



Greatest Distance Ball

A Consistent Breaker of Course Records

U.S. ROYAL BLUE

makes a New Sales Record with a

41% SALES INCREASE

U. S. ROYAL BLUE—for championship and tournament play 75¢ each

U. S. ROYAL ARROW—for the low handicap golfer who wants extra durability, 75¢ each

U. S. ROYAL NASSAU—the ball with the toughest cover 75¢ each

ALSO THE BEST 50¢ BALL—U. S. FAIRWAY, . . . "the ball with a million friends."

U.S. ROYAL BLUE GOLF BALLS

NEW AND IMPROVED *Spun-Latex* POWER WINDING

USED ONLY IN U. S. ROYAL GOLF BALLS

United States  Rubber Company

U. S. Rubber Products, Inc.

1790 Broadway, New York