

A NATIONAL SUCCESS IN SALES

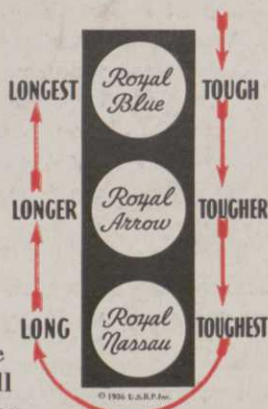
This new golf ball selling idea is sweeping the country from coast to coast! In just two short months the U. S. Royal Test Package has become a sensational nation-wide sales success! Golf professionals everywhere are finding the U. S. Royal Test Package way the *easy way* to sell golf balls, *and keep selling them!*

The popular U. S. Royal Test Package contains one each of the three New U. S. Royal golf balls . . . the Royal Blue, the Royal Arrow, the Royal Nassau . . . all with Spun Latex Power Winding for *distance* and new Vulcanized Covers for *toughness*. The golfer who wants a ball that is *distance-dynamite*, yet tough, chooses the Royal Blue. The golfer who wants a ball that is *both* exceptionally long and tough chooses the Royal Arrow. The golfer who wants a ball that can stand up under the severest kind of punishment and give him distance chooses the Royal Nassau.

Sell the New U. S. Royal Test Package to the members of your club. It is an idea and a service that they will appreciate your giving them, and makes them permanent customers. You get quick sales . . . quicker repeat sales . . . bigger profits! Cash in on the sensational success of this new golf ball selling idea . . . now!

- U. S. Royal Blue
- U. S. Royal Arrow
- U. S. Royal Nassau

The U. S. line is made complete with the new U. S. Fairway—the largest selling 50-cent golf ball in the world . . . U. S. Nobby—three good golf balls for a dollar . . . and the U. S. Tiger—the best 25¢ golf ball on the market.



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United States Rubber Company

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