



The Boss and His Boys—L. B. Icely, President, Wilson Sporting Goods Co., gets together with members of the Wilson field advisory staff at the Miami-Biltmore. Standing (left to right) are Jimmy Hines, Mike Brady, Johnny Farrell, Sam Snead, L. B. Icely, Jug McSpaden, and Tom MacNamara. Seated are Leo Diegel, John Revolta, Denny Shute, and Ralph Guidahl.

grams brands seems to have been paralleled all through the corporation, judging by the way the company sweetened the kitty for its stockholders.

The Bronfman boys, Seagrams head men, who bought the larger part of the 81-year-old Seagram company about 15 years ago, turned back the cash they received for their common dividend, plus some more cash, for \$500,000 cumulative preferred stock. Reason for the Bronfman action was "implicit confidence in the future of the company," and a desire to take care of the other stockholders while withdrawing only a minimum amount of the cash resources of the rapidly growing business.

Dunlop announces a new Trophy Case for golfers making a hole-in-one with a Dunlop ball. Lucky golfers making an



"ace" should forward the ball to the Dunlop Tire & Rubber Corp., Promotion Dept., 500 Fifth ave., New York City, and the ball will be mounted and returned free of charge.

Jas. Heddon's Sons, Dowagiac, Mich., announce the appointment Nov. 1st of Fred Dowling as promotion executive in charge of the company's golf shaft division.

Fred has spent considerable time in the golf business, being connected with Spalding for seven years and having just completed five years of profitable toil in the interests of Acushnet and Kenneth Smith. In his new capacity, Dowling will travel all over the country—which is nothing new to Fred.

Yard-O-Meter is the name of a sighting device that fits on the end of a pencil and measures the distance of your lie to the hole, recently placed on the market by Henry L. Hanson, Worcester, Mass. It is held at arm's length. You look through a slot to the flag pole, adjusting the slot to fit the height of the pole. When this is done, an arrow on the Yard-O-Meter indicates the distance you are from the pole.

It's hard to judge quality in seed, and even greenkeepers with their frequent handling of the various seeds of turf grasses may experience some difficulty in classifying Kentucky bluegrass when several grades are offered for inspection.

At an exhibit in Cincinnati, O. M. Scott & Sons Co. announce a novel test of skill



Here is a corner of the new home of L. A. Young Golf Co's Chicago branch. The well-lighted, attractive suite is located in the Lytton Building, headquarters of golf in the Midwest. Cards announcing the new location, open for business since November, were mailed all pros and accounts in the Chicago District. Paul Sage is in charge.

in evaluating seed. There will be five trays of Kentucky bluegrass representing a wide range in purities. The poorest will be under 50% pure and the best ring the bell at 99.82%.

Every greenkeeper who succeeds in arranging the five grades in the order of their comparative purities will receive a silver dollar, while the keen-eyed groomer-of-the-greens who comes nearest to esti-

Three Styles of One-Color Score Cards

of Excellent Quality are

Priced \$21 to \$26 for 5,000

Produced by a New Process they are complete and of correct size.

Samples of these and 4 higher priced 2-color cards to clubs on request.

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago

SWIMMING POOL CONSTRUCTION

MODERNIZED, STANDARDIZED, SIMPLIFIED FOR
QUALITY, ECONOMY AND SPEED
THRU YEARS OF EXPERIENCE

By: **NASON & CULLEN**

6326 Market St. Philadelphia, Pa.

Preliminary Estimate Without Obligation

THE WHITE HOUSE

IS

"The Resort Hotel Complete"

BILOXI, MISS. GULF COAST

Golf
Boating
Deep Sea Fishing

—Yes and tennis, hiking and dancing, too, where winter days are balmy.

—One of America's finest hotels. Delicious food—Flawless service—Congenial company—Low rates. Address

JOHN T. WHITE, Mgr.



The White House, BILOXI, MISS.

mating the purities of each of the five grades will go home ten dollars better off.

Stanley A. Sweet, president of Sweet-Orr & Co., Inc., was recently elected a director of the board of A. G. Spalding & Bros. replacing John T. Doyle, a former member of the board.

Walter W. Rector has joined the executive staff of the American Fork & Hoe Co., Cleveland, as assistant to the president, A. F. Fifield. Among Rector's duties will



W. W. RECTOR

be the promotion of the True Temper line of golf shafts.

Rector, who is quite a golfer himself, comes from Montgomery Ward where he was merchandise manager of the company's hard lines group, which includes all sporting goods items.

Booming business has forced Woodworth Bradley, prominent Rhode Island seedsman, to open a larger and more modern store at 131 Torrance St., Providence, R. I. Golf Course equipment and supply buyers will find Bradley's new spot worth a visit.

A leaflet describing the U. S. Royal golf course water hose has recently been issued by United States Rubber Products, Inc. Featured is the U.S. Royal hose of dual spiral cord construction, sunproofed to withstand cracking and checking while constantly exposed to the rays of the sun. This hose is available in either 1 in. or 3/4 in. sizes in lengths from 50 to 500 ft., either coupled or uncoupled. If 2,500 or more ft. are purchased, the company will furnish hose with the name of the club branded on the hose once every 25 ft.

The U.S. Peerless water hose, in the medium price range, and the U.S. Rainbow hose, in the lower priced class, both of double braid construction, are also pictured and described in the leaflet.

FIRST

on the brown patch prevention

PROGRAM



For prevention and control of brown patch, get your money's worth by using SPECIAL SEMESAN. Contains two organic mercuries, yet costs as little as \$1.29 a green. Gives liberal coverage, may be applied

dry with compost or in solution with water; does not damage the spray rig.

SPECIAL SEMESAN: 5 lbs., \$7.00; 25 lbs., \$33.00; 100 lbs., \$129.00. Other Du Bay treatments: Regular Semesan — the original brown patch fungicide, and Nu-Green — the preventive which also hastens recovery of infected turf. Order from your supply house.

For free pamphlet on turf diseases, write

BAYER-SEMESAN CO., INC.
DU PONT BLDG., WILMINGTON, DEL.

SWIMMING—

now, for the members of your Club, is only a memory of a summer gone but they are looking forward to its pleasure in years to come. You club officials should start plans, NOW, to capitalize on that anticipation—your members are going to spend much money for swimming facilities, next summer, and if you manage right, they'll gladly spend it "at home."

A "GUNITE" SWIMMING POOL

near the Clubhouse, will gather those extra dollars into your Club treasury.

Our representative wants to visit you, to show how simple is the design of a "GUNITE" pool, and how small is its cost. Have him around tomorrow—it's only a few months until swimming time is here again.

Write TODAY—no obligation.

CEMENT GUN COMPANY
ALLENTOWN, PENNSYLVANIA

Helpful Bulletin Describing Poa Annua Issued By N. J. Station

EVERYONE interested in turf management would do well to write for Bulletin 630 of the New Jersey Agricultural Experiment Station entitled "Annual Bluegrass (Poa Annua L.) and Its Requirements for Growth," by H. B. Sprague and G. W. Burton.

The 24-page report is a most workmanlike and complete research into the con-

ditions under which Poa annua makes its most satisfactory growth and also the factors responsible for its unwanted invasion of the turfed areas and replacement of preferred grasses.

Among other factors investigated are the effect of fertilizers on turf invasion by bluegrass; variations in seasonal abundance; effect of lead arsenate treatments; effect of lime on growth; effect of light conditions; and fertilizers and seed-head production.

Classified Ads

Rates: 10 cents a word per issue. Minimum charge \$2.50

Club Manager and Wife with fine record in handling all details of clubhouse operation desire new position. Highest references for ability, performance and character. Will go anywhere. Address: Ad 120, % *Golfdom, Chicago, Ill.*

Wanted—Salesman for golf ball company—real opportunity—large territory. Attractive proposition—fits perfectly with modern pro-shop merchandising. Experienced man preferred although not absolutely essential. Accounts include pros, jobbing and retail trade. Profitable proposition to man with ability and pep to earn good money. Write full particulars of qualifications and experience. Address: Ad 126, % *Golfdom, Chicago, Ill.*

John Hackbarth—3830 Council Crest, Madison, Wisconsin. Available for 1938. Club with plenty of teaching desired. Twelve years service with Black Hawk Country Club, Madison, Wis., membership 300, as golf professional, greenkeeper and club manager. A-1 rating. Married and author of recent publication "The Key To Better Golf."

For ten long years have been teaching assistant to leading professionals. Now want pro job of my own. Age 30, good player and clubmaker; excellent references. Address: Ad 125, % *Golfdom, Chicago.*

Golf Professional—with 20 years practical experience in greenkeeping and teaching would like position in all year round club if possible. Have taught several well known amateurs, stars and numerous club champions. Excellent references as to qualifications and character. Wife also excellent bookkeeper and hostess. Address: Ad 108, % *Golfdom, Chicago, Ill.*

Young Couple—desire management of club. P.G.A. member in good standing, 10 years experience. Graduate dietician with club and commercial experience. References. Address: Ad 123, % *Golfdom, Chicago, Ill.*

Competent Greenkeeper—in midwest available March first. Nineteen years with present club. Expert in all details of course maintenance and construction. Excellent references and reputation. Will go anywhere. Address: Ad 116, % *Golfdom, Chicago, Ill.*

Golf Course Superintendent and Professional—desires change with a larger club requiring the highest standard of service. Have been in golf since fourteen years old, served my apprenticeship of seven years with two very exclusive clubs. Have been pro-manager ten years, am diplomatic and tactful; a hard worker, pay strict attention to business and have an extensive experience in greenkeeping. Credit rating A-1, references as to character, habits and qualifications excellent. Catering service if desired. Address: Ad 110, % *Golfdom, Chicago, Ill.*

Greenkeeper open for engagement with good club. Thorough experience in all phases of course instruction and maintenance. Expert mechanical ability. 21 years experience, 9 years nationally known club. Go anywhere. Address: Ad 121, % *Golfdom, Chicago, Ill.*

Professional—Immediately available. Reliable, experienced, highest references as to character, ability, integrity and service. Hard worker, fine player and enthusiastic instructor. A-1 credit rating. Anxious to get on job and get organized for big 1938. Address: Ad 132, % *Golfdom, Chicago.*

Pro—with outstanding record of instruction and thoroughly satisfactory handling of all other pro department work and a good greenkeeper wants connection with larger club. Pleasant personality, industrious, able and diplomatic. Highest recommendations from present club officials and members, all of whom believe that this man is qualified for a larger job than present club can provide. Address: Ad 114, % *Golfdom, Chicago.*

Golf Professional—expert instructor, available for spring employment. References as to character, habits and golf shop management. 32 years old, alert, willing worker. Enthusiastic in membership contacts and service. Address: Ad 130, % *Golfdom, Chicago.*

Professional—Desires medium-size club with possibilities of moderate income. Age 25, aggressive and well-informed; excellent teacher and good business man. Location immaterial. Your inquiry welcomed. Address: Ad 131, % *Golfdom, Chicago.*

Man of twenty years' experience as golf professional and greenkeeper; A-1 teacher, clubmaker and construction work, will sign for reasonable salary and go anywhere. A-1 credit, good player and strictly business. Address: Ad 117, % *Golfdom, Chicago.*

For Lease, Year Around Business—including 9-hole golf course and roadhouse. New clubhouse completed in 1937. Golf course and roadhouse been operating for 10 years. Fully equipped kitchen, dining-room, soda fountain, etc. Gas, electric, stoker heat. 5 modern living rooms above. Rustic structure. Beer, wine and dancing license included to May 1st. Pro shop, tennis court; bent greens. Maintenance of golf course at owner's expense. 80 miles north of Detroit, ½ mile from thriving city of 3,500. Also 10 other towns within 15 miles. No other golf club within 35 miles. \$1,500 down. Possession on or before March 1st. Will consider leasing golf club separately. Applicants must be of high calibre with ample club experience. Address: F. L. Clark, Owner, Caro, Michigan.

Position Wanted—Man and Wife to manage and operate a first class clubhouse. Capable, honest and efficient; excellent references. Capacity as chef in first class hotels and clubs. Salary or concession optional. Address: Ad 105, % *Golfdom, Chicago.*

Pro-Greenkeeper—20 years experience in all phases of the golf game. Seven years at present position. First-class instructor and great experience in soils and grasses. Can furnish A-1 references. Address: Ad 100, % *Golfdom, Chicago.*

Post Yourself!

You're going to think a lot about purchasing between now and next spring, so here's something important in connection with your club's 1938 budget. Study the ads in this issue of GOLFDOM carefully; they offer most of the products your course, clubhouse and pro-shop need for efficient operation.

Then, if you can't find just the information you need, draw a line through items on the list below, mail page to GOLFDOM, 14 E. Jackson Blvd., Chicago, and you'll get complete information.

FOR THE GOLF COURSE

Arsenate of lead
 Bag racks for tees
 Ball washers
 Bent grass stolons
 Bookkeeping systems
 Brown-patch preventives
 Charcoal (soil conditioner)
 Clamps, for pipe leaks ✓
 Compost distributors
 Compost sterilizers
 Containers, waste
 Diesel engines
 Drinking fountains
 Dump carts
 Fencing
 Fertilizers ✓
 Fertilizer distributors
 Flags (greens)
 Hole cutters
 Hole rims (putting cups)
 Hole rims (sand green)
 Hose, water
 Humus (soil conditioner)
 Hydraulic mixers (fertilizer)
 Insecticides ✓
 Lightning arresters
 Lime, hydrated
 Limestone, pulverized
 Mole and gopher poisons
 Mole and gopher traps
 Mowers
 putting green tee
 fairway rough
 Mower Blades
 Mower sharpening machines
 Peat moss (soil conditioner)
 Pipe
 perforated for drainage
 water
 Playground equipment
 Pumps (state capacity)

 Putting cups
 Putting paths (sand green)
 Resurfacer (Skating Rinks)
 Rollers
 fairway ✓
 green ✓
 spiked
 Sand green equipment
 Scythes (motor driven)
 Seed
 fairway
 green
 rough
 Seeders
 Shelters (golf course) ✓

Skeet layouts
 Sod cutters
 Soil screeners
 Soil shredders
 Soil testers
 Sprayers
 barrel pump
 power engine
 Spike discs
 Spike rollers
 Sprinklers
 greens
 fairway
 Swimming pool information
 Tee markers
 Tractors
 Tractor tires,
 low pressure
 pneumatic ✓
 Tractor wheel spuds
 Turf renovator
 Water systems
 for greens
 for fairways
 Water system engineer
 Weed burners
 Weed killers
 Worm eradicators
 *

FOR THE PRO SHOP

Bags
 canvas
 leather
 Balls
 .35 .50 .75
 Ball marking machines
 Belts
 Bookkeeping system
 Buffing motors
 A.C. D.C.
 Caddie badges
 Caddie uniforms
 Calks for golf shoes
 Caps
 Clubs
 Brassies Drivers
 Irons Matched sets
 Putters Spoons
 Women's
 Club racks for pro shop
 Gloves
 Grip dressing
 Grip wax
 Handicap
 racks cards
 Hats, duck with vizor
 Leather jackets
 Leather preservative

Movie cameras, projectors
 Practice clubs
 Practice driving devices
 Practice putting devices
 Prizes
 cups
 trophies
 Rain jackets
 Score cards
 Shafts
 hickory
 steel
 Shoes
 Shoe spikes
 Shoe trees
 Sockettes
 Sweaters
 Sweat shirts
 Tees
 wood celluloid
 Trap-shooting traps
 shells targets
 Underwear
 *

FOR THE CLUBHOUSE

Ales
 Bar equipment
 Bath slippers
 paper wood
 Bars
 fixed
 portable
 Bath towels
 Beer
 bottle
 draught
 Beer cooling equipment
 Cash registers
 Deodorants
 Disinfectants
 Fireworks
 Kitchen equipment
 Laundry equipment
 Liquors
 gin
 whiskey
 wine
 mixers
 Linens
 Lockers
 Mineral water
 Refrigerators
 Rugs—runners for aisles
 Showers
 Shower mixers (automatic)
 Soda fountains
 Water coolers
 Water softeners

Club

By Club Position

Address

Town State Date

• IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE •

How Do You KNOW?

Don't assume somebody else in your club has sent in this page.

Maybe they haven't, in which case GOLFDOM is not reaching your newly elected and appointed officials. And that is a mistake, because GOLFDOM is edited solely for the five men listed below and they deserve all the help the magazine will give them in running your club efficiently.

Do them a good turn. Tear out this page, fill it in and mail to GOLFDOM, 14 East Jackson Blvd., Chicago.

Remember, the magazine is free—but it's invaluable to club operating officials.

Club.....

Town..... State.....

Number of Holes..... Is Course Private, Daily Fee or Municipal?.....

If course formerly operated under another name, write OLD name here

PRESIDENT
(or owner)

Address

GREEN-CHAIRMAN

Address

CLUB MANAGER

Address

GOLF PROFESSIONAL

Address

GREEN-KEEPER

Address

Please give us this additional information for our records:

Swimming Pool?..... How Many Tennis Courts?..... Trapshooting or Skeet?.....

SEE OTHER SIDE

New England Greenkeepers Hold Turf Disease Clinic

RESULTS of various turf disease experiments at the R.I. Experiment Station, and how New England courses fared against these diseases was the topic of discussion at the December meeting of the Greenkeepers Club of New England, held Dec. 6 at the Waltham Field Station, Waltham, Mass. Principal speakers were L. E. Erwin and Dr. J. E. DeFrance of Rhode Island State College.

Erwin reported that different mercurials are being tried for the control of *large brown-patch*. The experiments were begun June 21, with treatments every ten days thereafter, some ten applications per season, at rate of two ounces per 1,000 sq. ft. Control was also tried by treating when temperatures during the night had had a 68 degree or more minimum. *Dollar-spot* showed up on many courses during the past season, appearing the last week in May, and also late in October and early November. Same mercurial treatment as in brown-patch was used in fighting dollar-spot.

Snowmold gave little trouble at Kingston, except on Seaside bent, where mercury treatments gave control. *Pink patch* (spots like dollar-spot), showed up in all New England states, during May and June, but was controlled by almost any of the mercury compounds. It usually does not kill roots. *Algae* (black scum) hit hard last season. Controlled by raking both ways to give the air a chance to get down into the soil. *Sun scald* was troublesome on many courses last season, but little is known about it.

Dr. DeFrance told of his trip last summer to the 4th International Grasslands Congress, held in England. He also visited courses and observed growing of turf in Wales, Scotland, Norway, Sweden, Denmark, Germany and France.

1938 GOLF COURSE BUDGETS

should include

LEWIS WASHERS



Multi-Ball—the new roto washer that cleans balls as fast as they can be fed into it. Price, \$12.00 each.
Paddle-Type—the inexpensive single ball washer that is seen on so many courses throughout the country. Price: 1-10, \$6.00; 11 to 20, \$5.50 each.



G. B. LEWIS CO. Dept. G1, Watertown, Wis.

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U.S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



HENDERSON'S Economical Grass Seeds

Economical because they are of high quality, purity and germination. Economical because they give results with the first sowing. Write for prices.

PETER HENDERSON & CO., 35 Cortland St., New York City

JANSSEN GRAYBAR HOFBRAU

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. Open Sundays.

Lexington Ave. at 44th St.
 Old Hofbrau: 28 W. 30th St.
 New York City

Janssen wants to see you!

JANUARY, 1938

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CONTENTS

	Page
Over Here, Over There, by John Monteith, Jr.....	13
Reid to Head USGA.....	16
How I Handle Fee Players, by Joseph F. Chamberlin.....	17
Peoria Barn Is Tops for Service, by Jack Fulton, Jr.....	19
Send Your Man to College.....	21
Managers Plan Busy Conclave.....	22
Service Is Keynote of New Shop.....	23
Jock Hutchison Wins First PGA Seniors' Tourney.....	28
You've Got To Have "It," by Herb Graffis.....	29
Greenkeepers Expect Big Things of 1938 Convention.....	34
Dupont CC to Open Second 18 This Spring.....	35
Clubs Still Ignore Greens Force During Winter, by Louis Dennis....	36
Lively Golf Schedules Credited With Aiding 1937 Play Volume.....	37
Further Comments on Health of Golf During 1937.....	37
Promotion Bureau to Go After Corporation Golf Activity.....	39
Golf's Market Place.....	40

ADVERTISERS' INDEX

	Page		Page
American Fork & Hoe Co., The.....	27	Milorganite	11
Bayer-Semesan Co., Inc.....	43	Nason & Cullen.....	42
Buckner Mfg. Co.....	2	Nat'l. Association of Greenkeepers.....	6
Cast Iron Pipe Research Assn, The. 3rd Cover		Page Fence Association.....	40
Cement Gun Co.....	43	Pennsylvania Lawn Mower Co.....	1
Fate-Root-Heath Co., The.....	10	Root Mfg. Co., The.....	4
Gifford-Wood Co.....	2	Roseman Tractor Mower Co.....	9
Godwin, Hiram F.....	39	Sewerage Commission, The.....	11
Graver Tank & Mfg. Co., Inc.....	39	Skinner Irrigation Co.....	4
Henderson & Co., Peter.....	47	Spalding & Bros., A. G.....	30-31
Horner, R. S.....	47	Staupe Mak-A-Tractor Co.....	40
Ideal Power Lawn Mower Co.....	7	Stump & Walter Co.....	4
International Harvester Co., Inc....2nd Cover		Toro Mfg. Corp.....	5
Jacobsen Mfg. Co.....	38	U. S. Rubber Prod., Inc.....	4th Cover
Janssen Graybar Hofbrau.....	47	Vestal Co., John H.....	42
Kroydon Co., The.....	12	White House, The.....	42
Lewis Company, G. B.....	47	Wilson Sporting Goods Co.....	24-25
Links, The	40	Woodruff & Sons, F. H.....	40
Lyon Metal Products, Inc.....	10	Worthington Mower Co.....	3
Majestic Hotel	8	Young Golf Co., L. A.....	33

ALDERWOOD— one of the fine courses piped with Cast Iron



View of eleventh green.

Why risk digging up fairways to replace short-lived pipe! It will never be necessary if cast iron pipe is installed. The first cost will be the last cost—no replacements, no maintenance. Cast iron pipe lasts for a century. It is the standard material for underground mains. Sizes from 1½ inches. For list of installations, write The Cast Iron Pipe Research Association, Thomas F. Wolfe, Research Engineer, Peoples Gas Building, Chicago, Ill.

Photo courtesy Alderwood Country Club, Portland, Oregon.

CAST IRON PIPE

The Standard Material  *for Underground Mains*