

TO THE GOLF CLUBS OF THE NATION:

# WHERE—AND HOW MUCH ARE GOLF CONDITIONS IMPROVING?

**W**ITHIN the next two weeks, GOLFDOM'S annual survey questionnaires will be received by the officials of golf clubs. When you receive your blank, we urge you to cooperate by mailing the filled-in questionnaire back to GOLFDOM at your earliest convenience.

Your cooperation is important because GOLFDOM is the *sole authoritative source of information* on the golf field. Various departments of the Government, the nation's Press, the whole golf industry, and research students in our universities and colleges turn to GOLFDOM for the answer to all questions about golf.

Our ability to answer these queries is due in large measure to the information we obtain each season from GOLFDOM'S Survey.

As usual the questionnaire will be divided into three sections:

1. The first will go to green-chairmen and greenkeepers and will seek data on this season's course condition, on maintenance costs, on recent and contemplated course improvements, etc. and contemplated house renovation and repairs, etc.
2. A second questionnaire will be received by house-chairmen and managers and will ask about the condition of the membership, about departmental business, prevailing wage scales, recent
3. A third questionnaire, to be sent to the golf professional, will give us information on 1936 golf play—how it compares with previous seasons, and what the outlook is for 1937. Are more women playing golf? Is the volume of lessons increasing? What price clubs and balls sell best? How do the rounds played this season compare with last? etc.

A full report on the condition of golf in America, based on the Survey will be published in GOLFDOM as soon as we can compile and analyze the returns. The answers will help you to solve many of your club's problems.

Watch for this report and, meanwhile, please help us by returning your questionnaire promptly.

HERB GRAFFIS—*Editor*