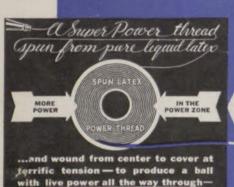
## THE U.S. ROYAL HAS IT! TODAY'S GREAT DISTANCE BALL HAS MORE POWER IN THE "POWER ZONE" BECAUSE...IT'S



the greatest distance ball of all time I

# POWER WOUND with Spun-Tatex

● Take the U. S. Royal Blue, for example—the distance ball for championship and tournament play. The U. S. Royal Blue is truly a great Distance Ball. No ball will go farther.

New and improved Spun-Latex Power Winding gives the U. S. Royal Blue not only supreme distance, but a finer feel and click than ever before.

A perfectly balanced ball, every part of its construction so blended with every other part as to make the finished ball as nearly perfect as modern science can make a golf ball. Then, as double insurance that ever U. S. Royal Blue will give the good golfer Great Distance, every U. S. Royal Blue must pass the famous U. S. Dual-Compression Test—not just one but two compression tests. That certifies that every U. S. Royal Blue is wound just as hard as every other U. S. Royal Blue. That means "Distance Insurance"—evenness of feel and dick—UNIFORM-ITY of supreme performance.

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