

U. S. presents the NEW

## ROYAL BLUE

U. S. Royal

The supreme distance ball of golf!

## ROYAL ARROW

U. S. Royal

A combination of distance *and* durability!

## ROYAL NASSAU

U. S. Royal

The longest *tough* ball in the game!

ALL with special new VULCANIZED COVER for DURABILITY  
...and SPUN LATEX POWER WINDING for DISTANCE

Now "U. S." brings to golf the finest balls in its history. Here are, for the first time, both a brand new tough cover applied by a special vulcanizing process... and all the extra distance of the exclusive U. S. Spun Latex Power Winding.

There is nothing like these balls in all golf... Here's remarkable new durability. Here's a big premium in yardage. Here's marvelous new click. Here's perfect feel... Here

are ALL the features every kind of golfer wants in his particular golf ball.

And here, too, is an unusually profitable opportunity for every "pro." These balls, which will be ready soon, will certainly sell—and keep selling. They represent the finest achievement in the long history of "U. S." success. They represent a chance to turn a tidy profit that you shouldn't pass by.

United States Rubber Products Inc.

United States



Rubber Company

*Fairway*

NOW, YOUR OLD "STANDBY" THE *Fairway* COMES TO YOU BETTER THAN EVER before. A new vulcanized cover gives the ball even greater durability—to add thousands or more friends to the millions of golfers who call this the finest fifty-cent ball in the world.