

A BRAND *New* WAY TO SELL GOLF BALLS!

- A** Show your members the U.S. Royal Test Package containing one each of the 3 different kinds of new U.S. Royal golf balls built for different types of play.
- B** This U.S. Royal Test Package will sell on sight because it gives your members an opportunity to test each of the 3 different balls in actual play.
- C** After playing each of these 3 different balls, it will be easy for you and your members to decide which new U.S. Royal is the best ball for their particular kind of play.

ROYAL BLUE	75c
ROYAL ARROW	75c
ROYAL NASSAU	75c

THERE are different types of golf games, and U.S. has built a different type of golf ball to suit each type of play. You can help each of the members of your club to decide for himself the best ball for his game by the simple plan of the U.S. Royal Test Package, which contains one each of 3 different new U.S. Royal Golf Balls—all with Spun Latex Power Winding for *distance* and Vulcanized Covers for *toughness*.

Have every member give each of these golf balls a thorough try-out in play. Then you can help him decide on the ball that is best for his game—that will give him the *most* for his golf ball investment.

The U.S. line is made complete with the new U.S. Fairway—the largest selling 50-cent golf ball in the world . . . U.S. Nobby—3 good golf balls for a dollar . . . and the U.S. Tiger—the best 25-cent golf ball on the market.

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United States Rubber Company

United States Rubber Products, Inc., 1790 B'way, New York

