

**"THEY DON'T HARM
THE TURF . . . THAT'S
WHY I LIKE 'EM"**



**AND GOODYEARS ARE EASIER ON MEN,
EQUIPMENT, BUDGETS, TOO!**



● Start the season with Goodyears on your tractor and mowing machines. Once over your grounds you will discover a dozen reasons for never again being without them.

For example—you can drive over greens, lawns, fairways—across walks and bridges—closer to trees and shrubbery without damage.

You can drive so much faster

—save time on the job—because these soft, pillowy tires pull you over the softest ground or steepest hills without slipping—without digging in.

They absorb all shocks—are easier on equipment and driver. Furthermore, they save as high as 25% on fuel costs.

The Goodyear dealer nearest you will be glad to demonstrate without obligation.

THE GOODYEAR TIRE & RUBBER COMPANY, INC., AKRON, OHIO

THERE'S A
GOOD YEAR
BATTERY

Now!

GOOD YEAR
ALL-TRACTION TRACTOR TIRE

GET THE JUMP ON BROWN PATCH



WITH **FUNGOL**

**THE SAFEST AND MOST POWERFUL
TURF FUNGICIDE AND VERMICIDE**

Our Fungol laboratories are really a Brown Patch Clinic. The chemical correctness and efficiency of this fine product are attested more each year from increased adoption by critical Greenkeepers everywhere. Fungol is positive for Large and Small Brown Patch wherever used.



Economy of Fungol is further demonstrated by its large covering capacity and soil retention properties. Treatment of 3,500 to 7,000 square feet of Green to the pound not uncommon on many courses.

Soil Vermin control chemicals included in Fungol alone make it worth more than the cost. No need to buy separate chemicals for prevention of Earthworms, Sod Webworms, Cutworms, Grubs, etc.

Write for special literature and free testing sample of Fungol.

McCLAIN BROTHERS CO.
CANTON, OHIO

Make your greens and fairways a golfer's paradise



Take advantage of our individual blending service. We select varieties best suited to your soil and climate. Our many years experience is your guarantee of better service, lower cost. Write for details.

Grass Seed Division
F. H. WOODRUFF & SONS

Bellerose, L. I.
Milford, Conn.
Toledo, Ohio

W O O D R U F F
BRAND GRASS SEED

Answer above ad with **QUICKMAIL No. 6**

"WHEN can we have it?"

When big play breaks and finds you wanting—wanting anything in course equipment and supplies—write, wire or phone us—and get it **immediately!**

Kentucky Blue Grass Re-cleaned Red Top Chewings Fescue
Poa Trivialis Special Mixtures Seaside Bent

EQUIPMENT and SUPPLIES of PROVEN PERFORMANCE

Tractors — Mowers — Seeders — Discers
— Soil Shredders — Flags — Poles —
Cups — Rollers . . . Nu-Green — Special
Semesan — Arsenate of Lead — Red
Arrow Sprays — Corrosive Sublimate —

Calo Clor — Calogreen — Calomel . . .
Nu-Vim — Swift's Special Golf — Am-
monium Sulphate — Nitrate of Soda —
Superphosphate. Maintenance implements
of every description.

**QUICKMAIL Coupon No. 29 will bring you our Golf and Park Equipment Catalog—
Use it today!**

J. OLIVER JOHNSON, INC.

940-960 W. Huron St., Chicago, Ill.

Phone Monroe 6580

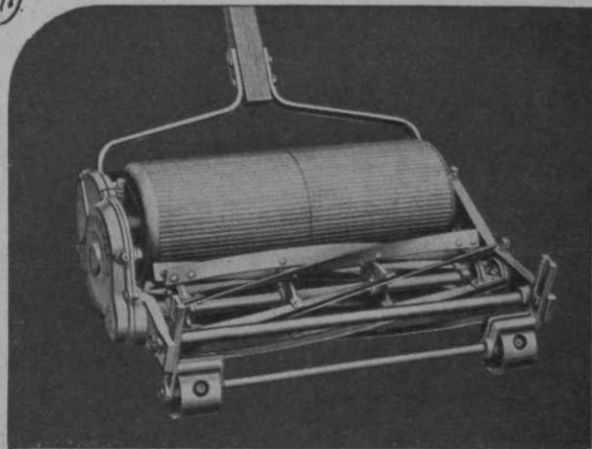
World's Largest Golf Course Equipment House

BEST **FASTEST** **GOOD** **EASIER** *Quality Most*
finest Finest **GREATEST**

Forget Advertising Claims



The Pennsylvania Super-Roller Greens Mower is more than a machine, it is a *tool* which, in the hands of the experienced greenskeeper, produces true, ribless greens of championship course quality. But—don't take our word for it, ask the man who knows, the man responsible for the condition of the greens which your members play. No doubt he will tell you, as hundreds of other greenskeepers have told us, "Hand Mowers Make the World's Finest Greens and Pennsylvania Makes the World's Finest Hand Mower."



THE PENNSYLVANIA SUPER-ROLLER GREENS MOWER

Proved by competitive tests as the precision mower. High speed cylinder with 8 blades of finest steel. Aluminum rollers. Dustproof; self-

aligning bearings. Train of three cut gears. Alemite lubrication. Sraytite Handle. 18 inch cut of lengths between $\frac{1}{8}$ and $1\frac{1}{8}$ inches.

PENNSYLVANIA
 LAWN MOWER WORKS

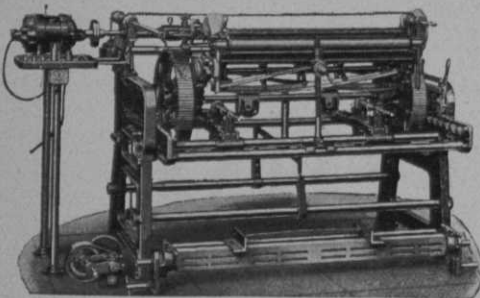
PRIMOS, PENNA.

• Use QUICKMAIL coupon No. 19 to answer this ad •

USED BY THE COUNTRY'S

Leading Golf Clubs

THE
Peerless
MOWER SHARPENER



• The Peerless Mower Sharpener will keep your cutting units sharp and your turf looking its best the year around. It's simple to operate, sharpens in half the usual time and handles all types of power mowers and tractor units. Made in two sizes—for blades up to 36 in. or 42 in. wide. Reconditioner for "lapping in." Catalog and prices upon request.

THE
Silver King
TRACTOR

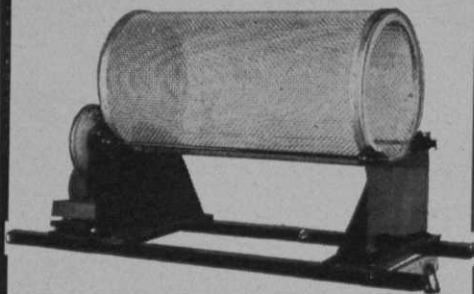


• The Silver King is an ideal Golf Course Tractor designed to take care of every service required for complete turf maintenance. Features include: low first cost, unusual economy of operation, high speed, ample power, low pressure tires or wide roller type wheels as desired, light weight, four speed transmission, 2 1/4 to 25 miles per hour. Catalog and prices upon request.

CATALOG *free!*

THE FATE-ROOT-HEATH CO.
1137 BELL ST. • PLYMOUTH, OHIO

All the Fluffy
Top Dressing You Need



in less time and at less cost . . . with new
ROOT POWER SCREENER

Nothing compares with it for pulverizing, mixing, aerating and screening soils—all in one operation. Most economical equipment yet devised for purpose. Quickly pays its cost. Handles soil as fast as two men can shovel. Light weight for easy one-man portability. Ideal for treating soils with fungicides, etc. Greenkeepers everywhere adopting. Write at once for full details.

THE ROOT MANUFACTURING CO.
1011-1051 Power Ave., Cleveland, O.

KILLS ANTS,
SOD WEB WORMS
on Greens,
Lawns, Gardens



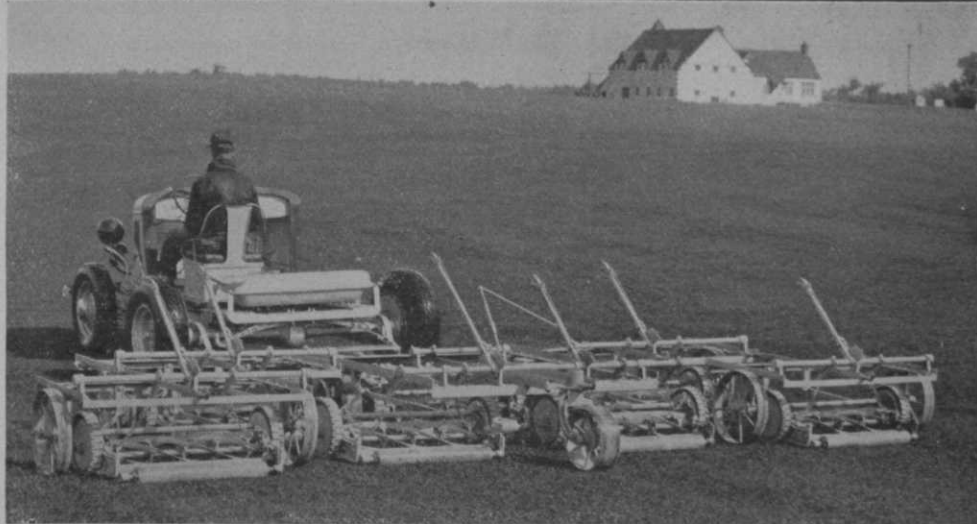
Harmless to Humans,
Animals and Birds

Red Arrow Garden Spray effectively controls ants and sod web worms, yet will not injure the turf or affect the fertility of the soil. Red Arrow is a concentrated pyrethrum extract combined with a special soap. Simply mix with water and apply with any type spraying apparatus. Red Arrow is safe to use—harmless to humans, animals and birds—and has no poisonous or irritating fumes. Also kills many varieties of sucking and chewing insects on flowers, vegetables and fruits. Ask your supply jobber or write for complete information.

The McCORMICK Sales Co.
BALTIMORE, MARYLAND

STANDARDIZED PYRETHRUM AND
DERRIS INSECTICIDES

IDEAL BULLDOG GANG MOWERS

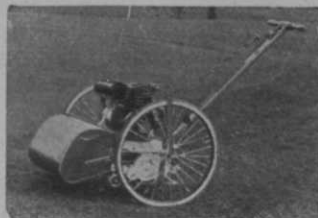


Economically Provide **WIDER CUTTING** —**BIGGER CAPACITY...**

The problem of securing cleaner, faster, cutting economically is solved by Ideal Bulldog Gang Mowers. Rolling and hilly courses present no problem for the "Bulldog." Each unit acts as an independent mower with ample flexibility. The close-coupled units mow evenly over the tops of ridges without scalping and do a perfect job right down to the bottom of the hollows.

Available in 3, 5, 7 and 9 gangs, interchangeable. Seven- or five-blade units optional. The "Bulldog" is the only big capacity fairway mower that can be backed up. Units may be lifted off the ground for speedy transportation over the roughest areas.

"Bulldog" units have drop-forged ring gears, cut steel pinion gears, one piece steel roller, chrome-nickel steel double-edged bottom knife and heavy chrome-nickel steel reels. For complete information about these and numerous other important features write for catalog.



POWER GREENSMOWER

Duplicates skillful hand-work, reduces costs and produces finer greens. Write for a free demonstration.

IDEAL POWER LAWN MOWER CO.

446 Kalamazoo Street, Lansing, Michigan

New York Branch:
12 HARRISON ST.,
New Rochelle, N. Y.

Canadian Distributors:
AIKENHEAD HARDWARE, Ltd.,
17 Temperance St., Toronto, Ont.

• Use QUICKMAIL coupon No. 15 to answer this ad •



A FRIEND IN NEED

... for House Committees

... for Prize Committees

● Exceptionally smart and luxurious ... Lyon *Steelart* Folding Tables and Chairs are friends that never let you down. Strong and rigid ... *Steelart* Folding Furniture meets your emergency table and chair needs. Approved by bridge experts, *Steelart* Sets make popular prizes ... harmonize with the finest club or home furnishings.

Patented leg-lock construction makes *Steelart* safe for luncheons. Beautiful finishes in durable lacquers over baked enamel.

Use Quickmail Coupon No. 20

for full information on *Steelart* Folding Furniture, Lockers, and helpful Locker room planning service.

LYON METAL PRODUCTS, INCORPORATED
3405 River Street Aurora, Illinois

LYON
FOLDING
FURNITURE
Steelart
LYON METAL PRODUCTS, INCORPORATED, Aurora, Illinois

Motor Scythe

The One-Man
Gang!



Operates One Hour
on Pint of Fuel

● For those hard to get at places on rough or fairway, in fence corners, next to buildings, and under little trees, the Motor Scythe has proved its ability to actually pay for itself in a short time. 30" wheel, 36" cutting bar mows 30" swath. Economical air-cooled motor. Sturdy construction insures long life and trouble-free operation on the hardest kind of going. Weighs 135 pounds. List price, \$125.00 F.O.B. Detroit. Write for complete information.

DETROIT HARVESTER COMPANY
5459 W. Jefferson Ave., Detroit, Mich.

Detroit Harvester
MOTOR SCYTHE



No. Y15—Perfection covering a 110 ft. circle on 35 lb. pressure, price only \$12.50.

For FAIRWAYS—GREENS or TEES, Perfections are much the BEST and CHEAPEST Sprinklers on the market.

ARRANGE YOUR BUDGET TO INCLUDE Perfections for 1937 and you will save on your investment from 20% on the smaller sizes to over 100% on the larger sizes, AND

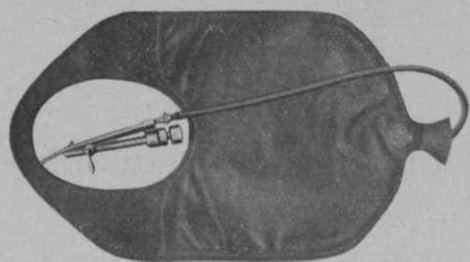
Perfections will more than repay their cost in savings the very first season.

Ask any one of the more than 75 Leading Golf Course Equipment Dealers who sell and recommend Perfections, or send direct, for free 10-day trial.

A Trial will convince you that there is no sprinkler like the Perfection.

Manufactured and fully guaranteed by
PERFECTION SPRINKLER CO.
PLYMOUTH, MICH., U. S. A.

ANNOUNCING THE NEW PERFECTION ONE-MAN PROPORTIONER



The Last Word in simplicity, economy and convenience for treating greens and fine lawns. Made entirely of chemical-resisting rubber except the brass mixing nozzle. Insoluble chemicals are easily kept in suspension by pushing up on the bottom of the container.

One man can do the work of two with this new proportioner. The price is only \$27.00 and it will save more than twice its cost in one season.

Ask your dealer or send direct

PERFECTION SPRINKLER CO.
PLYMOUTH, MICH., U. S. A.



...Mountains on the putting green

WORM casts: these are the mountains on the putting green. Mountains of annoyance for club members and greenkeepers. Eradicate the worms: no more worm casts. Do it with Diworma. Dilute 1½ pints in 50 gallons of water and sprinkle. Up come the worms to die. Rake them up—that's all. No broadcasting or watering in. No worms left to decompose in the soil and attract ants. You don't swap one pest for another! Diworma also fights brown patch. Write!

New 1937 Dodge Ground Maintenance Manual tells you how to fight pests which get on your course. Write for free copy.

THE C. B. DOLGE CO.
WESTPORT, CONNECTICUT

Answer this ad with QUICKMAIL No. 30

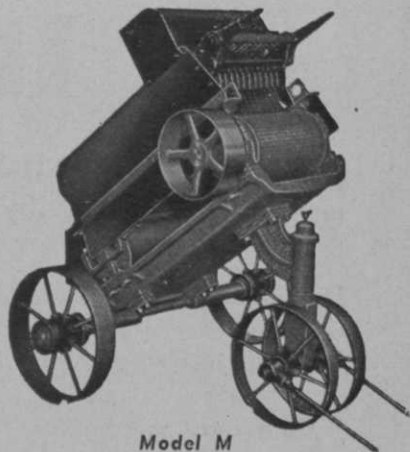
A BIG JOB

—maintaining the extensive park system of New York City.

● TO SAVE

time, material and money and keep their turf at the highest possible standard, they are using

13 ROYER COMPOST MIXERS



Model M

ROYERS use all raw material—lumps or sod—wet or dry—mix and load.

Write for literature.

For sale by leading golf equipment houses

ROYER
FOUNDRY & MACHINE CO.
158 Pringle St. Kingston, Pa.

If You're

"On the Trail"

of Pro Golf Business

REMEMBER, that if you ever lose that trail, just come to

THE

LYTTON BUILDING

**where every day is homecoming day for BUYING PROS
who come to the LYTTON BUILDING *first.***

If you are not satisfied with your present metropolitan location, or if you are planning to open a Chicago branch, let us show you in detail just what the LYTTON BUILDING has to offer.

- *Rents are reasonable*
- *Suites conveniently arranged*
- *Building immaculately maintained*

Come in and let us tell you the advantages of this famous golf address—14 East Jackson Boulevard.

LEE E. EATON, Manager
Telephone: WABash 3477

14 EAST JACKSON BLVD • CHICAGO

When Greens Need ORGANIC MATTER!

In building new greens, be sure you give careful consideration to the physical preparation of the soil. The physical make-up of the soil is even more important than its chemical nature—particularly when it comes to healthy root development.

Many successful greenskeepers add Emblem-Protected Peat Moss (100% sphagnum moss peat) to the soil before they do any seeding or sodding. Because of its high lignum content, Emblem-Protected Peat Moss runs high in available humus, persists in the soil and furnishes the type of organic matter your soil needs.

Let us tell you more about Emblem-Protected Peat Moss and its many uses. Write today for Free valuable literature. Address Dept. Gol-5.

EMBLEM-PROTECTED

PEAT MOSS

PEAT IMPORT CORPORATION

Educational, Advertising & Research Dept.
155 John Street New York, N. Y.



THE BIRD GETS THEM
ONE AT A TIME

**ELECTRIC
WORM ERADICATOR**

GETS THEM ALL

SAFE - QUICK - ECONOMICAL

Write for Folder

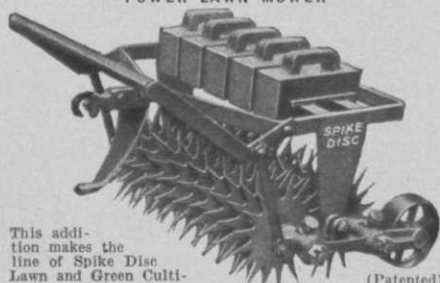
READE MFG. CO., Inc.
JERSEY CITY, N. J.

Answer this ad with QUICKMAIL No. 8

FOR PUTTING GREENS

A NEW **SPIKE DISC**

IT HITCHES BEHIND A SMALL TRACTOR OR
POWER LAWN MOWER



This addition makes the line of Spike Disc Lawn and Green Cultivators complete. Greens can be spiked frequently in short order.

All Greenkeepers now know that SPIKE DISCS open the soil to "breathing," to absorb and retain moisture and prevent loss of seeds and fertilizer.

No. 17 Spike Disc: 10 discs 12 inch in front row; 9 discs 12 inch in back row; rolling width, 22½ inches; weight (without weights) 215 lbs. (crated).

Price, without weights \$50.00
5 weights, 35 lbs. each, \$2.60 each..... 13.00

Price, with weights..... \$63.00
Has throw-off for raising Spikes from ground.

Details, Prices at Your Golf Equipment Dealer or
JOHN H. GRAHAM & CO., Inc.
1130 Chambers St., N. Y.; Sales Agents—268 Market St., San Francisco; 565 W. Washington St., Chicago.
Manufactured by Stoner-Maurer Co., Monroe, Mich.
Successors to Wilder-Strong Co.
Also makers of Dunham Water-Weight Rollers

Answer above ad with QUICKMAIL No. 10

Greenkeepers Say:

"NEXT BEST
TO RAIN"



... and a lot
more dependable!

Remember last summer. Protect greens and fairways this season with the gentle, rain-like shower of the Double Rotary Sprinkler. Starts tender turf sprouting. Gives you mature greens and fairways from the very start.



Sprinkles
5,000
sq. ft.

DOUBLE ROTARY
SPRINKLER

Next Best to Rain

Covers any circular area up to 80 ft. (more than 5,000 sq. ft.) and down to 15 ft. in diameter, according to pressure. Does not wash or pack soil. Self-operating. Easily moved on sturdy skid base. Scientifically constructed of finest materials. Thousands in use on many of the nation's finest courses. **GUARANTEED!** Price \$12.50 postpaid.

10 DAY TRIAL—Try at our risk on money-back guarantee. Test it to your own satisfaction. Order now!

Double Rotary Sprinkler Co.
206 Candler Bldg., Kansas City, Mo.

**JUNIOR
MODEL**

The ideal sprinkler for home owners. Has all the proved features of the above Heavy Duty model. \$7.50.

**HOLLAND
ROTARY
SPRINKLER**

Sells
Regularly for
\$1.95

NOW ONLY

\$1.00

(plus postage)

Answer above ad with QUICKMAIL No. 26



It Costs Too Much!
to keep tinkering up
these old mowers.



Mr. Graham, We
need new mowers,
and I'd like to
get Toros.



O.K. Jim-
but why
Toros

Because they have
hardened steel gears-
reversible bed knives-
and reel blades that
are twice as hard as
the average-



What does
all that
mean to
the club,
Jim?

About \$40. a year savings
on parts, Mr. Graham-and
a whole lot less grief and
wasted time for me. Why,
Joe over at Foxwood has a
set of Toros over 12 years
old-and still going strong!



You've convinced me
Jim. Order your Toros
today and let's start
cutting these high
repair bills.

*Write Today for Our Interesting
Tractor and Mower Catalog*

Jim's Right! Remember—
**THERE'S NO MOWER
BUILT THAT WILL
STAND UP LIKE A**

TORO

**Builders of Quality Machinery
for Golf Course Maintenance**