

17

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.
You will receive full details on Pennsylvania mowers.

**PENNSYLVANIA LAWN
MOWER WORKS**

See our ad on third cover

20

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.
You will receive new Buckner catalog.

BUCKNER MFG. CO.

See our ad on page 2

23

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.
You will receive the new 1937 mower equipment catalog.

**IDEAL PWR. LAWN
MOWER CO.**

See our ad on page 5

26

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive full details on Roseman Mowers and Tractor Attachments

**ROSEMAN TRACTOR
MOWER CO.**

See our ad on page 13

29

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive complete information on Dow Lead Arsenate.

THE DOW CHEMICAL CO.

See our ad on page 1

16

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive literature on Curex for controlling brown patch.

CUREX, INC.

See our ad on page 66

19

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive catalog and prices on tractor and mower sharpener.

FATE-ROOT-HEATH

See our ad on page 6

22

Stick coupon on the stamp side of a postcard. Write your name, club name, club title, and address on the back.

You will receive golf manual on Skinner irrigation systems.

SKINNER IRRIGATION CO.

See our ad on page 4

25

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive information on turf diseases in our new pamphlet.

BAYER-SEMESAN CO.

See our ad on page 63

28

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive valuable ground maintenance data in our new 1937 manual.

C. B. DOLGE CO.

See our ad on page 12

15

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive information on Fungchex, for the better control of brown patch.

THE WOOD RIDGE MFG. CO.

See our ad on page 10

18

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive catalog of lockes sizes and types.

LYON METAL PROD., INC.

See our ad on page 58

21

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive information on Page golf fence.

PAGE FENCE ASS'N.

See our ad on page 67

24

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive literature on Calo-Chlor for the control of brown patch and snow mold.

**MALLINCKRODT CHEMICAL
WORKS**

See our ad on page 7

27

Stick coupon on the stamp-side of a postcard. Write your name, club name, club title, and address on the back.

You will receive Johnson catalog of course supplies.

J. O. JOHNSON, INC.

See our ad on page 10

THE WOOD RIDGE
MANUFACTURING CO.

Wood Ridge, N. J.

16
Per June ad in
Golfdom, send
me additional
information.

CUREX, INC.
521 Fifth Ave.
New York City

17
Per June ad in
Golfdom, send
me additional
information.

PENNSYLVANIA
LAWN MOWER WKS.

Primos, Del. C., Pa.

LYON METAL PRODUCTS
INCORPORATED

Aurora, Ill.

19
Per June ad in
Golfdom, send
me additional
information.

THE FATE-ROOT-
HEATH CO.

Plymouth, Ohio

20
Per June ad in
Golfdom, send
me additional
information.

BUCKNER MFG. CO.

418 N. Broad St.
Elizabeth, N. J.

PAGE FENCE ASSN.

520 N. Michigan Av.
Chicago, Ill.

22
Per June ad in
Golfdom, send
me additional
information.

SKINNER
IRRIGATION CO.

Troy, Ohio

23
Per June ad in
Golfdom, send
me additional
information.

IDEAL POWER
LAWN MOWER CO.

446 Kalamazoo St.
Lansing, Mich.

MALLINCKRODT
CHEMICAL WORKS

St. Louis, Mo.

25
Per June ad in
Golfdom, send
me additional
information.

BAYER-SEMESAN CO.

DuPont Bldg.
Wilmington, Del.

26
Per June ad in
Golfdom, send
me additional
information.

ROSEMAN
TRACTOR MOWER
CO.

800 Davis St.
Evanston, Ill.

J. OLIVER JOHNSON,
Inc.

956 W. Huron St.
Chicago, Ill.

28
Per June ad in
Golfdom, send
me additional
information.

C. B. DOLGE CO.
Westport, Conn.

29
Per June ad in
Golfdom, send
me additional
information.

THE DOW
CHEMICAL CO.

Midland, Mich.

YOU DON'T HAVE TO WORRY

Now that the season is well under way, you can determine more accurately just what you're going to need for your course, clubhouse or pro-shop. And you can find just about everything you need in GOLFDOM'S pages.

You can depend on these products, because they all come from sound, reputable sources of supply. If you should like information and prices on products you do not see advertised in GOLFDOM, draw a line through items below and mail to GOLFDOM, 14 E. Jackson Blvd., Chicago.

FOR THE GOLF COURSE

- Arsenate of lead
- Bag racks for tees
- Ball-Spot marker
- Ball washers
- Bent grass stolons
- Bookkeeping systems
- Brown-patch preventives
- Charcoal (soil conditioner)
- Clamps, for pipe leaks
- Compost distributors
- Compost sterilizers
- Containers, waste
- Diesel engines
- Drinking fountains
- Dump carts
- Fencing
- Fertilizers
- Fertilizer distributors
- Hole cutters
- Hole rims (putting cups)
- Hole rims (sand green)
- Hose, water
- Humus (soil conditioner)
- Hydraulic mixers (fertilizer)
- Insecticides
- Lightning arresters
- Lime, hydrated
- Limestone, pulverized
- Mole and gopher poisons
- Mole and gopher traps
- Mowers
 - putting green tee
 - fairway rough
- Mower Blades
- Mower sharpening machines
- Peat moss (soil conditioner)
- Pipe
 - perforated for drainage
 - water
- Playground equipment
- Pumps (state capacity)
-
- Putting cups
- Putting paths (sand green)
- Resurfacer (Skating Rinks)
- Rollers
 - fairway
 - green
 - spiked
- Sand green equipment
- Scythes (motor driven)
- Seed
 - fairway
 - green
 - rough
- Seeders
- Shelters (golf course)

- Skeet layouts
- Sod cutters
- Soil screeners
- Soil shredders
- Soil testers
- Sprayers
 - barrel pump
 - power engine
- Spike discs
- Sprinklers
 - greens
 - fairway
- Swimming pool information
- Tee markers
- Tractors
- Tractor tires,
 - low pressure
 - pneumatic
- Tractor wheel spuds
- Turf renovator
- Water systems
 - for greens
 - for fairways
- Water system engineer
- Weed burners
- Weed killers
- Worm eradicators

- Practice clubs
- Practice driving devices
- Practice putting devices
- Prizes
 - cups
 - trophies
- Rain jackets
- Score cards
- Shafts
 - hickory
 - steel
- Shoes
- Shoe spikes
- Shoe trees
- Sockettes
- Sweaters
- Sweat shirts
- Tees
 - wood celluloid
- Trap-shooting
 - traps
 - shells targets
- Underwear

FOR THE CLUBHOUSE

- Ales
- Bar equipment
- Bath slippers
 - paper wood
- Bars
 - fixed
 - portable
- Bath towels
- Beer
 - bottle
 - draught
- Beer cooling equipment
- Cash registers
- Cheese
- Deodorants
- Disinfectants
- Fireworks
- Kitchen equipment
- Laundry equipment
- Liquors
 - gin
 - whiskey
 - wine
 - mixers
- Linens
- Lockers
- Mineral water
- Oil heaters (hot water)
- Refrigerators
- Rugs—runners for aisles
- Showers
- Shower mixers (automatic)
- Soda fountains
- Water coolers
- Water softeners

FOR THE PRO SHOP

- Bags
 - canvas
 - leather
- Balls
 - .35 .50 .75
- Ball marking machines
- Belts
- Bookkeeping system
- Buffing motors
 - A.C. D.C.
- Caddie badges
- Caddie uniforms
- Calks for golf shoes
- Caps
- Clubs
 - Brassies Drivers
 - Irons Matched sets
 - Putters Spoons
 - Women's
- Club racks for pro shop
- Gloves
- Grip dressing
- Grip wax
- Handicap
 - racks cards
- Hats, duck with vizor
- Leather jackets
- Leather preservative
- Movie cameras, projectors

Club

By Club Position

Address

Town State Date

• IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE •

Good Turn

Do yourself, your club and GOLFDOM a good turn by tearing out this page and returning it, filled in, to 14 E. Jackson Blvd., Chicago.

GOLFDOM, which is sent free and without obligation to operating officials of every golf club in the country, gives you lively, informative coverage of latest developments in the golf industry.

Help your club take advantage of this useful information, and also help GOLFDOM maintain the accuracy of its mailing list. Send in this page NOW!

Club.....

Town..... State.....

Number of Holes..... Is Course Private, Daily Fee or Municipal?.....

If course formerly operated under another name, write OLD name here

**PRESIDENT
(or owner)**

Address

**GREEN-
CHAIRMAN**

Address

**CLUB
MANAGER**

Address

**GOLF
PROFESSIONAL**

Address

**GREEN-
KEEPER**

Address

Please give us this additional information for our records:

Swimming?..... How Many Tennis Courts?..... Trapshooting or Skeet?.....

SEE OTHER SIDE

JANSSEN GRAYBAR HOFBRAU

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. *Open Sundays.*

Lexington Ave. at 44th St.
Old Hofbrau: 28 W. 30th St.
New York City

Janssen wants to see you!

possible on a course while piping is being installed. An example of the workability of this plan is the Niagara Falls Country club, which had the problem of waiting another year or installing system during play, and so placed the entire contract for equipment and installation in the hands of the Skinner engineers. The plan calls for installation on one fairway at a time—thus making it possible to use the course without interference and yet have the much needed water this season.

L. A. Young Golf Co., Detroit, is distributing to 3,200 professionals the counter display card headed "For Women Only," shown below, which pictures the American Lady and Miss America line of

construction of the Vulcord ball and the Cord automobile tire, while Cards No. 2 and 3 emphasize the toughness of this Cord construction. Cards went into the mails May 10, the first of June, and card No. 3 will follow at the end of June.

Because some of the boys were not quite clear about Wendell Kay's territory in New York State, Al Link vice-pres. of Link-Lyon, Inc., Nashville, Tenn., has announced the official 'beat' for Wendell to be in the western New York state district. Kay, who is well liked by the pros in that section, covers the territory west of and including Seneca Falls, Ithaca and Elmira. He also represents the Acushnet Process Co. in that territory.

Wilson Sporting Goods Co., Chicago, are distributing two excellently prepared catalogs on Wilson Golf equipment, one for players and one to their pro trade. The first, entitled "The Gateway to Golf," describes and pictures in turn the complete line of Wilson balls, clubs, bags, apparel, accessories and golf course equipment, plus a section devoted to Wilson's tennis and badminton products. The second catalog contains list of restricted line of Wilson golf products plus pages on badminton and tennis. Copies, which are handsomely bound, may be obtained upon request.

FOR WOMEN ONLY!
WALTER HAGEN
American Lady and Miss America
GOLF CLUBS

TWO COMPLETE WOMEN'S GOLFING ENSEMBLES

AMERICAN LADY
No. 1 Woods \$7
No. 2 Woods \$7
No. 3 Woods \$7
No. 4 Woods \$7
No. 5 Woods \$7
No. 6 Woods \$7

MISS AMERICA
No. 1 Woods \$11
No. 2 Woods \$11
No. 3 Woods \$11
No. 4 Woods \$11
No. 5 Woods \$11
No. 6 Woods \$11

CLUB FITTING CHART

AMERICAN LADY IRONS \$1

MISS AMERICA IRONS \$2.25

The L. A. Young Golf Company
Detroit Michigan

Classified Ads

Shopman—Would like position as assistant to some good professional. Age 39, single. 8 years experience in golf shops. Good club repairman. Fairly good player. Could also take charge of a small club as professional. Go anywhere in U.S. Good reference. Address: Ad 600, % *Golfdom, Chicago.*

For Sale—McCormick Deering grass seed and alfalfa double disk. 20 hose, drill. Like new, half price. Address: Tam-O'Shanter Country Club, Orchard Lake, Mich.

Couple desire all year connection with a first class club. Pro-greenkeeper, hostess-cateress, 20 years' experience. Pleasing personalities. Qualifications, character and credit rating A-1, excellent references. Address: 601, % *Golfdom, Chicago.*

Greenkeeper open for engagement with good club. Thorough experience in all phases of course construction and maintenance. Expert mechanical ability. 21 years experience, nine years nationally known club. Go anywhere. Address: Ad 604, % *Golfdom, Chicago.*

clubs, together with the American Lady ball, and three cards in cartoon style, designed to draw attention to the "cord" construction of the Vulcord golf ball.

The counter display card features the club and ball line exclusively for women in striking fashion and will be shown in the pro-shop and in the women's locker-room. Card No. 1 illustrates parallel of

JUNE, 1937

Golfdom

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"GENTLEMEN! . . ."

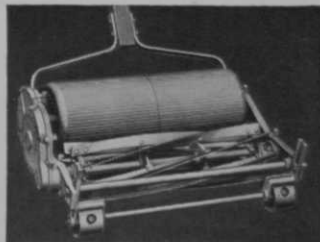
Here's a way to BEAT YOUR RISING COSTS!"

The most acute operating problem facing Golf Club Managers today is that of rising wages and material costs . . . At a recent Club Managers' Convention, one Manager said: "Gentlemen, the rise in wages and material costs is inevitable; we can't stop it, but we can *beat* it. We can install more efficient equipment."

A typical example of what this Manager had in mind is the use of Pennsylvania GIANT 36-inch Fairway Mowers, which save 20% in labor cost, 20% in maintenance cost and 20% in power cost, over the conventional 30" mowers. This saving runs into hundreds of dollars yearly. At the same time playing conditions are improved.

Every golf course equipped with Pennsylvania GIANT DeLuxe Fairway Mowers has proved these facts. Furthermore, as a direct result of improved playing conditions, a steadily growing club patronage brings increased income.

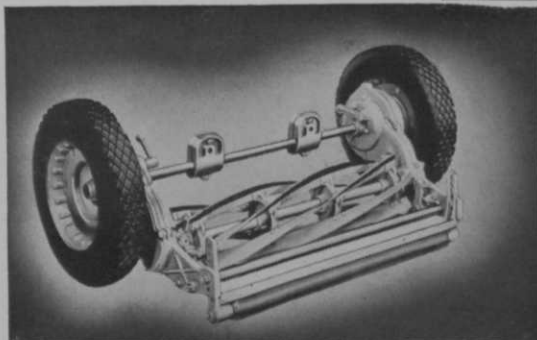
Write us today and let us send you full information on how Pennsylvania Mowers can help you beat the problem of rising operating costs!



IMPORTANT FEATURES:

Unbreakability; Good-year 4-ply Pneumatic Tires (optional); Six Extra Heavy Crucible Steel Blades; Lower Blade Reversible; Dust-Proof Gear Casings; Three Machine-Cut Gears on Both Sides; Timken Bearings on Cylinder; Alemite Lubrication; Adjustable Single Ball Bearing on Ground Roller.

NOTE: Also available in the conventional 30-inch size, with same mechanical features.



THE PENNSYLVANIA SUPER ROLLER GREENS- MOWER:

Proved in competitive tests on numerous golf courses all over the world as *the* precision machine for the up-keep of the finest possible putting greens. High-speed cylinder with 8 blades of finest steel. Write for full information.

Write for
Catalogue

PENNSYLVANIA

LAWN MOWER WORKS

PRIMOS
PENNA.

• Use QUICKMAIL coupon No. 17 to answer this ad •