

The new **TRUE BLUE**  
NEW FROM CORE TO COVER

**NEW TRUE  
CENTER**

**NEW  
WINDING**



## **TRUE BLUE U. S. ROYAL**

**NEW** and true all the way through

The finest distance ball U. S. experts have ever produced. **NEW** type true center, **NEW** core size, **NEW** type rubber thread, **NEW** type of tension winding. **NEW** cover, **NEW** lasting paint—a true ball, **NEW** from core to cover, 75 cents each.

*Engineered for true flight, distance  
and accurate putting*

**THREE STAR U. S. ROYAL**, the ball for *durability*—and distance, too, also has the **NEW** true center and **NEW** type thread winding. 75 cents.

**TRUE BLUE U. S. ROYALS** and **THREE STAR U. S. ROYALS** have Geer Patent covers.

#### **NATIONAL ADVERTISING TO HELP YOU**

Newspaper and golf magazine advertising of **TRUE BLUE U. S. ROYALS** and **THREE STAR U. S. ROYALS** will tell the **U. S. ROYAL** story to millions of golfers. Stock up at once on these two **NEW** golf balls. Include these well known sellers also—**U. S. FAIRWAY**, the largest selling 50 cent ball, **U. S. NOBBY**, the 3 for \$1.00 leader, and **U. S. TIGER** at 25 cents.

**UNITED STATES**



**RUBBER COMPANY**

ROCKEFELLER CENTER • NEW YORK, N. Y.