

THE MOST TALKED ABOUT BALL OF THE YEAR



LET your members know you have the NEW TRUE BLUE U. S. ROYAL golf ball they've been reading about on the sports pages of their newspapers and in their golf magazines.

TRUE BLUE U. S. ROYAL has made a decided hit. It is the finest distance ball U. S. experts have ever produced.

Entirely new construction. New true center—new thread winding—new cover—new lasting paint

job—new through and through—75 cents.

For durability—and distance, too—sell the new THREE STAR U. S. ROYAL. It has all the new features plus a tougher cover—75 cents. Both types have Geer patent covers.

Be sure you carry a good supply of the always popular FAIRWAY, the largest selling 50 cent ball; U. S. NOBBY, the leading 3 for \$1.00 ball; and U. S. TIGER at 25 cents.



UNITED STATES

Rockefeller Center



RUBBER COMPANY

New York City



TRUE BLUE U. S. ROYAL

Engineered FOR TRUE
FLIGHT—DISTANCE
AND PUTTING ACCURACY