

faster than larger bodies. The metal bucket could therefore be used for an extreme case. At midday when the air temperature was 90° F. the water in the 25-gal. tub was only 92°. The temperature in the bucket was 99°. Therefore it is unlikely that any of the water from reservoirs on golf courses reaches a temperature higher than the maximum air temperature.

Grass Withstands Abnormal Water Temperatures

A test was made to determine what water temperature grass is able to withstand. One gallon of water was poured with a sprinkling can on each plot of 16 sq. ft. of bent turf. This was applied at the rate of 320 gal. to an average green of 5000 sq. ft. The sprinkling can nozzle was held close to the turf to give as little chance as possible for the temperature of the water to change before reaching the grass. If thrown through the air by means of an ordinary sprinkler the temperature of the water would approach air temperature with much the same speed as in the case of the ice water test described above.

The air temperature at the time of the

test was 90° and there was bright sunlight in early afternoon.

One plot was tested with water at 150° F. The rapid application of the water resulted in raising the temperature of the grass 18°. However, the thermometer rapidly fell and within five minutes it was back to the normal temperature. Even this hot water failed to injure the grass in any way.

Other plots were treated with water at 175° and at 200° F. Even at the higher temperature the increase in the temperature of the mat of grass at the surface was only 32°. This also dropped quickly and within a few minutes was back to normal. The grass was scorched in both of these plots but it was not killed even by the water at 200°. It is quite possible that under certain conditions some turf injury might have occurred at 150°. However, these tests certainly indicate how improbable it is that any damage may occur from sprinkling greens with water that is too hot.

Therefore it is safe to state that the temperature of any water supply is not an important factor in turf maintenance.

The real cause of the turf injuries so

Bent Grass Seed

Also Fairway Mixtures

REMEMBER that I absolutely GUARANTEE satisfactory results from the use of my Rhode Island Bent Seed. If you will follow the simple direction that I give in planting my seed, and you are not satisfied by the middle of next June that you have a fine-bladed, closely-woven, beautiful turf, just say the word and I will return to you the purchase price in full.

There will be no ifs, ands, or wherefores, about it; you will be the sole judge.

SATISFACTORY RESULTS OBTAINED ON HUNDREDS OF GOLF COURSES THAT I HAVE FURNISHED WITH RHODE ISLAND BENT SEED DIRECT FROM MY FARMS DURING THE PAST SIXTEEN YEARS ENABLES ME TO MAKE THIS GUARANTEE.

**AVAILABLE
About Sept. 1**

**150 lbs.
"14276 Strain"
VELVET BENT**

**350 lbs.
"Kernwood"
VELVET BENT**

**REMEMBER:
This Velvet Bent is
the Rolls-Royce of
the Turf World.**

THE practical grass seed for you to plant are the HARDY BENTS which are grown under the rigid, variable climatic conditions that prevail here in Rhode Island and are thus acclimated to the hot, humid weather of August and yet are rugged enough to withstand the below zero weather of January.

Native grown Bent Seed sticks its "toe-nails" in. It doesn't get sick where reasonable agricultural common sense is used in handling it. **RIGHT NOW WE ARE GOING FULL SPEED, HARVESTING THIS YEAR'S CROP OF BENT SEED.**

PLACE YOUR ORDER NOW FOR FRESH, VIABLE SEED THAT IS COMING RIGHT FROM THE FIELDS AND **THUS YOU ARE ASSURED OF SEED OF THE VERY HIGHEST PERCENTAGE OF GERMINATION.**

A. N. PECKHAM

Kingston, Rhode Island



IN LOS ANGELES

The PARK- WILSHIRE

HOTEL APARTMENTS

2424 WILSHIRE BLVD.
AT WESTLAKE PARK

FROM \$2.50 PER DAY
FROM \$60 PER MONTH

R. H. Tractor Wheel SPUDS

quickest to put on or take off. Increase tractor efficiency and cultivate turf . . . that's why more than half the U. S. and Canadian clubs use them. Durable and low priced. All sizes for all purposes. Sample spud and circular on request; advise make of tractor and purpose for which intended.

Immediate shipment. If your Ford or equipment dealer cannot supply, write direct to

R. S. HORNER
Geneva, Ohio

MFR. OF SPUDS, FORD-SON WHEELS, ETC.



● BENT GRASS ● BOTH SOD AND STOLONS

Vigorous, healthy stock that develops fine, true putting surfaces. Write for full information.

HIRAM F. GODWIN

Box A, Redford Sta.,
Detroit, Mich.

R. F. D. No. 3,
Pottstown, Pa.

often attributed to hot or cold water can usually be traced to the use of an excessive quantity of water. Sometimes an improvement is noticed after a change to another source of water has been made. The benefit in these cases is usually imaginary. In some cases they may be due to the fact that the new supply is used more sparingly for the simple reason that it costs more.

There are also some well waters which contain salts that are toxic to grass, and of course these should be avoided.

To summarize these water problems we can say that temperature of the water supply is of no significance. The mineral content is occasionally important. The quantity of water always is important.

ANNUAL TURF FIELD DAY will be held at the New Jersey Agricultural Experiment Station, New Brunswick, N. J., beginning at 2:30 P. M., Monday, August 10. All persons interested in turf are invited to attend.

Special feature of the day will be the testing of soil samples to determine their deficiencies for production of healthy turf.

GOLF'S MARKET PLACE

Eighteen Dunlop balls were balanced delicately in a shop window on the new liner Queen Mary. The balls retained their balance during the initial round-trip. Demonstration of the Queen Mary's smooth riding was talk of the trip.

Four illustrations in newspaper stereotype mats or halftones have been made available for newspaper use by the Golf Ball Mfgs. Assn. thru James C. Ewell, 612 N. Michigan Ave., Chicago. The illus-

STAUDE General Utility Tractor \$495 to \$795

Made continuously since 1916 and sold on a money-back guarantee. Write for description and proofs of performance.

E. G. Staude Mak-A-Tractor Co.
2696 University Ave. St. Paul, Minn.



More Money For You — BECAUSE THEY LOWER SCORES

To help you sell more and better golf balls, we are telling golfers again and again through 23,200,000 copies of the Saturday Evening Post, just why they can play better golf with

WORTHINGTON

world's largest exclusive maker of

GOLF BALLS

with VULCANIZED
LATEX COVERS

LAMINATED WINDINGS

PATENTED CENTERS

The WORTHINGTON BALL CO., Elyria, Ohio

Les Strokes Says: A good golf ball subtracts from the player's score and adds to your bank balance.



trations show human interest demonstrations of toughness of the vulcanized cover golf balls.

A new paper towel and cabinet have been developed by Bay West Paper Co., Green Bay, Wis., which dispenses paper from a continuous roll. A cut-off forces the user to take only one towel at a time. The device is based on tests which showed that making it harder for the user to obtain a towel cuts towel consumption, as compared with use of the ordinary types of folded paper towels.

With "Mosinee Turn-Towels" the user must first push a lever on one side of the cabinet, then turn a hand crank on the other side until it stops, and last, tear off the towel against a cutter-edge.

After demonstrating before large and attentive galleries in the Eastern half of the country, the Acushnet caravan, headed by Claude Hastings, sales manager, now is on a tour of the Pacific Coast states.

This caravan is a laboratory travelling in a specially designed aero-car. Among

its numerous features are many machines designed to test the balance and toughness of any golf ball. Another set of interesting machines shows the audience the results these tests have on any given type of golf ball subject to their hammering efficiency.

"How far will the modern golf ball travel?" has been answered by the driving machine carried in the Acushnet caravan. While the limit a human being can drive is set at roughly 300 yards, this machine has driven a golf ball over 450 yards. A specially built guillotine will then slice the golf ball in two and show any audience the reaction that such a power drive has had on the ball's interior.

While the Acushnet company is subjecting itself to a severe test in allowing its balls to be publicly demonstrated against any competitive balls in this grueling series, this testing method has been approved as convincing by those who have seen it in operation.

Hastings plans to take this novel demonstration outfit on a tour covering all the important golf clubs and centers on the Pacific Coast. Curley-Bates, Western Sales representatives for Acushnet, are arranging the itinerary.

In central states demonstrations the Acushnet outfit has done noticeably valu-

SEED

All experienced greenkeepers agree Fall Seeding is best—and hundreds of them throughout the country agree JOHNSON GOLF SEED produces the finest turf at the lowest cost. Let us quote on your requirements.

J. OLIVER JOHNSON, Inc.

World's Largest Golf Supply House

940 W. Huron St.

Chicago

STANDARD EVERYWHERE

LEWIS GOLF BALL WASHER

An important convenience for your course . . . and Lewis Washers are built for years of service. Be sure to have your Greens Committee get Lewis Washers for your course. (In color for only 25c additional.)

Lewis Washers: lot of 1
to 10 (White).....\$6.00
Lot of 11 to 20 (White).... 5.50
Complete tee ensemble: (White) washer, tee stake, towel, waste container, tee data plate, towel and ring\$10.50
Lewis Bag Rack and other Tee Equipment.

G. B. LEWIS COMPANY
Dept. GD-836, Watertown, Wis.



WATER!

WATER IS MONEY — SAVE IT
WITH **OOZO**

Applies water to greens, aprons and approaches; slow, oozing action that penetrates to roots; saves water now being wasted in traps by sprinklers. 50 ft. ready for attaching to hose—\$15.50 delivered. 5 days' trial—money refunded if not satisfied; quantity prices lower. Write for literature containing valuable irrigating information. *Try it on that tough green.*

OOZO, Inc., Howell, Mich.

McCLAIN • SPIKER AND PERFORATOR

Latest engineering features make this Spiker superior to others. Stainless Steel Spikes. Roller Bearings. Remarkable turf conditioner. Lessens Brown Patch. Increases grass growth. Hand or tractor operated. Moderate price. Needed on every Golf Course. Write for literature.



McCLAIN BROTHERS CO.
CANTON OHIO

RUSH Service on BROWN PATCH Preventives

Special Semesan—25 lb. pail.....\$42.50
Nu-Green—25 lb. pail.....\$30.00

Calo-Clor—Corrosive Sublimate
Calomel

Owing to market fluctuations write for quotations—Lowest prices assured

J. OLIVER JOHNSON, Inc.

World's Largest Golf Supply House

940 W. Huron St. Chicago

PHOENIX RED TIP TRACTOR SPUDS

Extra Long Service

Made of special analysis steel, hardened by latest scientific heat treating methods. Sizes $\frac{3}{4}$ " to $\frac{1}{2}$ ". Also Lawn Mower Spuds. Write for circular and prices.

PHOENIX MFG. CO.
Joliet, Ill. Catasauqua, Pa.

FULNAME Golf Ball MARKING is PROFITABLE!

Trial plan will bring outfit for demonstration.

Write for details.

The Fulname Co., LeBlond Bldg.
CINCINNATI, OHIO

able work for pros in reducing competition of the phoney-bargain store balls. Pros who have been suffering from this competition have had their players present the cheap balls for test. The differences in quality, performance and durability as vividly brought in evidence by the Acushnet roving, testing laboratory have won business for pro-grade balls.

Grass Seed Division of F. H. Woodruff & Sons, Milford, Conn., have available for interested green-chairmen and green-keepers an excellently illustrated and fact-filled 48-page booklet, "Something about Turf", written by C. W. Baker and W. F. Nye, Jr. Subjects discussed include soils, preparation of seed beds, selection of seed mixtures, plant development, maintenance of turf, weed eradication, and grass diseases.

For a copy of the book, write Woodruff at the address given above.

Advertising campaign to promote Perrier Water is being launched by E. & J. Burke, Ltd., New York City, sole agents for the United States. Perrier advertisements will appear in nationally circulated class magazines during the coming years. The copy appeal emphasizes Perrier Water, "a balanced mixer—water and carbonation both natural." A broadside outlining the advertising campaign, is being sent to clubs.

Dan Finch is the new representative in the Kansas City territory for L. A. Young Golf Co., Detroit, according to word from E. LeRoy Pelletier.

Latest addition to the U. S. Slicing Machine line is Model HB and is the smallest, lightest weight electric slicer ever offered. It is priced low, occupies small space and is portable.

Makers say Model HB Electric bolsters sandwich and cold plate luncheon business.

YOUR PLANS FOR FALL

should include a KEMP soil Shredder for preparing compost properly—at lowest cost. Powered with gas or electric motor, the Kemp shreds, mixes and sifts any kind of soil in one operation. Easily moved. Inexpensive to own and operate. Write for catalog. Kemp Manufacturing Co., Dept. G-86, 1919 Peach St., Erie, Pa.

KEMP POWER SOIL SHREDDERS

To Meet Every Need

Read the 49 advertisements in this issue. You should find just about everything you need for the most efficient operation of your course, your pro-shop, or your clubhouse. And you can depend upon the advertisers too—all reliable sources of supply. If you can't find what you need, refer to the list below. Draw a line through items on which you want complete information and prices. Mail to GOLFDOM, 14 E. Jackson Blvd., Chicago. It will bring you the information you need in making your purchases.

FOR THE GOLF COURSE

- Arsenate of lead
- Bag racks for tees
- Ball washers
- Bent grass stolons
- Bookkeeping systems
- Brown-patch preventives
- Charcoal (soil condition)
- Clamps, for pipe leaks
- Compost distributors
- Compost sterilizers
- Containers, waste
- Diesel engines
- Drinking fountains
- Dump carts
- Fencing
- Fertilizers
- Fertilizer distributors
- Hole cutters
- Hole rims (putting cups)
- Hole rims (sand green)
- Hose, water
- Humus (soil conditioner)
- Hydraulic mixers (fertilizer)
- Insecticides
- Lightning arresters
- Lime, hydrated
- Limestone, pulverized
- Mole and gopher poisons
- Mole and gopher traps
- Mowers
 - putting green tee
 - fairway rough
- Mower Blades
- Mower sharpening machines
- Peat moss (soil conditioner)
- Pipe
 - perforated for drainage
 - water
- Playground equipment
- Pumps (state capacity)
-
- Putting paths (sand green)
- Putting cups
- Rollers
 - fairway
 - green
 - spiked
- Sand green equipment
- Scythes (motor driven)
- Seed
 - fairway
 - green
 - rough
- Seeders
- Shelters (golf course)
- Skeet layouts

- Sod cutters
- Soil screeners
- Soil shredders
- Soil testers
- Sprayers
 - barrel pump
 - power engine
- Spike discs
- Sprinklers
 - greens
 - fairway
- Swimming pool information
- Tee markers
- Tractors
- Tractor tires,
 - low pressure
 - pneumatic
- Tractor wheel spuds
- Water systems
 - for greens
 - for fairways
- Water system engineer
- Weed burners
- Weed killers
- Worm eradicators

- Practice clubs
- Practice driving devices
- Prizes
 - cups
 - trophies
- Rain jackets
- Score cards
- Shafts
 - hickory
 - steel
- Shoes
- Shoe spikes
- Shoe trees
- Sockettes
- Sweaters
- Sweat shirts
- Tees
 - wood celluloid
- Trap-shooting
 - traps targets
- Underwear

FOR THE PRO SHOP

- Bags
 - canvas
 - leather
- Balls
 - .35 .50 .75
- Ball marking machines
- Belts
- Bookkeeping system
- Buffing motors
 - A.C. D.C.
- Caddie badges
- Caddie uniforms
- Calks for golf shoes
- Caps
- Clubs
 - Brassies Drivers
 - Irons Matched sets
 - Putters Spoons
 - Women's
- Club racks for pro shop
- Gloves
- Grip dressing
- Grip wax
- Handicap
 - racks cards
- Hats, duck with vizor
- Leather jackets
- Leather preservative
- Movie cameras, projectors

FOR THE CLUBHOUSE

- Ales
- Bar equipment
- Bath slippers
 - paper wood
- Bars
 - fixed
 - portable
- Bath towels
- Beer
 - bottle
 - draught
- Beer cooling equipment
- Cash registers
- Cheese
- Deodorants
- Disinfectants
- Kitchen equipment
- Laundry equipment
- Liquors
 - gin
 - whiskey
 - wine
 - mixers
- Linens
- Lockers
- Mineral water
- Refrigerators
- Rugs—runners for aisles
- Showers
- Soda fountains
- Water coolers
- Water softeners

Club

By Club Position

Address

Town State Date

• IMPORTANT—FILL OUT FORM ON REVERSE OF THIS PAGE •

LET US KNOW

...what you're doing

For our readers to get the utmost good from this magazine, we must have at all times an accurate up-to-date list of each golf club's officials. And we need your cooperation in keeping our list in such condition.

If you get good from these pages, so will your club officials not on our mailing list. Perhaps we haven't been notified by your club of its latest election or recent appointments. Right now—do your club a favor by tearing out this page and mailing it, filled in, to GOLFDOM, 14 E. Jackson Blvd., Chicago.

Please PRINT plainly. Home or business addresses preferred.

President

Address

Green-chairman

Address

Manager

Address

Professional

Address

Greenkeeper

Address

Club

Town State.....

Number of Holes.....Is Course Private, Daily Fee or Municipal?.....

Please give us this additional information for our records:

Swimming Pool?.....How Many Tennis Courts?.....Trapshooting or Skeet?.....

JANSSEN GRAYBAR HOFBRAU

Lexington Ave. at 44th St.

Old Hofbrau: 28 W. 30th St.

Where golfers meet in the atmosphere of 'Old Heidelberg'—the perfect combination of a delightful eating place and '19th hole' in the heart of New York. *Open Sundays.*

Janssen wants to see you!

It slices hot and cold beef, ham, bacon, corned beef, meat loaf, sausages, cheese, hot and cold breads, cakes, etc. With it you can slice potatoes wafer-thin and make your own fresh potato chips every day. It's a time saver, cutting cabbage, celery, carrots, onions, cucumbers and pickles. It also slices all fruits for cooling drinks and salads.

Finished in bright colored Duco with glistening stainless steel and chromium. For further details write U. S. Slicing Machine Co., La Porte, Ind.

The new balls introduced during the British Open and on which the American newspapers commented, were the new "Red Name" Autograph Penfolds. These balls feature still further development of Penfold's exclusive cold "Chemo-Weld" process—claimed by the makers to keep life in a golf ball during manufacture. In this newest development of the process Penfold claims that he can add length to a ball, virtually at will, without making the ball "woody"—without sacrificing feel.

Marcel Dallemagne won the French Open playing the new ball.

Penfold Golf Balls, Inc. have taken over the sales and distribution of the reborn Tuffhorse bag line throughout the Eastern states. A full display of the bags may be seen at the Penfold showrooms, 11 Park Place, New York. Announcements will be released to pros shortly.

Kroydon Co., Maplewood, N. J., has made several additions and switches in its sales force. Frank Mitchell now is representing Kroydon in New York state. L. W. (Jack) Dalton, for nine years with Kroydon, has been assigned to New England. Robt. E. Hoffner, in that territory for seven years, is transferred to Kroydon's

Pa., Del., Md., and Va. beat. C. J. (Jack) Henningsen comes back to the Kroydon staff to take Al Grant's place in Wisconsin and some other Midwestern territory.

Classified Ads

Greenkeeper-pro with extensive successful experience in high-class course maintenance on low budgets and fine instructor seeks new location either in south or north for next season. At present connected with famous club. Especially interested in greenkeeping job at moderate salary. *Address: Ad 804, Chicago, Ill.*

18-hole golf course, well located and completely equipped, wanted by experienced daily fee course operator under lease with purchase option. *Address: Ad 800, % Golfdom, Chicago, Ill.*

Golf Professional—expert instructor, clubhouse manager and greenkeeper desires connection. Highest credentials. *Address: W. C. White, 2227-19th Ave., San Francisco, Calif.*

Greenkeeper now employed desires to make change. Thorough knowledge of grasses, soil, maintenance and construction. Excellent references. Will go anywhere. *Address: Ad 803, % Golfdom, Chicago, Ill.*

PROS—ATTENTION Please—"Grip-Rite" removable Shu-Spikes are economical, convenient and practical. Can be EASILY INSERTED and PREVENT SLIPPING and IMPROVE STANCE. Help your members by recommending "Grip-Rites." The North & Pfeiffer Mfg. Co., Hartford, Conn.

Manager—31 years old, college education and married. Six years' experience in business and country club management. At present am in full management of a private golf and country club and wish to become located in the south or southwest for the winter season. *Address: Ad 801, % Golfdom, Chicago, Ill.*

Golf course for sale in Northern Wisconsin. Semi-public, 18-holes, clubhouse furnished complete. Only course in city of 15,000. Beautiful, scenic, sporty. Reason for selling due to owner's death. *Address: Ad 501, % Golfdom, Chicago, Ill.*

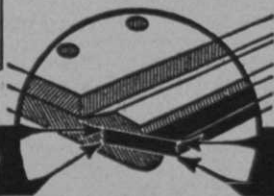
Golf Course Wanted—I wish to purchase, or lease for long term, nine or eighteen hole course. Grass greens, clubhouse containing living quarters. *Address: Ad 500, % Golfdom, Chicago, Ill.*

ARROWS in illustration point to BUDD'S 4 cutting edges. Simply switch blade for new edge.

TRY BUDDS AT OUR RISK

Why wonder whether Budds will make the savings in work, time and mowing expense we claim. Try a Budd on one unit—for 10 days—at our risk. See what it does for you on your course. If it doesn't sell itself, don't keep it.

BUDD MFG. CO., DEPT. G, RAVENNA, O.



BUDD • BED • BLADES

Tell us any idea for making GOLFDOM advertising more helpful

PUBLICATION OFFICES: 14 E. JACKSON BLVD., CHICAGO, ILL.

Tel.: HARRISON 5942

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Do You Want Dense, Luxuriant Fairways Early Next Spring? Then Remember —

FALL is the time to FERTILIZE!



Plan now on MILORGANIZING your fairways this fall. It will restore turf vitality, increase turf density by encouraging desirable grasses to spread (thus discouraging many objectionable weeds), and give your grass the strength to survive winter. Any MILORGANITE not consumed this fall will lie dormant in the soil during the winter to give the grass plants an early start next spring.

MILORGANITE is a natural organic fertilizer — easy to apply — non-burning — long lasting. Its continued use eliminates the necessity of constant reseeding.

●
THE SEWERAGE
COMMISSION

MILWAUKEE ● WISCONSIN



MILORGANITE

THE FERTILIZER USED BY GOLF CLUBS EVERYWHERE

MILWAUKEE
MILORGANITE
IDEAL TURF FERTILIZER
GUARANTEED ANALYSIS
TOTAL NITROGEN 4.5%
AVAILABLE PHOSPHORIC ACID 2.5%
MANUFACTURED ONLY BY
THE SEWERAGE COMMISSION
MILWAUKEE, WIS.