

The U. S. ROYAL is a great ball

First, OUR TESTS PROVED IT TO US

Then, WE PROVED IT TO THE PROS

and now **THE PROS ARE TELLING EACH OTHER**

(Excerpts are from actual letters by golf professionals)

"The Royal is one of the finest balls I have ever played" ★ "it's a ball with the click you like to hear" ★ "surest putter" ★ "plenty of distance and, Boy, does it take it" ★ "very popular at my club; all members are talking about it" ★ "their quality is such that they are the most inexpensive to use" ★ "the best money can buy for distance, durability, and enjoyment" ★ "takes punishment; one of the finest balls I've ever played" ★ "best balls on the market this year" ★ "Royals are long and tough; what more does a man want?" ★ "I sell 3 times as many U. S. Royal Balls as all others put together" ★ "More players are using Royal Balls than ever before" ★ "Royals contain a lesson on how to save both strokes and money" ★ "Royal ball leaves nothing to be desired" ★ "eighty percent of my members are using U. S. Balls, and I use them myself."



U. S. ROYAL **BLUE**

FOR CHAMPIONSHIP PLAY **75¢**
THE LONGEST LONG BALL WE EVER MADE.



U. S. ROYAL **ARROW**

BALANCED COMBINATION OF LONG CARRY AND TOUGHNESS **75¢**



U. S. ROYAL **NASSAU**

THE BALL WITH THE TOUGHEST COVER **75¢**

All U. S. Royals have Spun Latex Power Winding for Distance and Vulcanized Covers for Toughness.

U. S. FAIRWAY **50¢**

U. S. NOBBY

3 for **\$1**

U. S. TIGER **25¢**



United States Rubber Company

United States Rubber Products, Inc., New York, N. Y.