

Golf Clubs in All but 3 States Have Already Written...Wired...'Phoned for the U.S. ROYAL PROFIT PLAN

The Plan That

Makes

**MORE \$\$\$
FOR THE
CLUB**

Increases

**GOOD WILL
OF CLUB
MEMBERS**

Provides

**MORE ENJOYABLE
GOLF ACTIVITIES
AT YOUR CLUB**

AND here's the reason for this tremendous—ever-growing success. The makers of U. S. Royal Golf Balls, with the help of some of America's leading Professionals, created the U. S. Royal Profit Plan especially to increase the enjoyment of golf at clubs.

Among the many big features of the U. S. Royal Profit Plan which is being distributed to Golf Clubs are: The U. S. Royal Golf Kit, illustrated at left below, which includes full equipment for 43 exciting golf events; and the U. S. Royal Golf Ball Game, shown at right below, which provides club members with a fascinating game of skill.

We want to be sure that every club gets this new Plan and free full equipment for a season of enjoyable golf activity.

So write today for Free Descriptive Folder which explains the details of the U. S. Royal Profit Plan.

1 The U. S. ROYAL GOLF KIT includes equipment for 43 enjoyable golf events.

Programs your Club's golf activities for every Saturday, Sunday and holiday for a full season.

2 This is the U. S. ROYAL GOLF BALL GAME. One of the big features of the U. S. Royal Profit Plan—free to all golf clubs. Set it up in the club and watch the members gather 'round. Write for complete details.



United States Rubber Company

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