

SHOOTIN' IRONS

Ole "Spitter" Jones was the shootinest doggone fool in all Buccaroo County. And that goes for shootin' with a six gun or a load o' tobacco juice. That ornery coyote could draw his iron and split the ace of spades plumb center—so fast your eyes couldn't follow his hand. Boys often ast him—"Spitter, how come you shoot so straight without sightin' any?" An ole Spit would answer back, "Ah *does* sight, Mister—but it's different. It's kind o' having the *feel* of yo' iron and *mind-sightin'* it. Ah just *wishes* the slug to split that ace o' spades, an' it *does*. *Mind-sightin'*—Ah calls it—same as spittin' at a crack."



Mind-sightin' is important to the man who knows how to use his "shootin' irons" in golf, too. Wilson Kleersite Irons have certain structural advantages which aid in lining up the clubhead and ball. They have a sweetly balanced swing-weight that puts a lot of confidence in the player. But even with these improvements, it's still getting the *feel* of the club (and *mind-sightin'*) that makes iron shots behave. And the reason it's so easy to control iron play with Wilson Kleersite Irons is that *it's easier to get the right feel* of your club. You ought to have these popular modern "shootin' irons" in your stock. They're popular sellers.

EXCLUSIVE FEATURES MAKE SELLING EASY — It's always easier to sell a product that has exclusive features. Study the special Kleersite selling points illustrated below. Memorize them. Use them in your selling. Watch your sales increase.

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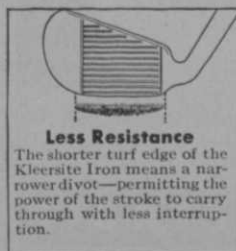
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GOLF EQUIPMENT

TRUE TEMPER
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By this mark you shall know
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You are missing a real bet if you do not give Hagen equipment a prominent display in your shop and cash in on the swing to HAGENS.

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Four new Hagen models restricted to sale in Pro shops only.

Hagen 288 Golf Balls in a choice of three compression ranges. Red 65 to 85—Blue 50 to 65—Green 40 to 50.

All 1939 models personally designed by Walter Hagen.

The finest complete line of Golf Clubs, Balls and Bags ever offered by Hagen.

Get your orders in early to insure prompt delivery.

L. A. YOUNG GOLF CO... DETROIT




it's a HAGEN YEAR!




The war to prepare for is the war of the twosomes and foursomes, which we predict will be officially declared about April 1, 1939.


It takes sure fire ammunition to mow 'em down.




Meaning clubs designed by a professional for the professional with no store competition.



Meaning greater satisfaction to your members. A ball that will deliver maximum performance for every type of golfer.



Meaning the ultimate in golf club design, embodying ideas of the world's greatest professional plus years of tournament experience.



Meaning less sales resistance. You are selling the line that has become locker room conversation.

IT'S A HAGEN YEAR

Don't wait for our salesman. Mail orders are credited to the man calling on you.

L. A. YOUNG GOLF CO... DETROIT

How I Teach Group Golf

By Joe Lally

Shawnee GC, Louisville

FOR the past three years, I have been teaching at the University of Louisville. I do all my teaching at the golf course and do not go to the school at all. I am going to try and make arrangements to take my classes on the inside as I run into unfavorable weather conditions quite often. The ideal method of indoor teaching at schools would be to use a canvas to drive balls into so that about ten pupils could be hitting at the same time but in the earlier stages of school golf instruction the cost is prohibitive.

The system I have been using is outlined as follows: When school opens in September, the athletic director signs up the girls who wish to take golf. She tells them to report to me at the course twice a week until they have taken 15 lessons. I try to keep my classes to no more than 15 persons, as I believe when there is only one instructor that any larger class than this gets out of hand. Girls of that age, 18 or 19, are pretty much the same as boys of the same age. If you are not with them every minute they are inclined to play and loaf.

Fundamentals First

The lessons last for one hour. The first few are on fundamentals only. After explaining something about the game to those who have never been on a golf course before, I go into the grip, then the stance, and then a general explanation of the swing.

I try to illustrate to them what position the body and arms are in at various stages of the swing. Then we go into some exercises and here is where they get the idea of how to pivot, shift their weight; how their arms and wrists should look at the top of their back swing and also on their follow through. At this time I have them line up and we go through these exercises with me counting the same as one does on setting-up exercises. There are two forms of these exercises: one for the pivot, the other to learn the arm and wrist movement.

After about the third lesson they are ready to take regular swings, and you would be surprised to see what good swings some of them have after starting in this manner.

After this, I line the whole 15 up across my practice fairway and let them hit balls. From here we go through all the clubs from the short chip to the drive. They are pretty much under control by this time and I just walk up and down in back of them spending a few minutes with each girl polishing off the major rough spots.

I try to spend a good bit of time on the etiquette of the game and the care of the golf course; such as not playing in high heels, and so on.

So far I have had very good success with them. My class last spring had 37 in it and last fall 15. The spring class is always larger. The girls are required to take some kind of sport their first two years and quite a few take golf every semester. They get credits for this just the same as any other study.

Caddies Report on Ass'n Health

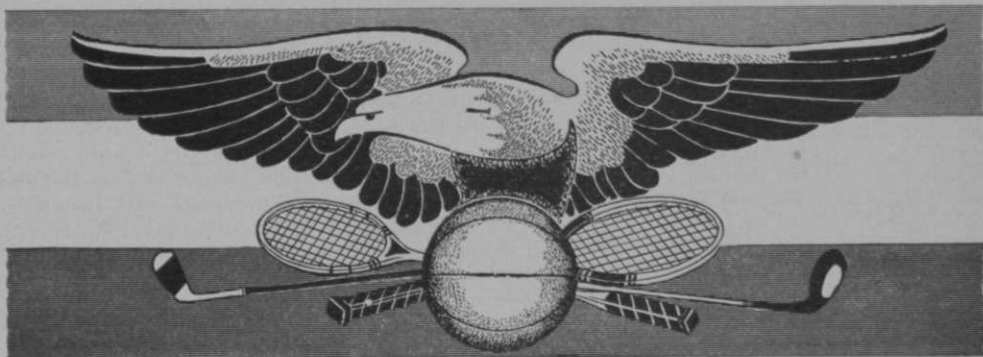
WILSHIRE CC's (Los Angeles district) Caddies' Assn. submitted its first annual report in the *Wilshire Club News*. The kids made Olin Dutra, the club's pro, president of their organization.

The report tips off something that's being done with substantial benefit to clubs and caddies alike by several Pacific Coast clubs, and which should be adopted by many other clubs. Excerpts from the statement Dutra signed:

"Our Caddies' Assn. consists of approximately fifty regular members who pay monthly dues of one dollar, as do about fifteen part-time caddies. We also have week-end school boys who pay a small tuition in accordance with their earnings.

"Our last report from the treasurer, Kurt Apel, shows a working cash balance in the bank of approximately four hundred dollars. A record of the allocation of these funds shows that the Assn. already has given to its members in the neighborhood of fifty dollars for the relief of sickness, and on another occasion issued a loan to one of the members of twenty-five dollars in order that he might have sufficient funds to attend the funeral of his father who had passed away in a neighboring state.

"Our Association is pleased and proud of the fact that it has its own rainy-day



THE RIGHT ANSWER

If ever there was proof that a new approach to a problem will give the right answer, it's in the new Spalding 1939 Tournament Lines of golf clubs. Our Research Department tackled the problem of making a better golf club, from the strictly scientific side. How much give should there be in the shaft? How should the weight be distributed? What is the most efficient head shape? Then, by testing and retesting, they completed their designs. When they turned them over to the manufacturing depart-

ment it was with the comment that they represent "the finest golf clubs ever produced for the golfer." And from the comments we've received from men who have used these clubs the description fits.

When you swing one of the new Spalding Tournament Lines, which carry the Jones and Thomson names on the woods, and the Jónes names on the irons, you'll see what we mean by saying these clubs are the right answer. They are for *exclusive sale by golf professionals*.

A.G. Spalding & Bros.

GOLF EQUIPMENT



Visitors attending the San Francisco World's Fair will have plenty of opportunity to play all the golf they desire. Both Ingleside and Crystal Springs golf courses are available throughout the duration of the Fair at the regular rates. In addition, a separate tournament will be held each month in the following classifications: pros, senior men, class 'A' and class 'B' competition for both men and women, and junior boys 18 years and under.

fund and that already a nice tidy sum of money has been loaned to the members in order to pull them through rainy-day sessions such as the last record breaking storm witnessed in the southern metropolis.

"We are confident of the fact that the Wilshire CC will feel very appreciative of the curtailment of this responsibility on their part, notwithstanding the fact that this rainy-day program must be carried on every winter and that it entails a great deal of detail in properly allocating the moneys, in collecting them later and in making the necessary records thereof.

"The only source of revenue to the Assn. is through the collection of the dues from its members, through donations by individuals and by means of sweepstakes which the club might care to make periodically. Neither one of the latter have been solicited to date, however, but plans are under way to encourage a program for the raising of funds to be added to our present savings—this money to be used solely for the welfare of the boys as the board of directors of the Caddies' Assn. may see fit."

Invents Device to Teach Footwork

GUY Paulsen, well known and competent golf instructor, is inventor of a teaching device that a number of the authorities in instruction say is a most effective contrivance for facilitating learning correct footwork.

Paulsen's device is a platform on which is mounted two pedals. The left pedal is on a universal joint and tips into a depression in the platform. When the player swings, the performance of this pedal tends to give automatically an almost perfect pivot. The right shoe is adjustable for width of stance, and may be set for open, closed or square stance.

Hundreds of demonstrations of the device, by pros checking their own pivots, or by their pupils during instruction, have

revealed the Paulsen invention will help tremendously in getting the player's feet acting in a manner to assure a proper pivot. Manufacturing arrangements are being effected. The device probably will sell for around \$10.

This invention for getting across simply and effectively the pivot from the ground up, is one of the elements in a system of planned golf instruction that Paulsen has submitted to the PGA. The plan is an ingenious one based on the principle that



coaching is the fundamental of golf pro value to a club. Paulsen works on the idea proposed sometime ago by Willie Ogg, and since adopted with success at several clubs, that club membership and annual charges should include a set fee for pro instruction available to all members of the club.

Pros interested in further details of the Paulsen instruction device may secure desired information by writing Guy Paulsen at the Augusta National GC, Augusta, Ga.

Official publication of the U. S. Junior Chamber of Commerce, *Future*, gives some interesting facts regarding sports and hobbies of the organization's 100,000 young business and professional men. Golf is tops in sports preference with a rating of 31.5%. Hunting is next most popular with a percentage of 18; tennis is third with 17.5% and fishing fourth with 13.2%. Swimming got last place in the list of physical tastes. It had a rating of 5.5%.

Amateur photography took first place in the list of hobby preferences. Music and books tied for the next most popular hobby.

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Write to Dept. G for our 1939 Catalog

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Panel Package



As Always.... Sold Exclusively by Golf Professionals

Details of a Well Rounded Instruction Program

By Charles Oakley

FOR some time past I have been attempting to establish a schedule for teaching golf to groups that would be both interesting and instructive. At last the opportunity was offered me at the University of Colorado at Boulder, Colo., in connection with the Adult Education and Recreation conference held last Aug. 29 to Sept. 16. There, under-graduate credits were given by the university to those completing a satisfactory schedule combining all phases of adult education and physical recreation.

On the day announcements were made that golf lessons were to be given we had so many students up for transfer to golf that a limit had to be set at 50 and an extra hour after school hours had to be arranged so as to take care of as many as possible. I arranged my schedule as I had long wished to do; that is, to hit all the different types and classes of players from the beginner who had never even seen a golf course to the advanced tournament player.

Arranging my class in groups of tens and then dividing them in pairs I started the beginners putting back and forth between each other; then the advanced groups were started at approach and chip shots, etc., according to their ability or lack of ability. Then I moved through these groups showing the correct grip.

The space used for these groups was a large grassed area directly in front of the men's dormitory on the campus. Lacking space for long iron and wood shots, I used cotton practice balls for these instructions.

Now with my divisions of putting—pitching—chip shots—long irons—and woods, I was able to move my students along as I wished from one department to another as they progressed, but I always managed to keep each group at ten so as not to have too many or too few in any one group. My advanced players wanted work in each division so it was easy to keep rotating them all.

As the course of instruction was to be a short course, it soon became apparent

that if I was to make headway with such a large group I had to eliminate all unnecessary details and only show the student how to grip and swing and not go into detail as to how not to do it. In other words I never used "don't do this."

Avoids All "Don'ts"

I always said "do this." This was a revelation to me as I learned from this group that by showing them how to do a thing one way they didn't worry so much about doing it wrong. Neither did I show them what caused a hook or slice. But I always worked along the line to hit a ball straight as far as you could and no farther; if it sliced, don't hit it so hard. "Keep your strength within your timing."

I do agree that it is necessary for advanced players to know what causes a hook or slice but I also know that different individuals have different faults that will cause a ball to hook or slice and when a student is taught how to hook or slice, they are more apt to continue going from one extreme to the other than they are if they only concentrate on hitting the ball straight.

I concentrated on teaching the grip. In my mind the grip is the most important of golf fundamentals. If the grip is taught correctly and learned sufficiently by the student, his greatest difficulties are over because the correct grip or incorrect grip is telegraphed to the rest of his body through his hands and arms and is directly responsible for his timing and result of the shot. I feel now that the students attending my classes benefited greatly from this as they can now go to their respective pros for further seasoning with the knowledge of the importance of the correct way to hold a club.

After a half hour of grip and swinging practice I called a general assembly and lectured on golf's place in our everyday life. At this hour, the routine was pretty near the same except, of course, the lectures varied, covering etiquette, rules, fundamentals, club construction, ball construction, course play, stance, address, types of play, (match and medal), care of equipment, care of the course, USGA,



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Kroydon's Matched Sets (woods and irons) not only come in the exact degree of stiffness each player prefers (Extra Stiff, Medium Stiff or Medium Flex) but clubs are individually graded so that every club in the set has the same *sweet feel*.

Kroydon's RHYTHMIC SHAFTS automatically improve timing because they take into consideration the fundamental difference between the "swinger" and the "hitter."

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PGA and Golf Promotion. Then the class was moved to a golf course where we went through a match play tournament for my 16 advanced players, with the beginners acting as officials, markers, caddies, etc. It was surprising to note the number of questions arising during this tournament that had to be referred to the rules committee to settle.

Regardless of the belief of the student beginner that golf is easy and fun, there is work connected with learning to play and unless the instructor uses diplomacy and tact in arranging his schedule, the student is apt to become discouraged through too much work and not enough fun. So the instructor must keep his schedule well balanced.

In attempting to outline a definite procedure for group instruction I found it very important to cover the different classes of players as a whole.

I also attempted to classify the beginners and without any reflection on any individual I wish to set down here the different types a pro must work with, as I saw them as beginners: A. Eager (over-anxious) B. Lazy. C. Inquisitive. D. Conceited. E. Inferiority Complex. F. Physical Defects.

So it is evident that each beginner must be taught separately, after completing a course in group instruction, if he wishes to master golf.

At the present time I am instructing golf at two high schools and a junior college, also at the City Park Golf course where I am pro. I have plenty to do to keep me busy.

USGA Frowns on Long Spikes

IN view of damage done to putting greens of golf courses by long, heavy and sharp spikes now in use on some golf shoes, the USGA is endeavoring to have shoe manu-

facturers change the size and the character of such spikes.

"Tearing of fine grasses on greens creates problems not only in greenkeeping but also in enforcing and interpreting the rules of golf," says the USGA. "Grass so torn cannot be pulled out without violating the rules, if its root is still in the ground, for it is not a loose impediment under Definition 12. Further, it may not be pressed down, for under Rule 28 the line of putt must not be touched except by placing the club immediately in front of the ball in the act of addressing it and in removing loose impediments; in moving any loose impediment with the club it must not be laid with more than its own weight upon the ground, nor must anything be pressed down either with the club or in any other way."

Golfers Now Ask: "But Can He Teach?"

GOLFERS are getting much more excited about instruction. During the past two years there has been a noticeable increase in number of lessons given. This increase has been accompanied by the development of a more critical attitude among the students.

To show how a representative of one type of golf pupil looks at a phase of pro instruction, we quote from a letter received by GOLFING. The writer is a Chicago flour merchant:

"Teaching is an art for which a very high percent of the pros have not prepared themselves either by training or education. By and large, a pro is a man who has acquired a fairly good golf swing but has not acquired the art of teaching that swing.

"In the medical profession, pseudo-scientists and dishonest and incompetent individuals are called quacks. If the same yardstick for measuring the quality of golf pros were used, there are many who would fall into the quack classification. The licensing of medical practitioners is under legal supervision. "Turning pro" is about as easy as going into the grocery business excepting that a grocer needs capital."

It's a pretty strong rap, and, of course, not generally applicable, but it shows you one of the problems the pros as a group have to tackle in establishing themselves and their instruction service on a basis fairly immune to attack.

Passaic County Golf Club, Preakness, N. J., has begun publication of a four page monthly club bulletin that, until it can decide on a name, it is calling "??". The newsy little periodical has been conducting a naming contest among members of the club, and selection is expected to be made shortly. Editor is John S. West, and Darrell Shepherd is handling business details.

Interesting columns in the ?? are conducted by Kent Bradley and Dick Kerney. Kent's is called "Within Course Bounds," and Kerney bats out a piece each month entitled "Through the Lobby."