

U.S. ROYAL *Golf* Kit

IS LOADED WITH 43 EXCITING GOLF
EVENTS FOR YOUR CLUB TO ENJOY
DURING THE COMING SEASON

SWEEPSTAKES

WAR!!

WAR of the REVOLUTION
A FLAG TOURNAMENT that really
JULY 4th

U.S. ROYAL GOLF KIT
For more enjoyable golf activities

EQUIPMENT FOR 43 GOLF EVENTS

U.S. ROYAL GOLF BALLS ARE GOOD GOLF BALLS

Equipment for full
season of golf events

43

Get-Your-Goat
Season-long competition
FROM NOW UNTIL

HERE'S YOUR GOAL!

LETTERS

SWEEPSTAKES

BLIND BOGEY
Tournament

YOU
start with \$10,000

"BET -

SIZES for the

And the U.S. Royal Golf Kit is just one of the features of the U.S. Royal Profit Plan—an amazingly comprehensive plan designed not only to assist the professional but also to make life pleasanter for everyone else who is responsible for club activities.

It's a gift from the makers of U.S. Royal Golf Balls, in the interest of golf and to promote more competitive fun at every club.

Be sure to check with your professional for full details.



United States Rubber Company

United States Rubber Products, Inc., New York, N. Y.