

## A picture speaks louder than 1,000 words!

Never before have the Rules of Golf been made so clear, concise and understandable. Almost any golfing situation likely to arise is pictured, with the applying rule conveniently alongside. Checked for accuracy by a member of the USGA's Rules of Golf committee.

Purchasers rave about their worth. "Have been looking for something like this for years," says Mel Carrier, Three Rivers, Mich. "This is certainly a worthwhile effort on your part to clear up the Rules," from S. W. Creekmore, Fort Smith, Ark. "I think it an excellent idea to place these charts in our locker-rooms, where they will be of valuable assistance in posting members on the Rules of Golf,"
says Steve Schemine, Worthington, O.
Your club, too, needs these charts. Golfers will refer to them constantly to settle arguments and to post themselves on the Rules. Unconsciously, they will absorb a knowledge of the Rules acquirable in no other way.

In most clubs, three sets of charts are recommended, to be framed and hung permanently in these key locations: (a) the men's locker-room, (b) the women's locker-room, and (c) the golf shop.

Hundreds of golf courses already own these charts. Join the parade! Order today!


