



Dunlop's golf division sales force lines up for camera at recent Buffalo meeting.

golf ball and the Gold Cup, Maxfli and Silver Cup "Double Balanced" golf clubs.

The entire meeting was under the supervision of Vincent Richards, general manager of the sporting goods division.

Richards announces these changes in the organization as of September 1: Robert N. Pryor of the New York sales force will head the publicity and promotion department; Sam Doak shifts from Cleveland division sales force to sporting goods manager of Chicago; Herb Andrus from sales force, San Francisco, becomes Pacific Coast sporting goods manager. Other changes include transfer of Tim McGrath of New York to Cleveland and Paul W. Gibbs from Atlanta to New York.

Maintenance of the pro-only-policy on the complete line of Tommy Armour golf clubs was the keynote in the recent sales convention which brought together representatives and executives of the Crawford, MacGregor, Canby Co., at Dayton, Ohio. The 1938 line of golf merchandise was presented by Clarence H. Rickey, president, who acted as chairman during the four day meeting.

Rickey stressed the point that MacGregor has upheld for the past three years the distribution of all Tommy Armour models to professionals exclusively; the policy is to be continued and rigorously enforced. The representatives unanimously favored the platform and were enthusiastic over the new models shown in the presentation.

Superlatives flowed freely as Armour himself viewed the finished production of his creative efforts. Armour took over the meeting on the final day to discuss the

features and refinements of the new designs. At the closing banquet session he performed as master of ceremonies and expertly guided the successful meeting to an end.

Three shifts in MacGregor's sales staff are announced. Harry Adams, a ranking playing pro, will cover Chicago and the principle sections of Illinois and Wisconsin; Ted Smith is transferred from Chicago to a territory embracing N. J., Md., Del., D. C. and eastern Pa.; while Miller Dartt joins MacGregor to cover Okla., Tex., Ark. and La., during the winter season and travel Minn., Ia., N. D., S. D., and sections of Ill., Wisc. and Mo. during the summer.

One of the largest moving jobs in Chicago during the last decade was that of the International Harvester Co. in transferring the company's general offices to 180 N. Michigan Ave. More than 300 van loads of equipment were moved beginning after office hours Friday, Oct. 8, and completing 1 P.M. the following Sunday.

With improved conditions, clubs once again are interesting themselves in protecting and attracting birds to their grounds. Joseph H. Dodson, the "Bird House Man," Kankakee, Ill., reports a sharp increase in orders from clubs for song bird supplies such as houses, shelters and feeding stations.

"Any investment a club makes for bird protection," says Dodson, "will more than be repaid by the vast multitude of injurious insects and weed seeds eaten by the birds attracted to the grounds."



MacGregor's salesmen were shown the company's 1938 line during the recent 4 day convention in Dayton.

## IT STAYS SHARP



Diamond  
Steel Center  
Tractor Spud

Extra hard steel center keeps spud sharp. Tapered point aerates turf. Write for information.

**DIAMOND CALK HORSESHOE CO.**  
4702 GRAND AVE. DULUTH, MINN.

WINTER HARDY—ACCLIMATED  
RHODE ISLAND  
CREEPING VELVET

## BENT GRASS SEED AND FAIRWAY MIXTURES

of highest quality for lowest price that seed of equal quality can be offered. **SAVE** for your club: Buy your seed direct from the grower.

**A. N. PECKHAM,**  
KINGSTON RHODE ISLAND



Here's the "gang" at a session of L. A. Young Golf Co's. annual sales convention.

The 1937 annual sales convention of the L. A. Young Golf Co., instead of requiring the usual three days, filled four in order to fully acquaint the salesmen with the 1938 Hagen line. All sessions were held in the Detroit Leland hotel, with a golf tournament at Red Run GC preceding the business meetings.

One highlight was the presentation of very fine watches to each of seven men who have completed ten years' service with the company. The ten-year men are: E. E. Chapman, president; Richard A. Link, factory manager; Paul Sage, Chicago manager; R. T. Mixich, office manager; Gordon F. Goyette, Ohio and Ind. representative; Dan A. Finch, Mo., Kan. and Okla. representative, and Irving Guy, foreman of wood head department.

The Hagen line for 1938 will comprise three new wood models and one new stainless steel iron model, the "Autograph," to retail at \$7.50. Lorythmic

swinging weights will be adhered to in the construction of the American Ambassador, Autograph Ambassador lines of both woods and irons.

A brand new ball—the Hagen 288—a distance ball exclusively for the use of tournament and low-handicap players, will top the Hagen ball line along with the Vulcord, which will be made even more durable as a tough, distance ball.

The two lines of women's clubs—the American Lady and Miss America—will continue exactly as at present, due to the great reception which these models have met during the past two years.

Link-Lyon, Inc., makers of Macdonald Smith golf clubs, announce new sales and distribution hook-ups in the New York metropolitan and northeastern territories and in central states. Penfold Golf Balls, Inc., 11 Park Place, N.Y., will handle sales, stocking and distribution of Mac

## JANSSEN GRAYBAR HOFBRAU

Lexington Ave. at 44th St.  
Old Hofbrau: 28 W. 30th St.  
New York City

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. *Open Sundays.*

*Janssen wants to see you!*

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.  
You will receive information on Transite Pressure Pipe.

**JOHNS-MANVILLE**

See our ad on page 13

**18**

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.  
You will receive new Buckner catalog.

**BUCKNER MFG. CO.**

See our ad on page 1

**21**

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.  
You will receive the new Ideal power equipment catalog.

**IDEAL PWR. LAWN  
MOWER CO.**

See our ad on page 10

**24**

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.  
You will receive information on the Powers safety shower mixer.

**THE POWERS REGULATOR CO.**

See our ad on page 6

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive new catalog on Toro equipment.

**TORO MFG. CORP.**

See our ad on page 7

**17**

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive full details on Jacobsen mowers.

**JACOBSEN MFG. CO.**

See our ad on page 14

**20**

Stick coupon on the stamp side of a postcard. Write your name, club name, club title, and address on the back.

You will receive literature on Burroughs equipment for golf clubs.

**BURROUGHS ADDING  
MACHINE CO.**

See our ad on pages 38-39

**23**

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive full details on Roseman Mowers and Tractor Attachments

**ROSEMAN TRACTOR  
MOWER CO.**

See our ad on page 75

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive information on Milorganite fertilizer.

**THE SEWERAGE COMM.**

See our ad on pages 25-26

**16**

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive New Prices or "Golf Turf" valuable reference book free—as you wish.

**STUMPP & WALTER CO.**

See our ad on page 8

**19**

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive information on Page golf fence.

**PAGE FENCE ASS'N.**

See our ad on page 77

**22**

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive information on turf diseases in our new pamphlet.

**BAYER-SEMESAN CO.**

See our ad on page 85

**SEE OTHER PAGE OF COUPONS FARTHER FORWARD IN THIS ISSUE**

SEWERAGE  
COMMISSION  
"Milorganite"  
Milwaukee, Wis.

16  
Per Oct. ad in  
Goldfom, send  
me additional  
information.

TORO MFG. CORP.  
3042 Snelling Ave.  
Minneapolis, Minn.

17  
Per Oct. ad in  
Goldfom, send  
me additional  
information.

JOHNS-MANVILLE  
22 E. 40th St.  
New York City

18  
STUMPP & WALTER CO.  
132 Church St.  
New York City

19  
Per Oct. ad in  
Goldfom, send  
me additional  
information.

JACOBSEN MFG. CO.  
Racine, Wis.

20  
Per Oct. ad in  
Goldfom, send  
me additional  
information.

BUCKNER MFG. CO.  
418 N. Broad St.  
Elizabeth, N. J.

21  
PAGE FENCE ASSN.  
520 N. Michigan Av.  
Chicago, Ill.

22  
Per Oct. ad in  
Goldfom, send  
me additional  
information.

BURROUGHS ADDING  
MACHINE CO.  
Detroit, Mich.

23  
Per Oct. ad in  
Goldfom, send  
me additional  
information.

IDEAL POWER  
LAWN MOWER CO.  
446 Kalamazoo St.  
Lansing, Mich.

24  
BAYER-SEMESAN CO.  
DuPont Bldg.  
Wilmington, Del.

25  
Per Oct. ad in  
Goldfom, send  
me additional  
information.

ROSEMAN  
TRACTOR MOWER  
CO.  
2610 Ridge Rd.  
Evanston, Ill.

26  
Per Oct. ad in  
Goldfom, send  
me additional  
information.

THE POWERS  
REGULATOR CO.  
2746 Greenview Ave.  
Chicago, Ill.

SEE OTHER PAGE OF COUPONS FARTHER FORWARD IN THIS ISSUE

Patent Pending in U. S. and Foreign Countries—Louis Galter

Smith clubs in eastern N.Y., Conn., Mass., R.I., Me., Vt., and N. Hamp. Acushnet's men, Bob Macdonald and Arnold Minkley, will handle Mac Smith clubs in Ill., Ind., Wis. and the St. Louis territory.

So far as is known, the Acushnet ball holds the distance record for a hole-in-one. Dope on the record performance was wired to the Acushnet home office by Claude Hastings, sales manager of the company, from Columbus (O.) where Hastings put on a demonstration with the driving machine that is part of the Acushnet road show.

Hastings wired: "Made hole-in-one with driving machine at 428-yard fourth Columbus CC. Club pro and caddie certify this performance of Acushnet PGA championship ball."

All top number Bristol golf clubs for 1938 will be equipped with Bristol Equi-Tuned shaft, Horton Mfg. Co. has announced. Equi-Tuned shafts are graduated as to length, weight and flexibility, which is scientifically determined so that each set of clubs has the proper graduation of flexibility.

In the case of wood sets, the driver has the greatest degree of whip, the brassie slightly less and so on. In a set of Equi-Tuned Bristol irons there is no danger of having the No. 5 shaft whippier than the No. 4 shaft in the same set. Each shaft is constructed for the club it is designed for. It is the graduation and flexibility that make the Bristol sets scientifically matched, not only as to weight and length, but in degree of rigidity.

The leading wood club in the Bristol line will be the Donald Ross Special. The sale of this club was so encouraging in 1937 that it was decided to make it the leader in 1938. Ross personally produced this model and the set is, in his opinion and Horton's, the best club for the average player that it is possible to use.

Irons will again be headed by the Pyramid design. These heads have three features that are believed necessary to get the best results.

The weighted sole lowers the center of gravity, the Pyramid back places the greatest weight on each head directly behind the point of impact, and the adjusted weight, which places the weight relatively high on the longer distance irons and progressively lower as the loft and weight

### ● BENT GRASS ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box 122, Redford Sta., Detroit, Mich.

## SWIMMING —

Now, for the members of your Club, is but a memory of a pleasant summer gone, and an anticipation of another to come. You, who are the officials, should start planning immediately to capitalize on that anticipation—your members are going to spend plenty of money for swimming facilities, next summer, and if you manage things properly, they'll gladly spend it "at home." Plan NOW to build a

### "GUNITE" SWIMMING POOL

near the Club House, and gather those extra thousands of dollars into your Club treasury.

Our representative is anxious to visit you, to show you how simple is the design of a "GUNITE" pool, and how relatively small is the cost of building one. Have him around as soon as possible—it's only a few months until swimming will come into its own again.

Write us today, there's no obligation!

### CEMENT GUN COMPANY

ALLENTOWN, PENNSYLVANIA

## POOL HEALTH

THE popularity of any Swim Pool—municipal, club or private—depends upon the condition of the water. To be absolutely safe, pool water should be crystal-clear and kept in constant circulation.

Graver Swim Pool equipment insures water that is actually "pure enough to drink". Graver units are the result of years of sound engineering and designing experience.

Country Clubs . . . Estate Owners . . . Municipalities

If you are planning a pool, be sure to send for the Graver Book on Design, Construction and Operation of Modern Pools. It is chock full of first-hand data presented in an interesting, comprehensive way. You may have a copy on request.

GRAVER TANK & MFG. CO., Inc.  
New York, N.Y. Chicago, Ill. Catasauqua, Pa. E. Chicago, Ind.





## Play and Sell in 1938 RALPH TYLER's Hand Made "MOR-KIK"

Irons and woods with a super feel and extreme distance built in by exclusive methods. Stock the "Tru-kik" irons and woods, clubs whose values will amaze you. Also the Fore-most, Kik-out and One-up clubs. Balls, bags. Write now for 1938 pro-only price list.

**Ralph G. Tyler & Co.**

1315 N. Walnut St.  
MUNCIE, IND.

• Answer above ad with QUICKMAIL No. 3 •

## Blunders, Mistakes —ALL Cost Money!

Avoid loss of time and money by knowing the *why*, *when* and *how* of upkeep—soil and grasses, turf diseases, insect control—or whatever your problem may be. The way to 'be in the know' is to get a copy of

## GOLF COURSE COMMONSENSE

by G. A. Farley

Many of the nation's leading green-keepers and turf experts were consulted in preparing this book, and it is their methods in successfully solving every golf course problem that are interestingly and clearly told—and with more than 75 photographs and illustrations. Read and profit by their experiences!

THE PRICE, POSTPAID, \$4.00

Send check or money order to

**G. A. FARLEY**

ROUTE 3

CHARDON, OHIO

of the club are increased, thus obtaining more distance and top spin for the long range clubs and more loft and back spin for the short range clubs.

Shortly after the sales convention, E. E. Chapman, president and general manager of the L. A. Young Golf Co., started on his annual swing through the west, taking with him samples of the new 1938 Hagen line.

Chapman's stops included Des Moines, Lincoln, Denver, Boise, Salt Lake City, Phoenix and Los Angeles. He spent a week in Los Angeles acquainting pros with the merits of the new Hagen 288 ball, then on to San Francisco and up to Seattle, then back via Great Falls, Montana, arriving in Detroit October 7. Chapman's 8,000-mile itinerary took in all the principal distributing points of his company in the central and far west.

A combination peat moss-fertilizer, Huminal, has recently been placed on sale by Eric Wedemeyer, manufacturers, 162 Fifth ave., New York City, and has been endorsed by many horticulturists, landscape gardeners, nurseries, and fruit growers. The manufacturers are now starting a campaign to introduce Huminal to the golf club market.

Following exhaustive tests in the Wedemeyer research laboratories, Huminal, a combination fertilizer and soil conditioner, was evolved. Manufacturing is now being done in collaboration and under the auspices of the world famous I. G. Farbenindustrie, chemists.

In Huminal, by means of a patented process, the best Sphagnum moss has been treated to remove adverse acidity, thus obtaining a vegetable decomposed material, humus. Into this neutralized humus the essential plant food values, nitrogen, phos-

## Do you use this service?

With Woodruff's trained men to work with you . . . and Woodruff's laboratory to analyze your soil conditions — you can secure a grass mixture "tailor-made" for you. For better turf next season, write today.

**Woodco**  
BRAND  
**GRASS SEED**

F. H. **WOODRUFF** & SONS  
MILFORD, CONN.

phoric acid and potash, have been 'laved,' obtained from sources to create immediate action, as well as fertilizing qualities which will easily last over an 8-month period.

Basic analysis for Huminal has been fixed at 2-4-2, with organic substance over 70%. It is well balanced and will answer all general purposes and conditions. By actual tests, an original bale of Huminal of 100 lbs. spread over 120 sq. yds. will produce approximately 48 cwt. organic substance, 250 lbs. quick soluble nitrogen, 158 lbs. quick soluble phosphoric acid, and 320 lbs. potash soluble.

Huminal 2-4-2 is the Wedemeyer standard and is mixed to order. It is sold in packings from 25 lbs. to 165 lbs. Additional information can be had upon writing the manufacturers.

Hillerich & Bradsby Co., Louisville, Ky., are offering a new panel package for their Power-Bilt line of clubs. The panel packages, which are available exclusively to pros, come in the following sizes: for Nos. 5, 6, 8, and 9 irons; and for the No. 10 and 12 irons and No. 3 and 4 woods.

Packages are compactly and sturdily made of richly finished plywood board, with retainers for holding the clubs in position. This display package has been shop-tested in various parts of the country and has met with enthusiastic response from pros who say it fits in almost any sort of pro-shop because of its simplicity and design.

The color of the panel itself is deep golden oak, and the gold, red and black Power-Bilt identification sticker stands out very well against this background, as do the clubs themselves.

Brief reference to the availability free of Worthington Ball Co. "Rules of Golf" booklets as a test on a sports program at Station WOAI of San Antonio, Tex. brought 250 inquiries for the book, more than half of them from beyond Texas, including 23 from Mexico and one from Canada. Inquiries were received from 15 states.

Distribution of the "Rules of Golf" book by Worthington this year reached a new high. The Worthington distribution is credited by association and club officials and by pros with having been responsible for the development of an interest in golf



## ATTRACT BIRDS GET RID OF INSECTS



• Joseph H. Dodson, America's foremost bird authority, says, "It's good business to attract song birds to your golf course. Why spend money and time for tree and plant sprays when birds destroy injurious insects. Why be annoyed by mosquitoes? One martin consumes 2,000 or more mosquitoes a day; a colony will entirely clear your grounds of these and other flying pests. Other valuable birds are Woodpeckers, Bluebirds, Flickers, Chickadees and tiny Wrens, each with its own special mission."

There is a Dodson house for every useful, insect-destroying bird. The Martin House shown here has 48 rooms. Other sizes from 28 to 90 rooms. Special construction insures perfect ventilation without draft.

Mr. Dodson specializes in creating bird sanctuaries for country clubs and estates. A few of the prominent clubs with complete Dodson bird sanctuaries: Olympia Fields, Westchester-Biltmore, Calumet, Onwentsia.

Fall and winter are the best times to erect bird houses, so they will become seasoned, blend in with the natural surroundings and be ready when the birds return in the spring.

Send for interesting, illustrated catalog.

**JOSEPH H. DODSON CO.**

712 HARRISON ST. KANKAKEE, ILL.



## DON'T QUIT YET— BROWN PATCH is still busy!

Brown patch can do as much damage in early fall as in midsummer—so now is no time to quit! Keep up your protection program with SPECIAL SEMESAN or one of the other Du Bay fungicides. SPECIAL SEMESAN is economical, gives liberal coverage, may be applied dry with compost or in water solution, does not damage the spray rig. Five lbs., \$7.00; 25 lbs., \$33.00; 100 lbs., \$129.00.



Regular Semesan, the original brown patch fungicide, and Nu-Green, the preventive which also hastens recovery of infected turf, are still available to all greenkeepers who prefer them. Order from your supply house.

For free pamphlet on turf diseases, write

**BAYER-SEMESAN CO., INC.**  
DU PONT BLDG., WILMINGTON, DEL.

• Answer this ad with QUICKMAIL No. 22 •

## YOUR NAME

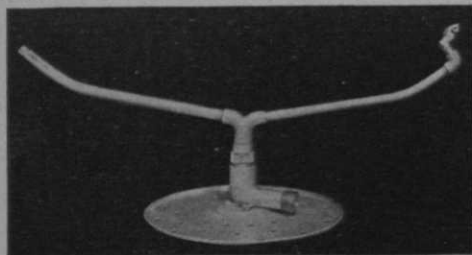
on our mailing list will assure your getting our catalogs of Golf Grasses, Fertilizer and Golf Equipment regularly.

PETER HENDERSON & CO., 35 Cortland St., New York City

rules far beyond the point most golf authorities thought possible.

One of the most successful entertainment features at many clubs this year has been an evening devoted to study and discussion of the Rules of Golf, with the club pro presiding, and providing each of his members who attends with a free copy of the Worthington "Rules of Golf" book.

A new "swing" type spray disc nozzle arranged so it can be adjusted for turning speed without turning the sprinkler, has been announced by Perfection Sprinkler Co., Plymouth, Mich. Makers believe this



new feature will prove much more satisfactory and convenient with users because of the ease in adjustment and the more positive turning action it imparts. Another claim is that the nozzle's design gives

A Service you need

## CADET DRYING TUMBLER

★ For the quick drying of swimming pool attire, golfer's apparel, shower and locker room garments and linens.

**ECONOMICAL - EFFICIENT - CONVENIENT**

Ask us to tell you more about this needed service.

**H. C. KEEL CO.**

700 W. Cermak Rd.

Chicago, Ill.

Manufacturers of laundry equipment for golf and country clubs.

more powerful vibration, overcoming wind resistance.

Perfection also says that its One-Man Proportioner, introduced in 1937, went over great with every dealer that pushed it and indications are that the new Proportioner will be a leading item in 1938. Praises are coming in from every user, who say it is one of the greatest labor saving devices of several seasons.

McClain Bros. Co., Canton, Ohio, have two new folders available which they will gladly send free on request. Pictured and described in the folders are McClain chemical products and golf course equipment, with one section devoted entirely to the McClain Spiker and Perforator. McClain reports greatly increased sales this year for Fungol, a brown patch preventive, and Veg-e-Tonic, a putting green fertilizer.

Stewart Iron Works Co., Inc., Cincinnati, has a new line of metal folding chairs that ought to go strong with golf clubs next season. The chairs, of strong formed steel channels, are designed to give many years of continuous trouble-free service under hard usage, and are available in a wide variety of colors and upholstered finishes. An illustrated folder is available upon request to the manufacturers.

### Three Styles of One-Color Score Cards

of Excellent Quality are

**Priced \$21 to \$26 for 5,000**

Produced by a New Process they are complete and of correct size.

Samples of these and 4 higher priced 2-color cards to clubs on request.

**JOHN H. VESTAL CO., Printers**  
703 South La Salle Street - - - Chicago



## PHOENIX RED TIP TRACTOR SPUDS

**Extra Long Service**

Made of special analysis steel, hardened by latest scientific heat treating methods. Sizes  $\frac{3}{8}$ " to  $\frac{5}{8}$ ". Also, Lawn Mower Spuds. Write for circular and prices.

**PHOENIX MFG. CO.**  
Joliet, Ill. Catasauqua, Pa.



# SPEAKING OF BUDGETS

You're going to think and talk a lot about budgets between now and next spring, so here's something important in connection with your club's 1938 budget. Study the ads in this issue of GOLFDOM carefully; they offer most of the products your course, clubhouse and pro-shop need for efficient operation.

Then, if you can't find just the information you need, draw a line through items on the list below, mail page to GOLFDOM, 14 E. Jackson Blvd., Chicago, and you'll get complete information.

## FOR THE GOLF COURSE

Arsenate of lead  
 Bag racks for tees  
 Ball-Spot marker  
 Ball washers  
 Bent grass stolons  
 Bookkeeping systems  
 Brown-patch preventives  
 Charcoal (soil conditioner)  
 Clamps, for pipe leaks  
 Compost distributors  
 Compost sterilizers  
 Containers, waste  
 Diesel engines  
 Drinking fountains  
 Dump carts  
 Fencing  
 Fertilizers  
 Fertilizer distributors  
 Flags (greens)  
 Hole cutters  
 Hole rims (putting cups)  
 Hole rims (sand green)  
 Hose, water  
 Humus (soil conditioner)  
 Hydraulic mixers (fertilizer)  
 Insecticides  
 Lightning arresters  
 Lime, hydrated  
 Limestone, pulverized  
 Mole and gopher poisons  
 Mole and gopher traps  
 Mowers  
 putting green  tee  
 fairway  rough  
 Mower Blades  
 Mower sharpening machines  
 Peat moss (soil conditioner)  
 Pipe  
 perforated for drainage  
 water  
 Playground equipment  
 Pumps (state capacity)  
 .....  
 Putting cups  
 Putting paths (sand green)  
 Resurfacer (Skating Rinks)  
 Rollers  
 fairway  
 green  
 spiked  
 Sand green equipment  
 Scythes (motor driven)  
 Seed  
 fairway  
 green  
 rough  
 Seeders  
 Shelters (golf course)

Skeet layouts  
 Sod cutters  
 Soil screeners  
 Soil shredders  
 Soil testers  
 Sprayers  
 barrel pump  
 power engine  
 Spike discs  
 Sprinklers  
 greens  
 fairway  
 Swimming pool information  
 Tee markers  
 Tractors  
 Tractor tires,  
 low pressure  
 pneumatic  
 Tractor wheel spuds  
 Turf renovator  
 Water systems  
 for greens  
 for fairways  
 Water system engineer  
 Weed burners  
 Weed killers  
 Worm eradicators

\*

## FOR THE PRO SHOP

Bags  
 canvas  
 leather  
 Balls  
 .35  .50  .75  
 Ball marking machines  
 Belts  
 Bookkeeping system  
 Buffing motors  
 A.C.  D.C.  
 Caddie badges  
 Caddie uniforms  
 Calks for golf shoes  
 Caps  
 Clubs  
 Brassies  Drivers  
 Irons  Matched sets  
 Putters  Spoons  
 Women's  
 Club racks for pro shop  
 Gloves  
 Grip dressing  
 Grip wax  
 Handicap  
 racks  cards  
 Hats, duck with vizor  
 Leather jackets  
 Leather preservative  
 Movie cameras, projectors

Practice clubs  
 Practice driving devices  
 Practice putting devices  
 Prizes  
 cups  
 trophies  
 Rain jackets  
 Score cards  
 Shafts  
 hickory  
 steel  
 Shoes  
 Shoe spikes  
 Shoe trees  
 Sockettes  
 Sweaters  
 Sweat shirts  
 Tees  
 wood  celluloid  
 Trap-shooting  traps  
 shells  targets  
 Underwear

## FOR THE CLUBHOUSE

Ales  
 Bar equipment  
 Bath slippers  
 paper  wood  
 Bars  
 fixed  
 portable  
 Bath towels  
 Beer  
 bottle  
 draught  
 Beer cooling equipment  
 Cash registers  
 Cheese  
 Deodorants  
 Disinfectants  
 Fireworks  
 Kitchen equipment  
 Laundry equipment  
 Liquors  
 gin  
 whiskey  
 wine  
 mixers  
 Linens  
 Lockers  
 Mineral water  
 Oil heaters (hot water)  
 Refrigerators  
 Rugs—runners for aisles  
 Showers  
 Shower mixers (automatic)  
 Soda fountains  
 Water coolers  
 Water softeners

Club .....

By ..... Club Position .....

Address .....

Town ..... State ..... Date .....

• IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE •

# Hold On To This

A minute of your time now will save a lot of time and money later for your club. Make sure your officials and department heads are posted on the smart, new management and operating methods constantly developing in the golf field.

Fill in their names and addresses just as soon as you know who these officials will be for 1938 and help your club take advantage of the useful information found in GOLFDOM. There's no subscription price whatsoever. Thank you!

Club.....

Town..... State.....

Number of Holes..... Is Course Private, Daily Fee or Municipal?.....

If course formerly operated under another name, write OLD name here

**PRESIDENT  
(or owner)**

Address

**GREEN-  
CHAIRMAN**

Address

**CLUB  
MANAGER**

Address

**GOLF  
PROFESSIONAL**

Address

**GREEN-  
KEEPER**

Address

Please give us this additional information for our records:

Swimming Pool?..... How Many Tennis Courts?..... Trapshooting or Skeet?.....

SEE OTHER SIDE

## Classified Ads

Rates: 10 cents a word per issue. Minimum charge \$2.50

**Assistant Pro**—Desires position with club in south or Florida for coming season. 29 years old—11 years experience in efficient shop service and merchandising; excellent instructor, fine personality and habits. Best of references. Confident I can make myself valuable to club and professional at modest compensation. Address: Ad 1081, % *Golfdom, Chicago.*

**Experienced Manager and Greenkeeper**—Wants connection with public or private club in central west. My economical management will make you money. 12 years experience on 45-hole course. Address: Ad 1030, % *Golfdom, Chicago.*

**Man and Wife**—desire to take charge medium-sized club—man as professional with twenty years experience—wife capable of managing dining-room or club. Furnish A-1 references. Address: Ad 1008, % *Golfdom, Chicago, Ill.*

**Class A teaching pro** wants winter job in south. Will serve as assistant or handle entire pro department of smaller club. Fine record. Highest references. Address: Ad 1007, % *Golfdom, Chicago, Ill.*

**Double Driving Nets Complete**—35' by 85', excellent condition, \$40.00. Address: James Mustard, *Janesville, Wisconsin.*

**Pro**—would like to have winter job or would consider assistant job with noted pro. 12 years experience. Considered one of the best instructors in game. A-1 references. Available Nov. 1st. Address: Ad 1020, % *Golfdom, Chicago, Ill.*

**Professional attached to active Jersey resort club** seeks winter location as pro or pro manager. Fully qualified in all departments of the game. A great business-getter and handles business in fine shape. Conducts regular broadcast and golf newspaper column as promotion feature on present job. Fine instructor and good player. Available at moderate salary. Address: Ad 1005, % *Golfdom, Chicago, Ill.*

**Greenkeeper**—Desires change. Thorough knowledge of grasses, soil, maintenance and constructions. Nine years with last course. Excellent references. Go anywhere. Address: Ad 1014, % *Golfdom, Chicago, Ill.*

**Greenkeeper**—Desires change of location. Married and small family. Twenty-four years experience in greenkeeping, construction and irrigation work. Excellent references. Open for position after Oct. 15, 1937. Address: Ad 1011, % *Golfdom, Chicago.*

**Greenkeeper** open for engagement with good club. Thorough experience in all phases of course instruction and maintenance. Expert mechanical ability. 21 years experience, 9 years nationally known club. Go anywhere. Address: Ad 1013, % *Golfdom, Chicago, Ill.*

**Class A pro-greenkeeper**, who served an apprenticeship of seven years with one of the most exclusive clubs in the country, desires to change for berth with first class club in the east. Thirteen years experience as professional. A close student with practical knowledge of course maintenance. Address: Ad 1000, % *Golfdom, Chicago, Ill.*

**Golf professional**, excellent instructor, clubhouse manager and greenkeeper desires connection. Highest credentials. Available after Oct. 15th. Address: Ad 1006 % *Golfdom, Chicago, Ill.*

**Pro-greenkeeper** wishes to lease or purchase 9 or 18-hole course. Middlewest preferred. Address: Ad 1016, % *Golfdom, Chicago.*

**Pro-greenkeeper** with successful experience at first-class clubs desires new location. Graduate of Massachusetts State College greenkeeping short courses. Highly regarded as instructor and operator of pro department. Highest references for ability and character. Middle-aged; thoroughly dependable. Will send complete details of experience and record on request. Address: Ad 1001, % *Golfdom, Chicago.*

**Club manager and wife** with fine record in handling all details of clubhouse operation desire new position. Highest references for ability, performance and character. Available after October 15th. Will go anywhere. Address: Ad 1018, % *Golfdom, Chicago, Ill.*

**A Real Opportunity for Country Club Manager and an Assistant**—A large, outstanding country club invites correspondence from managers with successful records of accomplishment. Please give complete details concerning experience, previous connections, salary requirements, references and when available. Replies will be held in confidence. Address: Ad 1015, % *Golfdom, Chicago, Ill.*

**Position at established smaller city country club** wanted for first-class veteran pro-greenkeeper. This man has served present club with thorough satisfaction for more than 20 years and now desires to make connections with good smaller club where duties are not so extensive. Excellent player and greenkeeper and one of the country's fine instructors. Finest possible record in every respect. This advertisement is inserted by officials of his present club, who reluctantly accept his decision to be relieved of his present heavy duties at a large metropolitan club. Address: Ad 1020, % *Golfdom, Chicago, Ill.*

**For Sale**—Nine hole golf course. Bent greens, rolling fairways. Comparable to high class club courses. Located on west shore of Indian Lake near Dowagiac, Michigan. 98 miles from Chicago, one-half mile off State road 62. Ten other inland lakes within 6 miles. Approximately 2,000 summer homes. Fine location for resort hotel. Ten cities within 25 miles. Course making good returns on investment. Reason for selling, engaged in extensive fruit growing. Address: *Steimle Bros., Route 2, Eau Claire, Michigan.*

**For Sale**—Model A tractor, Stauda attachment; Five gang National mowers perfect condition. Name your price. Address: *Westbrook Golf Course, Beatrice, Nebr.*

## DUCK ATTRACTIONS

**ATTRACT Wild Ducks.** Plant Wild Rice, etc. Write for free booklet and low prices. Wisconsin Aquatic Nurseries, Box 331-0, Oshkosh, Wis.

**Young Professional**—desires club connection. Well informed, with clean impressive record. Successful instructor and player. Age 25, seven years experience. Moderate earning requirements. Will furnish complete record and the best of references. Address: Ad 1019, % *Golfdom, Chicago, Ill.*

**My Assistant**, Tex Consuluer, age 22, member of the P.G.A. is ready and very capable of accepting a pro job. Has been with me for five years. Plenty experience. For further information, write Mike Murra, Wichita Country Club, Wichita, Kansas.

**If, in planning to make 1938 a big, profitable, smooth-running year**, you need an alert, able operator, experienced in all departments—clubhouse, golf shop and grounds—I would like to submit my qualifications, 34 years of age, married, 6 years experience in golf club work. Highest references as to character and ability. Please address: Ad 1012, % *Golfdom, Chicago.*

**Greenkeeper**, 20 years successful experience in the United States and abroad, desires new location. Will go anywhere. Married. Thoroughly reliable and has fine record of first-class maintenance for low cost at well-known clubs. Address: Ad 1021, % *Golfdom, Chicago.*

**CLUB OFFICIALS:** When you're considering engaging new department heads to fill vacancies, consult *GOLFDOM's* free employment service. Names, addresses and service records of available pros, greenkeepers and managers will be supplied to you without cost.

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Editor  
HERB GRAFFIS

Managing Ed.  
JACK FULTON, JR.

Adv. Mgr.  
JOE GRAFFIS

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