This Form Tells Club Daily Score on Operations

THE Menlo Country Club has figured out a way to avoid any controversies between officials and department heads resulting from lack of mutually understood knowledge of major operations.

A daily report is made in triplicate. One copy is kept at the club, where among other services, it helps the accountant in segregating expenses; another copy is sent to the president and the third copy is torn in half, the lefthand half which refers to house operations, being sent to the housechairman, and the righthand half which reports on outside operations, being sent to the green-chairman.

At the top of the report is: "San Francisco office must be notified immediately by telephone of any unusual accident or occurrence."

The report items:

Rainfall, weather, date.

Clubhouse: Employees on duty; employees off duty; employees, illness or vacation; number of extra help; reason for extra help; permanent guests (2 weeks or more); transient guests; room reservations for next week-end; meals served: breakfast, luncheon, dinner.

Green fees today; total to date; swimming fees today; total to date; special parties; complaints and nature of same; lost and found.

(Signed, Manager.) Golf Course: Employees on duty; employees: illness or accident; new work in progress; is equipment in good shape?

(Signed, Superintendent.)

Engineer's Department: Are pumps in order? Is water system in order? Is heating system in order? Is refrigeration system in order? State any machinery trouble; repair work in progress; new work in progress.

(Signed, Engineer.) Caddie House: Is pro on duty? Is caddie master on duty? Have members' clubs been cleaned? number of caddies reporting; number of players, members; number of players, guests; state complaints or anything unusual.

(Signed, Professional.)

FULNAME BALL MARKING —a service that sells YOU and your merchandise, too! Write FULNAME CO., Station "O."

Cincinnati, Ohio, for particulars.



Designed for precision playing and built with constant care to assure top quality at all times, these clubs can be safely recommended by professionals.

National Advertising

in the leading magazines of America such as the New Yorker, Town & Country, Golf, Golfing, Golfer & Sportsman, Pacific Coast Golfer and many others. These millions of messages tell the Power-Bilt story that brings inquiries to you.

Pro Sale Plan

permits ONLY professionals at recognized clubs to sell Louisville Power-Bilt golf clubs. This exclusive sales set up permits the Pro to recommend these clubs with the assurance that his sales will result in benefit to him alone.





SALES PLAN

POWER-BUT CLOBS

GOLF PROFESSIONALS SELLING

> National advertising plus highest quality and marketing under the exclusive Pro sales plan means more profit dollars in your pocket.

MADE RIGHT - SOLD RIGHT PRICED RIGHT

What more could you ask?

WRITE DEPT. G FOR DETAILED INFORMATION

HILLERICH & BRADSBY COMPANY, INC . LOUISVILLE. KY.

Suburban GC Is Scene of New Jersey Supts. Meeting

A UGUST meeting of the New Jersey Golf Course Supts. Assn. was held at Suburban GC, Union, N. J. Thirty-two attended. Frank Svehla, Suburban's greenkeeper, showed the boys a well-maintained plant and specimens of the ingenious devices he's worked out to use on his job. One of the devices is a trap weeder and rake attached to a green-mower power unit. The other is an arrangement of beaver-board shields on McCormick-Deering fertilizer spreader to prevent winds causing uneven distribution of the fertilizer. An old fairway mower wheel was seen



in use as a tile culvert guard. Bright guy, that Frank.

A discussion and report of damage incurred on links in New Jersey was made by William C. Colthart, Suburban GC; John W. Cannon, Twin Brooks CC, Plainfield; Dr. H. B. Sprague and T. C. Longnecker, of N. J. Agricultural Experiment Station; Dr. E. E. Evaul, of U. S. Soil Conservation Commission; C. E. Treat, Montclair GC; Walter Totty, Echo Lake Badgeley, CC; Jarvis Galloping Hill GC; Lewis Weilandt, Princeton GC: Thomas Hays of Baltusrol CC; John Anderson of Essex County CC; and M. S. Whaley, golf course supply salesman.

John B. Gill, irrigation engineer, discussed golf course water systems and showed moving pictures of installations. C. K. Bradley, Passiac Co. G Cse., outlined studies he has made on irrigation in connection with supplementing rainfall.

A lawn-making demonstration sponsored by the Union county Park Commission in cooperation with Fred D. Osman, Union county agent, will be held on September 8, at Warinanco Park stadium, Elizabeth.

The next meeting of the N. J. Golf Course Supts. Assn. will be held September 12 at the Hackensack CC with Barney Roth the host greenkeeper. . . . K. B.

Advises Food Specials for Clubs — Ed Newhart, manager of two socially high clubs, advises featuring a specialty in food. Newhart manages the Knollwood Club (Chicago district) in the summer, and the Bath Club, Miami Beach, in the winter.

Ravioli, as made by his year-round chef, Bill, is given a top billing on Newhart's masterly menus. It's something that one gets real good at about once out of 50 times, even at the Dag jernts that are supposed to know how to make it. This Bill makes it so the spit drivels from the corners of patrician mouths every time it's mentioned. The folks ballyhoo it.

The mugg who writes this wishes he had a faceful of it now.

GREENKEEPERS — ATTENTION!

If you haven't made out the query card on brown-patch information, which appeared in July GOLFDOM, please hunt it up and fill it out, NOW, while you're thinking about it, and mail, postage free to GOLFDOM. It will be greatly appreciated.



The manufacturer's trade mark label on goods assures high quality of the article so marketed.

A good club employee: One who cooperates without intruding.

Every good club is a directing post to other good clubs.

Coming out on top in the club business is largely a matter of starting at the bottom with that determination.

Radiator valves? It pays to pack them, now, before the steam goes on. Your grates, and so on, have of course, been attended to long ago.

The employee who goes fast enough in the club business will go ahead fast enough.

A member should never be handed a glass of water in the hand—a plate or small tray under the glass, of course. Exceptions, naturally, are at a bar or a table.

Tact — 'the lubricating oil of social contacts.

Good health is a prime requirement for everyone employed in the club.

The best work of the best club kitchen with the best materials available will come to naught if soapy utensils are used or if the various pots and pans need retinning.

GOLF'S MARKET PLACE

Al Link, extensively known for his work in manufacturing and selling good golf clubs, becomes a member of the Hillerich & Bradsby Co. staff Sept. 1. Al will handle exclusively pro trade in the Chicago district for H & B, and will spend some time at the company's Louisville factory assisting in the design and construction of the line.

His wide experience in association with the pro trade fits in well with the H & B policy of making a strong feature of the professional models and policies.

British "Golf Monthly," June, 1938, comments: "An elaborate check was made at two parallel holes at Troon of the carry of the golf balls in the first three days of the Amateur championship. Posts were driven at short intervals, official observers noted every ball which carried over the



GOLFDOM

Effective, low-cost, labor-saving protection against BROWN PATCH



Two real organic mercury ingredients give Special SEMESAN its high effectiveness. Maxi-

mum coverage—6,000 square feet per pound for as little as \$1.29 — gives it its low cost. May be applied in solution with water or dry with compost. From your supply house: 5 lbs., \$7.00; 25 lbs., \$33.00; 100 lbs., \$129.00. Turf Disease pamphlet free.

BAYER - SEMESAN COMPANY, INC. DU PONT BLDG., WILMINGTON, DEL.



200-yard mark. Run was not checked, just carry. The results of the checking will be submitted for consideration of the committee, which will review the present ball. A new ball at the championship was, beyond debate, carrying farther than any ball hitherto on the market."

Penfold Golf Balls, Inc., reports the ball referred to is the new Penfold, due for introduction in the U. S. sometime in November.

E. W. Harbert, widely-known pro at the Marywood CC, Battle Creek, Mich., has invented a wire display fixture for golf balls. Harb's device can display the balls either unwrapped or in boxes of three.

The invention is a simple, sturdy arrangement that gives the pro a good chance to put a new punch into golf ball display either inside the case, or outside, where the shop service is constantly main-



tained and the temptation of the attractive display won't so overwhelm shop visitors that they "forget" to sign or pay for the balls.

Huminal, the combination peat mossfertilizer, long in use abroad and used with great success by horticulturists and landscape gardeners since its comparatively recent introduction in this country, is now being introduced to the golf club market by the manufacturers, Eric Wedemeyer, 162 Fifth Ave., New York City.

In Huminal, by means of a patented process, the best Sphagnum moss has been treated to remove adverse acidity, thus obtaining a vegetable decomposed material, humus. Into this neutralized humus the essential plant food values, nitrogen, phosphoric acid and potash have been

laved. This 'laving' process gives two distinet advantages, makers say. First, it gives a perfectly uniform distribution of the plant foods, and second, allows both a quick, prompt stimulant to the turf, and also, a gradually available food. Thus Huminal is a non-acid, finely flaked peat, impregnated with the essential root foods in rightly balanced proportion. Repeated comparative tests have shown that Huminal is ideal for reconditioning old greens or making new ones.

As a part of the campaign to introduce Huminal to the golf club market, the manufacturers are offering a 70 lb. bale of Huminal, free, to make trial tests of the substance at clubs. A limited number of bales have been set aside for this purpose, so the manufacturers advise that requests be mailed promptly.

•

Strict adherence to the now well established pro only policy on Tommy Armour Golf Clubs was again the keynote of the annual sales conference of Crawford, Mac-Gregor, Canby Co. when sales representatives and executives met in Dayton last month. Entering the fifth year of service to golf professionals with the exclusive Tommy Armour models, the MacGregor organization has established definite acceptance for a complete line of protected professional model clubs, and plans for the 1939 season, as announced by C. H. Rickey, president, indicate even greater concentration in this field.

Principle convention addresses were given by head members of the MacGregor advisory staff—Tommy Armour on discussion of policies, and Jerry Glynn on valuable hints in salesmanship and presentation. These two also joined President Rickey in a feature by feature presentation of the 1939 Armour line.

The MacGregor representatives departed immediately after the week-long session for the opening visit to the golf professionals. Besides the well known Tourney Model, they will be showing the distinctly different Spliced-neck Penna Model and a new pear shaped No. 202 Model. For 1939 MacGregor also shows a full line of exclusively styled caddie bags.

Only one change in sales representation is announced for the 1939 campaign. Ock Willoweit, newly crowned champion of the Miami Valley Golf Professional Association, has been assigned to cover the pro

GREENKEEPERS

Apply disinfectant or soluble fertilizer with sprinkling water. New apparatus draws fertilizer or disinfectant into hose from an open vessel at a constant rate. Strength of solution constant, Can see rate of application at glance. Saves labor, time and money. Write for free circular or send only \$7.50 to J. H. BUTLER. PRO

only \$7.50 to J. H. BUTLER, PRO Sunbury Golf Course, Sunbury, Ohio MONEY RETURNED IF NOT SATISFIED



FORE! PAGE FENCE maintains right tournaments — exhibition revenues. Page Fence fabric is furnished in 5 superior metals meeting all atmospheric conditions.

Write to the address below for fully descriptive free booklet "Fence Facts" and name of PAGE FENCE distributor and erector nearest you.

PAGE FENCE ASSOCIATION Dept. G9 Bridgeport, Connectleut America's First Wire Fence - Since 1883



BENT GRASS

Vigorous, healthy stock that develops fine true putting surfaces. Write for full infor mation.

HIRAM F. GODWIN Box 122, Redford Sta., Detroit, Mich.

GOLFDOM





MacGregor's sales representatives and executives who met at recent sales conference in Dayton: Left to right-front row: Tony Penna, good will rep.; Ted Smith, Philadelphia dist.; Harry Adams, III. dist.; Jerry Glynn, member of advisory staff; Clarence H. Rickey, pres.; Tommy Armour, chief of advisory staff; Henry P. Cowen, v.-pres.; Lloyd Gullickson, Ohio rep., and Armour, chief of advisory staff; Henry P. Cowen, V.-pres.; Lloyd dullickson, Onlo rep., and Paul Smith, Midwest dist. Back Row: Wm. C. Mayl, asst. sales mgr.; Ed Gannon, Southwest dist.; Harold Peterson, Los Angeles dist.; Webb Gilbert, Kansas dist.; Irve Allen, Detroit dist.; Clarence W. Custenborder, general supt.; Jos. M. Neville, advertising mgr.; Tom Robbins, N. Y. dist.; Grant Ashley, Southeastern dist.; Cliff Rickey, Chicago Branch Office; Stanley Hobbs, Boston dist.; Robert Lysaght, prod. mgr., and Ock Willoweit, Pittsburgh dist.

field in western Md., western N. Y., Ky., and western Pa. He is taking the post of Wm. C. Mayl, who was recently brought into the Dayton office as assistant sales manager.

An organization for the purpose of exploration, development and utilization of some of the sphagnum peat moss bogs located in the state of Wisconsin has recently been formed. It will be known as the Peat Products Corp. of America, and operations have already begun on a 40-



Our rule washington internet of the solid form makes model greens. Also in stolon form, With-stands drouth like nothing else. Fully guaranteed, Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass Used by him like a carpet. Nursery grown bles now, sod also sold. Write for prices and samples now. Telephone ILLINOIS GRASS CO. Homewood (III.) 746 18455 Reigel Road (near Chicago) Homewood, Ill, acre block in a tract of 159 acres, which constitutes only a part of the peat bog holdings. Engineers estimate that this first 40 acres will have an approximate production of more than 73,000 tons of pre-cured, dehydrated commercial peat moss with a maximum moisture of 15% after processing is accomplished.

General sales offices will be located in the Utilities Bldg., at La Salle and Van Buren Sts., in Chicago. The sales division of the company will be under the personal supervision of H. E. (Bert)



ree to Readers:

As a convenience to readers, this page appears monthly in GOLFDOM. Use it, whenever you are in the market for any product used by your club, to secure literature and prices from dependable sources of supply. Then you'll know your buying is being done intelligently.

Study the ads in this issue of GOLFDOM carefully; you should find most of the products your course, clubhouse and pro-shop need for efficient operation. If you need further information on the products listed below, return this page, filled out, to GOLFDOM, 14 E. Jackson Blvd., Chicago. You'll get complete information.

> Soil screeners Soil shredders Soil testers

FOR THE GOLF COURSE

Arsenate of lead Bag racks for tees Ball washers Bent grass stolons Bird houses, sanctuaries Bookkeeping systems Brown-patch preventives

Compost distributors Containers, waste

Drinking fountains Dump carts

Fencing Fertilizers Fertilizer distributors Flags (greens)

Hole cutters Hole rims (putting cups) Hole rims (sand green) Hose, water Humus (soil conditioner) Insecticides

Irrigating equipment Mole and gopher poisons

Mowers ☐ putting green ☐ tee ☐ fairway ☐ rough] rough Mower sharpening machines Peat moss (soil conditioner) Pipe perforated for drainage Playground equipment Pumps (state capacity) Putting cups Rollers A fairway green apiked Sand green equipment Scythes (motor driven) Seed fairway green rough Seeders Shelters (golf course)

Skeet layouts

Sod cutters

Sprayers barrel pump power engine Spike discs Sprinklers A greens Swimming pool information Tractors Tractor tires low pressure pneumatic Tractor wheel spuds Water systems for greens for fairways Weed burners Weed killers Worm eradicators FOR THE PRO SHOP Bags canvas leather Balls Ball marking machines Belts Bookkeeping system Buffing motors D D. C. Caddie badges Caddie uniforms Caps Clubs Brassles [] Drivers Irons [] Matched sets Putters Spoons Women's Club racks for pro shop Gloves Grip dressing Handicap

C racks 🗌 cards Hats, duck with vizor Leather jackets Leather preservative

Movie cameras, projectors

Practice driving devices Prizes cups trophies Rain jackets Score cards Shafts hickory steel Shoe spikes Shoe trees Sockettes Sweaters Tees wood Trap-shooting □ shells

C celluloid C traps □ targets

. FOR THE CLUB HOUSE

Adding machines Ales Athletes Foot Remedies Bar equipment Bath slippers D paper Bars [] wood fixed portable Bath towels Beer bottle draught Beer cooling equipment Cash registers Deodorants Disinfectants Kitchen equipment Laundry equipment Liquors gin whi whiskey wine mixers Linens Lockers Mineral water Refrigerators. Rugs-runners for aisles Showers Shower mixers (automatic) Soda fountains Water coolers

Club				
Ву		Club Positi	on	
Address				
Town		State		.Date
	IMPORTANT-FILL OUT FORM	ON REVERSE	OF THIS	PAGE •

Thanks—In Advance!

It's no trouble for you to fill out this page and mail it to GOLFDOM, and you'll be doing us a great favor.

You see, this magazine is edited solely for those men listed below and is crammed with information to help them "do a job" for your course and club. That's why GOLFDOM wants its mailing list up-to-date at all times. Don't let your club's copies reach the wrong men.

Fill in this page NOW and mail to GOLFDOM, 14 East Jackson Blvd., Chicago.

Club	

PRESIDENT (or owner) Address			
GREEN- CHAIRMAN			
Address			
CLUB MANAGER			
Address		 	
HOUSE CHAIRMAN			
Address			
GOLF			
Address			
GREEN- KEEPER			
Address			

LANGFORD and MOREAU, Ltd.

Twenty-five successful years demonstrate our ability to cope satisfactorily with all problems of golf course design and construction.

REMODELING

MODERNIZATION LANDSCAPING

DRAINAGE SWIMMING POOLS IRRIGATION

GOLF ARCHITECTS

2405 Grace Street, Chicago, III.

LANDSCAPE ENGINEERS

Humiston and James Carruthers.

The principal grade of peat moss will be burlaped in standard size bales containing approximately 22 bushels and sold un-der the brand name of "Mello-Peat." Among other products that will be offered the trade is an exceptional grade of precipitated calcium carbonate under the brand name of "Horto-Cal," to be used for the conditioning and neutralizing of sour soils. Other products of a special nature for horticultural uses will be offered as soon as it becomes practical to promote their sale. The company will be prepared to make shipment of peat moss early in Sept.

WANT ADS-Rates: 10c per word; minimum, 25 words

First Class Pro-Greenkeeper—wants winter location with Southern club, or year around job. Age 27, and practically raised on golf course as father was one of nation's leading greenkeepers. Pleasing per-sonality, hard worker, and good businessman; has gotten fine results from energetic membership solicitation. Excellent record in the few tourna-ments played this year, and in number of pupils who have decidedly improved their games under his instruction. Member P. G. A.. Thoroughly com-petent to handle all details of small club operation. Excellent credit rating, highest references. Address: Ad 908, % Golfdom, Chicago. one of nation's leading greenkeepers. Pleasing per-

Professional—high grade, excellent record, now em-ployed, wants to make change. Only interested in first class club. Pleasing personality, gets results. Best of references. Address: Ad 909, % Gol/dom, Chicago.

Experienced Clubhouse Manager—and wife, now with summer resort club, will be available for winter season or all year position. Salary no object. Excellent references. Expert caterer. Address: C. Ross, P. O. Box 122, Old Forge, New York.

Professional—with 15 successful years' experience as instructor and greenkeeper in one of best clubs in Chicago district, desires position in club want-ing services of young pro able to produce results in upkeep of course and teaching. Now employed but wants club with year around activities. Very best character and ability, references. Address: Ad 900, % Golfdom, Chicago.

Ad 900, % Golfdom, Chicago. Available 1939—Scotch Pro with 80 years' substan-tial experience and background. Well qualified to efficiently serve any active club requiring a thor-ough instructor. Fine club-maker and player. An active intelligent abstainer with A-1 credit and a fine personality. Winters in Florida and is very highly recommended. Inquiries cheerfully acknowl-edged. Address: Ad 906, % Golfdom, Chicago. Well-known professional with over 25 successful years in the golf business desires winter connec-tion with resort club, Florida preferred but not necessary. Also open for year-round position, lo-cation no matter, just so long as it affords steady employment. Ambitious, pleasing personality, noted instructor, married. Has taught golf to some of America's foremost families. Can furnish highest references. Address: Ad 904, % Golfdom, Chicago.

Professional-desires connection for 1939 season. P. G. A. member, American, good personality; ex-cellent instructor, good player and business builder. Fifteen years' experience. Can furnish best of references from past employers. Address: Ad 905, % Golfdom, Chicago.

Pro-Greenkeeper and Manager-desires position. 25 years' experience; best of references. Will go any-where. Steady position wanted more than high salary. Steady and reliable. Address: Ad 903, % Golfdom, Chicago.

Pro-manager-greenkeeper — desires change. Wish connection with medium-sized club having winter activities. Have qualifications and experience to take over entire management. References former employers. Address: Ad 902, % Golfdom, Chicago. For Sale-Fee paying Golf Course, three miles from town, on State highway, between Texas and Arkansas. Owner leaving town. Reasonable to quick buy. Address: Ad 907, % Golfdom, Chicago. Energetic pro with fire heatings remainder Energetic pro with fine business reputation and pleasing personality wants winter location. Age 28. Excellent teacher, Summer location is at New England resort course where his services have been definitely valuable in bringing business to town. Interested in arrangement that would enable him to profit with business-getting performance. Ad-dress: Ad 901, % Golfdom, Chicago.

arces: Aa 501, % Gonaom, Chacage.
Wanted—Greenkeeper who can also act as professional on western irrigated nine-hole golf course, sand greens. Must understand grass culture with experience in maintenance of golf course. Compensation about \$2,000.00 per year. Send applications with references and history of experience to F, E. Hanly, Secretary, Hilands Golf Club, Billings, Mustage. Montana.

Reputable Representatives With Following-among Reputable Representatives with Following—among established pros to sell our popularly-priced Oiled Silk Rain Jacket and Windbreaker of featherweight Airplane Cloth. Attractive commission. Fabric Products Mfg. Co., 557 W. Jackson Evd., Chicago. FOR SALE—Reconditioned compost machine, Royer Madei W. Dune and Locks like new hear full Model M. Runs and looks like new-has full guarantee same as new machine. An excellent bargain! \$350, F.O.B. Harrisburg. Write Raup Lawn Mower Service, 1310-12 N. Cameron St., Harrisburg, Pa.

JANSSEN GRAYBAR HOFBRAU

Lexington Ave. at 44th St. Old Hofbrau: 28 W. 30th St. **New York City**

Where golfers meet in the atmosphere of 'Old Heidelberg'-the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

Janssen wants to see you!

GOLFDOM

SEPTEMBER, 1938



VOL. 12, No. 9

PUBLICATION OFFICES: 14 E. JACKSON BLVD., CHICAGO, ILL. [Tel.: HARRISON 5942]

Eastern Rep., ALBRO GAYLOR, 20 Vesey St., New York City Tel: CORtlandt 7-4031 Western Rep., RAWLINS & HUNT, 333 N. Michigan Ave., Chicago Tel.: Ran. 6225

> Editor HERB GRAFFIS

IS JA

- Managing Ed. JACK FULTON, JR.
- Adv. Mgr. JOE GRAFFIS

		ы.	61	ы		•
C				-		-
-	-		 _		-	_

Golf Comes First, by John M. Beall	9
500 Pros Hold Shop Sale, by Herb Graffis	13
Says Superintendents Will Get Pay Boosts When Times Allow	16
Municipal Course Statistics	17
Clearing House Rates Pros	22
'Uncle Julian' Resigns as Spalding Board Chairman	24
Michigan PGA Holds Successful 'Trade-In' Week	26
Ask Golfers to Donate Travers' Mashie to Museum	28
Member Tells World His Club's Pro Suits Him	30
Form Tells Club Daily Score on Operations	31
Golf's Market Place	33

ADVERTISERS' INDEX

Page

Acushnet Process Co 8	Janssen Graybar Hofbrau
Alliance Distributors, Inc	Langford & Moreau, Ltd Lewis Company, G. B
Bayer-Semesan Co., Inc	Links, The Lytton Building Corp
Butler, J. H 35 Crawford, MacGregor, Canby Co 29	Michell's Seed House
Dolge Co., The C. B 5 Dunlop Tire & Rubber Co3rd Cover	Page Fence Association
Fulname Co., The	Royer Foundry & Machine Co
Godwin, Hiram F	Scott & Sons Co., O. M Sewerage Commission, The Skinner Irrigation Co., The Stumpp & Walter Co
Heddon's Sons, James	U. S. Rubber Products, Inc Vestal Co., John H Wedemeyer, Eric Wheeling Steel Corp Wilson Sporting Goods Co
International Harvester Co., Inc., 2nd Cover	Worthington Mower Co

Page

.4th Cover

6375