

Write for catalog page illustrating and describing Gauztex. Tells how to make money and improve service.

**A CERTAIN  
GROUP OF PROS  
WILL MAKE  
\$30,000  
THIS YEAR**

*Here's how you can be one of them*

LAST year golf pros sold to golfers 100,000 packages of Gauztex, the new type bandage that sticks to itself but not to skin or hair. This year looks like at least 300,000 packages — at a profit to pros of \$30,000.

Gauztex is pure white surgical gauze treated to make it cohesive. Medicated with mercuric chloride antiseptic. Guaranteed to remain cohesive and is as white as the gauze itself.

Golfers use it for taping hands and fingers to prevent blisters or to protect fingers after blisters have formed and for taping clubs for more certain grip. One golfer uses several packages a season.

Packaged in a handy, PRACTICAL metal package for sportsmen. Nationally advertised in Colliers, Saturday Evening Post, and American Weekly, Gauztex is known to millions. Display it and you will get your share of Gauztex \$30,000 profits. Ask your wholesaler.

Manufactured only by

GENERAL BANDAGES, Inc.

508 South Dearborn Street

Chicago, Illinois

**GAUZTEX**  
*The Self Adhering Gauze*



Metal package, illustrated above contains  $\frac{3}{4}$  x  $7\frac{1}{2}$  yds. and Foursome package contains  $\frac{3}{4}$  x  $4\frac{1}{2}$ .



The above assortment contains 3 dozen metal packages and  $3\frac{1}{2}$  dozen Foursome packages and a supply of demonstrating samples free. Sells to golfers for \$15.30. Costs you \$8.64, making 43% profit. Order from your wholesaler.

# IDEAL "BULLDOG"



Ideal Greensmower

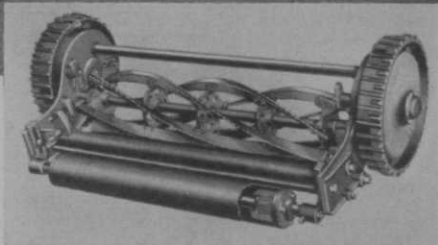


## STURDY, SIMPLE CONSTRUCTION Provides Greater Cutting Economy

The outstanding economy of Ideal Bulldog Gang Mowers has made them standard equipment for many of the country's leading courses. Bigger capacity and lower cost operation are assured.

Cleaner, faster cutting is provided. Rolling and hilly courses present no problem to the "Bulldog." Each unit acts as an independent unit.

Write for catalog and complete information about Ideal Bulldog Gang Mowers and the Ideal Power Bulldogsmower (in circle above) which duplicates skillful handwork, reduces costs and produces finer greens.



### CHECK THESE "BULLDOG" FEATURES:

Available in 3, 5, 7 and 9 gangs

Interchangeable

Drop forged gears

Oversize adjustable bearings

Simple adjustment

## IDEAL POWER LAWN MOWER COMPANY

446 Kalamazoo Street, Lansing, Michigan

New York Branch:  
12 Harrison St.  
New Rochelle, N. Y.

Canadian Distributors:  
Aikenhead Hardware, Ltd.  
17 Temperance St., Toronto, Ont.

# TIMELY TURF TIPS

## DRAINAGE HINTS for GREENS

The wet season of 1938 emphasized the need for quick, effective drainage and stressed the truth that surface run-off is the only quick way to remove water in volume. After that, tile can cope with water absorbed by the soil. So improved drainage, where needed, should be a **MUST** item for spring.

Eliminate all localized pockets and depressions which collect and retain water. On long slopes, adjacent to narrow drainage-ways, divert part of water elsewhere by changing surface contour. Prevent water from coursing across any part of putting surface by an adequate diversion ditch, placed between green and adjoining slope.

Install tile, except where subsoil is porous and open, using the herringbone system. In outline, the main corresponds to a tree trunk, and laterals resemble the branches. The main line should bisect the green and branching laterals, spaced 10 to 15 feet apart, should cross seepage lines. Place tile 18 to 24 inches deep and back-fill trench with pea gravel, or cinders, to within 6 to 8 inches of surface.

Tile placed between green and adjoining slope will prevent damage from seepage water in wet seasons, provided trench is back-filled with gravel, line placed sufficiently deep to intercept flow, and at right angle to line of slope.

Tell us about your Turf Problem. The facilities and services of our Soil Testing Laboratory and Field Agronomists are at your disposal, within reasonable limitations.

Turf Service Bureau

**THE SEWERAGE COMMISSION**  
Milwaukee • Wisconsin

**GOLF CLUBS use more  
MILORGANITE  
than any other FERTILIZER**

## THE EARLY BIRD-



The early bird gets the worm, but the late worm gets the 'bird'. Be an early bird—get your order in now for maintenance material for your club house—be ready for the early spring rush with clean, presentable club and locker rooms—walls—tiling—floors. The members will notice and appreciate the improved appearance. Dolge tested maintenance products will make the work easier—give satisfactory, economical results. Among other products—

BAN removes dirt and grease—easily and safely.

TILEBRITE removes rust stains—works quickly—harmlessly.

DOLCOWAX gives non-slip brilliance to floors without streaking.

Don't let the members give you the 'bird'—order now—from one source—DOLGE—for convenience and economy.

Send for booklet of the complete DOLGE line—it's FREE.

*The C. B. Dolge Co.*  
Westport, Conn.

## Like a Magnet!

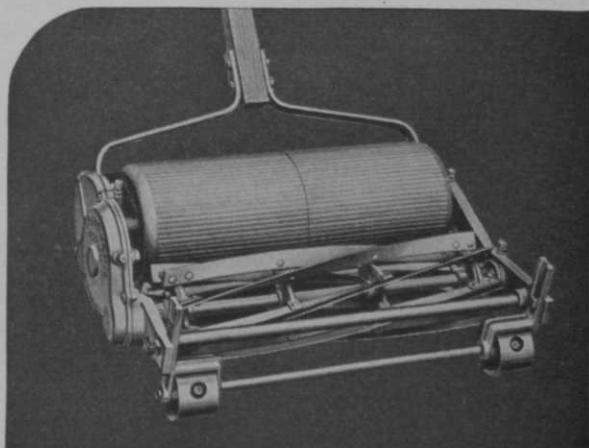
Golf salesmen, buyers, pros and players alike, come **FIRST** to the Lytton Building to transact their business. That's only natural, though, when you consider that this building is the headquarters for golf in the Middle West—because, by a wide margin, more golf companies, golf publishers, and golf associations are located in the Lytton Building than at any other address.

### This Is the Headquarters for Pros! Your Chicago Office Should Be Here!

Reduce your sales effort! Locate in the Lytton Building and 'cash in' on the drawing power of golf's most famous address—14 E. Jackson Blvd. Let us tell you **ALL** the advantages of being in

**THE LYTTON BUILDING**  
14 E. Jackson Blvd. Chicago, Ill.

TO MAKE "MAGIC CARPETS"  
THAT MEMBERS PRAISE . . . .



## ...There's no Substitute for a Hand Mower\*

Every one of your greens is a custom built job; therefore, nothing takes the place of hand work in keeping them in "tournament condition." Quality hand mowers are used on all the finer courses, for, they never tear the sod on the turns. They are free from vibrations which pound and pack the delicate turf. They are clean—free from grease or oil drippings. AND—equally important—they have been proved *faster* under actual test. For greens that bring members back to the clubhouse smiling and happy, use a quality hand mower.

### \*And There Is No Finer Hand Mower Than The Pennsylvania Super-Roller Greensmower

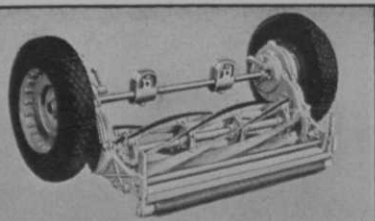
This light-running mower is a masterpiece of mechanical construction. It includes such tested features as 8 high-speed 18-inch blades of finest crucible analysis steel, interchangeable Aluminum Rollers, Oil-Tight, Dust-Proof and Self-Aligning Bearings, train of three Cut Gears in Dust-Proof Case and Caster Wheels mounted on hardened steel bushings with Alemite Lubrication. Staytite Handle.

Send For New Golf Mower Catalog Today

**PENNSYLVANIA**  
LAWN MOWER WORKS  
PRIMOS PENNA.

#### PENNSYLVANIA DE LUXE FAIRWAY

UNBREAKABLE malleable iron construction. Six heavy hardened steel blades. Reversible lower blade. Train of gears on both sides. Alemite Lubrication. Timken Bearings. Pneumatic Tires optional.



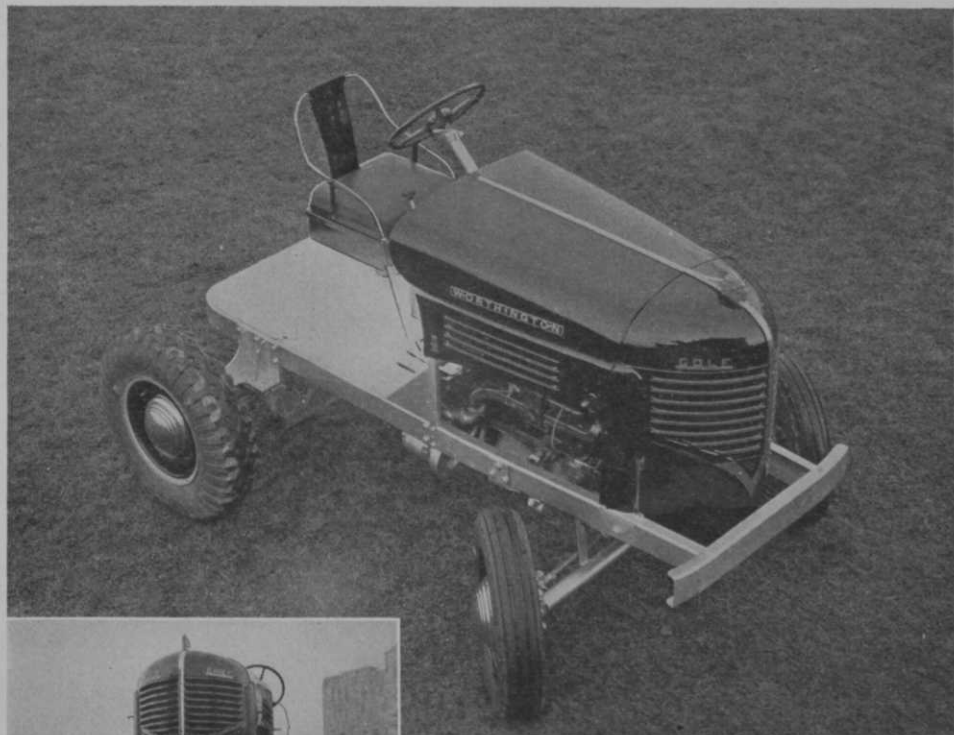
- The New Worthington Golf Course Tractor—
- The Tractor you've been waiting for, and years ahead of the Field—
- Unveiled for your inspection at the Kansas City Show—

● **Worthington again** leads the field in offering you a new and radically advanced golf course tractor. It has been developed by Worthington and Chrysler engineers working together to give you better mowing at less cost.

Its Chrysler 6-cylinder industrial motor was selected only after thorough tests had proved its efficiency and economy for golf course work. A new, Dodge truck rear-end, specially geared for hauling gang mowers and for transportation from shed to fairways; hydraulic brakes; scientific non-glare paint work which saves eye-strain and lends it an attractive, harmonious appearance, are a few of the high-lights of this 1939 Worthington Tractor. The new gang mowers, new easier pushing Scout Hand Mowers, and other Worthington accessories will be on view at the Show. Wait until you see the entire line before deciding on your requirements.

Special showings are being arranged — if you haven't seen it at the Show, you can still see the new Worthington line in your own locality.

**WORTHINGTON MOWER**



The Worthington  
Golf Chief  
has these exclusive  
features which give  
you Greater  
Operating Efficiency  
at less cost.

- Wheelbase—65 inches.
- A turning radius of only  $5\frac{1}{4}$  inches.
- Ground clearance of 10 inches—a more than ample safety factor for rough work.
- Weight—only 1975 pounds.
- Streamlined for utility and appearance.
- Front bumper for radiator protection and available for push or pull front draw-bar utility purposes.
- Special transportation speed — 32 miles per hour.
- Thoroughly muffled for silent operation—as quiet as your car.
- Service throughout the world through all dealers of the Chrysler Corporation and your Worthington distributor, if ever needed.

COMPANY

Main Office: Stroudsburg, Pa.  
Sales Agencies: All Principal Cities



## Just Off the Press—Free on Request "1939 Golf Turf"

### Larger and More Complete Than Ever

A helpful book of 78 pages containing information on turf maintenance, as well as a complete list of Golf Requisites, Fertilizers, Insecticides, Sprinkling and Irrigation Equipment and Grass Seeds.

### HEADQUARTERS for BENTS

Read what one of our large growers says in an unsolicited letter:

"This in our opinion is probably the largest single order for bent grass that has been issued in this country. We want you to know that we greatly appreciate the confidence that you have placed with us in giving us an order of this size. We will undertake to supply the seed to you in such a manner as to meet with YOUR most exacting requirements."

We offer seeds of the following that have been proven by test to be over 99% pure:

Coos County Seaside Bent	Rhode Island Bent	South Mixed German Bent
Red Top	Triple A Bent	(90% pure)
Astoria Bent	Colonial Bent	Creeping Red Fescue (97%
Chewing's Fescue (Imported	Kentucky Blue	pure)
and Domestic Grown)	Also True Velvet Bent (94%	Reliable Putting Green and
Rye Grasses	pure)	Fairway Formulas

—and—

Fescue, Strain 53-27 . . . a selection from Chewing's Fescue, but of stronger vitality, deeper rooting, more drought resistant and less susceptible to attacks from chinch bugs.

*Stump & Walter Co*

132-138 CHURCH ST. (Corner Warren St.)

NEW YORK CITY



This spring when you make your fertilizer application, mix in GRASELLI or NuREXFORM Lead Arsenate. The lead arsenate in the soil forms a poison barrier to grubs and earthworms.

Both GRASELLI and NuREXFORM Lead Arsenates are high in killing power, and easy to use as a spray or dust.

Order your supply of GRASELLI or NuREXFORM Lead Arsenate TODAY.

Directions for use are contained in our new folder on Grub Control. Send for your copy.

**E. I. du Pont de Nemours & Co.,**  
Incorporated

**Grasselli Chemicals Dept.**

Wilmington - Delaware



# New Cooper Champion

## World's Lightest Weight

### POWER GREENS MOWER . . .

Weight  
120 lbs.



HERE'S REAL NEWS. After years of study and experiment, Cooper engineers have designed and perfected a power greens mower that achieves the top performance and economy of operation demanded by those who are responsible for the maintenance of velvety greens at the lowest possible cost.

All dead-weight has been eliminated without sacrificing strength and durability. New clutch design engages without grabbing and will not scuff or mar the finest turf. High speed reel insures a smooth-cut green without corrugations. Simple adjustment of reel to bed plate gives micrometer exactness. New design for rear roller provides uniform lap of cutting swath. Latest type Briggs & Stratton high speed, self-lubricating motor develops up to 1 H. P. Full 20" cut with height control ranging from 0 to 1". Equipped with light weight transport cart and close-coupled grass box.

The Cooper "Champion" will pay for itself the first year and give you a handsome profit. Write for demonstration appointment, new literature and complete information. Learn how you can have finer greens and still save a substantial part of your maintenance appropriation each year.

## COOPER MANUFACTURING CO.

305 South First Avenue

MARSHALLTOWN, IOWA

COOPER-BUILT MEANS TOP QUALITY



# Every time you buy from a **Golfdom** ad *you save money*

Selling is a hard, expensive job in the golf field.

The 5,276 plants are scattered, and are not quickly reached.

The buying officials of golf clubs are scattered, too. The operating officials have a multitude of duties that keep them so busy serving the club, they can't always receive salesmen as promptly and for as long as they'd like to. The elected officials have their own private business affairs to attend to, in addition to club duties.

The greenkeeper has to be all around the course, in the equipment barn, the pump-house, and at other spots.

The pro has to attend to his shop, instruction, and frequently, to the caddies.

The manager has to be in all parts of the house, and handling member relations by telephone and in person.

All these things add up to make the cost of UNPLANNED selling of the golf market expensive.

It is wise PLANNING that keeps selling costs down and gives your club and its members the benefits of thrift in selling.

It is the use of GOLFDOM advertising that *definitely* reduces selling costs and identifies the manufacturer who shares with YOU the economy that comes from

REACHING EVERY GOLF CLUB BUYING  
AND OPERATING OFFICIAL WITH WASTE-  
LESS, DIRECT-HIT GOLFDOM ADVERTISING.

Every advertisement you see in GOLFDOM saves your money and your time by making it easier for you to buy wisely, and easier for the manufacturer to sell to you at a selling-cost saving he reflects in the price of his product.

In few—if any—other businesses in this country will you see business journal advertising making the selling cost saving that it does in the big-buying, yet widely-scattered, duty-burdened golf market.

=====  
**W**ATCH the advertisements in EACH issue of  
GOLFDOM to direct your buying from manu-  
facturers whose direct, wasteless, thorough selling  
methods are saving your money as well as theirs.  
=====

# Golfdom

THE BUSINESS JOURNAL OF GOLF

# "Does a Beautiful Job of Cutting and Doesn't Tire the Men"

*Says Jack Quail*  
*Highland Country Club*  
*Pittsburgh, Pa.*

Able Superintendents like the idea of the New Toro Pony Greensmower because it has four distinct advantages. It does a perfect job of cutting—saves a little time—weighs only slightly more than a hand mower—and sells at a low price. Jack Quail, long-time Superintendent of Highland at Pittsburgh expresses the whole story in a nutshell. "It is easy on the men and does a swell job. I'm going to convert all my mowers to Ponies."

## Motor Conversion Unit

If you are now using Toro Greensmowers it is not necessary to buy a complete new machine. We can furnish you with a simple Motor Conversion Unit to slip on your present chassis, converting your hand machines into power greensmowers.

*Send for  
Our New 1939  
Power Mower  
Catalog*

**TORO  
MANUFACTURING  
CORPORATION**  
Minneapolis, Minnesota



We'll be at Kansas City!

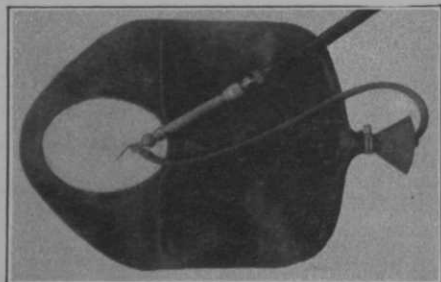
**BUDGET and SAVE with**



**PERFECTION SPRINKLERS  
and  
ONE-MAN PROPORTIONERS**

The new Swing Type Nozzle Turning Speed Adjustment on Perfections has proven to be "the berries" and until you try and know Perfections for large, even coverage and general all around satisfaction you haven't yet found the best and cheapest sprinkler on the market.

And! Do Not Overlook the NEW



**ONE-MAN PROPORTIONER**

For 1939, the One Man Proportioner has been improved with a new nozzle that reduces the time for applying brownpatch treatment, weed killer, fertilizer, etc., to only  $\frac{1}{2}$  minute per 1000 sq. ft. Figure it for yourself what a saving that means.

Greenkeepers and Dealers everywhere are unanimous in their praise for this new device and it is certain to soon come into general use.

With the exception of the brass nozzle, it is made entirely of Chemical Resisting Rubber and, with reasonable care, it will last several seasons.

It will actually save, in time alone, several times its cost in one single season.

It will pay you to Budget for Perfection Products.

*Manufactured and fully guaranteed by*

**PERFECTION SPRINKLER Co.**  
PLYMOUTH, MICH., U. S. A.

**BARGAINS:** Several Re-built  
Fairway and Greens Mowers

Write for Complete Catalog—Get our  
prices before you buy anything

FLAGS  
AND  
POLES



HOLE  
CUTTERS  
CUPS

1939 will be  
A GREAT IDEAL YEAR

See the new heavy duty  
IDEAL FAIRWAY MOWERS  
AND GREENS MOWERS

"Over-Nite" Service

**EVANS IMPLEMENT CO.**

569-71 Whitehall, S. W.  
ATLANTA, GA.

**Thick, healthy turf, finer  
fairways, gorgeous  
greens—YOU GET THEM  
WITH SWIFT'S SPECIAL  
GOLF FERTILIZERS AND  
VIGORO!**

Protect your greens and fairways with *early feeding* of properly balanced fertilizers, developed for and proved out on golf courses! Probably no other investment you can make will do more for your course.

Swift's Soil Service will study *your* conditions—recommend the exact fertilizers that will give you the best results most economically. See the nearest Swift representative, or write to

**Swift & Company  
Fertilizer Works**  
U. S. Yards Chicago, Ill.