A Simple Lesson in

GOLF BALL CONSTRUCTION



PROS AND PLAYERS have discovered the superiority of TRUE BLUE. New this year, but Pros are already doubling and tripling their orders.

Week-end sellouts. Wires and phone calls daily, for still more TRUE BLUE U. S. Royal Golf Balls. Over-night shipments available. The finest and fastest selling distance ball we've ever made to sell for 75 cents.

THREE STAR U. S. ROYAL for durability-and distance, too-has all of the new features plus a tougher cover-75 cents. Both types have Geer patent covers.

Be sure to carry U.S. FAIRWAY, the largest selling 50-cent ball; U.S. NOBBY, the leading 3 for \$1.00 ball; and U.S. TIGER at 25 cents.

UNITED STATES Rockefeller Center



RUBBER COMPANY

New York City





TRUE FLIGHT AND PUTTING ACCURACY