

*Club members
are enthusiastic
over the durability
and distance*

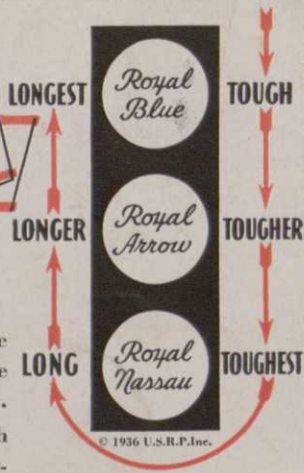
OF THE **3** NEW

U. S. ROYAL GOLF BALLS

U. S. ROYAL BLUE
The longest ball made—durable
vulcanized cover.

U. S. ROYAL ARROW
A good long ball—with a little
tougher cover.

U. S. ROYAL NASSAU
Longer than most and the ball with
the toughest cover.



GOLFERS are now getting greater distance and an entirely new standard of long-ball durability.

The chart on the right shows clearly how U. S. can offer a ball tailor-made to each golfer's game. All three balls are built with Spun Latex Power Winding for distance and Vulcanized Covers for toughness.

Your club members will like the way these balls act around

the green. They'll like the way they putt. They'll like the "click" of these balls well hit.

These balls at 75 cents each offer you a splendid opportunity to increase your profits by getting members to switch from balls of a cheaper grade. And if a golfer is not sure which ball is the correct one for him to use sell him the U. S. Royal Test Package which contains all three balls.

The U. S. line is made complete with the new U. S. Fairway Fifty—the largest selling 50-cent golf ball in the world... U. S. Nobby—three good golf balls for a dollar... U. S. Tiger—25 cents each.

United States Rubber Company

United States Rubber Products, Inc., New York, N. Y.

