

DESIGNING • CONSTRUCTION • REMODELING	JOSEPH A. ROSEMAN GOLF COURSE ARCHITECT <i>Since 1908</i> PICKWICK GOLF CLUB, GLENVIEW, ILL. <i>Specialist in Golf Course Maintenance</i>	TURF AND MAINTENANCE CONSULTANT
---	--	--

wrapped in cellophane.

This prize-winning package distinctly brings the product into the gift field for all-year round sale. The gold lid sits in festive display inside the gold-covered extensions of the base, highlighted upon the authentic blue and red Scotch plaid paper which covers the sides. A caricature kilted Scotchman is illustrated addressing the ball, to the accompani-

ment of the penned lines from Burns, the immortal Scot, "Wad some kind pow's the giftie gie us to see oursel's as ithers sie us"—to bring amusement to both donor and recipient. A holly wreath is added to the package for special Christmas emphasis.

Designer of the winning gift package was Everett W. King, New York City.

WANT ADS—Rates: 10c per word; minimum, 25 words

Pro-Greenkeeper—available after April 1st. First class instructor; knowledge of greens maintenance. Excellent character. Two years instructor at one of America's largest universities. A-1 credit; good golfer, clubmaker. Highest references. Address: Ad 303, % *Golfdom, Chicago.*

Greenkeeper—open for engagement. 21 years' successful experience first class maintenance, construction, water-systems, soils and expert mechanical ability. Year round proposition. Moderate salary. Excellent references. Address: Ad 304, % *Golfdom, Chicago.*

Expert Greenkeeper—at present employed desires to make change for financial reason. Has made excellent record in turf improvement and thrifty operation at present club, in addition to successful practical greenkeeping. Has completed two year course in horticulture at Massachusetts State College and has attended several short courses. Can supply highest recommendations. Fine man for getting results on moderate budgets. Address: Ad 301, % *Golfdom, Chicago.*

For Sale—Resort Property, nine hole golf course. Bent greens and tees; watered. Twenty lake front cottage sites; also country estate, large twelve room house. For further details, Address: Ad 300, % *Golfdom, Chicago.*

Wanted—Active golf club, ball, or specialty salesman that contacts professionals to handle manufacturer's line of golf bags. Complete protection on territory. Good commissions. Address: Ad 308, % *Golfdom, Chicago.*

Professional—with fine record at first-class clubs, desires new location. Active, competent and thoroughly reliable. American born. Associate professional at Augusta, Ga. National Country Club. Noted instructor and has fine playing record. Inventor of new golf instruction system that has been sensationally successful. For full details, Address: Guy Paulson, Augusta National Country Club, Augusta, Ga.

Internationally-known pro desires club connection. Thoroughly dependable man and known as one of the finest teachers as well as holder of numerous international titles. Married. Wants to reduce tournament appearances and is anxious to get club job requiring close and expert attention. Salary and concession basis required. Address: Ad 310, % *Golfdom, Chicago.*

Twelve years as pro, pro-greenkeeper, pro-manager, qualifies me for club anywhere seeking competent man. Good player; even better instructor and merchandiser. Wife will act as cateress. Age 31. Best references. Moderate salary. Address: Ad 311, % *Golfdom, Chicago.*

Professional—desires to make connection for 1939 season. P.G.A. member, American born; 32 years old. Experienced instructor and player. Fine references and a good record. Address: Ad 111, % *Golfdom, Chicago.*

Greenkeeper—Eleven years in charge. Seven at clubmaking. Can do any pro work in connection. Fair player. Recommendations from former employers. Without obligation. Please write: Ad 307, % *Golfdom, Chicago.*

Professional—desires connection for 1939 season. P. G. A. member, American, good personality; excellent instructor, good player and business builder. Fifteen years' experience. Can furnish best of references from past employers. Address: Ad 309, % *Golfdom, Chicago.*

Greenkeeper—desires change. College trained; understands all phases of golf course maintenance including construction and fairway irrigation. 15 years experience. Young; married. Address: Ad 306, % *Golfdom, Chicago.*

Professional desires change—medium-sized club. 17 years' experience; also has greenkeeping experience with fine records. A-1 instructor and player, hard worker. Member P.G.A. and Greenkeeping Supt. Association. Credits in perfect order. First class references from past and present clubs. Sober, reliable, good mixer, pleasing personality. Wife has 15 years' catering experience. Will make some club a real combination. Will go anywhere. Address: Ad 305, % *Golfdom, Chicago.*

Pro-Manager-Cateress—desires position medium sized club. P.G.A. member seven years. A-1 instructor. Wife excellent cateress. Wages no object. Go anywhere, combination or otherwise. Address: Ad 302, % *Golfdom, Chicago.*

A. J. Christie—who has thirty years experience as professional and greenkeeper at two outstanding clubs, is desirous of corresponding with any club about to engage a man for either or both of above positions. Address: % Ekwanok Country Club, Manchester, Vermont.

JANSSEN GRAYBAR HOFBRAU

Lexington Ave. at 44th St.

New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. *Open Sundays.*

Janssen wants to see you!

Golfdom

The Business Journal of Golf

MARCH, 1939



VOLUME 13, NUMBER 3

HERB GRAFFIS, Editor
 JACK FULTON, JR., Managing Editor
 JOE GRAFFIS, Advertising Manager

PUBLICATION OFFICES: 14 E. JACKSON BLVD., PHONE HARRISON 5942, CHICAGO, ILL.

Eastern Representative, Albro Gaylor, 20 Vesey St., New York City, Phone Cortlandt 7-4031

Western Representative, Rawlins & Hunt, 333 N. Michigan Ave., Chicago, Phone Randolph 6225

CONTENTS

	Page
Clubs All Set for Spring, by H. B. Martin.....	15
Twenty Years of Bent, by John Monteith, Jr.....	17
Greenkeepers Meet—Refute "Forgotten Man" Tag, by Herb Graffis	20
Muny Play Up 14 Per Cent in 1938.....	24
Art of Fine Wining and Dining Keynotes CMA Meet, by Herb Graffis	25
Crashing the Press to Sell the Greenkeeper, by Charles A. Burns	29
Fairways: Today's Problem, by H. B. Musser.....	30
Tank-Town Pro-ology, by Don Young.....	34
How I Teach Group Golf, by Joe Lally.....	44
Caddies Report on Association Health.....	44
Invents Device to Teach Footwork.....	46
Details of My Instruction Program, by Charles Oakley.....	48
Shorts From Here and There.....	52
"Golf Week" Proposed for Pros.....	55
Eager Greensmen Crowd Short Course Sessions.....	58
What's New	65

ADVERTISERS' INDEX

	Page		Page
Acushnet Process Co.....	32-33	Kroydon Company, The	49
American Fork & Hoe Co., The.....	39	Lamkin Leather Co.....	59
Bayer-Semesan Co., Inc.....	63	Langford & Moreau Ltd.....	64
Buckner Mfg. Co.....	2	Lewis Co., G. B.....	11
Burgett Co., K. L.....	55	Links, The	62
Burke Golf Company.....	51	Lytton Building	63
Canvas Products Corporation.....	53	McClain Brothers Co.....	8-65-66-67-69
Cast Iron Pipe Research Ass'n, The..3rd Cover		Michell's Seed House	69
Cement Gun Company.....	65	Milorganite	12
Chamberlain, Ernest	13	National Brewing Co., The.....	66
Cooper Mfg. Co.	9	Nelson Mfg. Co., L. R.....	6
Davis, Inc., Geo. A.....	2	Page Fence Association	65
Des Moines Glove & Mfg. Co.....	56	Premier Pabst Sales Co.....	14
Dolge Co., The C. B.....	2	Peckham, A. N.	61
Double Rotary Sprinkler Co.....	69	Pennsylvania Lawn Mower Co.....	1
Dunlop Tire & Rubber Corp.....	36-37	Pictorial Score Card Co.....	13
Fate-Root-Heath Co., The	6	Ream Nursery	10
Fulname Co., The	67	Roseman, Joe	71
General Bandages, Inc.....	2nd Cover	Rototiller, Inc.	62
Godwin, Hiram F.....	60	Scott & Sons Co., O. M.....	10
Goodyear Tire & Rubber Co.....	31	Sewerage Commission, The	12
Graham Co., Inc., John H.....	12	Skinner Irrigation Co., The.....	4
Hardie Mfg. Co., The.....	4	Spalding & Bros., A. G.....	45
Heddon's Sons, James	35	Standard Mfg. Co.....	11
Henderson & Co., Peter.....	67	Stump & Walter Co.....	8
Henry Mfg. Co.	13	Swift & Co.	10
Hillerich & Bradsby Co.....	47	Toro Mfg. Corporation	3-11
Horner, R. S.....	67	United States Rubber Co.....	4th Cover
Ideal Power Lawn Mower Co.....	7	Vaughn, S. Billings	66
Jacobsen Mfg. Co.....	12	Vestal Co., John H.....	69
Janssen Graybar Hofbrau.....	71	Wilson Sporting Goods Co.....	41
Johnson, Inc., J. Oliver.....	64	Worthington Mower Co.....	5
		Young Golf Company, L. A.....	42-43