

New **WORTHINGTON GOLF CHIEF** gives you greater mowing efficiency at less cost

The new Worthington Golf Chief is a sturdy, fast, economical tractor powered by Chrysler. It is designed and built by specialists in mowing equipment to give you long years of trouble-free service and a better-kept course at all times. Special features include:

Short Wheel-base of 65 inches giving you a turning radius of 5¼ feet even with gang mowers attached.

10-inch Ground Clearance at the front axle—more than ample for sickle bar work in the rough.

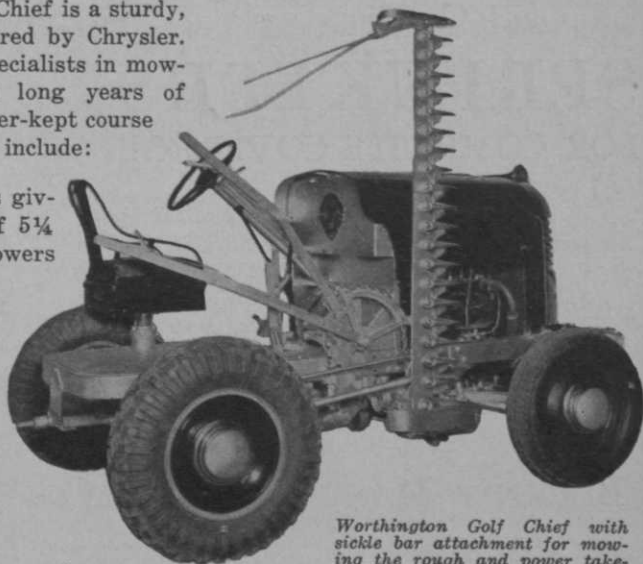
Fast Operation—faster mowing speeds and transportation speed of 32 m.p.h.

Operator Comfort—Scientific non-glare paint—saves operator eye-strain. New type cushioned spring-plunger seat. All controls operated from driver's seat.

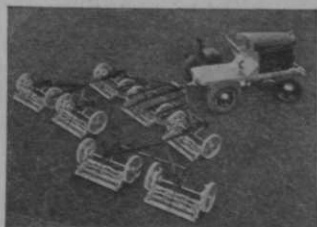
Silent—as quiet as your car.

Service—throughout the world from all dealers of the Chrysler Corporation or your own local garage, if ever required.

Gang Mowers—Remember, there are more Worthington Gang Mowers in use throughout the world than all other makes combined and that in the last 15 years, 46 out of the 60 championship courses chosen for the United States, British and Canadian Open and the United States Amateur Championships used Worthington equipment.



Worthington Golf Chief with sickle bar attachment for mowing the rough and power take-off for operating compost mixers, power sprayers, rotary brushes, pumps, saws, etc., saves you the expense of much extra equipment.



This fast and flexible 7-gang combination cutting a 16-foot swath is, we believe, the most efficient and economical mowing outfit in the world.

Tear out this coupon and mail it today for handsome, illustrated catalogue showing how you, too, can save time, money and man-power with Worthington equipment.

**Worthington
Mower Company**

STROUDSBURG • PENNSYLVANIA
Sales Agencies: All Principal Cities

WORTHINGTON MOWER CO.
Stroudsburg, Pa., Dept. G/AP.

Please send catalogue on your equipment at no obligation.

Name.....

Address.....

City..... State.....

BUCKNER

Quick-Coupling

SPRINKLERS

FOR COMPLETE COVERAGE

•For longer life, finer performance and greater economy, investigate NOW! 1. Positive Slow-Motion Control. 2. Self-Cleaning Head eliminates clogging. 3. Sand-Proof, Lubricated Double Bearings—water and grit never touch wearing surfaces, assuring long, trouble-free operation. In use on thousands of acres of hundreds of leading golf courses. Backed by over 25 years of experience and research. Write TODAY!

BUCKNER Model 6
Quick Coupling Sprinkler

Coupler and sprinkler as an integral unit are only one of many original Buckner features.



BUCKNER MANUFACTURING CO.

FRESNO, CALIFORNIA

7658 So. Calumet Ave.
Chicago, Ill.

7280 Melrose Avenue
Los Angeles, Calif.

DAVIS EQUIPMENT

will put speed and economy
into your

BIG JOB

of heavy spring maintenance

With our complete stocks of equipment, supplies and seed, we can help you do the Big Job BETTER.

Get this handy guide to thrift
The new DAVIS catalog for 1939

A copy of our latest buying guide
will be mailed FREE upon request.

George A. Davis, Inc.

Telephone: AVENUE 6130

5440 Northwest Highway, Chicago

NEW..

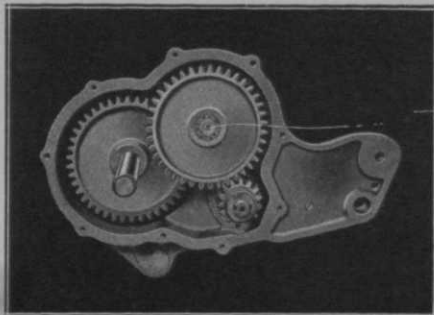
ROTO TEE ENSEMBLE

As a companion to the Regular Tee Ensemble — we now offer this new Tee Ensemble. It is made up of the Roto Washer, Tee Data Plate, Waste Container, Towel and Towel Ring all conveniently mounted on a post. It gives you a chance to have a Roto washer at, say Tee One and Nine — and Paddle Type at the others — yet keeping all the tees in harmony as to towels, tee data and waste container. This new Roto Tee Ensemble sells for only \$19.50 complete!

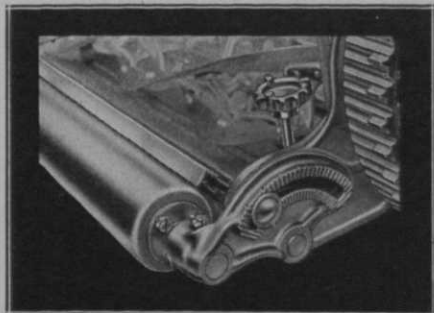
G. B. LEWIS CO.
Dept. G4 Watertown, Wis.



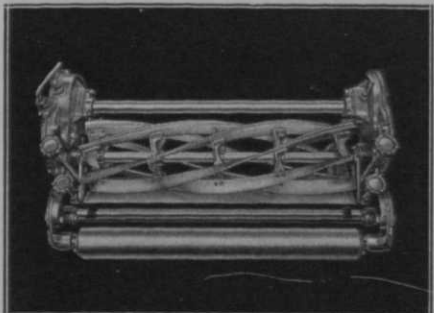
Lewis GOLF BALL
WASHERS



The gears in Toro Fairway Mowers are built of machine-cut, hardened steel. Normally they will last the life of the mower.

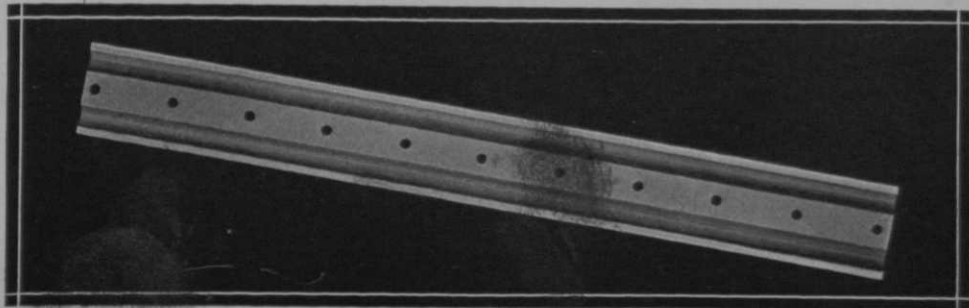


Note the extra strong, notched and graduated rear roller bracket assembly.



Eight-inch reel with double riveted spiders. Easy hand adjustment with positive locking. The Toro Trojan weighs 241 pounds net on the ground.

Toro bed Knives are built of chrome vanadium steel and have two reversible lip edges. Their average life is 4½ years.



What are You Paying for Parts?

A Chairman from a small town club in Iowa came into our plant a few days ago and told an interesting story about "bargain" mowers.

It seems they were in the market three years ago for a set of three fairway mowers and along comes a high-powered salesman with some beautiful pictures of a set that were "just as good" as Toros and fifty dollars cheaper.

Before the year was out they had to start buying parts. Last year they spent over sixty dollars to keep them running, and now they have decided to junk them and charge the loss to experience.

There are many Toro mowers that have been in service for ten, twelve and fifteen years. Their upkeep expense is low; their life is long. There is one safe way to save money on mowing machinery and that is to pay a little more at the outset and buy a genuine Toro mower.

Write for Catalog



Toro Manufacturing Corporation
MINNEAPOLIS MINNESOTA

GOSH! It's Awful!



NO MORE GREENS FOR US

"Since the greenkeeper has applied Lead Arsenate, you just can't eat a mouthful of anything — if you do, you're gone."

- True enough for Mr. Grub and Mr. Worm. Lead Arsenate properly applied to greens and fairways poisons Grubs and worms as they come up to feed on the tender grass roots.
- Both GRASELLI and NuREX-FORM Lead Arsenate may be used as a spray or a dust.
- Order your supply today. Send for folder on Grub Control.

E. I. DU PONT DE NEMOURS & CO., INC.

GRASELLI CHEMICALS DEPARTMENT

Wilmington  Delaware

2-WAY KILL



DOLGE Weed-Killer acts on both foliage and roots. Finishes weeds in sand traps. Kills thistles in the rough. Dilute in water; sprinkle on tennis courts, parking places, drives. That's all. Write!

The C. B. Dolge Co.
Westport, Conn.

TODAY A "MUST"

For Finer Lawns,
Greens, Fairways

SPIKE DISC

LAWN
AND GREEN
CULTIVATORS

\$15.00 to
\$120.00

Hundreds of clubs today depend on Spike Discs for reseeding, fertilizing, turf aeration, and a moisture retaining mulch that discourages brown-patch and drought ravages. Greenkeepers know the value of Spike Discs. Models for every requirement. Descriptive circular and prices from your Golf Equipment dealer or write:

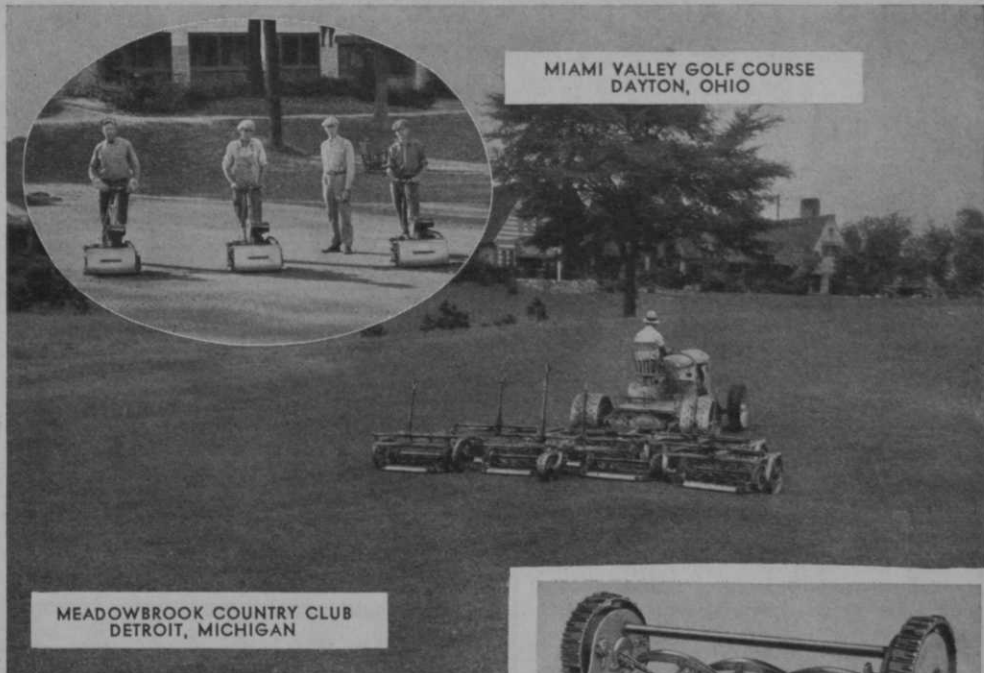
JOHN H. GRAHAM CO. Inc.

Sales Agents

105-107 DUANE ST., N. Y.
565 W. WASHINGTON ST., CHICAGO
Manufactured by Stoner-Maurer Co.,
Monroe, Mich.

Successors to Wilder-Strong Co.

Also makers of Dunham Water Weight Rollers

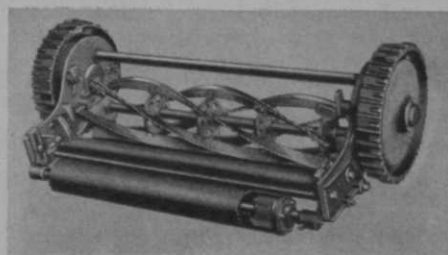


Interested in **REAL** mowing **ECONOMY?** — Use the **IDEAL "BULLDOG"** method

The sturdy, simple construction of Ideal Bulldog Gang Mowers provides economies second to none in the fairway mower field. Simplified design, high quality materials and experienced workmanship have produced equipment on which up-keep costs have been reduced to a minimum.

Compare the records of the hundreds of users. Cleaner, faster cutting is secured with lower operating cost. The close-coupled units mow evenly over the tops of ridges without scalping and do a perfect job right down to the bottom of the hollows.

Write for complete information about Ideal Gang Mowers and the Ideal Power Greensmower (in circle above). This lightweight putting greensmower duplicates skillful handwork, reduces cost and produces finer greens.



CHECK THESE "BULLDOG" FEATURES:

Available in 3, 5, 7 and 9 gangs

Interchangeable

Drop forged gears

Oversize adjustable bearings

Simple adjustment

IDEAL POWER LAWN MOWER CO.

446 Kalamazoo Street, Lansing, Michigan

New York Branch:
12 HARRISON STREET
New Rochelle, N. Y.

Canadian Distributors:
AIKENHEAD HARDWARE, Ltd.
17 Temperance St., Toronto, Ont.

TIMELY TURF TIPS

WHY ORGANICS?

Soluble fertilizer only in spring, when moisture is always plentiful, stimulates rapid growth so grass is too lush to withstand the rigors of summer. Furthermore, as that crucial season approaches, soil does not contain enough available nitrogen to nourish the grass. Hence growth stops abruptly and turf succumbs.

That true organics overcome these troubles has been demonstrated time after time where Milorganite is used. Gradual release of its water-insoluble nitrogen insures uniform, continuous growth; grass is always robust and strong—and, best of all, soil retains ample nitrogen to carry the grass through the trying summer months.

The trend everywhere, in the United States and Canada, is definitely toward dependable organics . . . with Milorganite well out in front — for true organics, with high content of water insoluble but available nitrogen, are the backbone of any sound fertilizer program.

If not already organic-fertilizer minded . . . use Milorganite this season . . . like thousands of other clubs. You will reap handsome dividends in better turf on greens, tees, and fairways.

Besides its organic nitrogen, Milorganite contains ample phosphoric acid for a season's growth and is richly endowed with all the rare trace elements now deemed essential. No wonder golf clubs use more Milorganite than any other fertilizer.

Tell us about your Turf Problem. Write to:

Turf Service Bureau

THE SEWERAGE COMMISSION
Milwaukee • Wisconsin



SPRAYERS BUILT FOR



YOUR JOB



A HARDIE will solve your spraying problem permanently. When you add a Hardie to your equipment there is no need to bring up the matter annually in budget considerations. Your Hardie never wears out. The few replacements ever needed are inexpensive and easily installed.

Hardie alone offers you a complete line of specialized golf sprayers in a wide range of sizes for use with golf course tractor or motor truck. The Hardie No. 99 is a low-priced outfit for average needs and can easily be moved about by the operator. Rubber-tired wheels on all models make easy draft without damage to greens or fairways. Write for catalog. Ask your dealer or The Hardie Mfg. Company, Hudson, Mich.; Portland, Ore.; Los Angeles, Calif.; New York City.

HARDIE

Dependable SPRAYERS

The HENRY BALL WASHER Washes Golf Balls With Rubber



\$8.75

F. O. B. Milwaukee

Eliminates brushes and preserves the finish on the golf ball. The new 1939 Rotary Squeegee, patented by HENRY, is made of pure gum rubber, called Latex, the toughest of tough materials, and still because it is tough and soft, it cleans a golf ball thoroughly without damaging its finished cover.

It is compact, attractive in appearance, and its housing of heavy gauge pressed steel will last a life-time. In performance it is superior to all washers on the market. You cannot afford to be without it. CHEAPER, BETTER, MORE EFFICIENT.

The HENRY can be attached to 1 1/4 inch pipe or post, and is made theft proof by the use of the Allen Set Screw. Every washer is equipped with a special Allen wrench and a snap for tee towel.

Solve your washer problems permanently by ordering your HENRY, direct, today.

Dealers are invited to write for proposition

HENRY MFG. CO. 400 S. 7th Street
Milwaukee, Wisc.

GOLF CLUBS use more
MILORGANITE
than any other FERTILIZER



Facts

ON MOWING EQUIPMENT YOU SHOULD HAVE

Here's something that should be in the hands of every greens chairman and every greenskeeper before he makes the selection of any piece of new mowing equipment.

The big, new 1939 Pennsylvania catalog pictures all the models of Pennsylvania Fairway units and Greensmowers with illustrations and descriptions of their outstanding features. The catalog also contains information on mowers for supplemental trimming around the golf course.

Remember — good conditioned grass means more satisfied members. More satisfied members mean more revenue. So get the *facts*, send for the new catalog today.

**WRITE
TODAY**

for your copy of
the 1939 Penn-
sylvania Catalog.

Pennsylvania
QUALITY
MOWERS

for



GOLF COURSES



PUBLIC PARKS



PRIVATE ESTATES

PENNSYLVANIA

LAWN MOWER WORKS

PRIMOS

PENNA.

Supplementary Catalog
on Golf Course Mowers

In 5 years there'll be double the number of today's golfers!

Behind the scenes in golf there is being conducted one of the most successful campaigns ever put on in American sport.

At the rate of increase in active golfers maintained during the past two years, there will be 3,700,000 golfers by 1944.

At today's figure on the number of golf courses in the United States that increase will mean 700 players to a course.

You know what that condition will bring —

Waiting lists to private clubs —

Profits to fee courses.

Increased appreciation of the public service aspect of municipal courses.

More courses.

More business in the golf business.

* * *

GOLFDOM began the campaign SINGLE-HANDED six years ago.

We pushed for group instruction in high schools and colleges; in offices and factories.

ALONE, GOLFDOM marshalled foresighted, energetic pros to sacrifice their time, to display their abilities, to add to their duties and worries, in giving FREE group instruction as a sample.

Those pros were censured for "giving something for nothing," because of the mistaken belief that the value of paid individual or group instruction was being minimized.

GOLFDOM was criticized for pushing the campaign.

* * *

Two years ago leading manufacturers of golf playing equipment made up a golf

promotion fund for the GOLFDOM-GOLFING organization to administer.

Through the cooperation of alert, energetic pros this Golf PROMotion campaign has directly resulted in the golf instruction of more than 250,000 high school and college students who, previously, never had played golf. There's no telling how many factory and office workers have been introduced to golf by this promotion enterprise. Even the conservative estimates are so big they make us blink.

* * *

All over the nation, now, there is emphasis being placed on golf instruction at high schools and colleges as the most important sport of a long *after-school* benefit.

Would this have been accomplished without the driving force of GOLFDOM to get the liveliest, constructive factors in golf organized and earnestly at work? Maybe . . . but it wasn't. GOLFDOM DID IT!

* * *

The people who really do things in the golf business depend on the advertisements in EVERY issue of GOLFDOM for helping them in their work.

If you've got something to say to the important people who buy and directly influence buying in the golf field, get your sales story in EVERY issue of GOLFDOM . . . or you take an unnecessary, wasteful risk of missing the boat.