

Make the *Fairway*  
your fifty-cent golf ball



*Geer Patent Cover  
 + Power Thread*

**50¢**  
*The Golf Ball with  
 a Million Friends  
 The Largest Selling  
 50¢ Golf Ball*

The golfer knows the Fairway; he likes the Fairway. When you hand him one, you don't have to tell him how good it is—he knows its quality and playing performance and he buys it readily.

Year after year, every year of its twelve year life, the Fairway has been improved—made a better golf ball. For this reason it has always outsold all other fifty-cent balls. It is accurate. It goes farther. It has Power Thread winding for distance. And it has a Geer Patent Cover, the best and most durable known to golf ball construction.

**SELL THE FIFTY-CENT BALL  
 THAT ALL GOLFERS KNOW  
 AND LIKE — THE FAIRWAY**



*The complete line of famous U. S. Golf Balls:*

<p><b>U. S. ROYAL BLUE</b>                      —for tournament and championship play . . . . . 75c</p>	<p><b>U. S. ROYAL ARROW</b>                      —especially compressed for the light bitter . . . . . 75c</p>	<p><b>U. S. ROYAL NASSAU</b>                      —the ball with the toughest cover . . . . . 75c</p>
<p><b>U. S. FAIRWAY</b>                      —the largest selling 50c golf ball</p>	<p><b>U. S. NOBBY</b>                      —3 good golf balls for \$1.00</p>	<p><b>U. S. TIGER</b>                      —the best 25c ball on the market</p>



United States Rubber Company

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