

## U.S. ROYAL BLUE

A great distance ball. For championship and tournament play. Has the feel and click you want for expert performance — and stamina, too . . . 75 cents.



# Clicking

## TWO NEW U. S. ROYALS FOR 1940 NEW TYPE CENTER—NEW WINDING

Golfers in the South and on the West Coast are getting a new thrill out of playing these two new U. S. Royals. Each one the best we've ever produced—try them.

## THREE STAR U.S. ROYAL

Tough — — and long, too. New type center and new thread winding put it out in front. Hitting a new production peak due to its ability to stand punishment . . . 75 cents.

Both U. S. Royals have Geer Patent Covers.



**U. S. GOLF BALLS** . . . include the famous FAIRWAY, the largest selling 50 cent ball—U. S. NOBBY, the leading ball in the 3 for \$1.00 field. U. S. TIGER, 25 cents each.



**UNITED STATES RUBBER COMPANY**