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Golfdom

The Business Journal of Golf

THE ONLY JOURNAL DEVOTED TO ALL PHASES OF GOLF CLUB OPERATION



IN THIS ISSUE: GOLFDOM'S ANNUAL SURVEY STATISTICS

Rosters UP 8%; men's play UP 14%; women's play UP 26%; dues UP 9%

Maintenance budgets UP 5%; clubhouse business UP 15%; liquor UP 19%

Golf shop sales UP 25%; lessons UP 16%; balls UP 12%; clubs UP 26%

ANNUAL PLANNING & BUDGETING ISSUE