## GOLF BALLS ARE MADE OF RUBBER



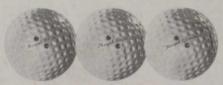
AND BACK OF

## U.S. ROYAL GOLF BALLS

IS THE WORLD'S LARGEST PRODUCER OF RUBBER

GOLF BALLS ARE MADE OF RUBBER . . . Therefore, it's only natural that U. S. Royal Golf Balls, made of rubber by U. S. Rubber experts, should drive farther ... putt truer ... last longer! For the maker of U. S. Royals is also the world's largest producer of rubber!

U. S. ROYALS are accurate . . . controllable ... rugged ... superior! Why? Just this: Into every U. S. Royal Golf Ball are built the engineering skill and knowledge of the chemistry of rubber gained in decades of plantation experiment ... years of laboratory research ... and in the manufacture of thousands of worldfamous rubber products such as: U. S. Royal Master Tires . U. S. Waterproof Footwear . U. S. Royal Heels . Uskide . U. S. Drug Sundries . U. S. Mechanical Rubber Goods . U. S. Swim Suits, Caps, and Shoes . Keds . Kedettes . Gaytees.



U.S. ROYAL BLUE U.S. ROYAL ARROW U.S. ROYAL NASSAU For Champion- Especially com-ship and tourna- pressed for the light, ment play

accurate hitter

The ball with the toughest

U.S. Royal Golf Balls Retail at 75c Each

U. S. FAIRWAY The largest sell-ing 50c golf ball U. S. NOBBY 3 good golf balls for \$1.00

U. S. TIGER The best 25c ball on the market

**GOLF PROFESSIONALS, CLUB PRESIDENTS, CHAIR-**MEN OF TOURNAMENT COMMITTEES CONTINUE TO LAUD U. S. ROYAL PROFIT PLAN. ALL SAY IT INCREASES GOLFING ENJOYMENT ... NUMBER OF HOLES OF GOLF PLAYED AT THEIR CLUBS.

States United Rubber Company