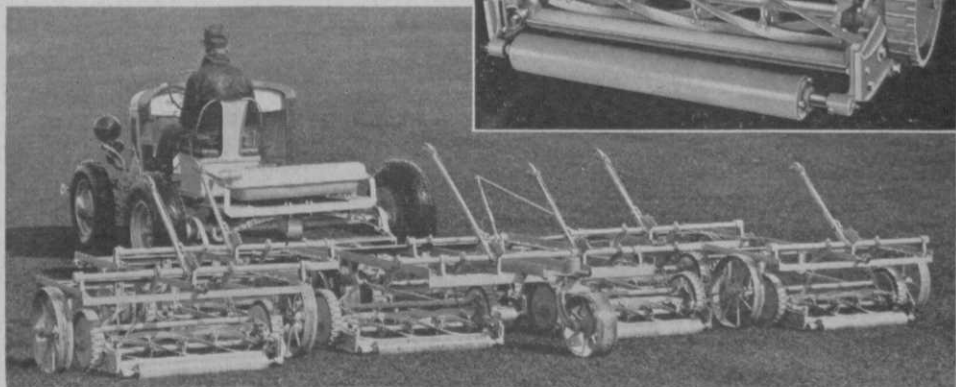
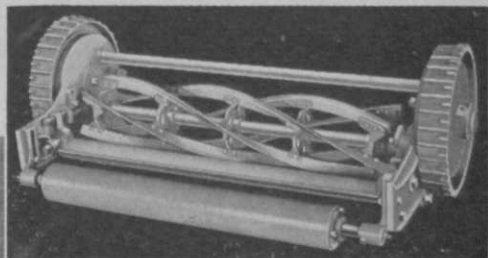



FIRST

for **WORK**, for **ECONOMY**
for **SMOOTH CUTTING**



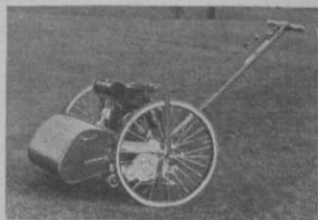
Let the New Ideal Bulldog Give You Better Fairways at Lower Cost . . .

Ideal, builders of the world's most complete line of mowers, offers in the new Bulldog a fairway mower that surpasses the field.

All the features—such as the close-coupled units, simple pinion drive and sturdy transport frame—that have won tremendous preference for the Bulldog are included in this new model for 1936.

Plus . . . new features that make the Bulldog even more efficient—providing even longer, more economical service. . . . drop-forged steel ring gears . . . hardened cut steel pinions . . . triple pawl ratchet . . . steel roller mounted on roller bearings . . . double-drive mechanism, the simplest and most dependable ever developed.

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Power Greensmower

You can't beat it for smooth cutting as the Ideal Power Greensmower equals the most skillful handwork. And, you can't beat it on economy, for it cuts greensmowing costs by as much as 50%. Used and proved on some of the finest greens in the country—and on every kind of turf. Ask for a free demonstration.

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**KILL
EARTHWORMS
WEBWORMS
and GRUBS
with
NuREXFORM**

The Improved Arsenate of Lead

THE damage wrought by grubs, earthworms and webworms to greens, tees and fairways, if these pests are permitted to feed unmolested on the roots of the fine textured grass, is an eyesore to the golfer and vexatious to the greenkeeper and the greens committee. And isn't it aggravating to putt on earthworm infested greens? The numerous tiny mounds—the handiwork of the earthworms—surely don't improve one's putting game.

There is no need for such conditions to exist for it is possible to immunize greens, tees and fairways against the ravages of and damage these pests do, as well as certain others, which often infest golf courses, by treatment with NuRexform, the Improved Arsenate of Lead.

NuRexform is packed in convenient size packages and available at any address listed below.

Grasselli Arsenate of Lead is also effective for this purpose.

The Grasselli Chemical Co., Inc.

Founded 1839



Cleveland, Ohio



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OVER 99% PURE**

Samples re-cleaned to conform to our high standards pay for themselves in lower weeding costs.

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over 99% pure**

Seaside Bent (Coos Co. strain)	Triple A Bent
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We are able to refine other varieties almost to this wonderful standard of quality.

Also South German Mixed Bent over 92% purity, Kentucky Blue over 98% purity and Putting Green and Fairway Formulas of maximum purity and germination.

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Stump & Walter Co.

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—for Perfect Greens!

THE WICHITA COMPOST GRINDER (Shredder and Mixer) is the newest development in the equipment field. In one operation it grinds, shreds and mixes any compost mixture, manure, chemicals, peat moss, small or stringy materials, sod, etc., to any degree of fineness desired. Handles wet or bulky material with ease. T. H. Riggs-Miller of Kansas City says: "I have a Wichita here at Blue Hills and in the past few

weeks have ground with it, 75 tons of the finest compost I've ever handled. The Wichita is a wonder." Write for illustrated folder and low factory prices.

W - W Grinder Corp.
Dept. D WICHITA, KANSAS



Select That New Mower

From

The World's Most Complete Line of Grass Cutting Equipment

SIXTY YEARS of SPECIALIZATION have enabled Pennsylvania to develop the world's most complete line of Lawn Mowers.

This means that every latest development is embodied in any Pennsylvania you buy today and that you are assured of the proper source of supply for any parts necessary at any time in the future.

So—if your course is not now "100% Pennsylvania" it will pay you to work toward that end by making your next mower purchase from the world's most complete line.

GIANT DE LUXE 36 IN. FAIRWAY

Saves 20% in labor, time and power. Unbreakable malleable iron construction, 6 heavy crucible steel blades, reversible lower blade, train of machine cut gears on BOTH sides (dust protected).

Timken bearings and Alemite lubrication make this the toughest as well as the best performing mower on the market. Also offered in 30 in. size.

MODEL "K" 30 IN. FAIRWAY

One size only. Similar in most respects to DeLuxe Fairway except Model "K" is of conventional cast iron construction. Price per unit only \$87.50.

SUPER ROLLER GREENS MOWER

A high speed machine with 8 blades of finest crucible tool steel. Dust proof self aligning bearings. Train of three cut gears and Alemite lubrication assure the continued precision of this mower. 18 inch cut with heights from $\frac{1}{8}$ to $1\frac{1}{2}$ in.

THE QUIET PENNA - LITE

Tough aluminum alloy construction makes this machine $\frac{1}{3}$ lighter in weight, therefore ideal for bunkers and terraces. Rubber tires and roller make it noiseless. For all 'round work the Penna-Lite represents the latest in lawn mower construction.

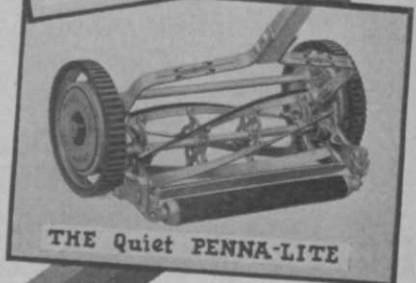
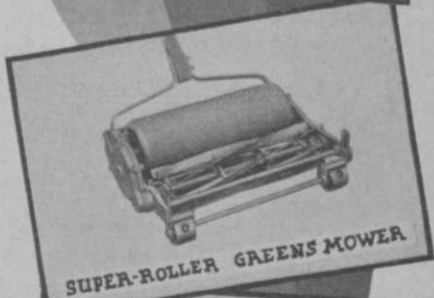
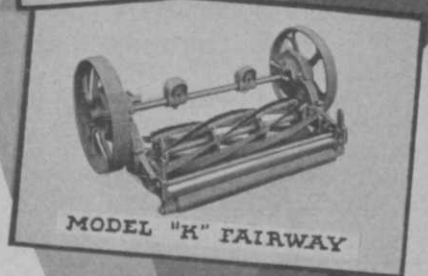
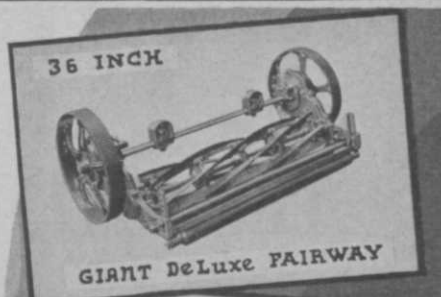
—and others at all prices in all sizes and all types.

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QUALITY
LAWN MOWERS

PRIMOS PENNA.



New

—FAIRWAY NOW AVAILABLE WITH PNEUMATIC TIRES

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always come to the
LYTTON
BUILDING *first*

- because it is convenient to all transportation —that saves them time;
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These are two reasons

—and good business-getting *reasons why*—your Chicago office should be located in The Lytton Building if you want pro orders.

Come in and look over the busiest golf center in the mid-west; let us show you the advantages we have to offer in attractive, reasonably priced suites. Do it now, at the beginning of a great golf year.

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PAR



It's here . . . the MODERN golf ball washer, eagerly awaited by hundreds of greenskeepers throughout the country.

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This newer, better cleaning action is the result of rotating sponge rubber brushes—inside a rust-proof aluminum casting.

Order your first PAR NOW—see your dealer, or write direct.

\$ 850 each

\$10.00 complete with mounting post.
Special lower prices in quantities.

PAR GOLF PRODUCTS, INC.
410 HANNA BUILDING
CLEVELAND, OHIO

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SUSPENSION CALO-CLOR



Protect Your Greens — Use Tonagren

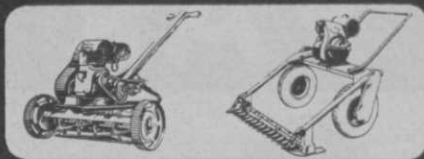
Hundreds of the most outstanding golf courses in the country are now using TONAGREN—that scientific preparation which in a single operation eliminates clover and stops brown patch. Even though TONAGREN has this marvelous double-acting effect, it actually costs less than many preparations designed to accomplish one purpose alone. Write today for prices and information.

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TONAGREN is now sold by many jobbers with great success. Drop us a line and let us outline our jobbers proposition.

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A new type Sickle Bar Mower for cutting hay and weeds in rough

Before purchasing any mowers, it will pay you to write us and have our complete mower catalog on hand

Power, Fairway, Greens mowers, Tractors.

ATTRACTIVE PRICES

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NATIONAL MOWER CO.
839 Cromwell Ave., St. Paul, Minn.

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The most used Golf Publication in the world
Answers every question about Golf
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Head Office: 112 East 19th Street, New York

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You just simply have to have greens that putt true!



Model M.

- and to have true-putting greens you must have ample, proper compost
- and to provide generous amounts of uniformly fine compost, made speedily and inexpensively from wet or dry material, there's no method that the leading greenkeepers have discovered to equal the

ROYER COMPOST MIXER

You can argue, evade, look around, hope and experiment but in the end you'll do what the majority of America's foremost golf clubs do—use a ROYER.

For sale by leading golf equipment dealers.

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Greenkeepers Say:

"NEXT BEST TO RAIN"

... and a lot more dependable!

The gentle rain-like shower of the Double Rotary Sprinkler outs your course in prime playing condition early. Starts tender turf sprouting. Gives you mature greens and fairways from the very start.



DOUBLE ROTARY SPRINKLER

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Covers any circular area up to 80 ft. (more than 5,000 sq. ft.) and down to 15 ft. in diameter, according to pressure. Does not wash or pack soil. Self-operating. Easily moved on sturdy skid base. Scientifically constructed of finest materials. Thousands in use on many of the Nation's finest courses. **GUARANTEED!**

AT YOUR DEALERS — Buy these popular sprinklers from your local dealer or write us for complete information.

Double Rotary Sprinkler Co.
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The Junior Model

The ideal sprinkler for home owners. Has all the proved features of the above Heavy Duty model. \$7.50.

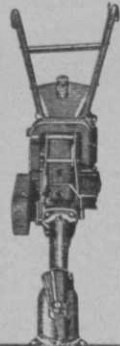
Holland Rotary

The new, amazing sprinkler developed from the famous Double Rotary principle. Only \$1.00 (plus postage).

Why Buy a Mower That Does Only HALF the Job?

The Gravely will work under every condition. The Power Driven Sickle Mower cuts everything . . . rough places . . . spots

you've had to use hand-scythes . . . even sprouts . . . and a big swath every time. To same tractor you can attach a 30-in. Reel Type Mower—two Mowers for the price of one!



Don't be satisfied with less. Drop a post-card today for full details.

Gravely Motor Plow & Cult. Co.
Box 780, Dunbar, W. Va.

IMPORTANT NEWS

FROM BRISTOL

If you haven't been featuring the new Bristol "Equi-Tuned" Golf Clubs this spring, you've been missing something good. They're making a lot of friends and winning a lot of sales.

* * *

You've probably read about these new and better golf clubs which Bristol has developed. *Matched sets of Woods and Irons with true ratios of shaft flexibility.*

* * *

Here's the story—briefly told: Bristol has established the correct balance of stiffness and whip for every type of club. And, more important still, Bristol has found a method of controlling the flexibility of the individual club shaft.

* * *

Think what this means! Every Bristol "Equi-Tuned" shaft is graded in flexi-

bility to the next shaft in line. Your Driver is more flexible than your Brassie —your Brassie is more flexible than your Spoon. The No. 5 Iron has a shaft made for a No. 5; it is not merely a No. 2 shaft cut down.

* * *

The result? Every set of Bristol "Equi-Tuned" Woods and Irons is perfectly matched . . . perfectly "tuned". You ought to know all about these new and better golf clubs. The whole remarkable story is told in an interesting folder "Important News for Golfers." Send for it today.

* * *

New Bristol Golf Balls

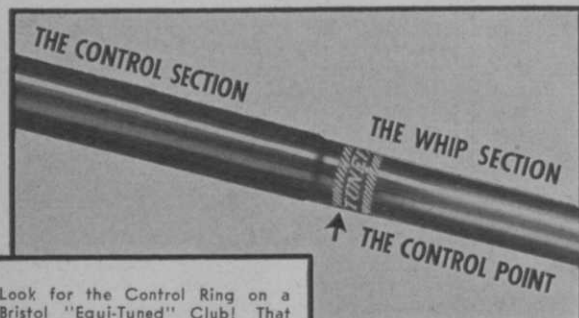
Don't overlook the new Bristol Golf Balls. Built with precision, and carrying the new vulcanized cover. These balls have long life without lessening the ball distance.

* * *

The line includes: the Bristol Championship (thin cover type) retailing for 75 cents and the Bristol Tough Cover (thick cover type) retailing for 75 cents.

Write for Latest Catalog.

**THE HORTON
MANUFACTURING COMPANY**
384 Horton St., Bristol, Conn.



Look for the Control Ring on a Bristol "Equi-Tuned" Club! That marks the true Control Point of the individual club shaft . . . the correct line of demarcation between the Control Section (stiff part) and the Whip Section (flexible part). As the club gets shorter and heavier, the Control Ring is lowered. The niblick, for example, is approximately 30% stiffer than the No. 2 iron.

***Bristol* "EQUI-TUNED"**
GOLF SHAFTS AND CLUBS

Golfdom

The
Business Journal of Golf

REG. U. S. PATENT OFFICE

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Vol. 10

No. 5

THE "PEEPUL'S" CLUB

By
JOSEPH H.
BURBECK

Many private club facilities are offered at Bethpage State Park, Long Island, where this year's Public Links championship will be played.

BETHPAGE STATE PARK, Farmingdale, N. Y., scene of the 1936 Public Links Championship, July 20-25, is the largest publicly owned golf center in the world. It was conceived by Robert Moses, president of the Long Island State Park commission and commissioner of parks of the City of New York, as a means of acquiring for public recreation a large private estate which was about to be put on the market, subdivided and sold off in small lots. Located 32 miles from the heart of New York City, Bethpage has become the mecca for a great army of metropolitan golfers who cannot afford private clubs and who here find facilities of a private club in a completely democratic atmosphere. In the parking fields may be seen large cars and small, antiquated and new; on the golf courses well-to-do people with caddies, playing behind clerks and mechanics carrying their own bags. In the grill and locker-rooms, golfers from all walks of life eat, drink and enjoy themselves, brought together by the unique facilities which this park offers.

The construction of Bethpage is an accomplishment of the depression. With relief funds and labor supplied by the CWA and TERA, the Long Island State Park commission, acting as the Bethpage Park Authority, has constructed on the 1,368 acres of rolling woodland and farmland four golf courses, tennis courts,

eight miles of bridle path, athletic and polo fields, and picnic areas. Dominating the entire development, situated as it is on the highest hill in the park, is the Long Island colonial clubhouse, 358 feet long. It contains locker-rooms, shower-rooms, men's and women's lounges and card rooms, a main dining room, private dining rooms, and grill. The furniture, copied from the American periods and of finest workmanship, was constructed entirely by relief labor.

Pro-Shop Is Well Laid Out

Bethpage's pro-shop, strategically located in the entrance lobby opposite the main desk, presents a varied assortment of golf accessories, displayed in electrically lighted showcases or in glass enclosed cases against the wall. The shop, because of its attractive arrangement and line of goods, is superior to the usual public links shop. Al Brosch, energetic young pro, is kept busy throughout the year with the business he has developed through his obliging personality and his willingness to hold to the spirit of Bethpage; namely, service to the public. His patience and teaching ability play no small part in the building up of his classes.

The four golf courses, with the excep-

tion of the starting and finishing holes, are lost from view of the clubhouse, lying amid the hills and woods that give to each of the 72 holes individuality and charm.

From the starting tees may be seen some of the attractive white rain sheds which add to the beauty of the landscape. These are fitted with a revolving panel which may be turned in whatever direction desired to give shelter from the rain.

Courses Have Colors as Guides

For purposes of operation, the courses are distinguished by the names Red, Blue, Black and Green. Score cards, tee balls, signs, drinking fountains, machinery and tools are all marked with the color of their respective courses. Thus a golfer who chooses to play the Blue course, over which the 1936 Public Links Tournament will be played, is directed to the first tee by signs with blue lettering, where he is given a score card printed with blue ink; he tees off from behind blue tee markers and refreshes himself at drinking fountains painted blue.

Similarly a workman on the Red course uses tools and machinery marked with the color of that course and the foreman has better control of the machinery assigned to him through this system. The Blue, Red and Green courses were designed with an eye to handling large numbers of players with a minimum of delays, but all provide a great test of golf. The Black course was designed to give the golfer as hard a test as can be found anywhere in the country.

The fairways of Bethpage are seeded with a mixture of Cheving's New Zealand fescue and colonial bent; the rough is a combination of the natural growth of blueberry bushes, sedge and andropogon, supplemented with orchard grass, hard fescue and other grasses to give a formidable and colorful appearance.

Caddies Are Uniformed

The operation of the golf courses, which includes the organization and distribution of between 500 and 600 caddies, the registration and starting of from 1,000 to 1,500 golfers daily, the patrolling of the courses by trained rangers, handling of private tournaments, and generally keeping the army of golfers happy, is the responsibility of Bob Jablonsky.

Jablonsky's caddies are neatly uni-

formed in khaki trousers, white polo shirts and red caps on which the caddies' numbers are prominently displayed. A school is maintained each spring and as necessary throughout the summer for the instruction of recruits.

Control of caddies while "carrying" is closely supervised by the ubiquitous rangers who watch for violation of rules and regulate the play. Punishment for violations by caddies is through time off for a period designated by the Superintendent of Golf Course Operation. Bethpage is proud of its caddies whom A. W. Tillinghast has described as conducting themselves "like well trained and neatly dressed soldiers." A playground is being developed for their exclusive use where they will be under the supervision of a competent playground instructor. Caddies are called from the caddie playground as needed to the first tees by means of a telephone system operating through a central switchboard at the clubhouse. This telephone system also provides for prompt information regarding starting time and other details necessary to expedite the control of large numbers of golfers.

Rangers Keep Order

Rangers are carefully selected for their appearance, knowledge of the game, and ability to maintain the respect of both the caddies and golfers. Players unacquainted with the rules of golf or those knowing it and failing to comply are quietly but firmly brought into line. Daily reports from starters and rangers are kept on file from which may be obtained the number, names and addresses of players, their caddies' numbers, number of "second rounders", violation of rules by caddies, and caddie attendance records.

Maintenance of all four courses is supervised by "Doc" Whitson. "Doc" diagnoses the ailments of the turf and maps out the daily, monthly and yearly programs of topdressing, fertilizing, renovations, mowing, watering and the numerous other details of maintenance. These programs are carried out by a foreman in charge of each course. These foremen are keenly proud of their respective courses and a guarded rivalry is ever present among them. A complete set of maintenance machinery and tools is assigned to each of these foremen and is kept in sheds located in the center of each