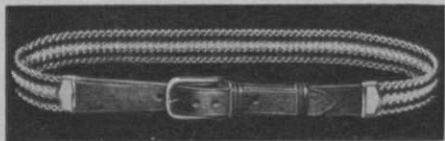


erator either lying down or standing up. It is made of die cast aluminum and has a complete air pump, beer faucet, release valve, etc. Draught beer will stay fresh and not go flat so long as you keep pressure on and keep the container in the refrigerator.

The Philroy dispenser is being put up in three different kinds of containers—an aluminum jug in 1 gallon and 3/4 gallon sizes; 1/2 gallon glass bottle and 1 gallon glass bottle, and a tin can model with sanitary lining.

Forstner Chain Corporation, Irvington, N. J., has introduced a new sport belt that is meeting with the enthusiastic reception of golfers, sportsmen, and spectators.

These belts are flexible and expand, and are exceptionally smart with their colored



cord bindings. Lightweight and durable, they are fine for the hot summer days ahead.

Forstner Sport Belts retail at \$1.50, \$2.00, \$3.50, and \$5.00. A special narrow width model is also available at \$1.00. They may be obtained at pro-shops and through department store men's wear shops.

Arsokoll, a lead arsenate in colloidal form, is now being offered to golf clubs by the manufacturers, Latter Laboratories, Inc., 901 Elton Ave., New York City. Advantage of the colloidal arsenate lies in its suitability for use in sprayers, since powdered arsenate settles to the bottom of tanks and clogs spray nozzles unless the solution is continually agitated; whereas Arsokoll, a creamy paste, remains in suspension without stirring.

The makers claim great economy in the use of Arsokoll. In addition to the more even spray coverage possible with the product, because of its even solubility, it is claimed that the product does not wash or blow away as readily as the usual powdered lead arsenate. About half the usual dosage is necessary per thousand square feet.

The makers have a circular descriptive of Arsokoll available on request.

Jack J. Sheehan, 1314 Broadway, Albany, N. Y., working eastern and northern N. Y., western Mass. and Vermont for Parglov, Russell Moccasin golf shoes, Rite Hite tees, Champ golf and duffle bags, and Golf Ball, Inc. balls, reports

PAGE FENCE



• Club members want fenced fairways, caddy yards and tennis court backstops. PAGE FENCE is more than a product. It's a service. Write any office below for information and name of nearest of 92 Page Fence Service Plants.

PAGE FENCE ASSOCIATION

BRIDGEPORT, CONNECTICUT
NEW YORK, PITTSBURGH, ATLANTA,
CHICAGO, SAN FRANCISCO



This Label . . . Your Guarantee

The PAGE P-12 label identifies PAGE galvanizing which is guaranteed to withstand a minimum of 12 one-minute dips by the Preece Test. PAGE P-12 galvanizing applies not only to fence fabric but also to posts, top rail and fittings as well—your guarantee of maximum resistance to rust.

America's First Wire Fence—Since 1883

LAWN-BOY

Power Mower

SEND FOR FREE FOLDER TODAY!

One-hand mowing! For trimming bunkers and the rough around the green, Lawn-Boy has no equal. For clubhouse lawn—around difficult walks, trees, flower gardens and hedges—Lawn-Boy cuts 6" closer than most hand mowers. Fifth successful year. Handiest ever built, with complete automatic control in one hand. Full 18" cut. Weighs only 95 lbs., runs all day at 20¢ fuel cost. Rubber tires optional at moderate cost.

EVINRUDE LAWN-BOY

2105 West Hope Avenue

Milwaukee, Wis.

● **BENT GRASS** ●

BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box A, Redford Sta.,
Detroit, Mich.

R. F. D. No. 3,
Pottstown, Pa.

"The LINKS"

ROBERT HUNTER'S

famous book on golf architecture.

This recognized authority—a "best seller" at \$4.00—offered to GOLFDOM readers postpaid at only \$1.25. A valuable addition to your greens library. Send check with order—today!

GOLFDOM BOOK DEPARTMENT
14 E. Jackson Blvd. Chicago

That Happy Combination of Quality
and Economy is offered in our

New Broadmoor One-Color Score Card

Produced by a New Process, its price is \$21 for 5,000. The card, fully complete and comprehensive, is not small and the stock is heavy.

Samples to clubs on request

JOHN H. VESTAL CO., Printers
703 South La Salle Street - - - Chicago



IN LOS ANGELES

The PARK- WILSHIRE

HOTEL APARTMENTS

2424 WILSHIRE BLVD.
AT WESTLAKE PARK

FROM \$2.50 PER DAY
FROM \$60 PER MONTH

pros in his territory are leading the sporting goods business in one of the strongest sales spurts sports selling has seen. Says the Unsinkable Turk, "Pro merchandising today probably is the smartest service selling done by small retailers in any line of business."

The display cards furnished the pros this year by Spalding are meeting with favor everywhere.

The illustration shows the various pieces in the series. Upper left—A photograph of Bobby Jones about to start one of his famous drives lends plenty of human interest to this card. Upper right—The woman golfer has not been overlooked, as this card designed specially for feminine appeal shows. Bobby Jones Clubs, with the Form Grip are featured. Center—This display carries a record of the important tournaments won by players last year using Spalding Golf Equipment. Lower



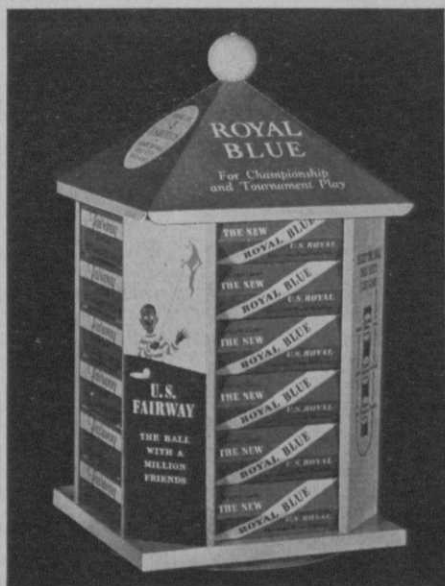
left—A reproduction of an oak board is used to give the impression of a wood panel upon which is tacked a card promoting pro instruction. Lower right—A scroll effect is used to tell the story of Vulcanized Cover golf balls.

North & Pfeiffer Mfg. Co., Hartford, Conn., makers of Grip Rite shoe spikes are offering \$100 to users of their spikes for the best letter received by August 31 on the subject "Why I like Grip Rite shoe spikes on my shoes." First prize is \$50, second is \$25, third is \$10 and there are

three \$5 prizes. Label from a box of spikes must be attached to all entries, which should be sent to PO Box 1673, Hartford, Conn. Winners will be announced September 30.

Tom Cutter Robbins, New York district manager for Crawford, McGregor & Canby Co., 11 Park Pl., has as a new team-mate, Louis Sirian, well known to pros on the West and East coast. For nine years Sirian has been with Spaldings. He will work the NY metropolitan district with Robbins for the glory and profit of MacGregor.

Golf ball department of United States Rubber Products, Inc., has a new revolving counter cabinet to help pros merchandise the 1936 line of "U.S." golf balls. The cabinet shows a different "U.S." ball on



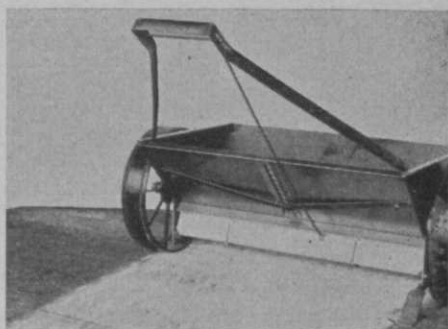
each side. The Royal Blue, Royal Arrow, Royal Nassau—and U.S. Fairway are the brands displayed.

In addition, a diagram of the three U.S. Royal balls depicting their relative qualities of toughness and distance is offered on one corner of the cabinet. The color scheme is a sure attention getter.

Any pro who has not received one of these attractive display cabinets should apply to the local branch of United States Rubber Products, Inc., for information on how to obtain his cabinet.

C. B. Dolge Co., Westport, Conn., has provided many club managers with the answer to athlete's foot prevention in Altaco, a chemical product which may be

ROOT ALL PURPOSE SPREADER ALL METAL CONSTRUCTION



TOP-DRESSING, FERTILIZING, SEEDING

This machine will cut upkeep cost more than any piece of equipment used on golf courses. For speed, economy and perfect application it is unexcelled.

THE ROOT MANUFACTURING COMPANY
1051 POWER AVE., CLEVELAND, OHIO

KILL WEEDS QUICKLY



With new, low-priced No. 99 Aeroil Weed Burner • Completely destroys Weeds and Seeds in roughs, traps, pathways, fairways, driveways and on tees and tennis courts • Sterilizes and destroys weed seeds, insect eggs and fungus spores in compost • 101 other uses • 10 day FREE TRIAL. Write for Bulletin 251G or order direct from AEROIL BURNER CO., West New York, N. J., Chicago or San Francisco.

FREE TRIAL

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf... that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes.

Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORDSON WHEELS, ETC.





Finer Greens and Fairways—at Less Cost when you use a KEMP. A complete unit, it shreds, mixes and shifts any kind of soil in one operation. Easy to move. Gas or electric motor. Costs little to own or operate. Write for catalog. Kemp Manufacturing Co. Dept. G-56, 1919 Peech St., Erie, Pa.

KEMP POWER SOIL SHREDDERS

used in solution for washing bath and locker-room floors, or as a spray. It is a deodorant as well as disinfectant. Clubs also are making extensive use of Dolge's De-O-Dor-Oma for deodorizing and of the Dolge Ban for general cleaning. Ban also is widely used as a cleaning powder in golf ball washers.

Canvas Products Corporation, Fond du Lac, Wis., makers of Can-Pro golf bags, now offers a new line of Oval Caddy Bags that is just about the last word in golf bag equipment. Coming in pearl grey and tan, tan and brown, and brown or black elk the bags provide the golfer with every club carrying convenience. The Can-Pro bags are fully guaranteed to be satisfactory, and offered at attractive prices are winning favor with the pros.



Showing a solid length of Bent turf to illustrate its toughness and strength, made possible only by proper preparation of soil.

CREEPING BENT TURF

Our true Washington Strain Bent in solid turf form makes model greens. Also in stolon form. Withstands drouth like nothing else. Fully guaranteed. Used by hundreds of clubs. Comes in rolls ready to lay down like a carpet. Nursery grown blue grass sod also sold. Write for prices and samples now.

ILLINOIS GRASS CO. Telephone Homewood (Ill.) 746
18455 REIGEL ROAD (Near Chicago) HOMEWOOD, ILL.

Elwin Supply Co., Roselle, N. J., has issued its 1936 price list on golf course equipment and supplies which will be sent on request.

Elsewhere in this issue is a two-page L. A. Young spread, with progressive illustrations showing various stages in golf ball production. This spread is by way of announcing the fact that The L. A. Young Golf Company, Detroit, is now manufacturing its line of Hagen golf balls complete from honey center to painting and stamping.

The new ball factory occupies the entire third floor of the Young factory, with the balata rolling mill at the rear of the ground floor.

"Virtually all machines in this up-to-date ball plant are of special design and specifications new to this industry," says E. E. Chapman, vice-president and general manager of the company. "In the designing and building of many of the machines, the L. A. Young Golf Company has had available the engineering and production facilities of the L. A. Young Spring and Wire Plants.

"Inasmuch as honey is the center material used in Walter Hagen and Honey Boy balls, a machine to pre-heat the honey and force it under pressure into the rubber sac in which it is contained, was necessary.

NEW EASY WAY TO APPLY CHEMICAL FERTILIZERS



Know What You're Getting

Look through the 94 advertisements in this issue! You'll find equipment and supplies to improve your club operation, increase patronage and income—and all these advertisers are reliable sources of supply—all anxious to serve you. If you can't find what you need, refer to the list below. Draw a line through items on which you want complete information and prices. Mail to GOLFDOM, 14 E. Jackson Blvd., Chicago. It will bring you the information you need in making your purchases.

FOR THE GOLF COURSE

Arsenate of lead
 Bag racks for tees
 Ball washers
 Bent grass stolons
 Bookkeeping systems
 Brown-patch preventives
 Charcoal (soil conditioner)
 Clamps, for pipe leaks
 Compost distributors
 Compost sterilizers
 Containers, waste
 Diesel engines
 Drinking fountains
 Dump carts
 Fencing
 Fertilizers
 Fertilizers distributors
 Hole cutters
 Hole rims (putting cups)
 Hole rims (sand green)
 Hose, water
 Humus (soil conditioner)
 Hydraulic mixers (fertilizer)
 Insecticides
 Lightning arresters
 Lime, hydrated
 Limestone, pulverized
 Mole and gopher traps
 Mole and gopher poisons
 Mowers
 putting green tee
 fairway rough
 Mower blades
 Mower sharpening machines
 Peat moss (soil conditioner)
 Pipe
 perforated for drainage
 water
 Playground equipment
 Pumps (state capacity)

 Putting paths (sand green)
 Putting cups
 Rollers
 fairway
 green
 spiked
 Sand green equipment
 Scythes (motor driven)
 Seed
 fairway
 green
 rough
 Seeders
 Shelters (golf course)
 Skeet layouts

Sod cutters
 Soil screeners
 Soil shredders
 Soil testers
 Sprayers
 barrel pump
 power engine
 Spike discs
 Sprinklers
 greens
 fairway
 Swimming pool information
 Tee markers
 Tractors
 Tractor tires,
 low pressure
 pneumatic
 Tractor wheel spuds
 Water systems
 for greens
 for fairways
 Water system engineer
 Weed burners
 Weed killers
 Worm eradicators

Practice clubs
 Practice driving devices
 Prizes
 cups
 trophies
 Rain jackets
 Score cards
 Shafts
 hickory
 steel
 Shoes
 Shoe spikes
 Shoe trees
 Sockettes
 Sweaters
 Sweat shirts
 Tees
 wood celluloid
 Trap-shooting traps
 shells targets
 Underwear

FOR THE PRO SHOP

Bags
 canvas
 leather
 Balls
 .35 .50 .75
 Ball marking machines
 Belts
 Bookkeeping system
 Buffing motors
 A.C. D.C.
 Caddie badges
 Caddie uniforms
 Calks for golf shoes
 Caps
 Clubs
 Brassies Drivers
 Irons Matched sets
 Putters Spoons
 Women's
 Club racks for pro shop
 Gloves
 Grip dressing
 Grip wax
 Handicap
 racks cards
 Hats, duck with vizor
 Leather jackets
 Leather preservative
 Movie cameras, projectors

FOR THE CLUBHOUSE

Ales
 Bar equipment
 Bath slippers
 paper wood
 Bars
 fixed
 portable
 Bath towels
 Beer
 bottle
 draught
 Beer cooling equipment
 Cash registers
 Cheese
 Deodorants
 Disinfectants
 Kitchen equipment
 Laundry equipment
 Liquors
 gin
 whiskey
 wine
 mixers
 Linens
 Lockers
 Mineral water
 Refrigerators
 Rugs—runners for aisles
 Showers
 Soda fountains
 Water coolers
 Water softeners

Club

By Club Position

Address

Town State Date

● IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE ●

Don't Keep It to yourself!

Those little tips GOLFDOM gives you each month making your duties a little easier will help your fellow officials just as much. This magazine is published to give you the news of the golf business world—specifically aimed at the five officials named below in every club in the U. S.

If you get good from these pages, so will your club officials not on our mailing list. Perhaps we haven't been notified by your club of its latest election or recent appointments. Right now—do your club a favor by tearing out this page and mailing it, filled in, to GOLFDOM, 14 E. Jackson Blvd., Chicago.

Please PRINT plainly. Home or business addresses preferred.

President

Address

Green-chairman

Address

Manager

Address

Professional

Address

Greenkeeper

Address

Club

Town State

Number of Holes.....Is Course Private, Daily Fee or Municipal?.....

Please give us this additional information for our records:

Swimming Pool?.....How Many Tennis Courts?.....Trapshooting or Skeet?.....

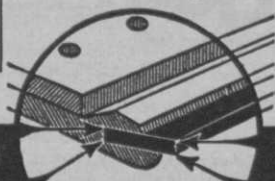
ARRROWS in illustration point to BUDD'S 4 cutting edges. Simply switch blade for new edge.

SIMPLE TEST SURPRISES GREENKEEPERS

Clubs testing the Budd on one unit, and comparing mowing costs with units not Budd-equipped are amazed. When you see Budd pay for itself—and pile up savings right there under your nose, you'll wish you'd switched to BUDD'S sooner. Wire or write for prices and details.

BUDD MFG. CO., DEPT. G, RAVENNA, O.

BUDD



• BED • BLADES

"Ball winding machines, on each of which eight centers are wound simultaneously, produce balls wound with hair-like precision and of great tension.

"Vulcanizing of cover stock, painting, marking, stamping and finally packaging, are carried out under modern methods.

"With the golfing season off to a flying start, double shifts have been necessary to try to keep up with the orders on hand for the various golf balls marketed under the Hagen name."

A. N. Peckham, Kingston, R.I., for 16 years engaged in sale of bent grass seeds, reports lively bent grass business this

spring. The Peckham bent, grown under the rigid climatic conditions of New England; is of necessity, winter hardy, and makes a fine bladed turf for greens and lawns.

Dunlop Opens Texas Show.—Craig Wood and Henry Picard of the Dunlop field staff exhibited their stuff at Dallas CC in opening the golf events at the Texas Centennial exposition. Wood and Reynolds Smith, Dallas amateur, started the party with a 31-33-64 best ball; a stroke behind was Picard and David (Spec) Goldman.

Classified Ads

Rates: 10 cents a word per issue. Minimum charge \$2.50

Young man, age 24, college graduate, wants position as pro or assistant-pro in small club. Capable instructor, business-manager and player. Willing to work. References. Address: Ad 502, % *Golf-dom, Chicago, Ill.*

Wanted—Capable steward for running of clubhouse in lively town. Clubhouse well equipped. Please send references with application. Address: Ad 505, % *Golf-dom, Chicago, Ill.*

Excellent 9-hole course next to the city limits between two big Iowa cities in central Iowa. Bent greens, blue-grass tees, city water, completely equipped clubhouse and good line of grounds machinery. For sale at a bargain price. Attractive terms to reliable party for quick action. Owner has other business connections. Address: Ad 503, % *Golf-dom, Chicago, Illinois.*

Greenkeeper now open for position with up-to-date club. 21 years experience, first-class maintenance at minimum cost. Married. Will go anywhere. Excellent references. Moderate salary. Address: Ad 504, % *Golf-dom, Chicago, Ill.*

Scotch-born Pro-Greenkeeper with over 25 years experience would like to contact year round job. Thorough knowledge of grasses, soils and course upkeep. Fine record as instructor. Could take management of club as wife is experienced cateress. Excellent references. Will go anywhere. Write: R. B. P., 1419 Columbia Road, N. W., Apt. 24, Washington, D. C.

CREEPING BENT GRASS SOD AND STOLONS

Improved Washington Strain From Our Own Nursery. Phone, Write for Full Information.

ROBERT F. ZWERG and SON
Phone: Fairchild 6418
Arlington Heights, Madison, Wisc.

Competent Class A Professional wants location. Hard worker, good teacher and player; knows the business. Good personality; will work for the interest of the club. Very best references—thru the experimenting days. 39 years old. Address: Ad 115, % *Golf-dom, Chicago, Ill.*

Golf course for sale in Northern Wisconsin. Semi-public, 18-holes, clubhouse furnished complete. Only course in city of 15,000. Beautiful, scenic, sporty. Reason for selling due to owner's death. Address: Ad 501, % *Golf-dom, Chicago, Ill.*

Pro—Would like club with good concessions and club cleaning. 25 years old. Good references. 7 years' experience. No salary—would consider your proposition. Go anywhere. Address: Ad 506, % *Golf-dom, Chicago, Ill.*

Golf Course Wanted—I wish to purchase, or lease for long term, nine or eighteen hole course. Grass greens, clubhouse containing living quarters. Address: Ad 500, % *Golf-dom, Chicago, Ill.*

PERSONAL TO PROS

"The North & Pfeiffer Mfg. Co. of Hartford, Conn., make splendid "Grip-Rite" removable Shu-Spikes which I have used for more than 20 years, having sold many thousands to my club members. "Grip-Rites" are easily inserted or removed and are the most economical spike on the market. They wear longer and PREVENT SLIPPING, IMPROVE STANCE and help GOLFERS CUT STROKES. TRY THEM and you'll agree it's wisdom, profit and pleasure to use and recommend "Grip-Rites." Also they are giving away \$100 in cash prizes for best letters." Fellow Golf Pro.

WHAT'S IN YOUR SOIL?

"A complete inexpensive qualitative chemical and bacteria soil analysis service."

ELMHURST LABORATORIES
Horticultural Chemists—Biologists
ELMHURST, ILLINOIS

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Tel.: HARRISON 5942

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Tel.: RANdolph 6225

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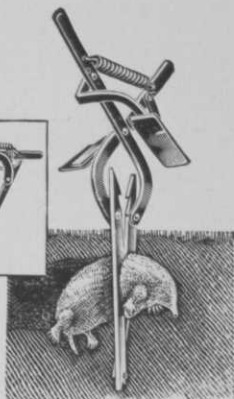
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ON PUTTING GREENS . . .

MOLE HILLS ARE MOUNTAINS!

Are you always "in the rough" with club members—because mole hills are making "roughs" out of expensive greens and fairways? . . . You will find the IDEAL Mole Trap will quickly solve your problem. Easy to use . . . requires only a small amount of space . . . positive in action . . . humane. If your hardware dealer cannot supply you, order direct from us.



ANIMAL TRAP COMPANY OF AMERICA
LITITZ, PA. NIAGARA FALLS, ONT.

TORO



ALL OVER THE WORLD

TORO HAND PUTTING GREEN MOWER



Now in its twelfth year . . . regarded by Superintendents everywhere as the finest produced . . . a precision machine for true, smooth greens . . . Creeping Bent, Bermuda or any other grass
Write for information.

TORO MANUFACTURING CORPORATION

1942 Snelling Ave., OF MINNESOTA Minneapolis, Minnesota, U. S. A.

UNIFORMLY SUCCESSFUL

MILORGANITE is the fertilizer that has been uniformly successful over a ten-year period in establishing and maintaining healthy turf—in all climates, on all soils, with all types of seed and under all weather conditions, Milorganite releases its plant foods gradually, consistently, continuously.

Continuous, ample supply of plant foods.

One Application in the Spring — One in the Fall.

Saves time, labor and maintenance costs.

These facts, explain why more Golf Clubs every year are depending on Milorganite to insure better fairways and greens. In fact, wherever turf maintenance is important, Milorganite eventually wins a key place in procedure.

The Sewerage Commission
Milwaukee Wisconsin



MILORGANITE

SPREADERS

A full line of golf course spreaders, seeders and barrel sprinklers. Ideal equipment for spreading compost, fertilizers and plant foods quickly and uniformly. Handles all dry materials. Also equipment for liquid chemicals and seeding.

Practical — Economical — Fool-proof

Write today for free catalog of the complete Thompson Line, and name of nearest Golf Course House.

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551 River Boulevard Ypsilanti, Michigan

Direct Factory Representatives
JOHN H. GRAHAM & COMPANY, INC.
113 CHAMBERS ST. NEW YORK

