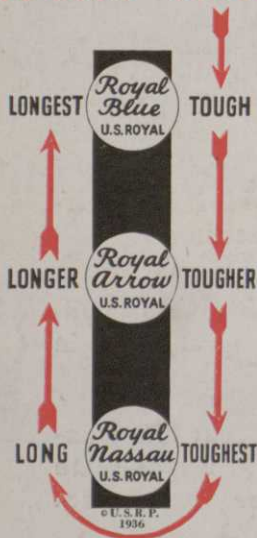


U. S. helps you build up your GOLF BALL PROFITS with this *New Selling Idea*



The New U. S. Royal

Test Package Sells On Sight!

U. S. has built three NEW golf balls to suit the different types of play. All the golfer has to do now to find the ball that is perfectly adapted to his style of play is to give each of these balls a thorough try-out. The U. S. Royal Test Package ... (which contains one each of the three different U. S. Royal Golf Balls, all with Spun Latex Power Winding for distance and Vulcanized Covers for toughness) ... makes it convenient for you to help each of your club members decide on the ball that is best for his game.

Have every club member give each of these golf balls a thorough try-out in play. Then help him decide on the ball that is best for his game ... that will give him the greatest return for his golf ball investment.

This is the new way to sell golf balls. ... The best way to build golf ball sales and golf ball profits!

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The U. S. line is made complete with the new U. S. Fairway—the largest selling 50-cent golf ball in the world... U. S. Nobby—three good golf balls for a dollar...and the U. S. Tiger—the best 25-cent golf ball on the market.



United States Rubber Company

United States Rubber Products, Inc., 1790 B'way, New York

