

They tried all 3 and see what HAPPENED!



U. S. ROYAL BLUE

the longest of all long balls – became the big favorite with golf professionals and the low-scoring amateurs almost over night.

U. S. ROYAL ARROW

the longest of all tough cover balls-is now the enthusiastic choice of most average players.

U. S. ROYAL NASSAU

as tough as they come—is the real golf ball sensation of this year among those players who need a very tough-covered ball. The reason? It's surprisingly long, with all its tough cover.

All three of these balls have Vulcanized Covers and Spun Latex Winding, and all of them are destined to be the big sellers of the Fall golfing season.

The U. S. line is made complete with the new Fairway Fifty-the largest selling 50¢ golf ball in the world...U. S. Nobby-three good balls for \$1.00... And the U. S. Tiger -the best 25¢ golf ball on the market.

