

The "U. S." line-known to every Golfer in Americaestablishes new sales records with

The "U. S." line is known and favored wherever the game of golf is played. And now, leading this famous family of golf balls is a new kind of ball, wound with 100 per cent power thread—thread spun directly from live, liquid Latex. It is the New Spun Latex U. S. ROYAL—THE success of the year, THE distance ball of all time. Like all of the "U. S." line it certainly sells—and keeps selling ... Every one of these well known golf balls should be available at your club.

Spun-satex U.S. BOYAL

444 U. S. ROYAL—tough cover 75 cents.

- U. S. FAIRWAY-the best 50-cent ball built.
- U. S. NOBBY—the leading ball of its class 3 for \$1.
- U.S. TIGER -a fine ball for 25 cents.

For every player and every purse



a ball backed with a reputation

United States Rubber Company

United States Rubber Products, Inc., 1790 Broadway, New York, N. Y.