last September thirty machines brought in \$62, and all thirty were paid for before the season ended. There will be 60 Karts at Jackson Park alone this year.

The C. B. Dolge Co., Westport, Conn., has developed a new cleansing powder, Handeez, which cuts the grime but spares the hands—removes all the dirt but protects the skin. Handeez contains a gentle emulsifier which cuts grease without an injurious chemical reaction; it contains, also, an edible grain which supplements solvent action with mechanical action. The grain takes the place of grit, has no jagged edges.

Handeez is expected to enjoy a great sale to golf and country clubs, because even if greensmen aren't bothered, generally, by dermatitis, an inflammation of the skin common among industrial workers, greens workers do have the problem of removing dirt and grime from their hands. The edible corn meal contained in Handeez softens with the use of water and is ground fine enough so that it goes into the tiniest lines of the hands, cleaning them out thoroughly without in any way injuring them.

Strong, handsome dispensers are available at moderate cost, and when bought with Handeez, there is a 25 per cent discount on the container. To obtain a generous free supply of Handeez, and for further details, write to the company direct.

Larcourt, Inc., 36 W. 44th St., New York City, makers of the Larcourt all-weather tennis court, the court that is playable immediately after rain, reports considerable interest again this season in extension of tennis facilities at golf and country clubs. The Larcourt tennis court, widely known and used throughout the land, requires no watering or rolling and needs no winter protection. The surface is true, resilient and turf-life in quality.

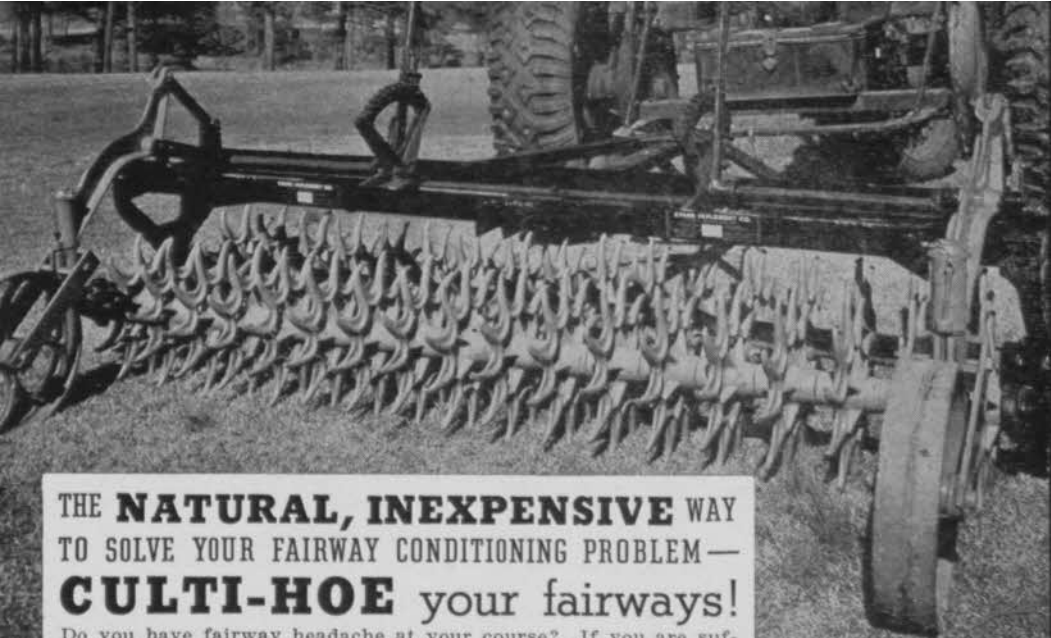
All Larcourt courts are installed under the personal supervision of T. A. Larsen, who has achieved an enviable reputation for his work in this field. Maintenance costs on Larcourt courts are un-



KLEN-ZIP REMARKABLE NEW CLEANER FOR GOLF BALLS

Newest chemical for removing dirt, grime and stains. Colorless, odorless. Does not get rancid, foul or slimy. No injury to hands or clothing. No soap, alkali or acid. Write for literature and free testing sample.

McCLAIN BROTHERS COMPANY, Canton, Ohio



**THE NATURAL, INEXPENSIVE WAY
TO SOLVE YOUR FAIRWAY CONDITIONING PROBLEM—
CULT-HOE your fairways!**

Do you have fairway headache at your course? If you are suffering from this common affliction, use the following prescription: take a new **Evans Fairway Hoe**, let its heavy duty prongs penetrate the turf to give full benefit of fertilizer and water—then watch the results. You'll have thicker, healthier turf growth and will have developed deeper, stronger roots in no time.*

Made to support heavy weight where heavily crusted soils must be penetrated. Adjustable to soil conditions and depth desired. For a real recovery, use the **Evans Fairway Hoe**—it'll do the job quickly, surely, and economically. Write for catalog and price list on

**EVANS COMPLETE LINE OF GOLF COURSE EQUIPMENT
EVANS IMPLEMENT COMPANY**

569-71 WHITEHALL ST., S. W., ATLANTA, GA.

* *Evans Fairway Hoe will aerate and cultivate your turf at rate of 40 acres a day with a tractor.*

IF IT'S SOLD BY

EVANS

IT'S GOOD

GOLF HEADQUARTERS

Golf Manufacturers, Wholesalers, Publishers, and others who serve the golf trade find that it pays in dollars and cents, to locate their offices and display rooms in the **LYTTON BUILDING** . . . a modern 18-story structure located at State Street and Jackson Boulevard, in the heart of Chicago's loop.

A list of **LYTTON BUILDING** tenants looks like "Who's Who in Golf" because here you will find names famous wherever golf is played . . . P.G.A. . . . WILSON . . . BURKE . . . KROYDON . . . YOUNG . . . and many others who are "cashing in" on the extra drawing power and the extra business volume resulting from this strategic location, the golf trade buying headquarters of the world.

The **LYTTON BUILDING** is one of the finest office buildings in Chicago's retail shopping district. Standards of occupancy and building maintenance are of the highest. A limited number of desirable spaces are now available on the upper floors . . . with unobstructed light and air . . . at rentals that are exceptionally attractive.

THE LYTTON BUILDING

Golf's Most Famous Address

14 E. JACKSON BLVD.

CHICAGO

MOWERS



A new type Sickle Bar Mower for cutting hay and weeds in rough.

Before purchasing any mowers, it will pay you to write us and have our complete mower catalog on hand.

Power, Fairway, Greens mowers, Tractors.

ATTRACTIVE PRICES

Write for Catalog



NATIONAL MOWER CO.

839 Cromwell Ave., St. Paul, Minn.

GOLF BOOKS

Make a golfing library a real asset to your clubhouse. A knowledge of golfing history and tradition, its changing methods of course construction, equipment and stroking are aids to better scoring and moulders of sportsmanship as well. Rare, out-of-print new and used volumes from the 90's. Describe your library organization problems or needs. No obligation.

GOLF BOOK SERVICE

42-05 Layton Street Jackson Heights, N. Y.

usually low; also, where Larcourt tennis courts are installed, they are taken care of, in every detail, for one year free of charge.

Larcourt also designs and builds swimming pools with the same skill and care that have won high regard for its tennis courts. The company is equipped to install both courts and pool so that they harmonize perfectly with present landscape arrangements. The pool can be supplied with fresh water filtration and salt water circulating systems. Further information and literature on this subject may be had on request to the company.

Crawford, MacGregor, Canby Co., Dayton, Ohio, through its president, Clarence H. Rickey, makes the following announcement concerning the new Tourney Sportswear:

"We've spent over a year now on investigation and research into the possibilities of pro-shop sales of sportswear. We have conclusively learned that up-to-the-minute styles, prices that are actually and exactly the same as downtown stores, modern display packaging and the right use of this packaging on the part of the golf pro, will open a new and highly profitable source of profit that is sorely needed by the majority of golf professionals.

"In the mass of samples that we have gotten together, we find a lot of plainly packed, over-priced merchandise that the pro has found impossible to display properly. Sure, he has sold some of it when a member needed a shirt in a hurry, but the great bulk of the money which his mem-

\$3.50	FOR THE GOLF CLUB	\$5.50
FOR THE CAMP	FIRST AID CABINETS AND SUPPLIES	FOR THE SHOP
\$7.50	4 Any-place Under the Sun	\$12.50

FAUCETT & PORTER
INC.
PHYSICIANS' & HOSPITAL SUPPLIES
2032 N. BROAD STREET PHILADELPHIA, PA.

bers spend yearly on sportswear went downtown.

"We have stolen a secret from the chain drug stores and have boxed the new Tourney line in window front boxes. If the golf pro will find room in his shop for a six to eight foot shelf, he may stand these boxes up and immediately acquaint his members with the fact that he has entered a new business in a first class way. Eye height displays encourage investigation. Right prices and attractive styles make unexpected sales. That's what these chain store guys are counting on doing to us, when all we really want is a package of cigarettes.

"Our lines are very competitively priced, with tailored golf shirts running from two to five dollars retail, suits from five to fifteen dollars and rain jackets from three to ten dollars, with a full 40 per cent profit on all lines.

"New descriptive catalogues are in the mail. If you fail to get yours, please write for it—whether we enjoy your trade or not, here's a business you have a chance to get. You're right on the ground when your member's mind is on golf and his equipment."

Turfex Co., Evanston, Ill., makers of Turfex, a complete lawn dressing containing ingredients which will change the character of the soil below to that which is favorable to the development of deep-rooted grass, and discouraging to the development of weeds, reports excellent start this season on Turfex sales to the golf and country



For Low Cost Power use

Noiseless Dust Proof High Quality
ROSEMAN TRACTOR ATTACHMENTS

Write for Details

Roseman Tractor Mower Co., Evanston, Ill.

CADDIE BADGES—We have a number of designs in metal. Circular on request. The C. H. Hanson Company, 303 W. Erie St., Chicago, Ill.

LEWIS WASHERS

Left • Paddle Type—known and used wherever golf is played!

1 to 10, ea. \$6.00
11 to 20, ea. \$5.50

Right • Multi-Ball Rotor—New—gearless—splashproof.

Price, ea. \$15.00
Ask about complete tee units

G. B. LEWIS CO.
Dept. G5, Watertown, Wisconsin.

club market. Turftex can be purchased in 100 lb. bags—each bag will topdress satisfactorily 200 sq. ft. of turf. All materials used in its manufacture are screened and thoroughly mixed so that each bag is uniform and there is no waste.

Cost of Turftex is well within the reach of anyone who wishes to follow a constructive program of using a dressing, already mixed in proper proportions, to build healthy turf growth. Complete information on Turftex may be had by writing the company.

Ideal Power Lawn Mower Co., Lansing, Mich., announces that if the reported early sales of the new Ideal power greens mower can be considered a barometer, it is apparent that the year 1940 is destined to be a record breaker in sale of equipment.

This new Ideal power greens mower was first announced and shown at the Golf Show in New York, following which details of the new machine were announced in advertising pages of GOLFDOM, with the result that before the first of April manufacturers had received orders that completely cleaned out their first manufacturing schedule planned to take care of requirements up until the middle of May, and quite early in the season found it necessary to practically double requirements for engines and material to take care of this increased demand.

Although retaining its same general principles in reference to operation, cutting qualities, etc., the new Ideal greens mower has a great many improvements in its mechanical details that appeal instantly to golf officials and golf course superintendents.

The engine is the very latest Briggs & Stratton model, being lighter in weight yet developing approximately 25% more power than previous engine



used on this same mower. The driving mechanism has been simplified and greatly improved for this particular class of service. There is no mechanical detail on a power putting green mower that gets more service than the driving clutch, hence the simple belt clutch as used on this machine has received prompt acceptance because it is so designed that it requires practically no adjustment, needs no springs, fingers or discs. The front caster and roller assembly is completely redesigned with the caster so mounted that they are within the cutting

CUT UPKEEP COSTS —HAVE BETTER TURF!

Rototiller does a complete job in ONE operation — really a greenkeeper's idea of Paradise! Major Butts Golf Course Discs introduce all the essentials into established greens and fairways, making them evenly grassed and patch-free.

Engine driven tines prepare deep, finely pulverized, completely aerated putting green foundation — fertilizer worked in evenly from top to bottom — ready for planting. Rototiller also tills soil, weeds out quack grass, and with accessories, mows lawns and rolls greens. It'll pay for itself in a hurry! Write for catalog.

ROTOTILLER

Trade Mark Reg. U. S. Pat. Off.



A deep, loose seeded
in ONE Operation

Address inquiries to: ROTOTILLER, Inc.,
Dept. K-1, TROY, N. Y.

Warehouses:

New York, Chicago, San Francisco, Los Angeles, Toledo

DO YOU STILL TREAT & FERTILIZE YOUR GREENS THIS OLD WAY?

OR WITH THE
**McCLAIN
HYDRO-MIXER.**



Get a Hydro-Mixer now. Be right up with the times with the latest and fastest method ever devised for spraying Putting Greens.

Go over your Greens like "greased lightning." Almost unbelievable speed and accuracy. Hundreds now in use. Does away with expensive spraying rigs. Connects to your water system at any pressure. Hand or power operated. Write for literature.

McCLAIN BROTHERS COMPANY, CANTON, OHIO



GRASS SEED OF "KNOWN QUALITY"

Write for Our New Prices

Stimpff & Walter Co.

SPECIALISTS IN GOLF GRASS SEEDS,
FERTILIZERS AND EQUIPMENT

132-138 Church St. (Cor. Warren St.) New York

America's
Finest **FAST DRYING**
TENNIS COURT

Playable IMMEDIATELY after rain.
Drains as it rains.

Resilient surface, true bound.

NO WATERING — NO ROLLING.

Less Maintenance. Lower Upkeep.



Beautifully Designed
SWIMMING POOLS
For modern country clubs.
Send for booklet—Dept. G.

Larcourt, INC.
36 West 44th Street
New York City

**INSTANT PEP FOR
PUTTING GREENS**

**McCLAIN • SPIKER
AND PERFORATOR**

Don't let your Greens get "hardening of the arteries". Keep them bristling with life by regularly perforating the surface with millions of small holes made by smooth round spikes.

Let air, sun and water down into the roots of the grass for producing real-playing Greens.

Revive hard packed turf for quick action of chemicals and fertilizer.

Save on fungicides and prevent Brown Patch by using this inexpensive machine. Hand or power operated.

Write for literature today.

McCLAIN BROS. CO., CANTON, OHIO



width of the reel with an anti-scalping roller mounted between two casters, this construction leaving newly cut greens with the striped or even ribbon effect that is so desirable. The controls that operate the clutch as well as the gas throttle are located in the handle grips and the handle itself has been redesigned to height that makes operation of mower easier and more convenient.

Probably the most important improvement on this new mower is the heat treating formula developed for proper tempering of both the reel blades and bottom knife. This special formula results in a steel that is considerably harder and tougher than any lawn mower blade steel previously obtainable. The mower complete with grass catcher weighs only 160 pounds. As the drive roller is 20 inches long this means that insofar as actual pressure on the turf is concerned the weight is exactly 8 lbs. per inch.

Burroughs Adding Machine Co., Detroit, Mich., has a new low-cost Burroughs Desk Bookkeeping machine especially good for country club use. It itemizes accounts receivable records.

By depressing a single key, the operator can describe a transaction on the ledger and statement in one operation. The words are always correctly spelled and abbreviations are uniform, assuring a high degree of neatness.

All ciphers, dates, punctuation, carriage tabulations, and alignment of dollars under dollars, and cents under cents, are automatic—providing a great saving in time. Each balance prints from a single key depression.

Further economy is realized with the Short-Cut keyboard, which permits the operator to depress two or more keys—often an entire amount—and the motor bar in a single motion of the hand. Subtraction is as fast and easy as addition.

McClain Bros. Co., Canton, Ohio, has just issued a new pamphlet on its McClain Hydro-Mixer, for spraying and fertilizing greens. This outfit is now giving speed and accuracy in treating putting greens for turf diseases and applying modern soluble fertilizers, to hundreds of greenkeepers. The power outfit does away with all hand pumping. While the gasoline motor is discharging chemicals into flowing stream, operator is getting new batch ready for next green, thus saving more time.

The hand-operated hydro-mixer is still very popular. It has the same high grade pump, barrel, hydro-mixer and nozzle that comes with the power

**R. H. Tractor
Wheel SPUDS**

quickest to put on or take off. Increase tractor efficiency and cultivate turf that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



FULNAME for FAIRPLAY

An entirely new special offer has been announced by The Fulname Company.

It shows the way to increased ball sales, in your shop, through easily increased Fulname Marking Service. Write for your copy today.

THE FULNAME COMPANY
STATION "O", CINCINNATI, OHIO

TEAR OUT . . . MAIL IN

Whenever you don't know where to turn for a given item of club, course or pro-shop needs, get in the habit of using this page. Just draw a line through the product or products in which you are interested. We'll send the word on to leading manufacturers and distributors of each wanted item and you'll get prices and literature from them direct.

And if you've had an election recently, fill in the bottom of the page so GOLFDOM will reach the men at your course for which it is published.

- GOLF COURSES**
- Arsenate of lead
 - Bag racks for tees
 - Ball washers
 - Bent grass stolons
 - Bird houses, sanctuaries
 - Brown-patch preventives
 - Compost distributors
 - Drinking fountains
 - Dump carts
 - Fencing
 - Fertilizers
 - Fertilizer distributors
 - Flags (greens)
 - Green markers (practice)
 - Hole cutters
 - Hole rims (putting cups)
 - Hose, water
 - Humus (soil conditioner)
 - Insecticides
 - Irrigating equipment
 - Mole and gopher poisons
 - Mowers
 - putting green tee
 - fairway rough
 - Mower sharpeners
 - Peat moss (soil conditioner)
 - Pipe, water
 - Playground equipment

- Pumps (capacity?)
- Putting cups
- Rollers green
- fairway spiked
- Sand green equipment
- Scythes (motor driven)
- Seed fairway green
- Seed treatments
- Seeders
- Shelters (golf course)
- Sod cutters
- Soil screeners
- Soil shredders
- Soil testers
- Sprayers power engine
- barrel pump
- Spike discs
- Sprinklers fairway
- greens
- Swimming pool data
- Tennis courts
- Tractors
- Tractor tires
 - low pressure
 - pneumatic
- Tractor wheel spuds
- Turf pluggers
- Water systems greens
- fairways
- Weed killers

- PRO SHOP**
- Bags canvas leather
 - Balls .35 .50 .75
 - Ball markers
 - Bandages
 - Buffing motors A.C.
 - D.C.
 - Caddie badges
 - Caddie uniforms
 - Calks
 - Caps
 - Clubs
 - Brassies Drivers
 - Irons Matched sets
 - Putters Spoons
 - Women's Juniors'
 - Gloves
 - Grip dressing
 - Handicap racks
 - cards
 - Hats, duck with vizor
 - Movie cameras, projectors
 - Pencils, golf
 - Practice driving devices
 - Prizes
 - Rain jackets
 - Score cards
 - Shafts, steel
 - Sockettes
 - Sweaters

- Trapshooting traps
- shells targets

CLUB HOUSE

- Adding machine
- Athletes foot remedies
- Bar equipment
- Bath slippers
 - paper wood
- Bars fixed portable
- Bath towels
- Beer bottle draught
- Cash registers
- Deodorants
- Disinfectants
- Kitchen equipment
- Laundry equipment
- Liquors gin whiskey
- wine mixers
- Linens
- Lockers
- Refrigerators
- Runners for aisles, rubber
- Showers
- Shower mixers (automatic)
- Soda fountains
- Water coolers

Club No. of holes? Is course private, daily fee or municipal?

By Club Position

Address

Please fill in below. Help us send GOLFDOM free to the right officials.

PRESIDENT (or owner)

Address

GREEN-CHAIRMAN

Address

CLUB MANAGER

Address

HOUSE CHAIRMAN

Address

GOLF PROFESSIONAL

Address

GREENKEEPER

Address

Is liquor for sale at your club? Beer? Wine?



CREEPING BENT TURF

Our true Washington Strain Creeping Bent in solid turf form makes model greens. Also in stolon form. Withstands drouth like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

ILLINOIS GRASS CO. Telephone
Homewood (Ill.) 746
18455 Reigel Road (near Chicago) Homewood, Ill.



VEG-E-TONIC THE ALL SOLUBLE FERTILIZER THAT MAKES GREENS TALK!

If you want a strong snappy topnotch Greens year round, here is the fertilizer that really does the work at low cost.

This clean, odorless grass food is miles ahead of everything else for highest percentages of Nitrogen, Phosphoric Acid and Potash.

Veg-e-Tonic is quick acting. Goes right down to grass roots and stays there for long fertilizing duty.

No other turf food like it. Easily applied, safe and economical.

Write for literature and free testing samples.
McCLAIN BROS. CO., CANTON, OHIO



THE COOL FOOD FOR PUTTING GREENS

Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$20 to \$25 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago

● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

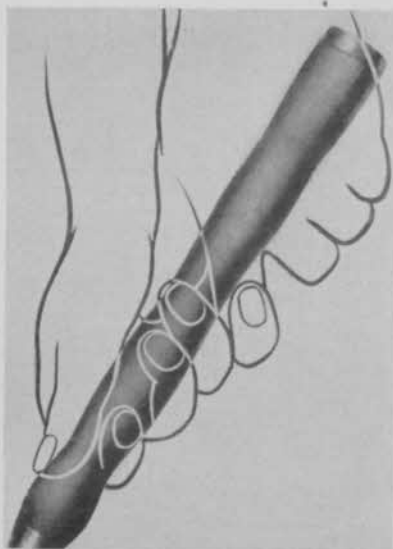
HIRAM F. GODWIN

Box 122, Redford Sta., Detroit, Mich.

outfit. The power unit may be easily and quickly attached to the hand-operated outfit without discarding a single part. Complete information may be obtained upon request to the company.

Hillerich & Bradsby Company, Louisville, Ky., has spent more than 6 years in developing the new Progress Grip which it is offering on its Model 94-K Woods, and on irons on special order this season. This new form-fitting grip is the answer to a request by pros for a grip that would insure beginners holding their clubs correctly from the start.

The Progress Grip is scientifically designed, in flowing oval curves, to guide the hands into the correct golf grip. Hands fit naturally into the



contours of this patented golf club grip—thereby giving maximum control and eliminating slipping, turning or twisting of the club.

The manufacturers announce that a player can take hold of a Power-Bilt Club equipped with a Progress Grip, correctly every time—even when blindfolded! Professionals have found the Progress Grip a great aid in teaching beginners how to hold their clubs. Experienced golfers have been able to substantially lower their scores because of the increased accuracy this grip provides.

The Hillerich & Bradsby Company has issued a brochure covering the fundamental points of this new grip, which will be sent upon request.

Acushnet Process Sales Co. recent announcement tells that the company's successful and popular consumer campaign is to be continued in national magazines, and that the Acushnet pro-only policy will continue to be rigidly adhered to. In spite of many tempting offers to manufacture private brand merchandise and to make the Acushnet line available for the retail stores, Acushnet has never had any cause to regret having established a pro-only policy. Sales have shown a large and steady increase ever since the protective franchise plan