

## U.S. ROYAL BLUE

THE LONGEST LONG BALL  
WE EVER MADE. BUILT  
WITH A VULCANIZED  
COVER TO LAST MANY  
ROUNDS. IDEAL FOR  
CHAMPIONSHIP PLAY.



75¢

## U.S. ROYAL ARROW

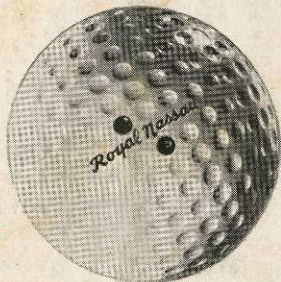
THAT GREAT COMBIN-  
ATION OF BALANCED  
LENGTH AND TOUGHNESS  
THAT GOOD GOLFERS  
HAVE ALWAYS WANTED.  
VULCANIZED COVER.



75¢

## U.S. ROYAL NASSAU

THAT TOUGHEST OF ALL  
LONG BALLS WHICH  
GOLFERS WHO ARE USED  
TO "CUTTING THEM UP"  
HAVE SO LONG NEEDED.  
VULCANIZED COVER.



75¢

# U.S.

now gives  
you both  
length and  
toughness

SPUN LATEX  
POWER WINDING  
FOR DISTANCE  
VULCANIZED COVERS  
FOR TOUGHNESS



United States Rubber Company

United States Rubber Products, Inc., New York, N. Y.

More golf professionals are playing U. S. ROYALS this year than ever before. Everyone is telling us: "The finest U. S. ROYALS you have ever made—they are very long and very tough." The U. S. Line is made complete with the new U. S. FAIRWAY FIFTY—the largest selling 50 cent golf ball in the world; U. S. NOBBY—three good golf balls for a dollar; U. S. TIGER—25 cents each.