

NEW!



JUST OUT!

DIFFERENT!

Better!

TOUGH!

THREE STAR U. S. ROYAL **THE NEW TOUGH COVER GOLF BALL**

Shipments start May 15th.

The *newest* and *toughest* member of the Royal family.

THREE STAR U. S. ROYAL with the Geer Patent cover is a tough cover ball for golfers who want distance and extra durability.

The NEW THREE STAR U. S. ROYAL, the Tough Cover Ball...75c each. U. S. Royal Blue, for championship and tournament play...75c each.

Here's the way the THREE STAR U. S. Royal package sets-up on your counter.



U. S. ROYAL and U. S. FAIRWAY

Coast-to-Coast outdoor billboard campaign is reminding golfers to play golf and making it easy for you to sell U. S. Royal Blue, THE NEW THREE STAR U. S. ROYAL and Fairway Golf Balls.



United States Rubber Company